

DIVA JUNI ARTHA

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SUMMARY

Performance-driven Front-End Developer with 3+ years of experience specializing in Nuxt.js, Next.js, Tailwind and TypeScript. Successfully launched enterprise-scale systems (ERP, POS, IPTV) utilized by 20+ hotels, 2+ Cafes, and for internal support system while maintaining 99.9% uptime. Proven track record of optimizing web performance, including a 35% reduction in load times for high-traffic platforms and driving a 15% growth in organic traffic through technical SEO. Skilled in leading cross-functional teams and mentoring junior developers to boost team productivity by 20%.

EDUCATION

Binar Academy Bootcamp - Special Region of Yogyakarta, Indonesia	May 2022 - Nov 2022
Certificate in Fullstack Web Developer 4.90/4.99	
<ul style="list-style-type: none">Completed an intensive 6-month program covering end-to-end web development, including database management, API design, and modern front-end frameworksDeveloped several full-stack projects using Node.js, Express, and React, Next focusing on clean code and scalable architecture.	
Bali Tourism Polytechnic - Bali, Indonesia	Jul 2017 - Aug 2021
Bachelor Of Applied Science in Tourism Management 3.66/4.0	
<ul style="list-style-type: none">Developed strong soft skills in Critical Thinking, Leadership, and Public Speaking, which have been instrumental in managing cross-functional team communications.	

WORK EXPERIENCE

Career Break	Sep 2025 - Jan 2026
<i>Full-time caregiver for a terminally ill family member</i>	
Atlas Beach Fest	Dec 2024 - Aug 2025
<i>(The World's Biggest and Best Bali Beach Club and Super Club)</i>	
<i>Role: Front End Developer</i>	
<ul style="list-style-type: none">Solely managed the customer-facing website, ensuring a smooth user experience through regular updates and bug fixes.Developed dynamic landing pages for events (e.g., Easter) and managed the reservation system to optimize customer engagement that contributed to a 20% increase in online table reservations during peak holiday periods.Engineered an innovative Atlas Menu website using PWA with Nuxt3, enabling offline functionality, online access, and mobile installation, allowed guests to access menus with 0 latency, even in low-connectivity areas.Successfully implemented a "Spin" landing page for randomized prize selection during employee gatherings, enhancing event interactivity.Assisted in problem-solving and troubleshooting to overcome technical challenges and ensure project success.Streamlined guest feedback collection by 50% through the development of a custom review landing page, increasing the total volume of actionable guest insights.	

- Collaborated on SEO strategies and for Google Analythics that drove a 15% growth in organic web traffic and improved search rankings for key 'Bali Beach Club' terms.
- Improved page load speed by 35% by implementing lazy-loading and code-splitting, resulting in a higher PageSpeed Insights score.
- Leading the Frontend Revamp of Atlas Beach Fest Website

PT. Semua Aplikasi Indonesia - Bali, Indonesia

Jan 2023 - Nov 2024

Role: Front End Developer

- Boosted team efficiency by 30% by streamlining communication between Back-End and other teams, ensuring complex project milestones were met under tight deadlines.
- Guided 3+ interns in professional development, increasing their productivity by 20% through pair programming and more efficient coding standards.
- Actively contributed to technical strategy during team sprints, sharing insights that optimized project workflows and resolved development blockers.
- Reduced post-deployment technical issues by 25% by proactively troubleshooting complex bugs and code review.
- Successfully developed, launched and maintained projects such as IPTV, ERP and POS currently utilized by 20+ hotels, 2+ Cafes, and for internal support system, ensuring 99.9% uptime and high platform reliability.
- Successfully developed and deployed 3 responsive landing pages using Next.js and Tailwind CSS, ensuring pixel-perfect design implementation and fast load times.

PROJECTS

Atlas Beach Fest - (<https://www.atlasbeachfest.com/>)

Dec 2024 - Aug 2025

Role: Front End Developer

Tech: Nuxt, SASS, Pinia State Management

Atlas Beach Fest Menu - (<https://menu.atlasbeachfest.com/>)

Mar 2024 - Aug 2025

For All Outlets

Role: Front End Developer

Tech: Nuxt, Tailwind CSS, Pinia State Management, PWA

Driver Form Landing Page (Private)

Feb 2025 - Aug 2025

Role: Front End Developer

Tech: Nuxt, Tailwind CSS, Pinia State Management

Customer Review Form Landing Page (Private)

Dec 2024 - Aug 2025

Role: Front End Developer

Tech: Nuxt, Tailwind CSS, Pinia State Management

Spin Randomizer Prize System (Private)

Dec 2024 - Feb 2025

Employee Gathering Event

Role: Front End Developer

Tech: Nuxt, Tailwind CSS, Pinia State Management, Socket.IO

Netstream Website - (<https://dev.netstream.net.id/>)

July 2024 - Nov 2024

Role: Front End Developer & As a mentor for junior front-end developers

Tech: Next Js, Tailwind CSS

IPTV Website - (https://nonton.id/)	Feb 2024 - Apr 2024
Role: Front End Developer & As a mentor for junior front-end developers	
Tech: Next Js, Tailwind CSS	
IPTV Dashboard - (Private)	Jan 2024 - Nov 2024
Role: Front End Developer	
Tech: Next Js, Material UI, Web Socket, Tailwind CSS	
POS (Point Of Sales) APP - (Private)	Aug 2023 - April 2024
Role: Front End Developer	
Tech: Flutter, and BLOC State Management	
POS (Point Of Sales) Dashboard - (Private)	May 2023 - April 2024
Role: Front End Developer	
Tech: Next Js, Redux Toolkit, Cache System (Redux Toolkit Query), Typescript, Material UI	
ERP System - (Private)	Jan 2023 - May 2023
Role: Front End Developer	
Tech: Next Js, Tailwind CSS, Material UI	
BLiP Website - (https://blip.net.id/)	Jan 2023 - Nov 2024
Role: Front End Developer	
Tech: Next Js, Tailwind CSS	
E-Commerce Website(Sober) - (https://id-sober.vercel.app/)	Sep 2022 - Nov 2022
Role: Fullstack Developer - Bootcamp (Team Project)	
Tech Used: Next Js, MongoDB, Node Js, Redux Toolkit, Jest with Supertest, Bootstrap, Tailwind CSS, Express Js	
Website game with Mini Game	May 2022 - Sep 2022
Role: Fullstack Developer - Bootcamp (Self Project)	
Tech: Next.Js, MongoDB, Node.Js, Redux Toolkit, Jest with Supertest, Bootstrap, Tailwind CSS, Express.Js	

SKILLS

- **Core Languages & Runtime:** HTML5, CSS3, JavaScript (ES6+), TypeScript, Node.js
 - **Frameworks & Libraries:** React.js, Next.js, Vue.js, Nuxt.js, Redux Toolkit, Pinia State Management, Bootstrap, PWA
 - **Styling & UI:** Tailwind CSS, SASS, Material UI (MUI)
 - **Tools & Testing:** Git, GitHub, Thunder Client / Insomnia, Vite, Jest
 - **Backend & Others:** Node.js, Socket.IO, MongoDB
 - **APIs & Documentation:** RESTful API, Swagger
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ADDITIONAL

- **Languages:** Indonesian (Native), English (Professional)
- **Hobbies:** Gym, Music
- **Certifications:** Fullstack Web Developer student (Binar Academy), React JS For Web Development (Digital Talent Scholarship), React JS (Progate), Git (Progate), Javascript Fundamentals (Progate).