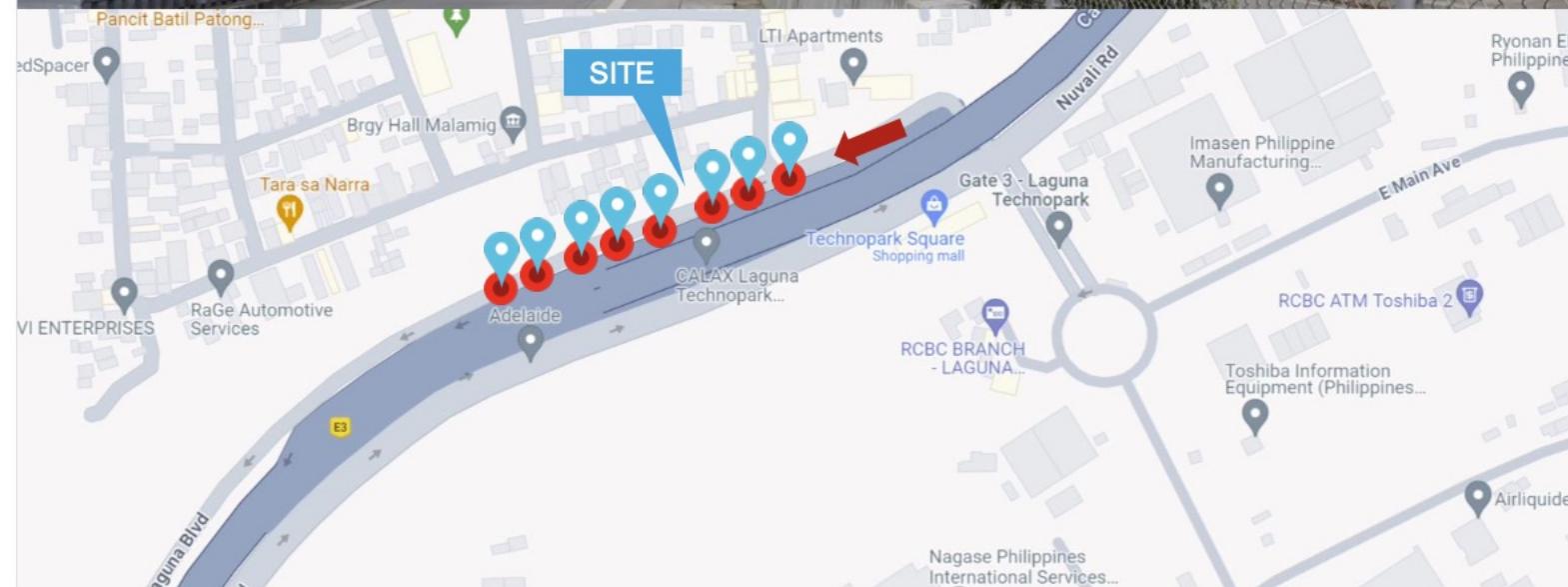


**CLXLP05**  
**8 units available**  
 Client - Duration

# Laguna Technopark Entry Lamp post banners, westbound



Type of Campaign	Tactical Advertising
Location	73H3+2WV, Nuvali Rd, Biñan, 4024 Laguna
Coordinates	14.27767790993844, 121.05479467659084
Traffic Count	000,000 daily
Landmarks	Nuvali
Size	2.75ft (w) x 8.67ft (h)
Former and Existing Clients	
Material	Tarpaulin
Illumination	NA
Printing and installation lead time	10 days
Rate	Php 15,000 per month/unit

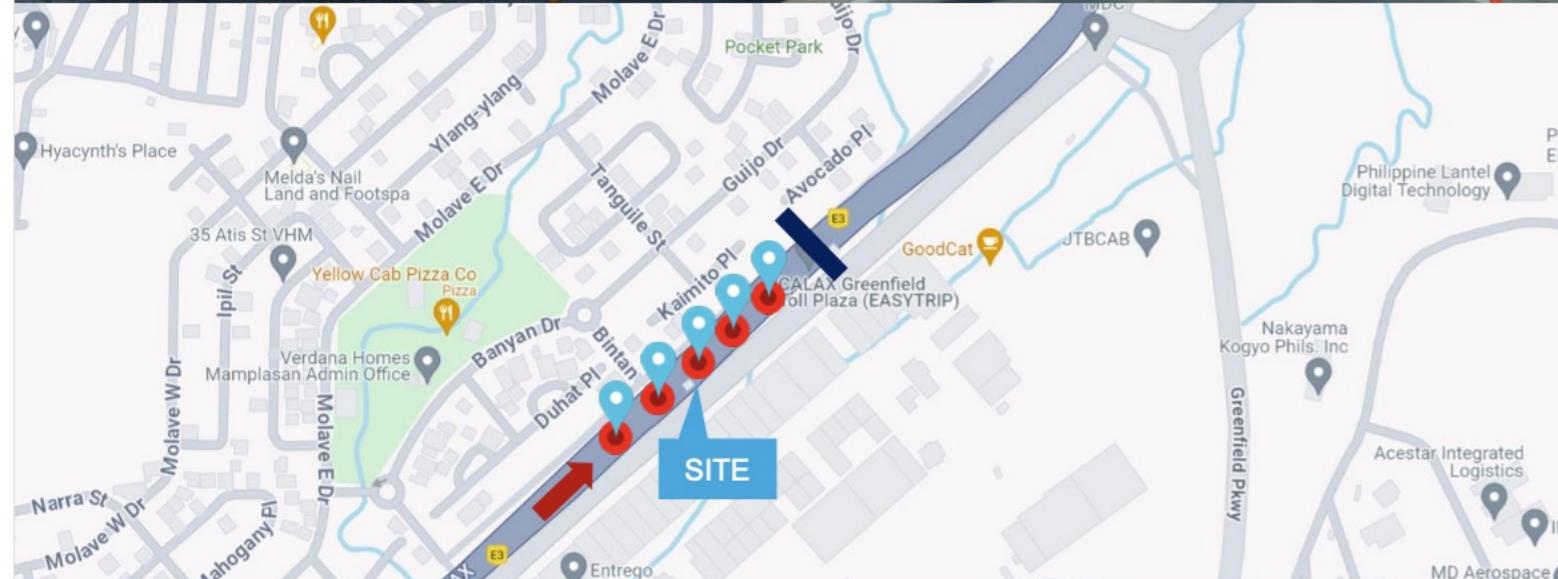
**CLXLP04**

**5 units Taken**

Filinvest – September 2023 until Feb 10, 2024

# Greenfield Lamp post banners, eastbound

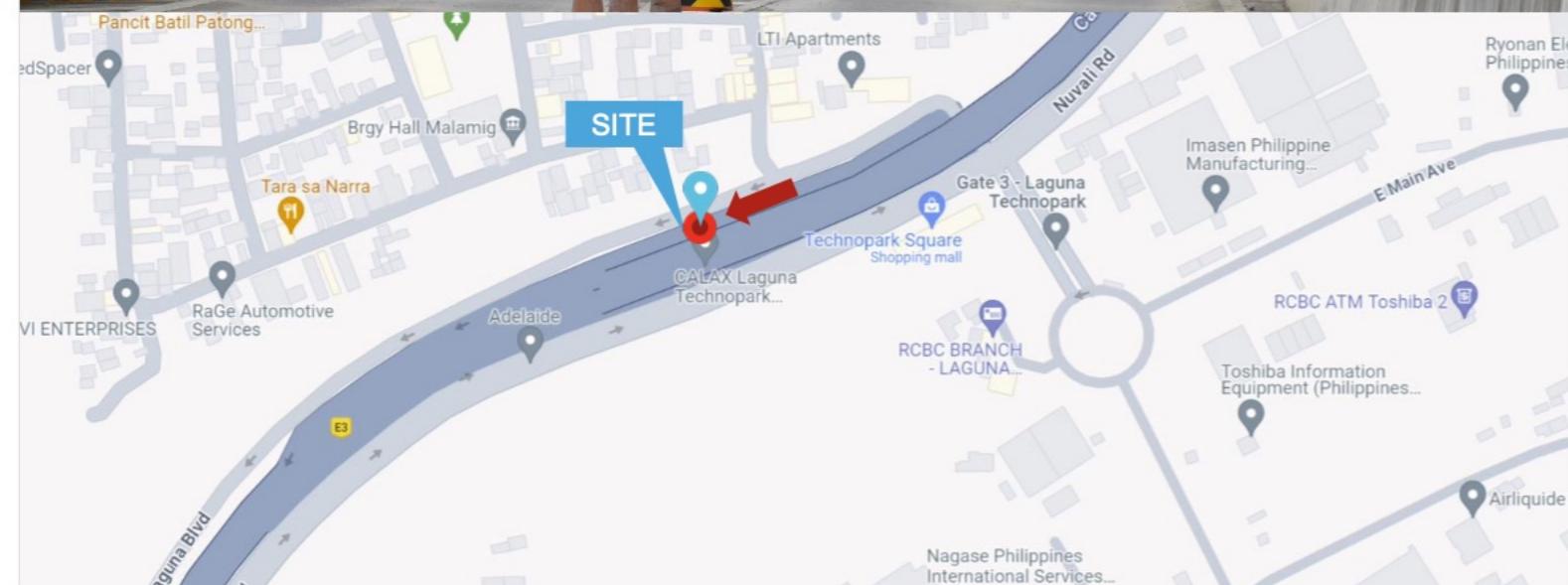
(Before Greenfield Toll Plaza from Laguna Tech)



Type of Campaign	Tactical Advertising
Location	CALAX, Biñan, Laguna
Coordinates	14.292577, 121.068927
Traffic Count	000,000 daily
Landmarks	LIIP, Greenfield Mamplasan
Size	2.75ft (w) x 8.67ft (h)
Former and Existing Clients	Phirst Park
Material	Tarpaulin
Illumination	NA
Printing and installation lead time	10 days
Rate	Php 15,000 per month/unit

