

Kai Yang (Lily)

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EDUCATION

Santa Clara University, Leavey School of Business

Exp Dec 2025

Master of Science Candidate, Business Analytics Concentration

- Dean's List Spring 2025
- Analytics Showdown Second Place Winner

May 2025

University of California, Irvine

Jun 2021

Bachelor of Arts in International Studies

- Dean's Honour List 2019, 2020, 2021

PROFESSIONAL EXPERIENCE

Roblox Corporation, San Mateo, CA

Jan 2025 – Jun 2025

Practicum

- Developed minimum viable product (MVP) with agentic AI approaches to identify emergent patterns in user behavior and critical usability issues, supporting data-driven product improvements
- Explored innovative NLP and machine learning techniques to automate theme extraction, sentiment analysis and insight generation from unstructured user feedback
- Designed and built an interactive Tableau dashboard that streamlined model result review for the Roblox Team, enabling faster and more informed decision-making
- Collaborated with cross functional team and industry partners to analyze qualitative transcript data from user testing sessions, focusing on usability, engagement and sentiment

Actalent Services, South San Francisco, CA

Oct 2021 – Jun 2023

Technical Scientific & Healthcare Recruiter

- Managed full-cycle recruiting, including client requisition, sourcing, screening, qualifying and placement of a wide range of candidates for contract, contract-to-hire and direct-hire positions leading to 7 full-time hires within the first quarter
- Utilized a wide variety of internal and external sourcing platforms to find the best talent; highly proficient in Boolean searches, LinkedIn, Salesforce, Indeed, Greenhouse and Connected (internal ATS)
- Communicated with clients and account managers daily to obtain candidate feedback and maintain clear understanding of position requirements
- Maintained great working relationships with current contractors by providing monthly service touchpoints; investigated contractor-related problems and provided performance counseling, coaching and disciplinary measures when necessary
- Worked in a high-volume, metric-driven environment meeting weekly expectations of 200+ calls, 30 phone screens, 10 interviews and 10 submittals
- Trained new recruiters by sharing best practices and conducting one-on-one trainings, shadows and role-plays

Orange County Asian & Pacific Islander Community Alliance, Fountain Valley, CA

Mar 2021 – Jun 2021

Intern

- Increased community engagement by reaching out to 250+ people a week regarding Covid-19 vaccine clinics and notifying residents of their workers' rights
- Used Canva to create unifying content to build program reputation and clarity on OCAPICA's Instagram page

SKILLS

Computer: Python, R, SQL, Tableau, Pandas, NumPy, Seaborn, Scikit-learn, Jupyter Notebook, Canva

Languages: Fluent in Mandarin and Cantonese, Conversational proficiency in Korean

Soft Skills: Adaptable, Attention to detail, Dedicated, Effective communication, Problem solving, Thorough

RELEVANT COURSES

- Fundamentals of SQL
- Machine Learning with Python
- Dashboards with Tableau
- Natural Language Processing