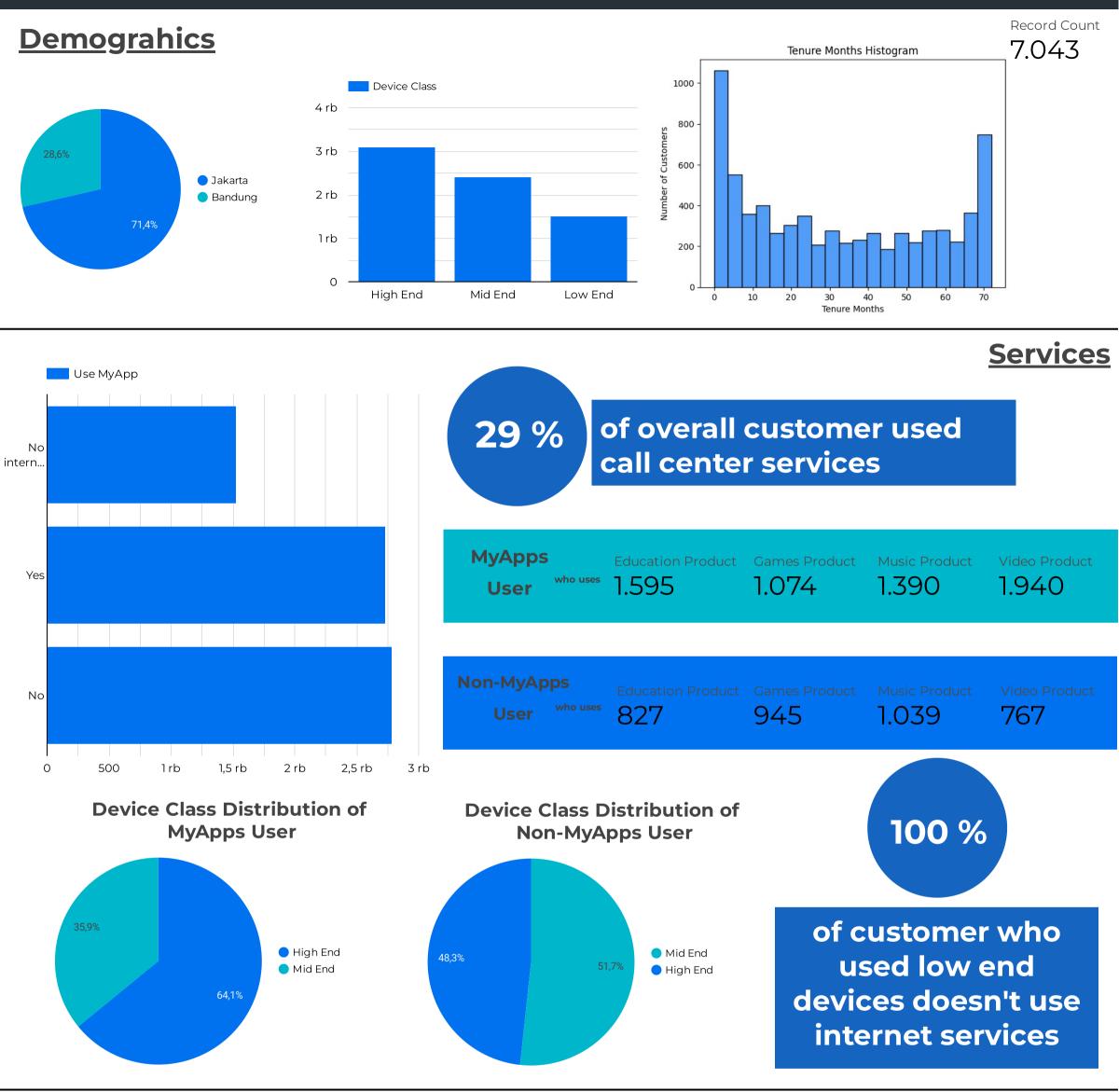
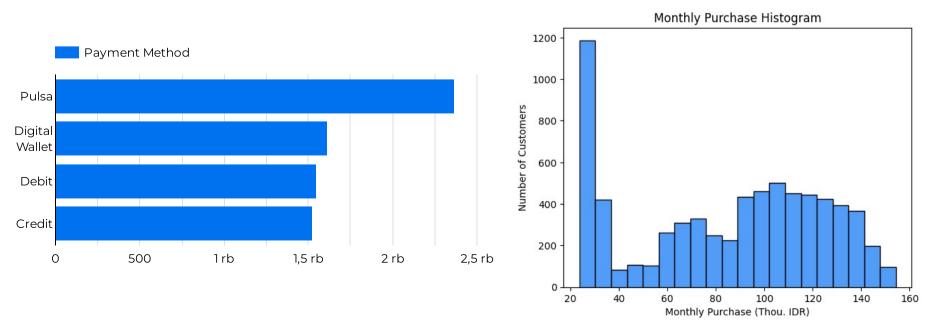
Telco Customer Analysis

Customer Profile



<u>Purchases</u>



Average of Monthly Purchase (Thou. IDR)

84,19

Average of CLTV (Predicted Thou. IDR)

5.720,38

Sum of

Monthly Purchase (Thou. IDR)