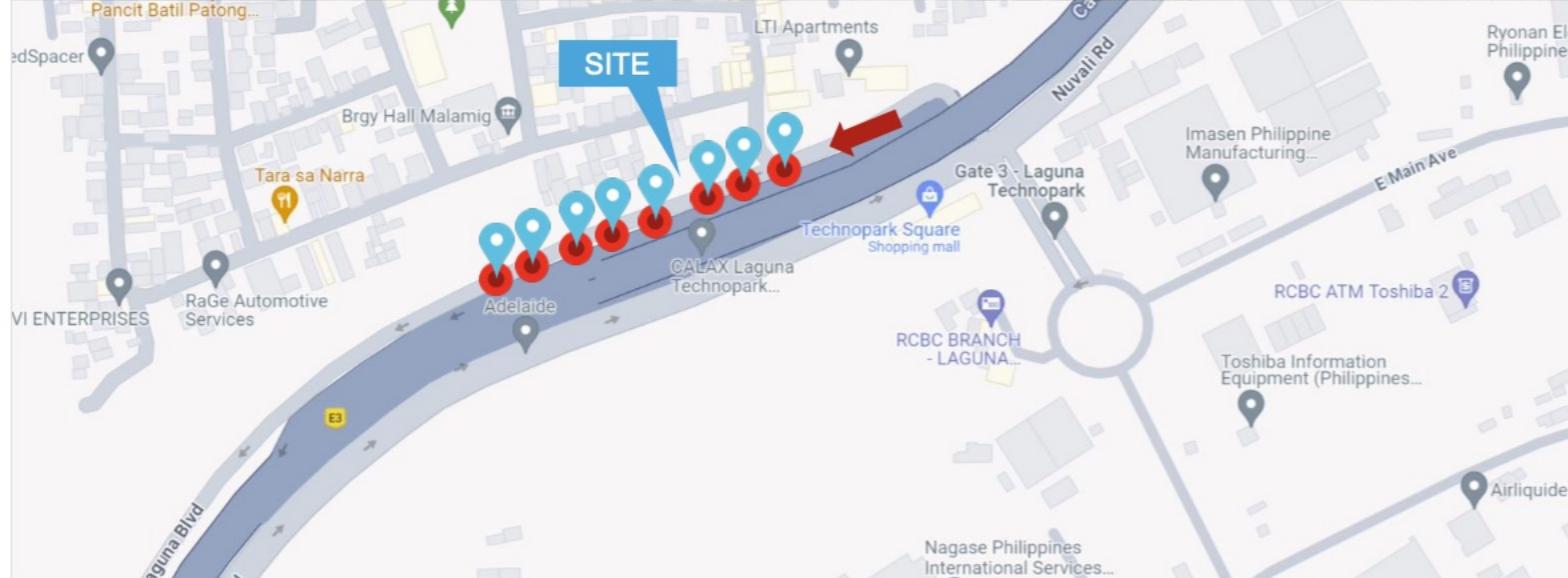
**CLXTB03**  
**2 units available**  
Client - Duration

## Laguna Technopark Entry Toll Banners, Westbound



Type of Campaign	Tactical Advertising
Location	73H3+2WV, Nuvali Rd, Biñan, 4024 Laguna
Coordinates	14.27767790993844, 121.05479467659084
Traffic Count	000,000 daily
Landmarks	Nuvali
Size	2.75ft (w) x 8.67ft (h)
Former and Existing Clients	
Material	Tarpaulin
Illumination	NA
Printing and installation lead time	10 days
Rate	Php 15,000 per month/unit

**CLXLP05**  
8 units available  
Client - Duration



# Laguna Technopark Entry Lamp post banners, westbound

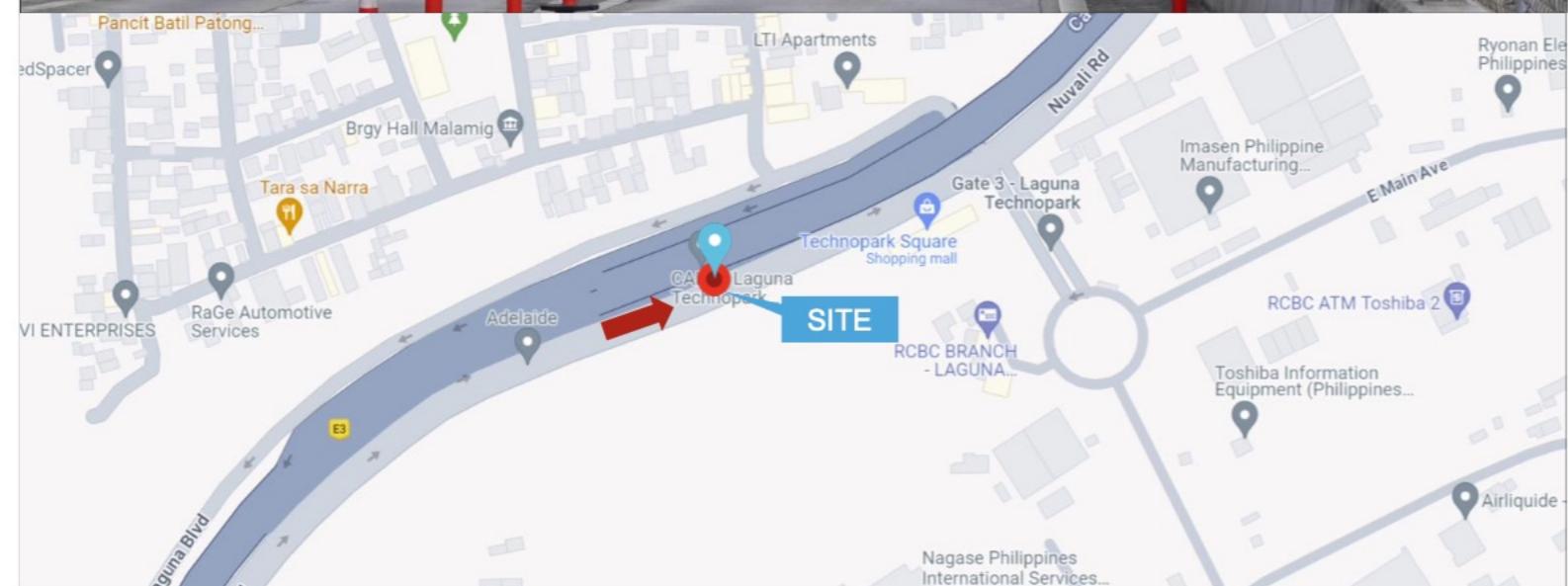
Type of Campaign	Tactical Advertising
Location	73H3+2WV, Nuvali Rd, Biñan, 4024 Laguna
Coordinates	14.27767790993844, 121.05479467659084
Traffic Count	000,000 daily
Landmarks	Nuvali
Size	2.75ft (w) x 8.67ft (h)
Former and Existing Clients	
Material	Tarpaulin
Illumination	NA
Printing and installation lead time	10 days
Rate	Php 15,000 per month/unit

**CLXTB04**  
2 units available  
Client - Duration

**CLXTCG02**  
2 units available  
Client - Duration

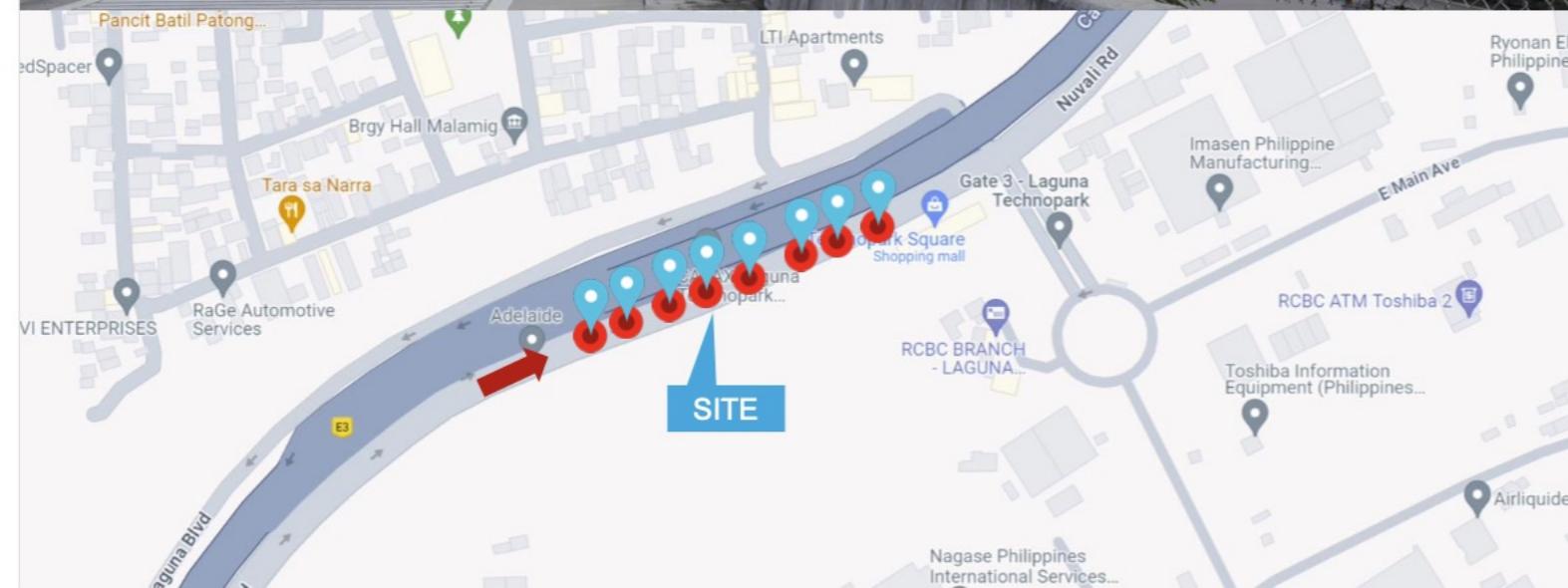
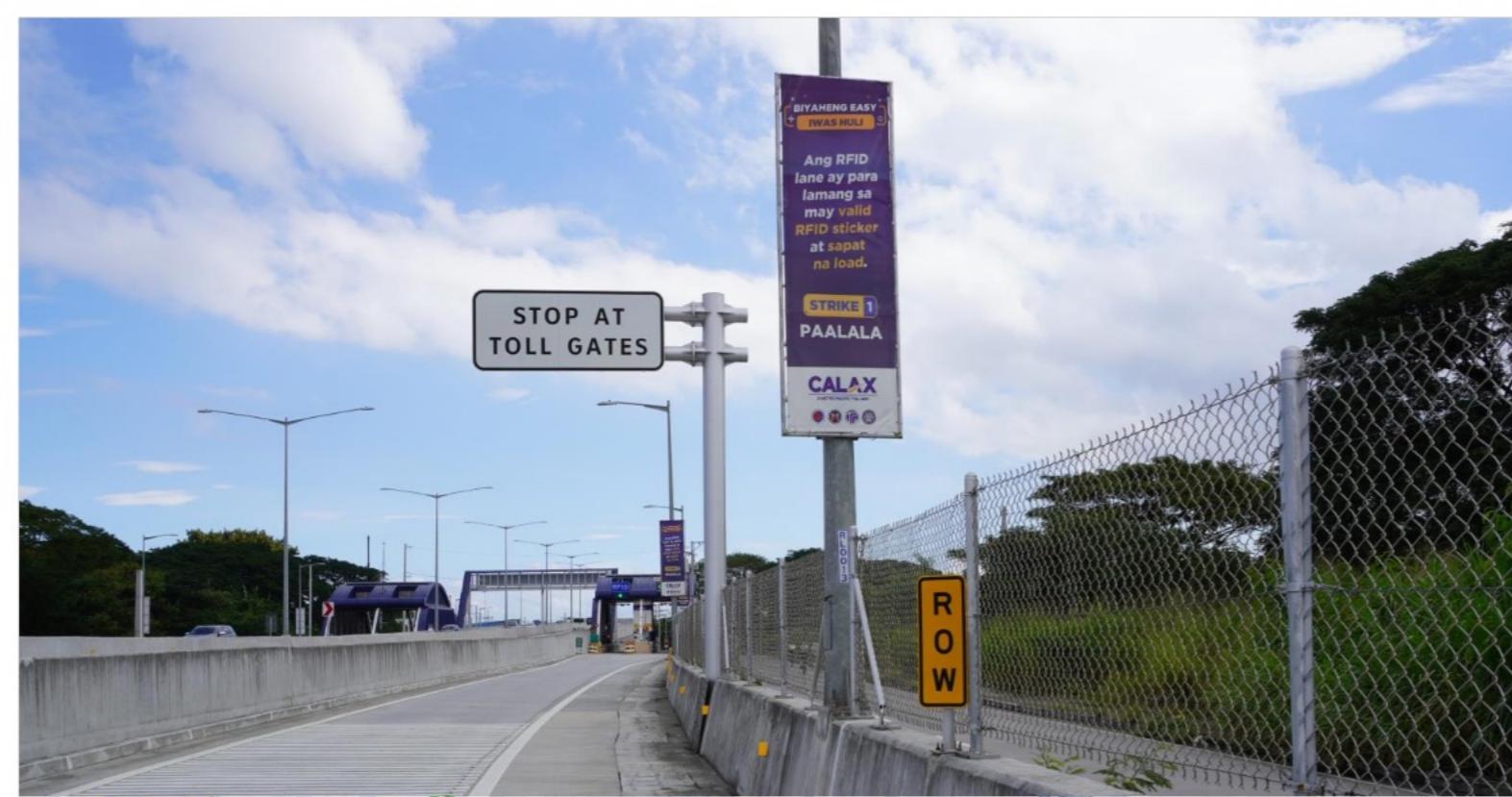
# Laguna Technopark Exit Toll Banners, Eastbound

