

October 15-16, 2015 As of August 11, 2015 Creating Inclusive Leadership Workplace for Cultural & Global Change

Modnocday	
Wednesday,	
October 14	PDE CONFEDENCE KICK OFF DECERTION
7:00 pm –	PRE-CONFERENCE KICK-OFF RECEPTION
9:00 pm	Sponsored by: Disney
Thursday,	
October 15	
6:00 am -	HEALTH & WELLNESS MORNING WALK
7:00 am	
7:30 am -	REGISTRATION
5:00 pm	
7:30 am –	CONTINENTAL BREAKFAST
8:00 am	
8:00 am –	WELCOME REMARKS AND TEN YEAR SPONSOR RECOGNITION
8:45 am	Sheila Robinson / Founder / Diversity Women's Business
0.40 am	Leadership (DWBL) Conference & Publisher and CEO of Diversity Woman Magazine
	Leadership (DWDL) Conterence & Labitsher and CLO of Diversity World Magazine
	Emaco: Dr. Shirlay Davis / Foundar & Drasidant / The Success Dector & colohrated
	Emcee: Dr. Shirley Davis / Founder & President / The Success Doctor & celebrated author
	author
	Company of the Compan
	George A. Kalogridis / President / Walt Disney World Resort Lake Buena Vista
8:45 am –	MORNING KEYNOTES
9:30 am	COVERING
	Most Fortune 500 companies have a diversity and inclusion officer who superintends
	an impressive array of programs focused on the needs of a diverse workforce. Yet,
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	Ripa Rashid / Senior Vice President / Managing Director / Hewlett Consulting Partner & Senior Vice President / Center for Talent Innovation
9:30 am – 10:30 am	GENERAL PLENARY PANEL: LEADERSHIP INSIGHTS ON GENDER DIVERSITY Accelerating the Advancement of Women Leaders Progress in women's advancement has slowed considerably in recent years. An earlier generation's hope that filling the pipeline would eventually produce parity up through the ranks has clearly not materialized. At the same time, organizations' widespread adoption of policies prohibiting gender discrimination, while opening many doors to women, have also failed to close the gender gap at more senior levels, suggesting that impediments to women's advancement are more complex and elusive than deliberate forms of gender discrimination. Moderator: Deborah Roberts / News Anchor & Emmy Award Recipient / ABC Panelist: Darys Estrella / CEO / Dominican Republic Bank Panelist:Lisa Lutoff-Perlo / President & CEO / Celebrity Cruises Panelist:Jo Ann Jenkins / CEO / AARP
10:30 am – 11:00 am	NETWORKING BREAK & MEET THE AUTHORS
11:00 am – 12:30 pm	LEADERSHIP & EXECUTIVE DEVELOPMENT BREAKOUT SESSIONS The following breakout sessions educate, inform, and generate fellowship opportunities through shared learning and discussion. They emphasize tools and strategies you can apply back home to overcome hurdles and soar to your own personal success. Witness business and community leaders present case studies and facilitate meaningful conversations that address your greatest challenges and concerns. Take home powerful best practices and impactful solutions.
SESSION 1 11:00 am – 12:30 pm	How to Career Path So You Think You're Ready for a Board Seat? Serving on a corporate board can open doors to new networks and offer opportunities to acquire valuable training. Hear an insider's perspective on what recruiters are looking for and how to land your first seat. Gain an understanding of boardroom politics and how to navigate them with confidence. Learn how to ensure your board experience is both personally fulfilling and professionally relevant. Gain insights in how to become proficient at enhancing your visibility, and pinpointing the right risks to take. This session will also help to identify the implications and opportunities of what your mentor relationship means in landing a seat at the table. Facilitator: Anne Lim O'Brien / Vice Chairman / Global CEO & Board Practice; and Global Consumer Markets Practice / Heidrick & Struggles Presenter: Dr. Gloria Bozeman Herndon / Founder & President / GB Group Global Presenter: Nancy D. O'Reilly, PsyD / President / Women Connect4Good, Inc.& Celebrated Author

SESSION 2 11:00 am – 12:30 pm

Catalyzing Generational Differences for Better Innovation

According to Deloitte's study on *Generations in the Workplace*, within the next 6 to 10 years, Gen X and Gen Y will constitute a workforce nearly the size of the Baby Boom generation. These numbers make a powerful business case for why companies must understand and leverage generational differences.

