Cloud Computing with Azure - Website Plugins Report

SEO Plugin: Yoast SEO

The current website doesn't appear in the search engine, to increase the visibility of the website, installing an SEO plugin would be the easiest way to solve this issue on a WordPress website. I choose Yoast SEO because it is the most popular and reliable SEO plugin available for WordPress and it features a one-stop integrated configuration wizard. All I need to do is to install the plugin, click into configuration wizard, and fill in the relevant information. After waiting an hour for the plugin to index my website into the search engine result, I can easily find my page by typing the appropriate keywords in the Google search engine.

Cache Management Plugin: W3 Total Cache

Despite being a static website, the loading speed of my website isn't fast enough because my website is being hosted on a free server which only provides very minimum functional performance. To increase the loading speed of my website, I installed W3 Total Cache on my website since it is easy to use and reliable according to its user reviews. To use this plugin, simply click on the setting page of this plugin and toggle the relevant cache options. One of the most common caches options for this plugin is to choose to save the cache on the user's hard drive. I test this feature and verify its functionality, the reloading speed of the website is significantly faster than without the plugin.

Analytic Plugin: Google Analytics for WordPress by MonsterInsights

WordPress doesn't feature built-in analytics, to gain more insight into my website, installing an analytic plugin will be helpful to gain some analytic information. I choose Google Analytics because of my previous online marketing experience and this plugin is integrated into the current Google analytic service. All I need to do is to install the plugin and connect to my Google analytic, then the analytic report will be available on the dashboard.