# Matthew D. Freeman

Veteran, United States Navy • 129A Waltham Street, Watertown, MA 02472 • (781) 330-3287 <u>matthew.freeman.bsit@gmail.com</u>

### **Career Summary**

Web Developer/Designer with 2+ years' experience working in the IT field, 10 years' experience in management for a Fortune 500 corporation, and 3 years' active military experience during wartime conditions. Professional, creative, versatile, and thorough. Strong leadership, multi-tasking, and interpersonal skills. Honor, courage, and commitment. Professional Online Portfolio available at http://www.matthewsportfolio.com

# **Professional Experience**

Tufts Health Plan Current

Front End Developer / Web Production Artist

- Development with HTML5/CSS3/Javascript and Adobe Creative Suite
- CMS integration with Kentico CMS to build web pages and maintain live sites
- Build and deploy customized, full-featured web form applications
- Apply CSS to live site to enhance presentation
- Create customized and fully functioning forms to integrate into live site
- Image editing using Adobe Photoshop CC 2015

#### Champ Internet Solutions, Newton, MA

2013 - 2016

Web Developer / E-Commerce Developer

- Development with HTML5/CSS3 and Adobe Creative Suite
- CMS integration with Adobe Business Catalyst to build web pages/apps and maintain live sites
- Created 7,000+ unique web pages for multiple E-Commerce sites with yearly sales exceeding \$1M+
- Designed and scheduled newsletter campaigns
- Worked closely with Project Managers, Developers, and Clients
- Trained incoming interns web development fundamentals for various projects
- Collected and evaluated analytical data to produce monthly reports for all clients
- Created content relevant blogs for clients to increase search engine optimization (SEO)
- Performed quality assurance (QA) on client E-Commerce websites using various devices and browsers

#### Freelance Web Development/Design

Current

Full Design and Development / Site Launching

- Work with clients to obtain necessary requirements
- Development with HTML5/CSS3/Javascript and Adobe Creative Suite
- UX and UI design/implementation
- Responsive web design for all device platforms and browsers
- Branding and logo design
- Image editing
- Create functioning contact forms

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#### **Relevant Skills**

- ✓ Proficient use of HTML5, CSS3, JQuery Javascript Library, Responsive Web Design, Bootstrap Framework, Photoshop CS6, XML, Adobe Dreamweaver, FTP Protocol, Sublime, Adobe Business Catalyst CMS, Kentico, IBM Forms, Microsoft Office Suite, and Mailchimp Email Marketing Solutions
- ✓ Superb ability to manage, plan, and organize
- ✓ Strong ability to multitask and prioritize duties
- ✓ High aptitude for learning quickly
- Exceptionally good communication skills both verbally and written
- ✓ Natural training and teaching skills

#### **Education**

#### Bachelor of Science in Information Technology/Web Development, 2013

The University of Phoenix, Phoenix, AZ

Honors: Magna cum laude, Dean's List (**GPA 3.77**)

# **Armed Services Experience**



#### **United States Navy**

Deck Seaman/Helmsman/Firefighter/Gunner

1999 – 2002

- Performed with precision under extreme pressure
- Trained to multitask and re-prioritize duties under changing circumstances
- Awarded National Defense Service Medal
- Awarded Good Conduct Medal
- Awarded Sea Service Deployment Ribbon (2 stars)
- Completed Shipboard Aircraft Fire Fighting course
- Completed certification in first aid and CPR
- Completed 6 month South PAC deployment for counter drug operations
- Completed 6 month West PAC deployment to maintain foreign relations
- Received honorable discharge

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# **Additional Experience**

# Barnes and Noble College Booksellers, Waltham, MA

2002 - 2013

Operations Manager/Assistant Manager

- Maintained store's website to advertise sales and promotions
- Maintained all social media sites to advertise through social networking

#### **Interests**

Audio production, playing guitar, songwriting, live performance, coding, cooking, camping, traveling, pingpong, exercising, psychological thrillers, New England Patriots, Boston Red Sox, UFC