This session will reflect on the skills and perspective needed to lead different generations—and the knowledge that can be harnessed from them. Learn how:

- generational changes in the workforce are influencing the marketplace
- to foster collaboration among intergenerational teams
- innovation and growth takes place when a company's generations come together Moderator: Dr. Rosina L. Racioppi / President and Chief Executive Officer / WOMEN Unlimited, Inc.

Panelist: Lissiah Hundley / Executive Director, Diversity & Inclusion / COX Communication

Panelist: Elizabeth Vargese / Prinicipal, Tax Services / Ernst & Young LLP

SESSION 3 11:00 am – 12:30 pm

Adaptive Leadership in the 21st Century

Where Women Leadership and the Marketplace Intersect

The 2009 credit crisis shook the global markets and affirmed that companies must be agile to survive. As markets change, there is increasing interdependence of economy, people and information. At the same time, businesses face heightened expectations to demonstrate sustainability, corporate social responsibility (CSR) and transparency. These shifts require a transformation from the old prescriptive leadership model to a new, more adaptive style. Discover how women leaders can empower a dynamic network of actors to achieve common goals despite uncertainty. Hear how an adaptive leadership approach can leverage workforces to give you an edge in the U.S. and global markets.

Panelist: **Tara Frank /** Chief Diversity Officer / **Hallmark**

Panelist: Maria Medrano / Global Inclusion & Collaboration Strategist /

CISCO

Panelist: Angela L. Talton / Senior Vice President, Global Diversity & Inclusion /

Nielsen

SESSION 4	Burn out? Not with ME!
11:00 am –	Committed to the Well Being of Individuals, Organizations and the Globe
12:30 pm	Executive women professionals are a vigorous group. You have burned out, renewed,
	and started again numerous times because of your dedication to a healthy world. Why repeat this cycle?
	Create a fresh perspective and a more powerful set of skills that lead to sustainable change, so that your work makes a lasting impact.
	This session addresses change levers most essential for living the future now: self
	knowledge, change agent skills and organizational development.
	Moderator: Constance St. Germain, Ed.D., J.D./ Executive Dean, Colleges Of Humanities & Sciences & Social Sciences / University of Phoenix
	Panelist: Lourdes Diaz / Vice President Diversity & Strategic Partnerships / Sodexo
	Panelist: Millette Granville / Director, Diversity & Inclusion / Delhaize America Shared Services Group, LLC
SESSION 5	YOUR Path to Opportunity: Advancing Women in STEM
11:00 am –	There are more women than men graduating today with engineering degrees. Yet,
12:30 pm	more men hold leadership positions in STEM related fields. During this interactive
	session learn how women can leverage their current role to advance more women into
	STEM careers. Hear about how influencers are igniting STEM passion for learning that opens new pathways for young girls through colleges and careers, while addressing
	the emerging issues facing the work place.
	Finally, gain insights to the importance of diversity in STEM careers and the winning
	strategies implemented by corporate and industry leaders.
11:00 am –	LEADERSHIP COACHING SESSIONS
12:30 pm	One on one coaching sessions with leading corporate senior executive leaders who offer insights and guidance to how to navigate road blocks, identify the right sponsor for you, develop your personal brand, and secure leadership buy in. Advance sign up is required.
12:30 pm –	LUNCHEON
2:00 pm	Open Mike: A Fireside Chat with Leaders, Legends and Pioneers
	Invocation: Alka Dhillon / CEO / Technalink, Inc.
	Moderator: Geraldine Moribar / Executive Producer / CNN
	Panelist: Cathie Black Hearst / former Chairman & Publisher / Hearst Publications
	Panelist: Tena Clark / Grammy Award recipient & Founder /
	DMI Music & Entertainment
	Panelist: Dr. Johnnetta Cole / Director / Smithsonian National Museum of African Art
	Panelist: Pat Harris / Global Chief Diversity Officer / McDonald's Corporation
2:00 pm –	DESERT & COFFEE BREAK: Meet the Authors with Special Book Signing
2:30 pm	