Type of Campaign	Tactical Advertising
Location	73H3+2WV, Nuvali Rd, Biñan, 4024 Laguna
Coordinates	14.27767790993844, 121.05479467659084
Traffic Count	000,000 daily
Landmarks	Nuvali
Size	2.75ft (w) x 8.67ft (h)
Former and Existing Clients	
Material	Tarpaulin
Illumination	NA
Printing and installation lead time	10 days
Rate	Php 15,000 per month/unit



**CLXLP06**  
8 units available  
Client - Duration

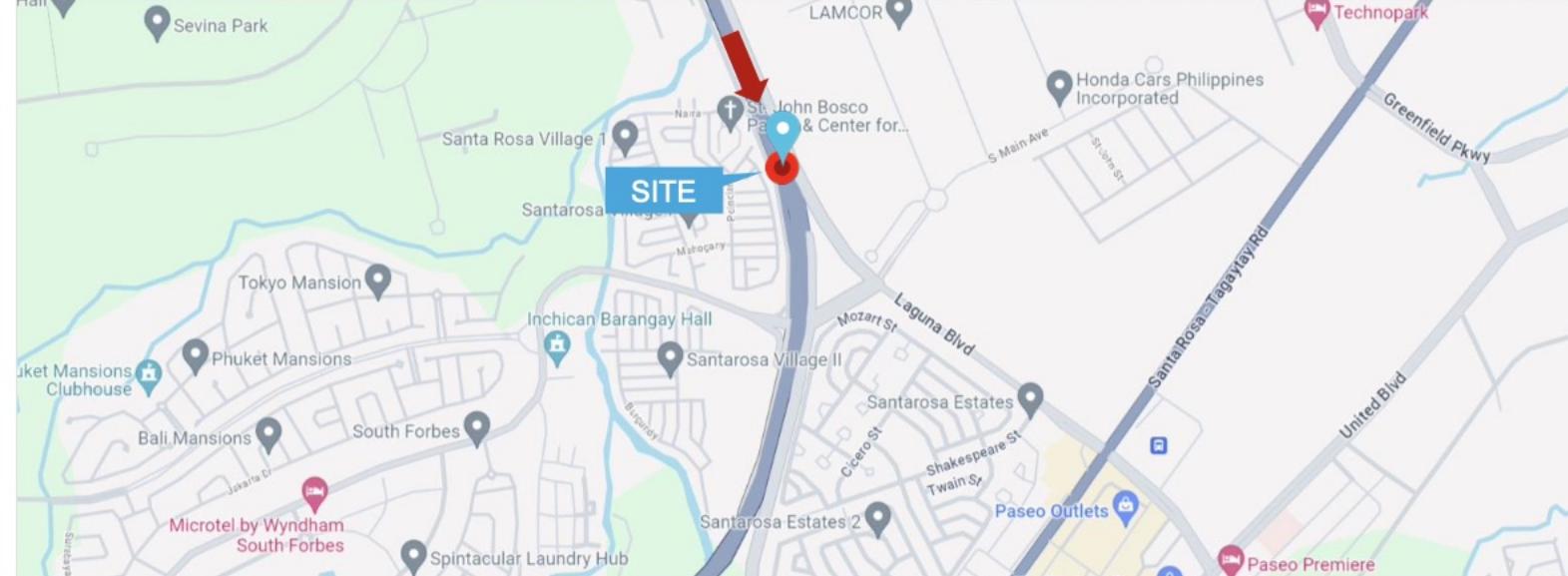
# Laguna Technopark Exit Lamp post banners, eastbound



Type of Campaign	Thematic Advertising
Location	73H3+2WV, Nuvali Rd, Biñan, 4024 Laguna
Coordinates	14.27767790993844, 121.05479467659084
Traffic Count	000,000 daily
Landmarks	Nuvali
Size	2.75ft (w) x 8.67ft (h)
Former and Existing Clients	
Material	Tarpaulin
Illumination	NA
Printing and installation lead time	10 days
Rate	Php 15,000 per month/unit

**CLXC03**  
**1 unit available**  
Client - Duration

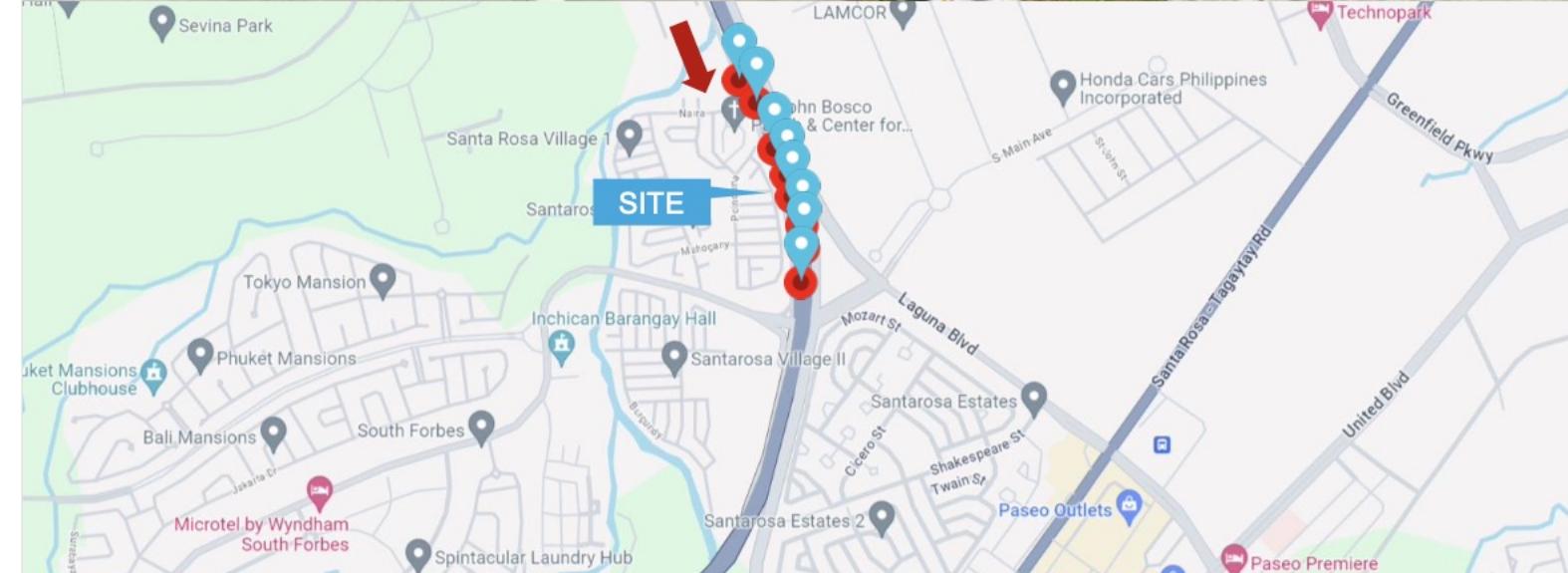
# Laguna Boulevard B Catwalk, Westbound



Type of Campaign	Thematic advertising
Location	7345+62H, Don Jose, Santa Rosa, Laguna
Coordinates	14.256063000392883, 121.05703720255539
Traffic Count	000,000 daily
Landmarks	Nuvali
Size	54.2ft (w) x 4.33ft (h)
Former and Existing Clients	
Material	Tarpaulin
Illumination	NA
Printing and installation lead time	10 days
Rate	Php 300,000 per month/unit

