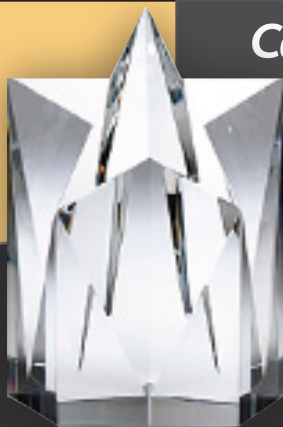


Celebrating Leadership Excellence in Diversity



Stars Who Mean Business

PEER AWARDS

Thursday, October 9, 2014
Grand Floridian Convention Center, Orlando, FL



Call For Award Nominations

Deadline June 5, 2014

DIVERSITY WOMAN MAGAZINE announces its third Diversity Leadership “Stars Who Mean Business” awards. These awards recognize, celebrate and honor individuals whose work, passion, commitment and results have made positive impact in advancing diversity and inclusion (D & I) in their respective companies and organizations.

The “Stars Who Mean Business” awards also honor executives who share Diversity Woman’s vision and commitment to “Leadership Empowerment for Women Who Mean Business”.

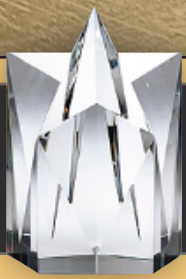
The winners will be honored and awarded at the Diversity Leadership “Stars Who Mean Business” Awards Celebration on Thursday, October 9, 2014, at the Grand Floridian Convention Center, Orlando, FL. All winners must be present to accept the award.

This award recognizes all leaders who contribute to the advancement of Diversity and Inclusion. The intent of the

Diversity Leadership STAR Awards is to recognize individuals such as current or former Chief Diversity Officers, top diversity professionals, business executives and others who have or are currently driving this work within their Corporation, non-profit, academic or local, state and federal government. Individuals fitting this criteria will be provided the heaviest consideration. Companies, non-profits, academic institutions, and individuals are encouraged to submit their nomination. Nominees can be nominated by their peer, by a third party or may be self nominated.

The nomination is open to men and women. Individuals can only be nominated for one award with the exception of the Peer Star ** so please select the category that best represents the individual’s contributions. Past Star Award recipients may re-apply after three [3] years from receiving their award.

If you have any questions please contact Sigrid Senamaud at Sigrid@diversitywoman.com or call 202-340-9233.



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Award Categories

FIRST STAR

This category recognizes an executive or senior leader who was the first, or, among the earliest, business leaders to embrace diversity as a strategic business imperative. The "First Star" is a pioneer, and is often considered a trailblazer around D & I. This leader has had positive impact, beyond his or her immediate organization, and often attracts wide respect and emulation.

STRATEGIC STAR

This category recognizes an individual who has made significant contribution to a key initiative that influenced profitability; created better or more effective products, processes, technologies; raised his or her organization's awareness of diversity and inclusion on business success and emphasis on bottom line, top line, and front-line results.

LEADING STAR

This category recognizes the leader, who, by example and practice, elevates the skills and career trajectories of all talent but particularly female or minority talent within his or her company/organization. Their leadership is innovative and motivational. The "Leading Star" guides talent to higher levels of performance and builds both a pipeline and bench to meet the growth demands of his or her organization.

SUPER STAR

This category recognizes an individual who has had demonstrable success in creating diversity excellence and impact across companies/organizations, across industry and across disciplines. This individual has made a difference through their achievements, and, exemplifies the ability to excel in their field.

RISING STAR

This individual is viewed as an emerging leader, clearly on track to be viewed as an industry leader. Although relatively new in their profession (3 years or less), he or she has already demonstrated the capability to make a positive impact.

PEER STAR**

This individual will be nominated by their peers as a leader that has demonstrated his or her diversity leadership in driving the work of diversity. The Peer Star is selfless in sharing, mentoring, sponsoring and proactively reaching out to others in diversity to support the greater body of work. The individual with the largest number of submissions will be selected for this esteemed recognition that truly comes from his or her peers in the work of diversity and inclusion. **This award will have multiple nominations from different individuals.

Evaluation Process & Timeline

Every completed application/nomination, which is received by June 5, and adheres to the guidelines will be read and evaluated by a team of the award committee. The award committee consists of prominent leaders in the diversity/human resource arena, and executive leadership of Diversity Woman.