2:30 pm – BREAKOUT SESSIONS – Repeat and additional ones offered 4:00 pm	
SESSION 1 MY Future: Career Exploration in a New Age	
2:30 pm – Creating a Cultural Competent Career within my Organization	
4:00 pm	
Cultural Competence (CC) has become the most significant emerging cor	mnotoncy for
leaders in the culturally diverse workplace and marketplace. In this interaction to the cultural state of the control of the c	
you will learn specific strategies to develop and leverage CC in your care	
across your organization. You will learn how to apply CC to enhance your	
your organization's competitive advantage and develop an action plan to	build CC in
your organization and to achieve your career goals.	
 Provide a definition of Cultural Competence (CC) and illustrate its 	relationship
and significance to Diversity and Inclusion	
 Explore where and how CC can be applied for individual organizar 	tional
success.	
 Increase the CC knowledge of the participants 	
 Design and apply specific strategies to develop and sustain CC as 	s a strategic
factor in an individual's career and an organization's effectiveness	
3	
Facilitator: Neal Goodman, Ph.D., President, Global Dynamics	
Panelist: Adrienne Trimble / General Manager, Diversity & Inclusion /	
Toyota Motor Engineering & Manufacturing North America	
Toyota motor Engineering & mandracturing North America	
SESSION 2 Developing Inclusive Leadership	
2:30 pm – Why Women: The Leadership Imperative to Advancing Women and I	Fngaging
4:00 pm Men	Linguginig
Women's Leadership is stuck in most organizations for two common and	rocurring
reasons. First, while senior leaders (still 85% men) are often times in agree	
there is a need for change, many lack the sense of urgency to drive that of	
Second, those organizations where senior leaders embrace and drive that the sense of digency to drive that the sense of drive the sen	
	•
not take a truly integrated approach to promoting women's leadership tha	it is supported
consistently across the organization.	
Attendees of this presentation will leave with an understanding of what sto	eps vou can
take that will allow you to:	opo you ou
- Build your company's business case for women in the marketplace	e and in the
workplace	
- Drive more revenue by understanding women as consumers and	customars
- Drive operating effectiveness and profit through talent and workpla	
designed to recruit, retain, and advance women	acc strategies
- Apply best practices from <i>VivaWomen!</i> , Publicis Groupe's global v	vomen's
initiative, including the application of its highly successful "freedom	
framework" model	ı wıuılla
	togios
- Engage male champions as sponsors for women's leadership stra	
Join Joanna Lane, one of the leaders of Publicis Groupe's VivaWomen! in	
Jeffery Tobias Halter, for a conversation on the importance, strategies an	•
that come with developing a strong women's network and ways to engage	e maie
champions for optimal success.	
Co Facilitates Information Hallery (5. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1.	
Co-Facilitator: Jeffery Tobias Halter / Founder / YWomen	
Co-Facilitator: Joanna Zeman Lane / Senior Partner, Talent Engagemen	it X.
	il Q
Inclusion / Publicis Groupe	it &
Inclusion / Publicis Groupe	
Inclusion / Publicis Groupe SESSION 3 Fast Lane, Wrong Direction: Insider Secrets to Redesign Your Succession (Control of the Control of the	ess
Inclusion / Publicis Groupe	ess health,

ourselves bored, burned out, unfulfilled and operating well below our brilliance, and we have no idea how to fix it. Whether finding your "right direction" requires a complete personal or professional u-turn or a mere shift in direction, this session provides self-assessment and open dialogue to validate where you are with immediately applicable strategies to get more of what you truly want. Renessa offers witty yet profound insights from her book *Fast Lane, Wrong Direction* and her breakthrough new tool, "The Success & Happiness Test", equipping you to redesign your personal leadership to experience greater freedom, fulfillment and excellence in your climb to success. Participants are encouraged, but not required, to take the Success & Happiness Test prior to the workshop.

