

Eltecon Data Science Course by Emarsys

Sample project for a continuous prediction problem

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About me

- Background in Economics
- Works as Data Scientist @ Emarsys

Today's topics

- How to set up a project?
- Doing a sample project together

Use git, if you know how (not necessary)

- You can submit homeworks there, using your own repository.

Make sure your code is easy to run for others!

- Most of the time others will have to run your code. Make it easy for them!
- “Caveat: only you can decide how much you care about this.” [1]

[1] <https://www.tidyverse.org/blog/2017/12/workflow-vs-script/>

[2] <https://martinctc.github.io/blog/rstudio-projects-and-working-directories-a-beginner's-guide/>

Some suggestions

- Use R projects
- Use the `here` package
- Best practice depends on the situation - we don't use R projects in the class either
 - Definatelly recommended for final project
 - It helps in the homeworks as well

What should be part of a prediction project?

- Understand your data
- Data cleaning
- EDA (for selecting features for your model)
- Modelling
- Evaluating the model
- How the output should look like

Let's do it!

You will do every step by yourself first or you can do it with your partner!

After that I will show you my solution!

Use `data/laptop_price.csv`

Homework

- Homework:
 - Choose a data, which you will use for your final project!
 - Explore the data, what kind of features/variables you have. Is it good for you final project?
 - Based on this you will have to decide on your research question for your final project!
 - Eg.: I will be predicting XY, this and that feature will probably be helpful as features in my model (proved by plots or some statistics).
- You have 3 weeks for this homework (until 3rd of November)!
- (There will be another homework for that week as well, so make sure you start in time!)