**CLXLP07**  
**8 units available**  
Client - Duration

## Laguna Boulevard **B** Exit Lamp post banners, Westbound

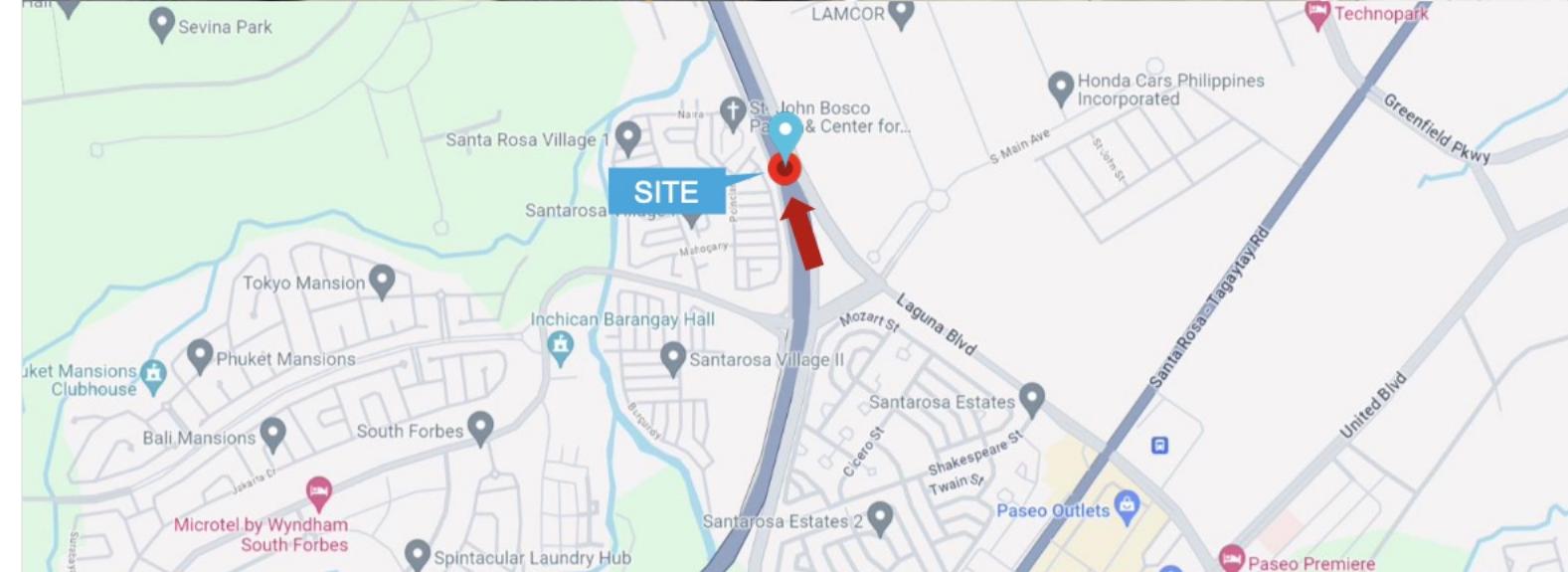


Type of Campaign	Tactical advertising
Location	7345+62H, Don Jose, Santa Rosa, Laguna
Coordinates	14.256063000392883, 121.05703720255539
Traffic Count	000,000 daily
Landmarks	Nuvali
Size	2.75ft (w) x 8.67ft (h)
Former and Existing Clients	
Material	Tarpaulin
Illumination	NA
Printing and installation lead time	10 days
Rate	Php 15,000 per month/unit

**CLXC04**

**Available**

Client - Duration



# Laguna Boulevard B Catwalk, Eastbound

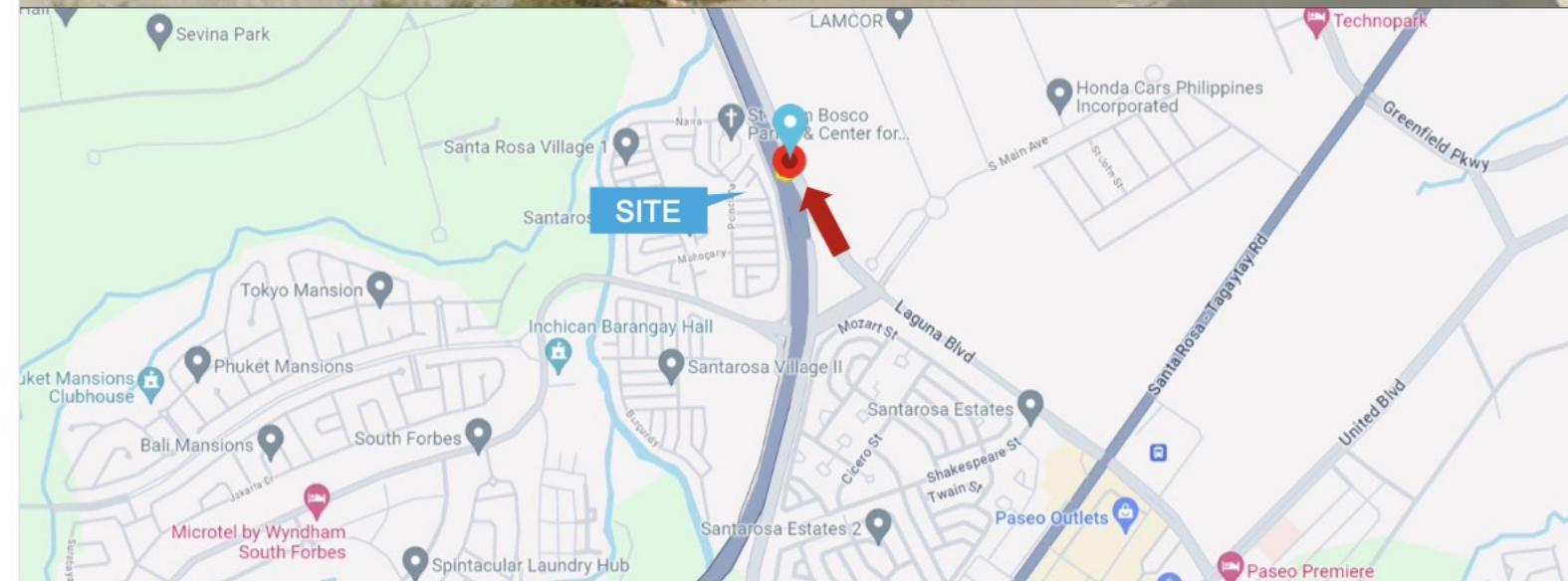
Type of Campaign	Thematic advertising
Location	7345+62H, Don Jose, Santa Rosa, Laguna
Coordinates	14.256063000392883, 121.05703720255539
Traffic Count	000,000 daily
Landmarks	Nuvali
Size	54.2ft (w) x 4.33ft (h)
Former and Existing Clients	
Material	Tarpaulin
Illumination	NA
Printing and installation lead time	10 days
Rate	Php 300,000 per month/unit

**CLXTB06**

Taken

Client - Duration

## Laguna Boulevard **B** Entry Toll Banners, Eastbound



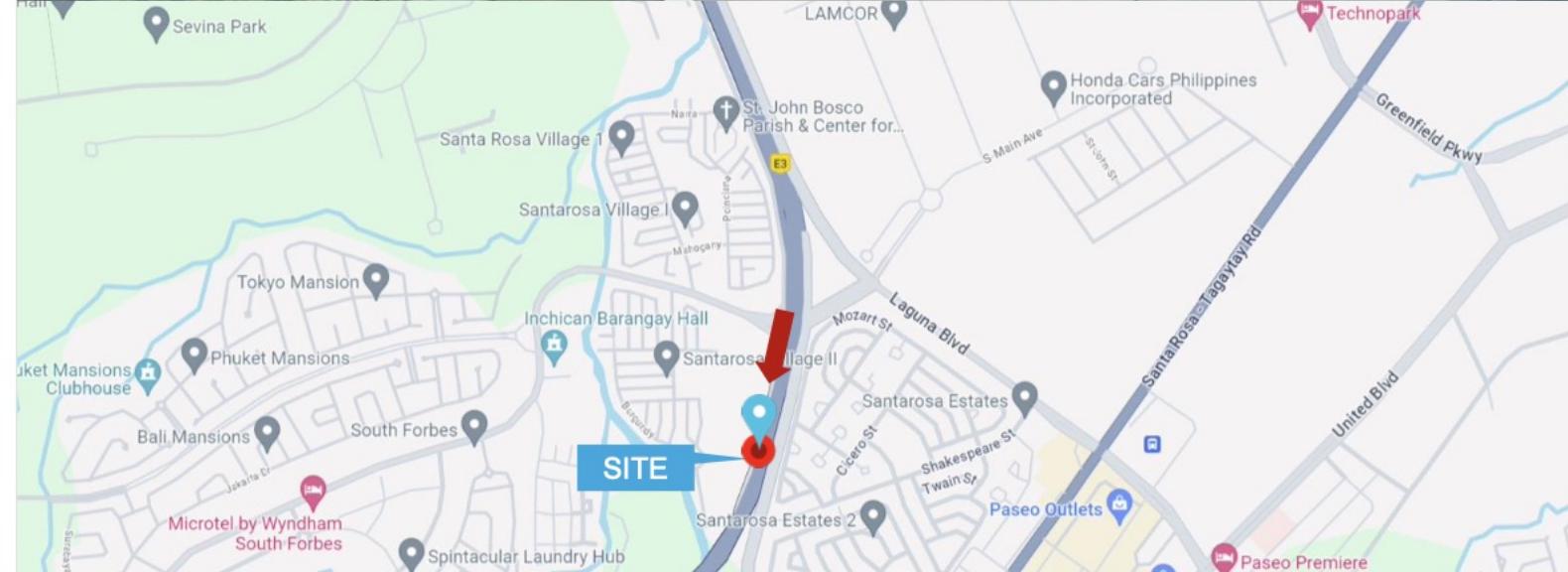
Type of Campaign	Tactical advertising
Location	7345+62H, Don Jose, Santa Rosa, Laguna
Coordinates	14.256063000392883, 121.05703720255539
Traffic Count	000,000 daily
Landmarks	Nuvali
Size	2.75ft (w) x 8.67ft (h)
Former and Existing Clients	
Material	Tarpaulin
Illumination	NA
Printing and installation lead time	10 days
Rate	Php 15,000 per month/unit

