DIVA JUNI ARTHA

Badung, Bali, Indonesia • 082144366265 • divajuni0406@gmail.com
https://www.linkedin.com/in/divajuniartha/ • https://github.com/divajuni0406
https://divajuni.vercel.app/

SUMMARY

Performance-driven Front-End Developer with 3+ years of experience specializing in Nuxt.js, Next.js, Tailwind and TypeScript. Successfully launched enterprise-scale systems (ERP, POS, IPTV) utilized by 20+ hotels, 2+ Cafes, and for internal support system while maintaining 99.9% uptime. Proven track record of optimizing web performance, including a 35% reduction in load times for high-traffic platforms and driving a 15% growth in organic traffic through technical SEO. Skilled in leading cross-functional teams and mentoring junior developers to boost team productivity by 20%.

EDUCATION

Binar Academy Bootcamp - Special Region of Yogyakarta, Indonesia   **May 2022 - Nov 2022**
Certificate in Fullstack Web Developer │ 4.90/4.99
- Completed an intensive 6-month program covering end-to-end web development, including database management, API design, and modern front-end frameworks
- Developed several full-stack projects using Node.js, Express, and React, Next focusing on clean code and scalable architecture.

Bali Tourism Polytechnic - Bali, Indonesia   **Jul 2017 - Aug 2021**
Bachelor Of Applied Science in Tourism Management │ 3.66/4.0
- Developed strong soft skills in Critical Thinking, Leadership, and Public Speaking, which have been instrumental in managing cross-functional team communications.

WORK EXPERIENCE

Atlas Beach Fest   **Dec 2024 - Jan 2026**
(The World's Biggest and Best Bali Beach Club and Super Club)

Role: Front End Developer
- Solely managed the customer-facing website, ensuring a smooth user experience through regular updates and bug fixes.
- Developed dynamic landing pages for events (e.g., Easter) and managed the reservation system to optimize customer engagement that contributed to a 20% increase in online table reservations during peak holiday periods.
- Engineered an innovative Atlas Menu website using PWA with Nuxt3, enabling offline functionality, online access, and mobile installation, allowed guests to access menus with 0 latency, even in low-connectivity areas.
- Successfully implemented a "Spin" landing page for randomized prize selection during employee gatherings, enhancing event interactivity.
- Assisted in problem-solving and troubleshooting to overcome technical challenges and ensure project success.
- Streamlined guest feedback collection by 50% through the development of a custom review landing page, increasing the total volume of actionable guest insights.

- Collaborated on SEO strategies and for Google Analythics that drove a 15% growth in organic web traffic and improved search rankings for key 'Bali Beach Club' terms.
- Improved page load speed by 35% by implementing lazy-loading and code-splitting, resulting in a higher PageSpeed Insights score.
- Leading the Frontend Revamp of Atlas Beach Fest Website

PT. Semua Aplikasi Indonesia - Bali, Indonesia   **Jan 2023 - Nov 2024**
Role: Front End Developer

- Boosted team efficiency by 30% by streamlining communication between Back-End and other teams, ensuring complex project milestones were met under tight deadlines.
- Guided 3+ interns in professional development, increasing their productivity by 20% through pair programming and more efficient coding standards.
- Actively contributed to technical strategy during team sprints, sharing insights that optimized project workflows and resolved development blockers.
- Reduced post-deployment technical issues by 25% by proactively troubleshooting complex bugs and code review.
- Successfully develoved, launched and maintained projects such as IPTV, ERP and POS currently utilized by 20+ hotels, 2+ Cafes, and for internal support system, ensuring 99.9% uptime and high platform reliability.
- Successfully developed and deployed 3 responsive landing pages using Next.js and Tailwind CSS, ensuring pixel-perfect design implementation and fast load times.

