



Personal Branding - 2

What is networking?



Why do we need to **Network?**



"It is during our darkest moments that we must



Better professional connections

Job opportunity and advancement

Growth and Knowledge

Business opportunities

How to Network?



Convert your virtual LinkedIn connections to reality

Attend meets up, conferences, and networking events both virtual and in-person

Make connections on Lunchclub, Coffeemug.ai, Meetup are professional virtual networking websites

Make every connection count

Networking is slow, be consistent and build a professional friendship.

Do's and Don'ts

Don't push your
agenda

Find shared passion

Hear the opposite person

Build yourself

Be Real!

Say bye to your phone and focus



What will you achieve by networking

- Enhance your communication skills and confidence
- Easy access to opportunity and HNI (High networking individual)
- Learn and Earn
- Mentoring
- Learn new things and unlearn outdated ones
- Seek professional support
- Job
- Business Opportunities

Avenues for networking

- Get your Github profile ready
- Make a shining profile on LinkedIn
- Subscribe to networking events
- Lunchclub
- Stackoverflow





What to speak about during networking?

- “What brings you here?”
- “How did you get involved in the industry/company?”
- “Since you work in the industry, how do you feel about X?”
- “How would someone get their foot in the door in your company/industry?”
- “Based on your journey, what do you wish someone would have told you earlier in your career?”
- “How do you spend your time outside of work?”
- “What's the best way for me to get in touch/follow up with you?”

Hands On Activity

- Write a post about 3 learnings you had in the program till date
- Prepare a post line for your Professional Social Media
- Tag your learning peers and professors



Let's start connecting



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