

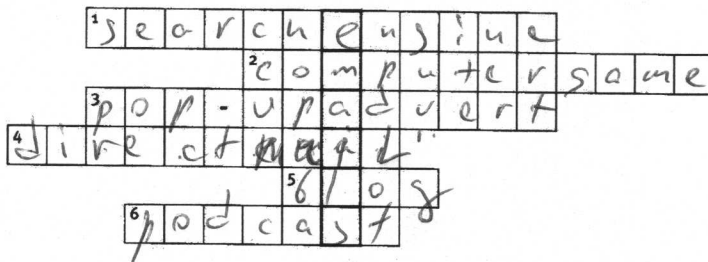
Vocabulary | the media

1 Put the underlined words into the correct sentences.

- There's a fascinating soap opera about the Arctic on BBC2 this evening. *soap opera*
- That commercial break has been on ITV for the last twenty years – I don't know how people are still interested in it. *com. break*
- I counted the channels in the last documentary in the film. There were seventeen! *channels*
- We have forty-five different drama series and we still sometimes can't find anything to watch! *drama series*
- And on Channel 4 tonight there's a new three-part TV adverts based on life in Britain in the 60s ...

2 Write the words/phrases for the definitions (1–6). Put the words into the correct places and find the key word.

- a computer programme which looks for files or documents from the Internet
- a game you play on the computer
- an advertisement which appears when you open an Internet page
- an advertisement which you receive in your emails
- a Internet diary which people use to write about their experiences or hobbies
- a programme you can download from the Internet



Listening

3 32 Cover the audioscript. Listen to this extract from a talk about the Rolling Stones and tick (✓) the topics mentioned in the talk.

- The Rolling Stones were successful in the United States. ✓
- The Rolling Stones had less influence than the Beatles. ✓
- The Rolling Stones were able to change their style. ✓ *blues*
- People imitated the Rolling Stones' look. ✓ *incorporated*
- The Rolling Stones incorporated Blues sounds into their music. ✓
- Other bands tried to copy the Rolling Stones' sound. ✓
- People still listen to the Rolling Stones today.



AUDIOSCRIPT

Presenter: They are one of the most successful groups in history and are still selling records today. Here to tell us more about the Rolling Stones and their influence on modern music is Stones expert, Lars Richards. Lars, why was and is the Rolling Stones' influence so important?

Lars: Well, from their early days it was obvious that the Stones would be something important in the music industry. Evidence of this was that they were one of the first British groups to have huge success in the United States, after the Beatles had had success there.

Presenter: Ah, yes the Beatles. Surely the Beatles have had more influence than the Stones?

Lars: Yes, in general you're probably right. But the Stones also had huge success in Britain and the States after they visited there in the early 60s. The Stones also borrowed from the musical culture of America by incorporating the sound of the Blues into their music. Some people think that the Stones have always been the more dangerous version of British rock. This has resulted in many groups trying to copy the sound of the Stones but it is a difficult thing to do.

Presenter: So, give us the three most important reasons why you think the Stones are so important.

Lars: Three reasons ... hmm OK well, firstly, they have written some of the most important songs in the history of rock like *Paint it Black* and *Satisfaction*. Secondly, they have played together for nearly fifty years and last of all they have sold more than 200 million records. And these are the reasons which make the Rolling Stones the greatest rock and roll band in the world.

Grammar | articles

4 Complete the sentences with *the* or nothing (-).

- 1 computers are essential for students nowadays.
- 2 The cheapest computer programmes are the ones you get online.
- 3 What's the name of your computer science teacher?
- 4 This is the computer programme I told you about.
- 5 This is the screen that I saw in the computer shop.
- 6 Do you like computer games?
- 7 The programme we looked at earlier is called *Cygnus 2*.
- 8 The most expensive computers are a waste of money.

5 a. Read the dialogue between two friends about adverts on TV and complete the gaps with *a*, *an*, *the* or nothing (-).

- A: You know I don't mind adverts, really. And sometimes there's (1) a great ad which can even entertain you. There's (2) an advert I love on TV at the moment.
- B: Which one is that?
- A: It's (3) the one for the new Forwagon car. You know, it's got David Beckham in it. I love (4) images. I definitely think it's (5) the best ad on TV.
- B: Well, I don't like (6) adverts at all. (7) programmes can be destroyed by too many adverts and this is happening more and more. And a lot of the time (8) the ads are really annoying and stick in your head. (9) The worst ad is the one for that new chocolate bar – it has (10) a really bad song. I hate it, but of course, I can't stop singing (11) the song.

b 33 Listen and check your answers.

6 Correct the mistakes in these sentences.

- 1 It's ^{the} a best advert on the TV at the moment.
- 2 ~~The~~ TV these days is rubbish.
- 3 Have you been to ^{the} a new bar in Drury Street?
- 4 Take ~~a~~ ^{the} umbrella if you go out – it's going to rain.
- 5 ^{the} Prime Minister is visiting the earthquake area at the moment.
- 6 Where does ~~the~~ Robert Jones live?
- 7 I bought a book and a magazine. I read ^{the} a magazine on the train.
- 8 'Where is a toilet?' 'It's over there.'
- 9 ~~The~~ books are the best present to give to a boy for Christmas.
- 10 That's ^{the} biggest building in the city.

How to... | use persuasive language

7 Put the sentences in the correct gaps to complete the advert.

- a Designed by top computer programme designers ... tested by real students.
- b Are you worried about your computer skills?
- c this is the computer course you've been waiting for!
- d My computer skills are terrible!!!

(1) D

Is this how you feel about using your computer?

(2) B If the answer to these questions is yes, then (3) C The Swiss Compute course deals with all areas of basic computer use. This course was designed by a team of computer scientists in Switzerland and was tested by students worldwide. Swiss Compute is effective and is incredibly easy to follow.

Swiss Compute: (4) A Call 902-342-566 for a free trial now!