The following five areas will be evaluated:

- How have you/the nominee made a difference in contributing to the profitability of your/their company
- How have you/the nominee made a difference in the development of the D&I profession
- How have you/the nominee made a difference by incorporating the use of a new idea or method
- How have you/the nominee made a difference in mentoring/sponsoring and developing others
- Professional experience

Nominators can submit the completed forms and supporting materials to Sigrid Senamaud sigrid@diversitywoman.com.

We will accept electronic submissions. **NOMINATIONS**

MUST BE SUBMITTED BY JUNE 5, 2014. Please plan ahead as applications submitted past the deadline will not be accepted.

June 5: All submissions/nomination due

June 5 – July 11: Award Committee reviews nominations

July 23: Final Honorees are contacted

October 9: Honoree recognized at the Stars Who Mean Business Award Reception

Guidelines / Helpful Hints

Your responses should be as complete--but as brief--as possible. The suggested topics in each area are quite comprehensive, and we realize that not all areas will apply nor can all be completed by everyone. We are asking that you be honest and focus on the achievements. You may include one supplemental page to provide additional data, which you believe, has not been addressed in the five areas. The more detail and personal experience provided will allow the voting committee to have everything they need to adequately and accurately score the application. The voting process is confidential with all individual scores tallied by a non-voting member to select the winner in each category.



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Nomination Sheet

Name of Nominee: _____

Please check appropriate box for which award you are submitting your nomination:

☐ **First Star** ☐ **Strategic Star** ☐ **Leading Star**

☐ **Super Star** ☐ **Rising Star** ☐ **Peer Award**

Company: _____

Job Title: _____

Business Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Email: _____ **Phone:** _____

REQUIRED INFORMATION & DOCUMENTATION FROM NOMINEE

Nominee's Biography

Please submit a biography for the nominee in 300 words or less and a high resolution picture of 300 dpi or higher in eps or jpeg format. The biography should include a summary of the nominee's contributions to D &I. Please submit via electronic-Word document.





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Nominator Information Sheet

Please complete this sheet identifying key contact to nominee.

Name of Key Contact of Nominee: _____

Title: _____

Company/Organization: _____

Email: _____

Address: _____

Phone: _____

Disclaimer, please read and sign:

I, the undersigned, do hereby affirm all information and statements made in this nomination form, including all supporting materials, are correct to the best of my knowledge. I understand that providing false or misleading information means the nominee's automatic disqualification from consideration for the Stars Who Mean Business Award.

The award recipient will need to attend the awards reception in person to accept the award. The award recipient will receive one (1) complimentary registration to the two day Diversity Woman conference to take place October 8-10, 2014. All awardees will be announced in a press release.

Thank you for your time and effort in supporting the nomination process!

Key Contact Signature

Date

Nominee Signature

Date





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Question Response

Please answer the following questions (300 words maximum for each) keeping in mind the specific award that the individual is being nominated for, First, Strategic, Leading, Super, Rising or Peer. You may include one (1) supplemental page to provide additional data, examples, measureable results, which you believe, have not been addressed in the five areas. Quantifiable examples and concise answers that are to the point are most impactful.

QUESTION 1:

Professional Experience?

Please provide information pertaining to your/nominee Diversity and Inclusion leadership experience, current memberships in leadership or specialty/related organizations. Please include the number of years you/nominee has been diversity and inclusion practitioner.

QUESTION 2:

How Have You/Your Nominee Made a Difference in Mentoring/Sponsoring and Developing Others?

Provide information about how you/nominee have enhanced the abilities and potential of others through effective mentoring/sponsoring; as well as, how you/nominee have contributed to improvements in performance in your/their organization through effective people development.

QUESTION 3:

How Have You/Your Nominee Made a Difference in Contributing to the Profitability of Your/The Company?

Provide information on how you/nominee made significant contributions to a key initiative or project that has influenced profitability in its outcome.

QUESTION 4:

How Have You/Your Nominee Made a Difference in the Development of the D&I Profession?

Provide information on how you/nominee influenced the development of the D&I profession through collaborative partnerships between external partners, peers, academics and/or researchers.

QUESTION 5:

How Have You/Your Nominee Made a Difference by Incorporating the Use of a New Idea or Method?

Provide information on how you/nominee have incorporated the innovation or the use of a new idea or method in her/his role as a diversity leader. Innovation is the creation of better or more effective products, processes, services, technologies, or ideas that are accepted by markets, governments, and society.

To be answered only for **Peer Star Recognition Only** — Please note that none of the above questions [1-5] need to be answered.

QUESTION 6:

Please explain how the candidate exhibits the characteristics of this category.

Please refer to pg. 2 for description. [600 words maximum].

