

Campaign Performance Dashboard

Select date range ▾

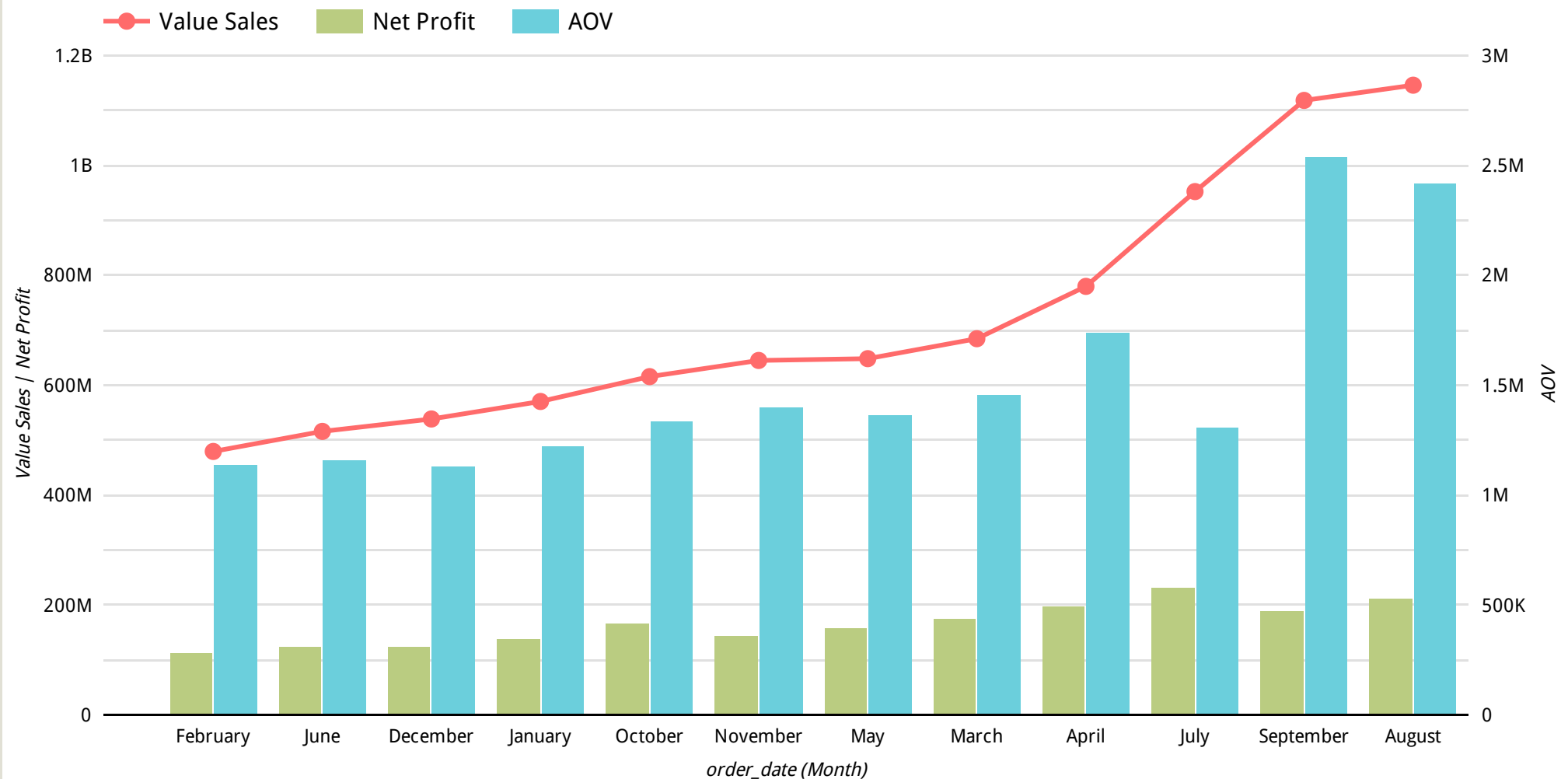
category ▾

Value Sales ▾

Value Transaction ▾

Payment ▾

Value Sales vs Net Profit vs AOV



Campaign Performance Dashboard

Select date range

category

Value Transaction

Payment

	Product Name	category	Customer	before_discou...	after_discount	Qty	Net Profit
1.	IDROID_BALRX7-Gold	Mobiles & Tablets	2	1,037,504,000	1,037,504,000	2,000	67,860,000
2.	samsungGALAXY S-7...	Mobiles & Tablets	17	188,106,238	187,665,438	41	28,624,798
3.	MACBOOK PRO 15-I...	Computing	9	177,190,000	177,190,000	13	63,788,400
4.	iphone_7-128GB-wo...	Mobiles & Tablets	23	130,456,732	130,398,732	23	18,508,148
5.	Apple iPhone 6S Plu...	Mobiles & Tablets	22	129,997,720	129,997,720	26	31,519,288
6.	iphone_7-128GB-wo...	Mobiles & Tablets	21	118,927,086	118,927,086	21	19,451,808
7.	samsung_K6000 49	Entertainment	13	103,887,280	103,887,280	20	28,684,480
8.	GMZV_PS4 Pro 1TB -...	Entertainment	6	91,685,240	91,685,240	30	13,839,380
9.	infinix_Zero 4-Grey	Mobiles & Tablets	14	89,374,114	89,374,114	67	11,619,140
10.	samsung_galaxy-s7-...	Mobiles & Tablets	9	88,044,000	88,044,000	16	27,213,600
11	Anlle iPhone 6 Plus	Mobiles & Tablets	10	82,185,246	82,185,246	13	12,327,900

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before_discount

8,693,190,857

after_discount

8,659,356,440

Net Profit

2.0B

Qty

13,559

Total unique order

5,764

AOV

1.5M