**CLXC05**

**1 unit available**

Client - Duration

# Laguna Boulevard A Catwalk, Westbound



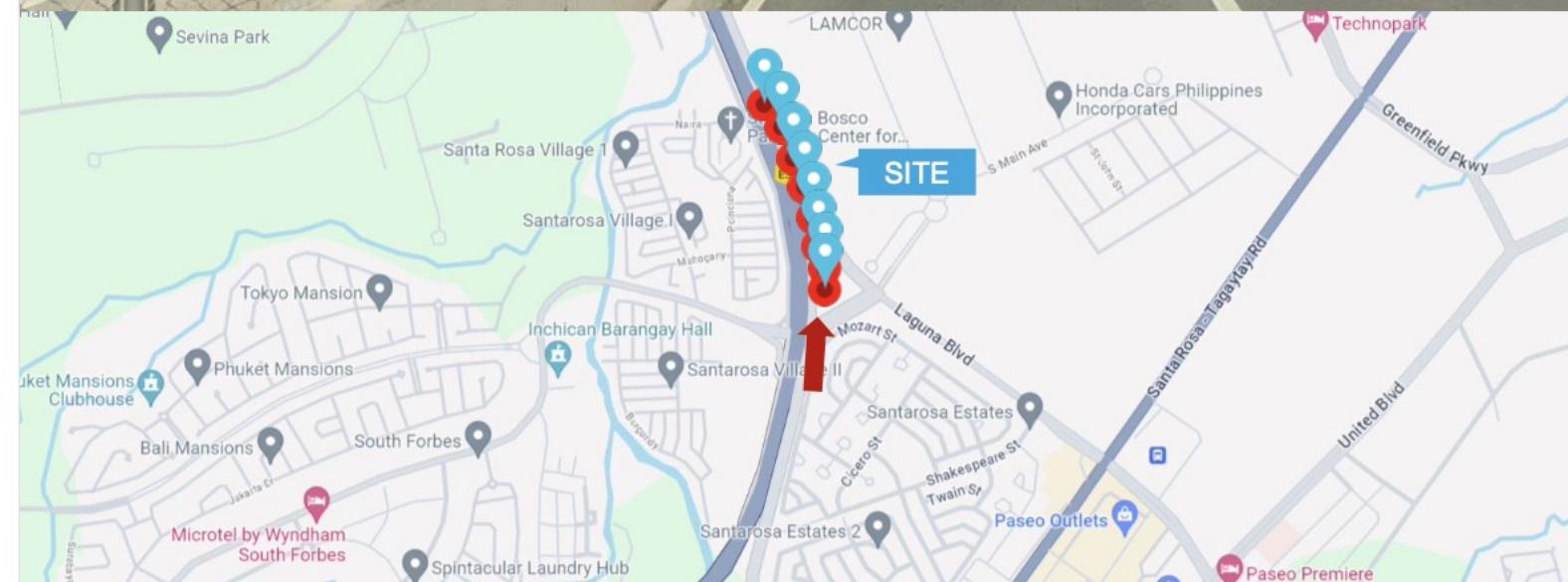
Type of Campaign	Thematic advertising
Location	Don Jose Santa Rosa, Laguna
Coordinates	14.250036, 121.057302
Traffic Count	000,000 daily
Landmarks	Nuvali
Size	54.2ft (w) x 4.33ft (h)
Former and Existing Clients	
Material	Tarpaulin
Illumination	NA
Printing and installation lead time	10 days
Rate	Php 300,000 per month/unit

**CLXLP08**

Taken

Client - Duration

# Laguna Boulevard **B** Entry Lamp post banners, Eastbound



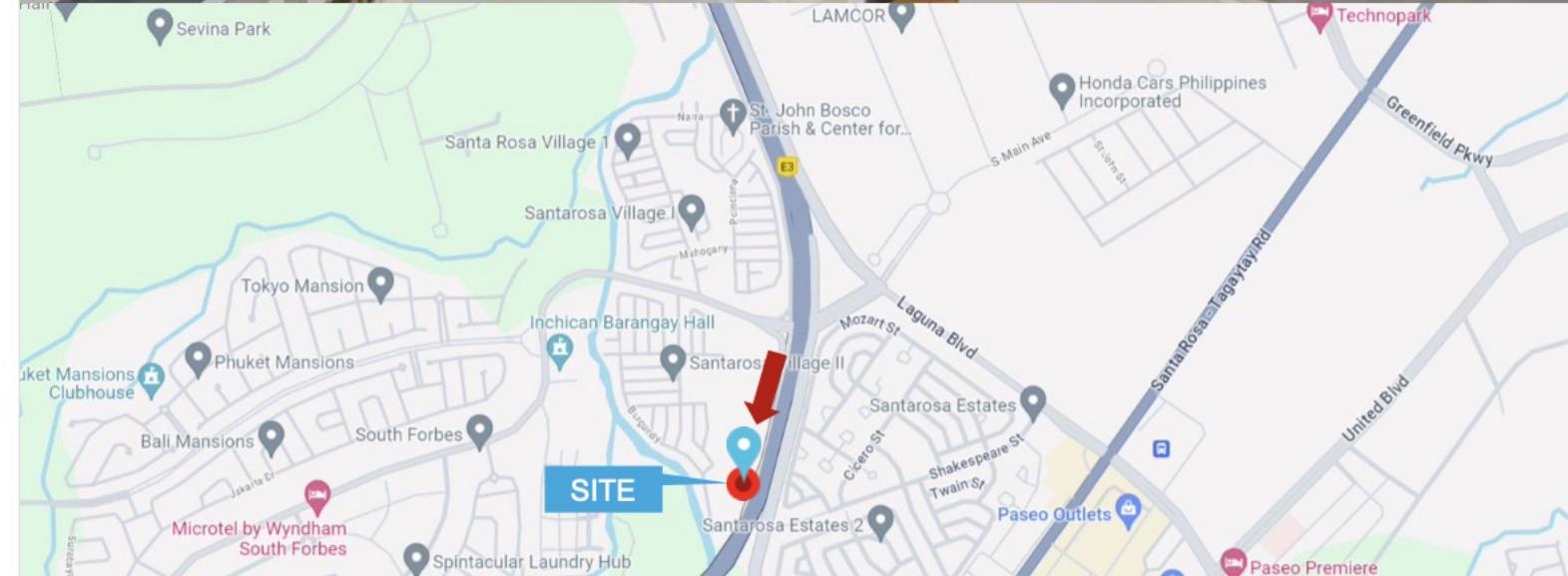
Type of Campaign	Tactical advertising
Location	7345+62H, Don Jose, Santa Rosa, Laguna
Coordinates	14.256063000392883, 121.05703720255539
Traffic Count	000,000 daily
Landmarks	Nuvali
Size	2.75ft (w) x 8.67ft (h)
Former and Existing Clients	
Material	Tarpaulin
Illumination	NA
Printing and installation lead time	10 days
Rate	Php 15,000 per month/unit

**CLXTB07**

Taken

Client - Duration

# Laguna Boulevard A Entry Toll Banners, Westbound



Type of Campaign	Tactical advertising
Location	Nuvali Flyover, Don Jose, Santa Rosa, Laguna
Coordinates	14.250010, 121.057120
Traffic Count	000,000 daily
Landmarks	Nuvali
Size	2.75ft (w) x 8.67ft (h)
Former and Existing Clients	
Material	Tarpaulin
Illumination	NA
Printing and installation lead time	10 days
Rate	Php 15,000 per month/unit

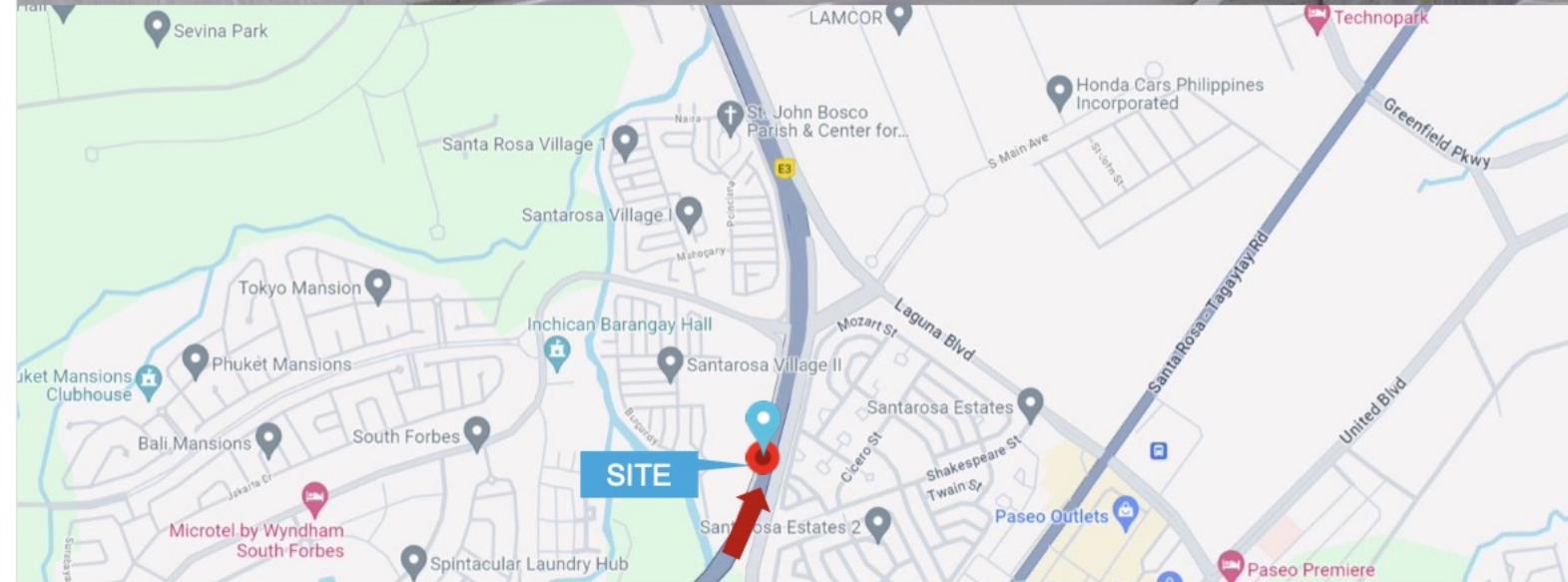
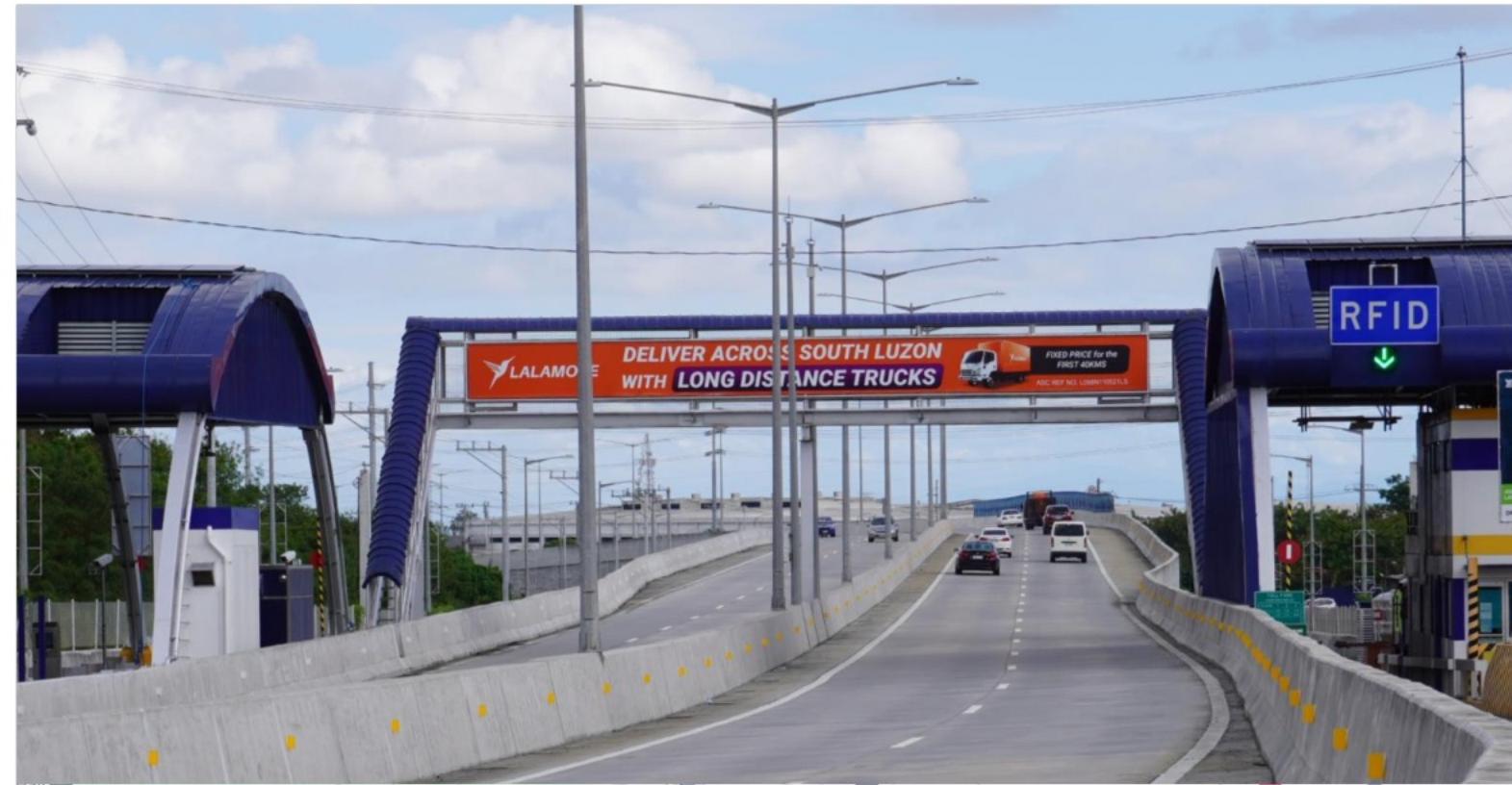
**CLXC06**