- What are the signs on the road (physical, mental/emotional, professional and relational) that signify you may be in the fast lane going in the wrong direction at any point in time?
- What is your "driving dialogue", the single biggest trap to consistently maintaining your "right direction" personally and professionally?
- What can you do with your signs on the road to experience more fulfillment, vitality
 and peak performance in your career, leadership and personal life right now?
 Participants are encouraged, but not required, to take the Success & Happiness Test
 at www.SuccessAndHappinessTest.com prior to the workshop.

Facilitator: Renessa Boley Lane / Founder / Designer Life Unlimited Presenter: Tujuanna Williams / Chief Diversity Officer / Fannie Mae

SESSION 4 2:30 pm – 4:00 pm

Mindfulness, Leadership, and Inclusion:

The important and often overlooked connection Mindfulness is a concept and practice that is being embraced the world. Time Magazine called it a "Mindful Revolution," and the mindfulness session at the World Economic Forum had standing room only. Numerous global articles and blogs have connected mindfulness to inner peace, better decision making, potential increase in empathy, and more. Many leaders are sharing their views on the importance of mindfulness and meditation for the individual and organization. The elements of mindfulness practice can include clearer thinking, openness, and non-judgement What does this mean for us as diversity and inclusion practitioners? Is there a connection to our work? In this interactive session we will explore: • What is Mindfulness? Mindful Leadership?

- What is the connection between mindfulness and diversity and inclusion?
- How might mindfulness help us with "diversity fatigue?" Resistance? Challenges to equity?

Moderator: Tanya M. Odom, Ed.M. / Global Diversity & Inclusion &

Education Consultant & Executive Coach

Panelist: Howard Ross / Chief Learning Officer , Cook Ross, Inc.

Panelist: Darlene Slaughter / Chief Diversity Officer / United Way Worldwide

2:30 pm - 4:00 pm

LEADERSHIP COACHING SESSIONS - Repeat

4:00 pm -5:00 pm

ANNUAL DIVERSITY LEADERSHIP "STARS WHO MEAN BUSINESS" PEER AWARDS Celebration & Reception

"Stars" awards celebrate individuals who advance diversity and inclusion (D&I) within their organizations and within the D&I field at large. Awardees demonstrate the passion, commitment and results that positively impact this growing movement. "Stars" awards also honor diversity executives who share Diversity Woman's vision and commitment to leadership empowerment for women.

Candi Castleberry Singleton / Chief Diversity Officer / University of Pittsburgh Medical Center

Dr. Johnnetta Cole / Director / Smithsonian National Museum

	of African Art
	Anise D. Wiley-Little / Diversity Woman Star Award Committee Chair and Chief Human Capital & Diversity Officer / Kellogg School of Management at Northwestern University
	Entertainment: Alfredo Rodriguez, world renowned Pianist
5:00 pm – 7:00 pm	10th Anniversary Celebratory Reception sponsored by: Target