PROJECTS

Atlas Beach Fest - (https://www.atlasbeachfest.com/)   **Dec 2024 - Jan 2026**
Role: Front End Developer
Tech: Nuxt, SASS, Pinia State Management
Following my departure: Original Nuxt implementation. Following my handover, the project is transitioning to a Laravel-based stack to align with internal team capabilities

Atlas Beach Fest Menu - (https://menu.atlasbeachfest.com/)   **Mar 2024 - Aug 2025**
For All Outlets

Role: Front End Developer
Tech: Nuxt, Tailwind CSS, Pinia State Management, PWA
Following my departure: Original Nuxt implementation. Following my handover, the project is transitioning to a Laravel-based stack to align with internal team capabilities

Driver Form Landing Page (Private)   **Feb 2025 - Aug 2025**

Role: Front End Developer
Tech: Nuxt, Tailwind CSS, Pinia State Management

Customer Review Form Landing Page (Private)   **Dec 2024 - Aug 2025**
Role: Front End Developer
Tech: Nuxt, Tailwind CSS, Pinia State Management

Spin Randomizer Prize System (Private)   **Dec 2024 - Feb 2025**
Employee Gathering Event

Role: Front End Developer
Tech: Nuxt, Tailwind CSS, Pinia State Management, Socket.IO

Netstream Website - (https://dev.netstream.net.id/)   **July 2024 - Nov 2024**
Role: Front End Developer & As a mentor for junior front-end developers
Tech: Next Js, Tailwind CSS

IPTV Website - (https://nonton.id/)   **Feb 2024 - Apr 2024**
Role: Front End Developer & As a mentor for junior front-end developers
Tech: Next Js, Tailwind CSS

IPTV Dashboard - (Private)   **Jan 2024 - Nov 2024**
Role: Front End Developer
Tech: Next Js, Material UI, Web Socket, Tailwind CSS

POS (Point Of Sales) APP - (Private)   **Aug 2023 - April 2024**
Role: Front End Developer
Tech: Flutter, and BLOC State Management

POS (Point Of Sales) Dashboard - (Private)   **May 2023 - April 2024**
Role: Front End Developer
Tech: Next Js, Redux Toolkit, Cache System (Redux Toolkit Query), Typescript,
Material UI

ERP System - (Private)   **Jan 2023 - May 2023**
Role: Front End Developer
Tech: Next Js, Tailwind CSS, Material UI

BLiP Website - (https://blip.net.id)   **Jan 2023 - Nov 2024**
Role: Front End Developer
Tech: Next Js, Tailwind CSS

E-Commerce Website(Sober) - (https://id-sober.vercel.app/**)**   **Sep 2022 - Nov 2022**
Role: Fullstack Developer - Bootcamp (Team Project)
Tech Used: Next Js, MongoDB, Node Js, Redux Toolkit, Jest with Supertest, Bootstrap,
Tailwind CSS, Express Js

Website game with Mini Game   **May 2022 - Sep 2022**
Role: Fullstack Developer - Bootcamp (Self Project)
Tech: Next.Js, MongoDB, Node.Js, Redux Toolkit, Jest with Supertest, Bootstrap,
Tailwind CSS, Express.Js

SKILLS

- **Core Languages & Runtime:** HTML5, CSS3, JavaScript (ES6+), TypeScript, Node.js
- **Frameworks & Libraries:** React.js, Next.js, Vue.js, Nuxt.js, Redux Toolkit, Pinia State Management, Bootstrap, PWA
- **Styling & UI:** Tailwind CSS, SASS, Material UI (MUI)
- **Tools & Testing:** Git, GitHub, Thunder Client / Insomnia, Postman, Vite, Jest
- **Backend & Others:** Node.js, Socket.IO, MongoDB
- **APIs & Documentation:** RESTful API, Swagger

ADDITIONAL

- **Languages:** Indonesian (Native), English (Professional)
- **Hobbies:** Gym, Music
- **Certifications:** Fullstack Web Developer student (Binar Academy), React JS For Web Development (Digital Talent Scholarship), React JS (Progate), Git (Progate), Javascript Fundamentals (Progate).