**1 unit available**

Drivehub – Month until September 2024

# Laguna Boulevard A Catwalk, Eastbound

Type of Campaign	Thematic advertising
Location	Don Jose, Santa Rosa, Laguna
Coordinates	14.250036, 121.057302
Traffic Count	000,000 daily
Landmarks	Nuvali
Size	54.2ft (w) x 4.33ft (h)
Former and Existing Clients	
Material	Tarpaulin
Illumination	NA
Printing and installation lead time	10 days
Rate	Php 300,000 per month/unit



**CLXTB08**

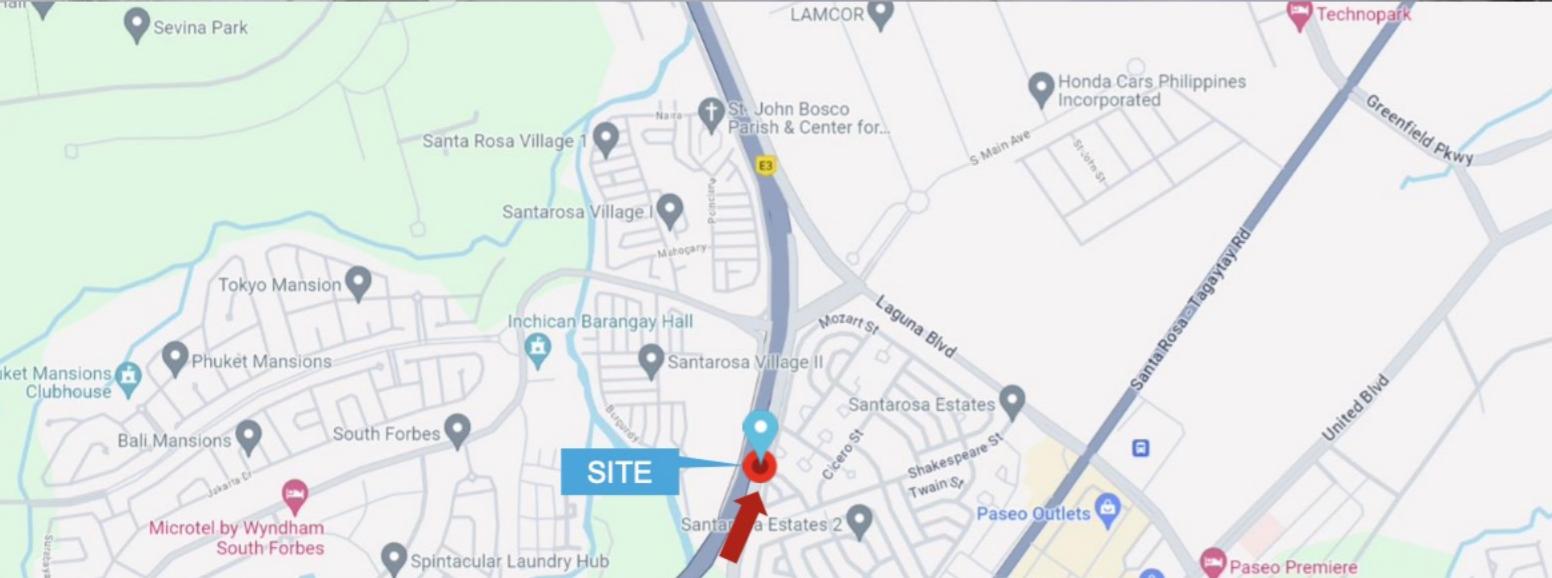
**2 units available**

Client - Duration

**CLXTCG04**

**2 units available**

Client - Duration



# Laguna Boulevard A Exit Toll Banners, Eastbound

Type of Campaign

Tactical advertising

Location

CALAX Don Jose, Santa Rosa, Laguna

Coordinates

14.249910, 121.057404

Traffic Count

000,000 daily

Landmarks

Nuvali

Size

2.75ft (w) x 8.67ft (h)