Friday, October 16	
6:00 am –	HEALTH & WELLNESS MORNING WALK
7:00 am	
7:30 am –	REGISTRATION
9:00 am	
8:00 am – 8:30 am	CONTINENTAL BREAKFAST
8:00 am-	MORNING REMARKS AND TEN YEAR SPONSOR RECOGNITION
8:45 am	Sheila Robinson / Founder / Diversity Women's Business Leadership (DWBL) Conference & Publisher and CEO of Diversity Woman Magazine
	MEN AS ALLIES Tom Murray / Senior Vice President, Chief Talent Officer / EMC
8:45 am – 9:30 am	MORNING KEYNOTES GET BIG THINGS DONE: THE POWER OF CONNECTIONAL INTELLIGENCE As game-changing a concept as emotional intelligence was in the 90s, connectional intelligence is the human ability to combine knowledge, ambition, and people, amplified hugely by new technologies. In our hyperconnected world, it is changing the future of diversity and inclusion efforts in corporate America by quickly, efficiently and creatively helping people enlist supporters, drive innovation, develop strategies and implement diverse solutions to big problems. Learn how to leverage Connectional Intelligence to maximize the impact of your diversity efforts, improve the probability of creating business value and unleash the full capacity of your entire employee base. Erica Dhawan / Founder & CEO / Cotential ACHIEVING A GLOBAL MINDSET: CHALLENGES & OPPORTUNITIES OF
	CULTURAL COMPETENCY Globalization has transformed society, economics and politics, greatly influencing demograhics. Not only are today's employees more diverse, heads of state like Barak Obama, Angela Merkel, Nicolas Sarkozy and Ellen Johnson Sirleaf, reflect a sea change in perceptions of leadership. A multi-cultural workforce symbolizes a new way of thinking about diversity and inclusion efforts. Annette Richardson / Senior Advisor – Office of Partnerships / United Nations
9:30 am –	EXECUTIVE PANEL GENERAL PLENARY PANEL
10:30 am	As an increasing number of women join the C-suite ranks of well-known companies, the media has tracked their every move. From Yahoo! to Ebay to Facebook to the State Department, women in key roles are being closely followed for decisions ranging from changes in benefits to changes in hairstyles. Why is it that being a female leader generates so much attention? Is this a natural element of progress, or does it demonstrate a step backward for women who simply want to LEAD? Join a diverse panel of female leaders from across the public and private sectors, and from a range of industries, for their perspectives on whether a double standard exists in the C-Suite and learn about positive and negative notoriety they've experienced in their leadership roles. Moderator: Audra Bohannon / Senior Partner, Workforce Performance, Inclusion & Diversity / Korn Ferry Panelist: Fumbi Chima / Chief Information Officer / Walmart Panelist: Tami Erwin / Senior Vice President & Group President, Consumer Mass Business Markets Sales & Services / Verizon

10:30 am – 11:00 am	NETWORKING BREAK & MEET THE AUTHORS
11:00 am -	LEADERSHIP COACHING SESSIONS
1:00 pm	One on one coaching sessions with leading corporate senior executive leaders who offer insights and guidance to how to navigate road blocks, identify the right sponsor for you, develop your personal brand, and secure leadership buy in. Advance sign up required.
11:00 am –	FORUM A:
1:00 am =	LEADERSHIP & EXECUTIVE DEVELOPMENT FORUM This session is intended for senior executive leaders
	Moderator: Candi Castleberry Singleton / Chief Diversity Officer / University of Pittsburgh Medical Center Panelist: Rosanna Durruthy / Chief Diversity Officer / CIGNA
	Panelist: Wendy Lewis / Senior Vice President of Diversity & Strategic
	Alliances Major League Basebal
	Panelist: Steve Pemberton / Chief Diversity Office / Wallgreens
FORUM A 11:00 am –	FORUM B: Leadership Brilliance in the Midst of Uncertainty
1:00 pm	Stale. Stuck. Spiritless. This is what a leader, then a team, and ultimately a business becomes when mojo is lost. In order for leaders to reinvigorate and ignite a fresh mindset that enables a team and a practice to thrive, they must stop communicating and start connecting. Connection begins when leaders make a commitment to bring out the best in themselves and then do the same for everyone around them. This challenges team members to raise the bar on their engagement and productivity. The ultimate benefactors of this shift in thinking are customers who opt-in to become your brand champions. Upon completion of this course, participants will emerge from this highly interactive session with a plan of action and will be able to: Revitalize their role within their team and line of business. Improve their ability to connect with their team, instead of just communicating. Create a high-performing team that exceeds expectations. Simon T. Bailey / Author & Founder / Brilliance Institute
1:00 pm – 2:30 pm	MOSAIC AWARDS' LUNCHEON The Mosaic Woman Award recognizes diverse and multicultural women for their unique vision and leadership, as well as their cultural and global influence. The Mosaic Woman Awards are presented in the following categories: Legend • Lifetime Achievement • Trailblazer • Leadership • Pioneer
2:30 pm – 3:00 pm	CLOSING KEYNOTE Bishop Vashti Murphy Mckenzie
3:00 pm – 4:00 pm	CLOSING DESERT RECEPTION