592.951,58

Sum of

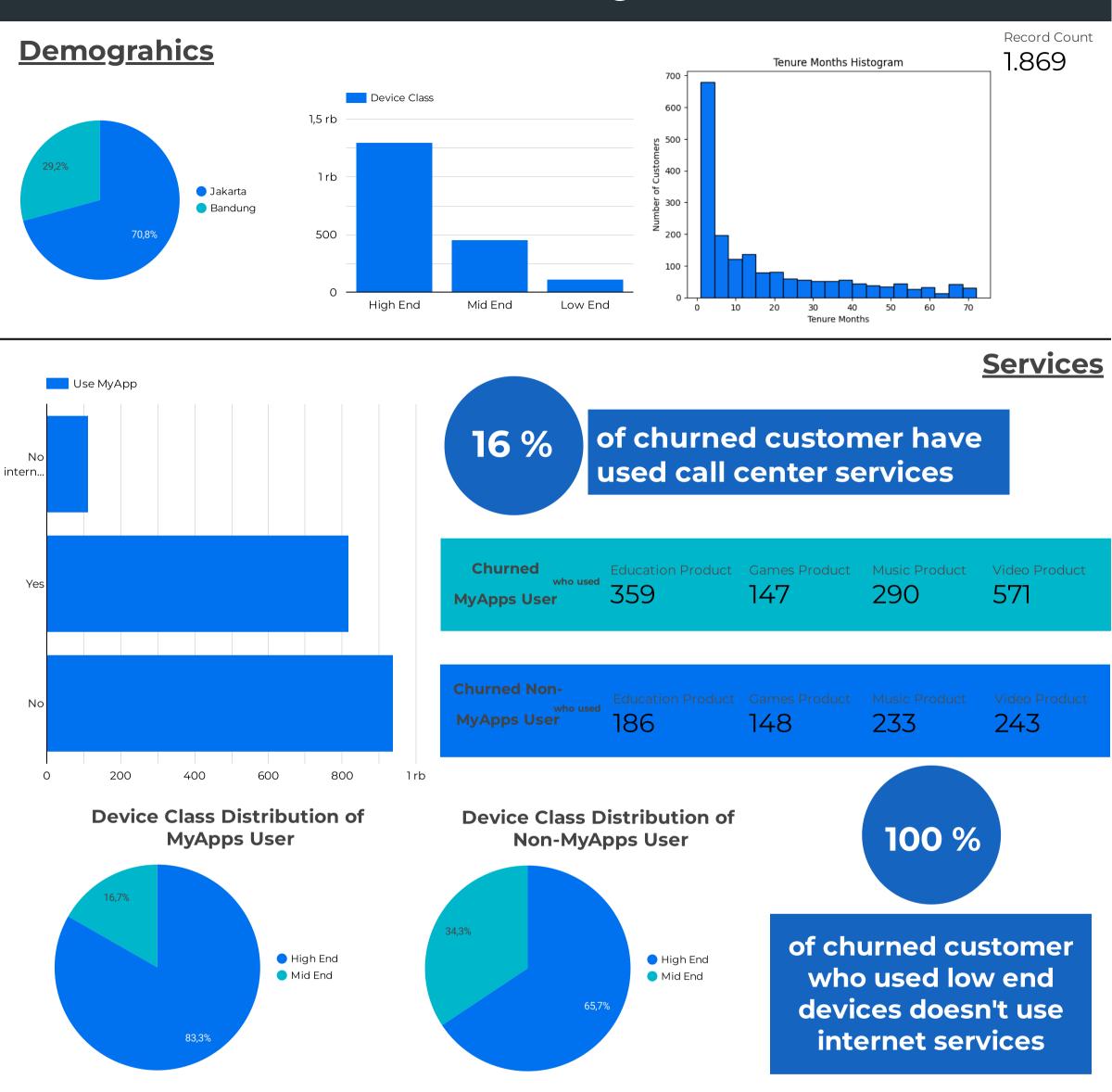
CLTV (Predicted Thou. IDR)

40.288.667,9

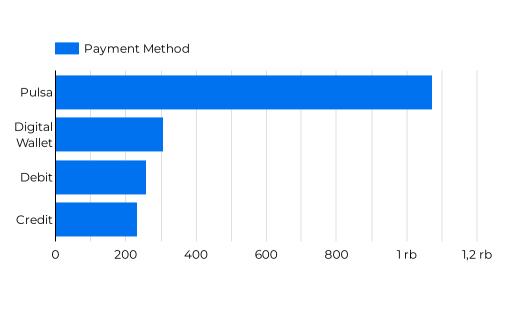
By: Pokemon Air Team

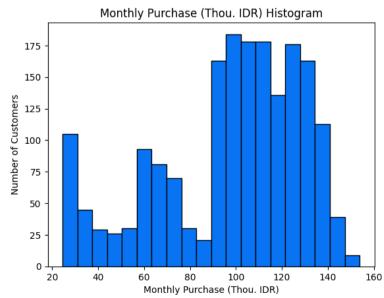
Telco Customer Analysis

Churner Profile



Purchases





Average of Monthly Purchase (Thou. IDR)

96,77

Average of CLTV (Predicted Thou. IDR)

5.394,24

Sum of

Monthly Purchase (Thou. IDR)

180.870,11

Sum of

CLTV (Predicted Thou. IDR)

10.081.832,8

By: Pokemon Air Team