Former and Existing Clients

Material

Tarpaulin

Illumination

NA

Printing and installation lead time

10 days

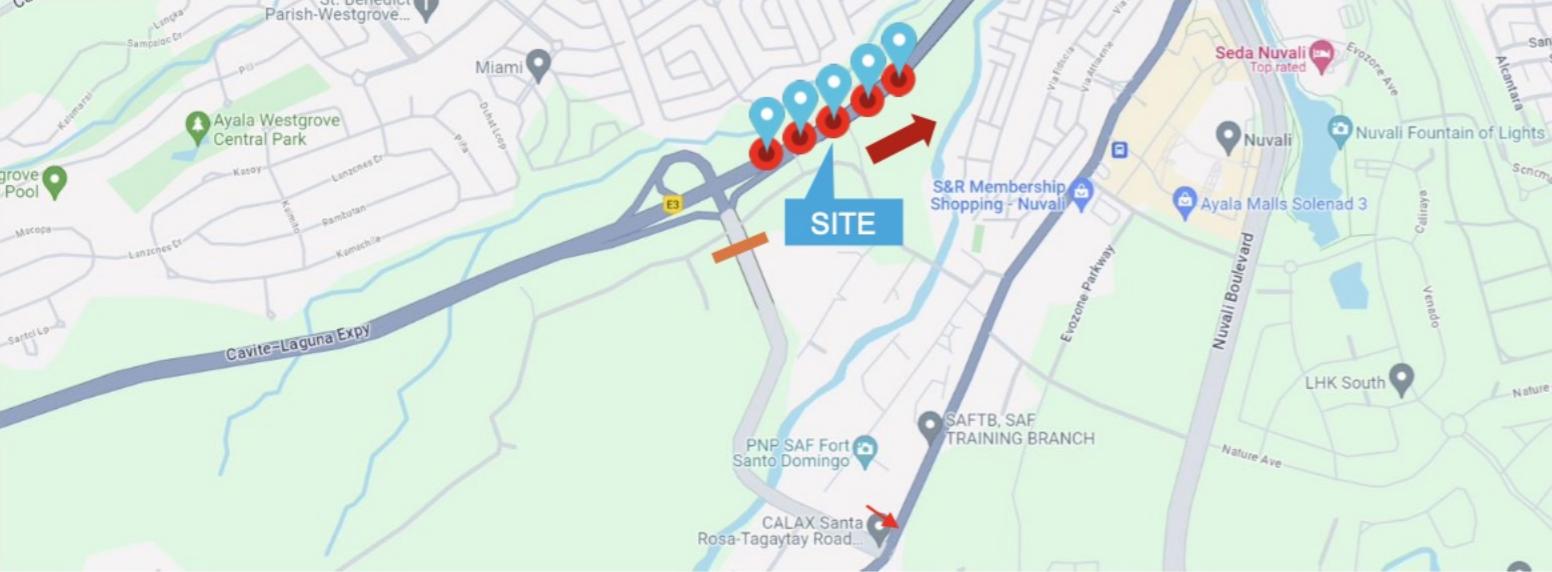
Rate

Php 15,000 per month/unit

**CLXLP12**  
**5 AVAILABLE**

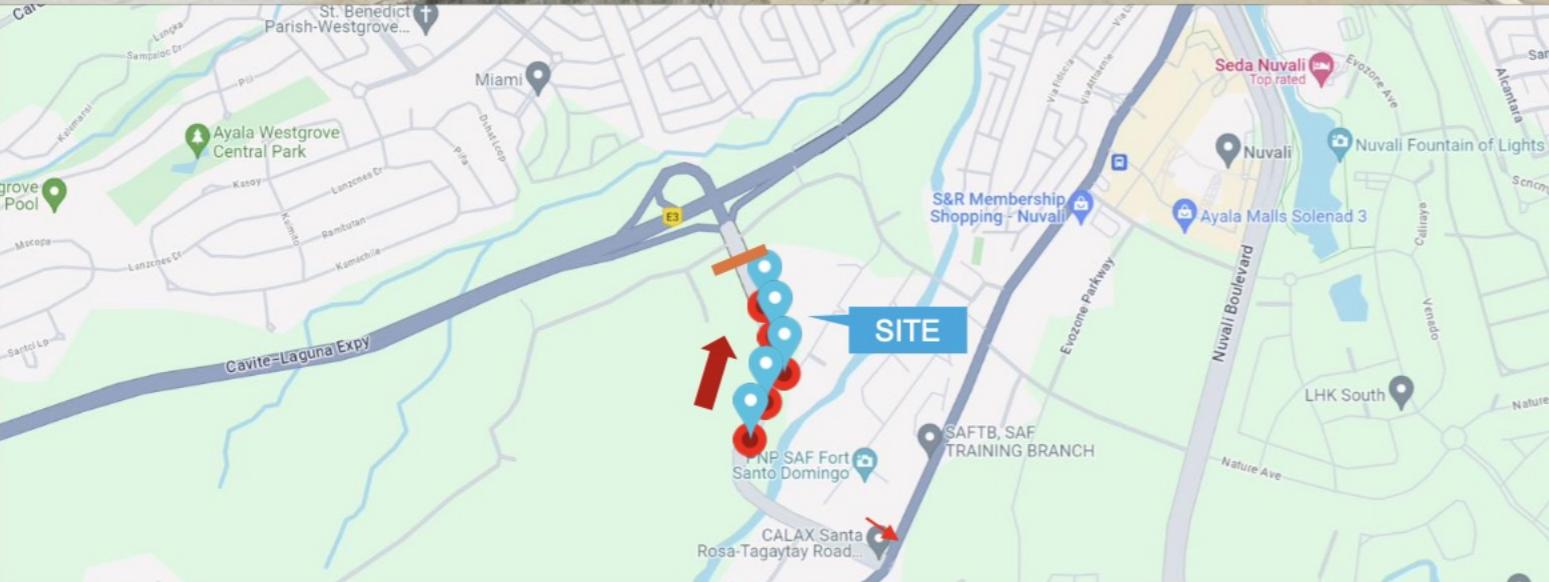


## Sta. Rosa Entry, Eastbound after Sta. Rosa Toll Plaza Lamp Post banners



Type of Campaign	Tactical advertising
Location	Silang, Cavite
Coordinates	14.237213165421466, 121.04874792538018
Traffic Count	000,000 daily
Landmarks	Sta. Rosa Toll Plaza
Size	2.75ft (w) x 8.67ft (h)
Former and Existing Clients	Phirst Park, Prestone
Material	Tarpaulin
Illumination	NA
Printing and installation lead time	10 days
Rate	Php 15,000 per month/unit

**CLXLP14**  
Available



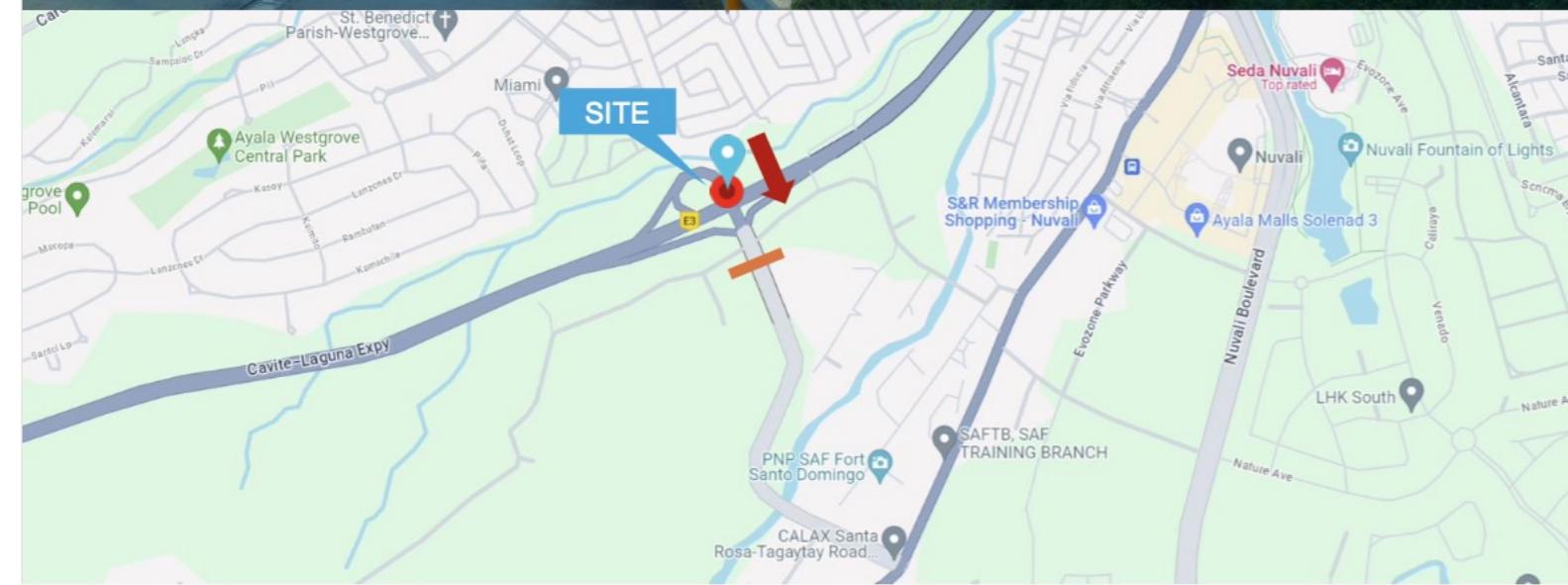
## Sta. Rosa Entry, Eastbound before Sta. Rosa Toll Plaza Lamp Post banners

Type of Campaign	Tactical advertising
Location	Silang, Cavite
Coordinates	14.232825, 121.048147
Traffic Count	000,000 daily
Landmarks	Sta. Rosa Toll Plaza
Size	2.75ft (w) x 8.67ft (h)
Former and Existing Clients	Phirst Park, Prestone
Material	Tarpaulin
Illumination	NA
Printing and installation lead time	10 days
Rate	Php 15,000 per month/unit

**CLXPOB01**  
1 unit taken



## Santa Rosa Overbridge ROW Before Sta. Rosa Toll Plaza Exit

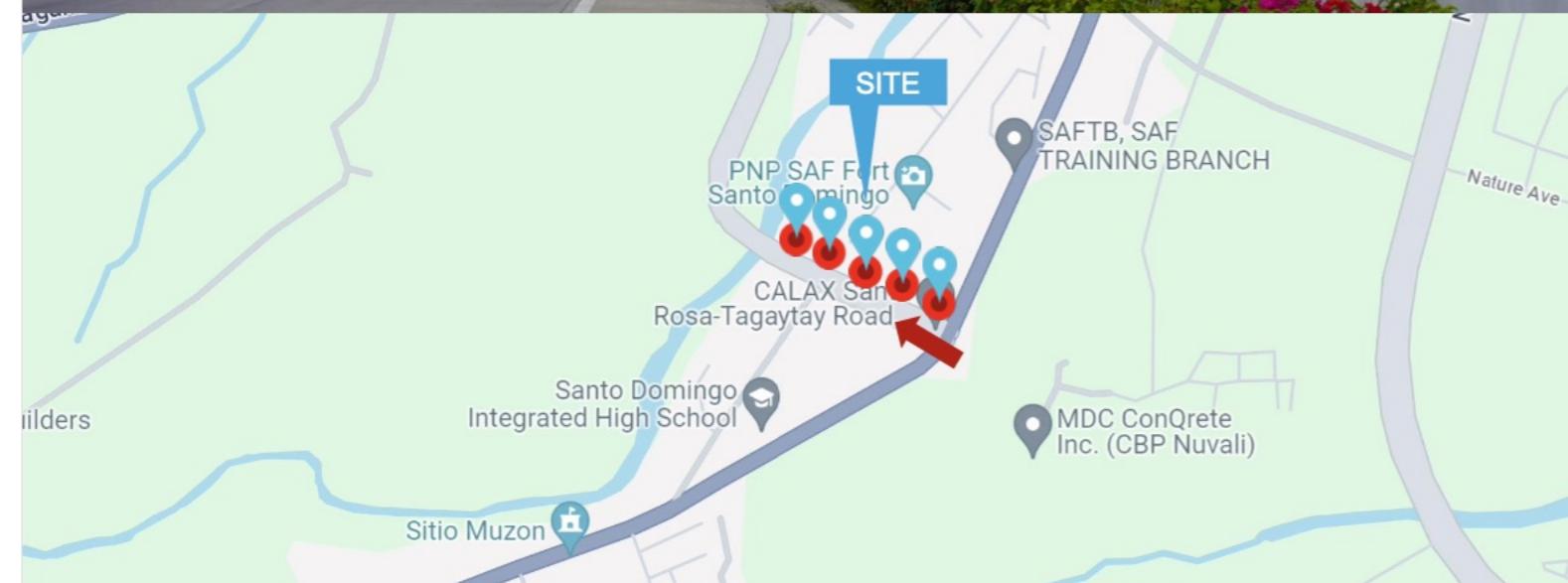


Type of Campaign	Thematic advertising
Location	62PW+GP4, CALAX East, Silang, Cavite
Coordinates	14.236280617698847, 121.04683622911047
Traffic Count	000,000 daily
Landmarks	CALAX Sta. Rosa Toll Plaza
Size	152ft (w) x 4ft (h)
Former and Existing Clients	Converge, Red Fiber, Drive hub, PLDT
Material	Sticker or Tarpaulin
Illumination	00PM – 00PM
Printing and installation lead time	10 days
Rate	Php 500,000 per month / unit

**CLXLP16**  
**5 units Available**  
Client - Duration

# Santa Rosa Tagaytay Intersection (Entry)

Type of Campaign	Tactical advertising
Location	63H2+H4V, Santa Rosa - Tagaytay Rd, Santa Rosa, 4026 Laguna
Coordinates	14.22904983829466, 121.05030436070652
Traffic Count	000,000 daily
Landmarks	CALAX Sta. Rosa Toll Plaza
Size	2.75ft (w) x 8.67ft (h)
Former and Existing Clients	Red Fiber, Prime Video
Material	Tarpaulin
Illumination	NA
Printing and installation lead time	10 days
Rate	Php 15,000 per month / unit



