

Divya Smriti

Email: divasmriti@gmail.com | Website: divasmriti.github.io | LinkedIn: [Divya Smriti](#)

EDUCATION

Ph.D. in Information Science Drexel University, Philadelphia, PA	2019 - June 2024 (expected) GPA: 3.96/4.00
M.S. in Human-Computer Interaction (HCI) University of Maryland, College Park, MD	2017 - 2019 GPA: 4.00/4.00
B.Des in Design Indian Institute of Technology Guwahati, India	2011 - 2015 GPA: 7.73/10.00

EMPLOYMENT

Vanguard, Philadelphia, PA <i>User Experience Research (UXR) Intern</i>	Sep 2023 - Mar 2024
<ul style="list-style-type: none">• Led an end-to-end mixed-methods discovery study focusing on underserved clients' financial needs, motivations, and challenges.<ul style="list-style-type: none">◦ Scoped out research questions through secondary research, 12 stakeholder interviews, and 1 focus group.◦ Collaborated cross-functionally with Design, Data Analytics, Product, and Research teams.◦ Conducted a Qualtrics survey with 200 responses and moderated 8 in-depth interviews.◦ Presented strategic recommendations to stakeholders, driving buy-in across 3 product areas.• Evaluated and compared product designs on UserTesting for comprehension and learning.<ul style="list-style-type: none">◦ Conducted 12 unmoderated remote usability tests on UserTesting in an agile environment.◦ Managed conflicting stakeholder expectations to gain stakeholder buy-in on the research plan.◦ Presented recommendations to improve user experience and influence the product roadmap.	
Amazon, Seattle, WA <i>User Experience Research (UXR) Intern</i>	June 2022 - Sep 2022
<ul style="list-style-type: none">• Led a Diversity, Equity, and Inclusion qualitative evaluation study.<ul style="list-style-type: none">◦ Determined the best research method and conducted a contextual inquiry study with 16 users.◦ Collaborated cross-functionally with Research, Design, DEI, Legal, and PR teams.◦ Presented findings from the qualitative evaluation to drive product strategy.	
Drexel University, Philadelphia, PA <i>HCI Doctoral Researcher</i>	Sep 2019 - Present
<ul style="list-style-type: none">• Designed AI framework for subjective caregiving work, collaborating with designers and researchers.<ul style="list-style-type: none">◦ End-to-end experience with all aspects of user research (study design, recruiting, moderation, analysis, reporting).◦ Conducted 44 user tests of a conversational AI prototype to gather perceptions around offloading caregiving work.◦ Moderated 12 in-depth interviews to understand the potential use of AI for subjective caregiving work.◦ Contributed to academia by publishing 4 full papers, 4 posters, and 5 workshop papers at top-tier HCI venues.◦ Mentored 2 undergraduate and 3 graduate students, fostering their growth in user-centered research.	
University of Maryland, College Park, MD <i>HCI Researcher</i>	Oct 2017 - May 2019
<ul style="list-style-type: none">• Facilitated 30 sessions with 12 children to co-design technologies that support children's learning.<ul style="list-style-type: none">◦ Conducted each co-design session with a different stakeholder, setting and meeting expectations.◦ Adapted approaches based on varied stakeholder needs, optimizing collaborative outcomes.	
Spoonshot, India <i>User Experience Designer (UXD)</i>	May 2016 - Sep 2016
<ul style="list-style-type: none">• Led initial user tests of a mobile-based application for matching restaurants to users' food preferences.<ul style="list-style-type: none">◦ Redesigned the app based on recommendations and launched a beta version for benchmarking.	

SELECTED PUBLICATION

- Smriti, D., Wang, L., Huh-Yoo, J. (2024). **Emotion Work in Caregiving: The Role of Technology to Support Informal Caregivers of Persons Living With Dementia.**
In ACM Computer-Supported Cooperative Work and Social Computing (CSCW '24) [Acceptance rate 25.5%].

SKILLS

Research: UX Research, Qualitative Research, Mixed-Methods Research, Interview, Usability Test, Survey, Contextual Inquiry, Co-Design, Participatory Research, Heuristic Evaluation, Competitive Analysis, Secondary Research, Qualitative Data Analysis, Thematic Analysis, Descriptive Statistics.
Design: User-centered Design, User Journeys, Empathy Map, Affinity Map, Rapid Prototyping.
Software: NVivo, Qualtrics, MIRO, Mural, SPSS, UserTesting, Figma, Adobe Creative Suite, MS Office.
Other: Teamwork, Collaboration, Mentorship, Adaptability.