**CLXLP17**  
**8 units available**  
Client - Duration

## Silang East **B** Exit Lamp post banners Westbound

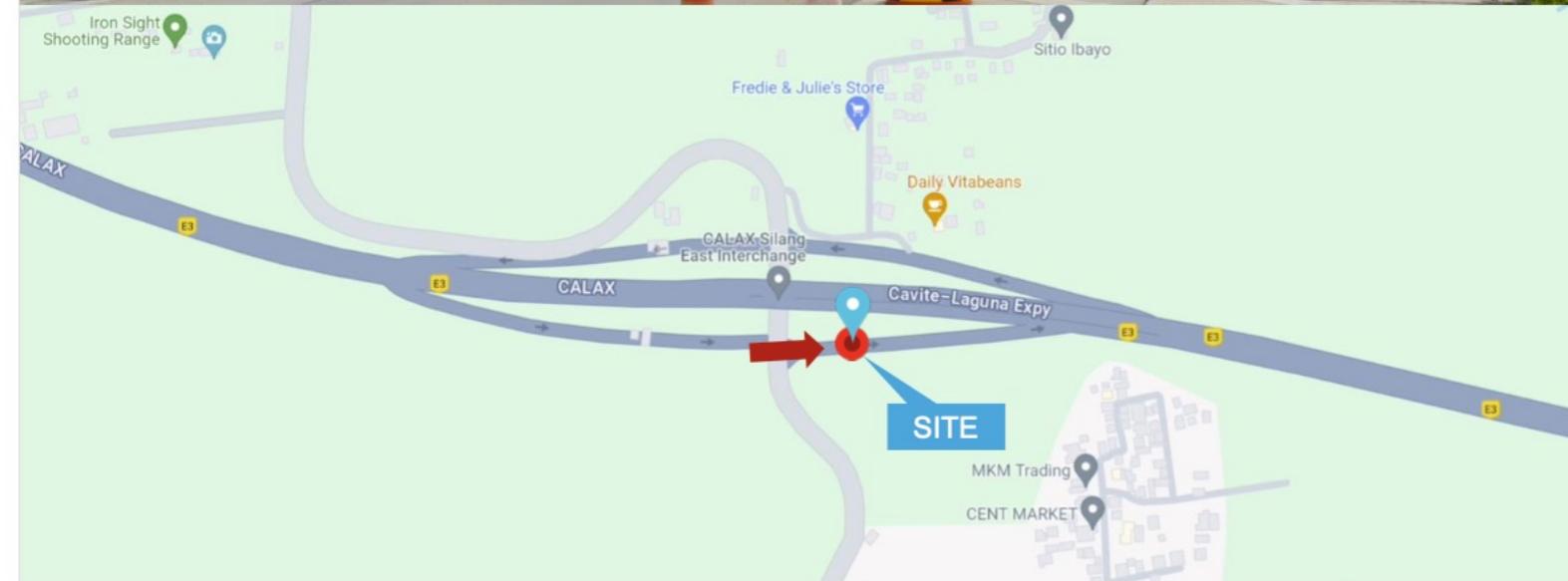
Type of Campaign	Tactical advertising
Location	Silang, Cavite
Coordinates	14.23271413178997, 121.00117317379163
Traffic Count	000,000 daily
Landmarks	Aguinaldo-Silang Interchange
Size	2.75ft (w) x 8.67ft (h)
Former/Existing Clients	NA
Material	Tarpaulin
Illumination	NA
Printing and installation lead time	10 days
Rate	Php 15,000 per month/unit



**CLXTB12**
**3 units available**

Client - Duration

# Silang East B Entry Toll Banners, Eastbound

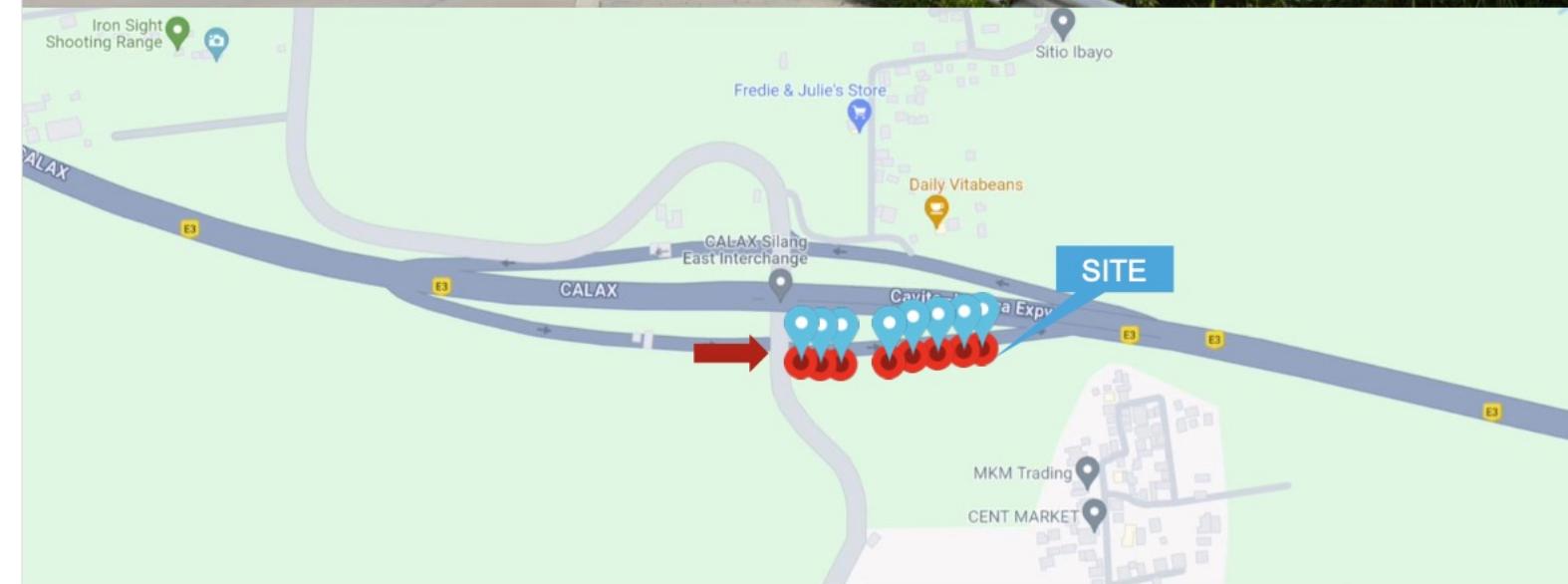


Type of Campaign	Tactical advertising
Location	Silang, Cavite
Coordinates	14.231888104928474, 121.00047662302563
Traffic Count	000,000 daily
Landmarks	Aguinaldo-Silang Interchange
Size	2.75ft (w) x 8.67ft (h)
Former/Existing Clients	NA
Material	Tarpaulin
Illumination	NA
Printing and installation lead time	10 days
Rate	Php 15,000 per month/unit

**CLXLP18**  
**8 units available**  
Client - Duration

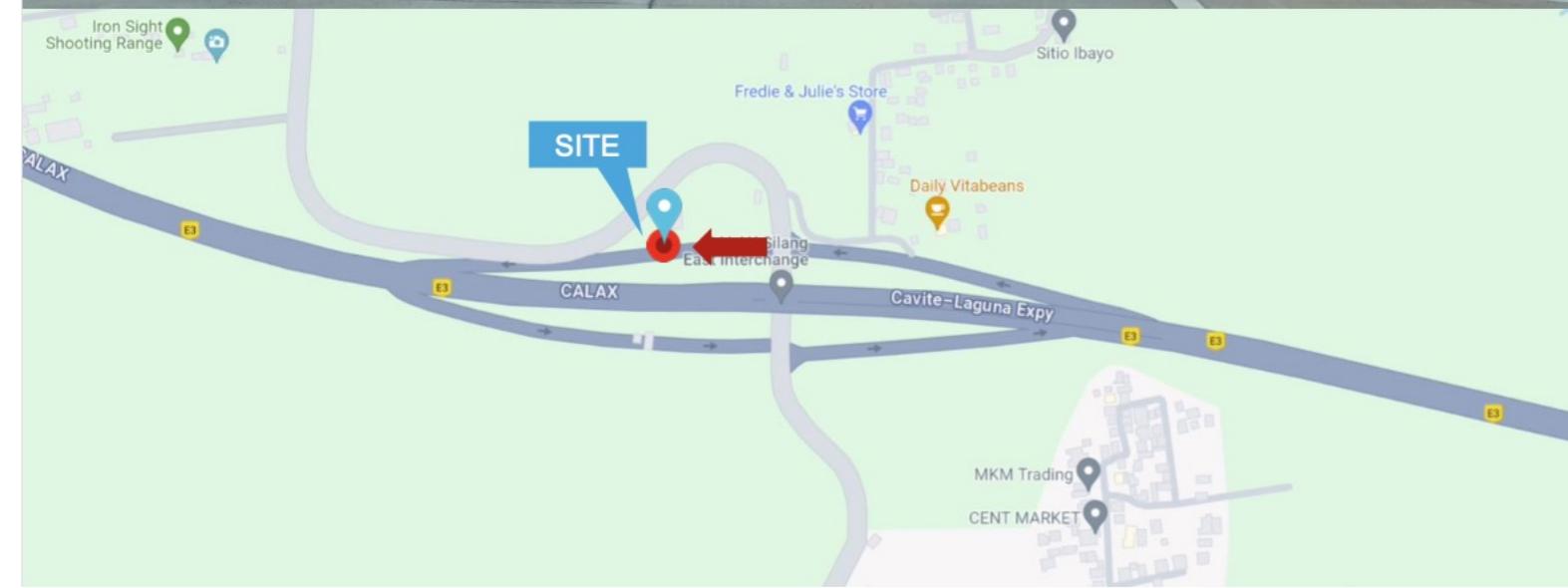
## Silang East **B** Entry Lamp post banners Eastbound

Type of Campaign	Tactical advertising
Location	Silang, Cavite
Coordinates	14.231888104928474, 121.00047662302563
Traffic Count	000,000 daily
Landmarks	Aguinaldo-Silang Interchange
Size	2.75ft (w) x 8.67ft (h)
Former/Existing Clients	NA
Material	Tarpaulin
Illumination	NA
Printing and installation lead time	10 days
Rate	Php 15,000 per month/unit





**CLXTB13**  
3 units available  
Client - Duration



## Silang East A Entry Toll Banners, Westbound

Type of Campaign	Tactical advertising
Location	Silang, Cavite
Coordinates	14.232786813161848, 120.99890112384435
Traffic Count	000,000 daily
Landmarks	Aguinaldo-Silang Interchange
Size	2.75ft (w) x 8.67ft (h)
Former/Existing Clients	NA
Material	Tarpaulin
Illumination	NA
Printing and installation lead time	10 days
Rate	Php 15,000 per month/unit



# CATWALK AD

**MATERIAL:** Sticker/Tarpaulin

**SIZE:** 54.6ft (w) x 4.875ft (h)

**RATE:** P300,000/Month/Unit

## PROPOSAL:

**12 Months – Php 250,000/month/unit**

**6 Months – Php 280,000/month/unit**





# ICONIC STRUCTURE

**MATERIAL:** Sticker

**SIZE:** 131.5ft (w) x 3.75ft (h)

**RATE:** Php 300,000/month/unit

