



Says

What have we heard them say?  
What can we imagine them saying?

You can provide data-driven insights and analysis about global transportation trends, such as Air traffic patterns, Shipping routes or congestions hotspots



Impact of weather of flight delays or the relationship between shipping volumes and economic trends.

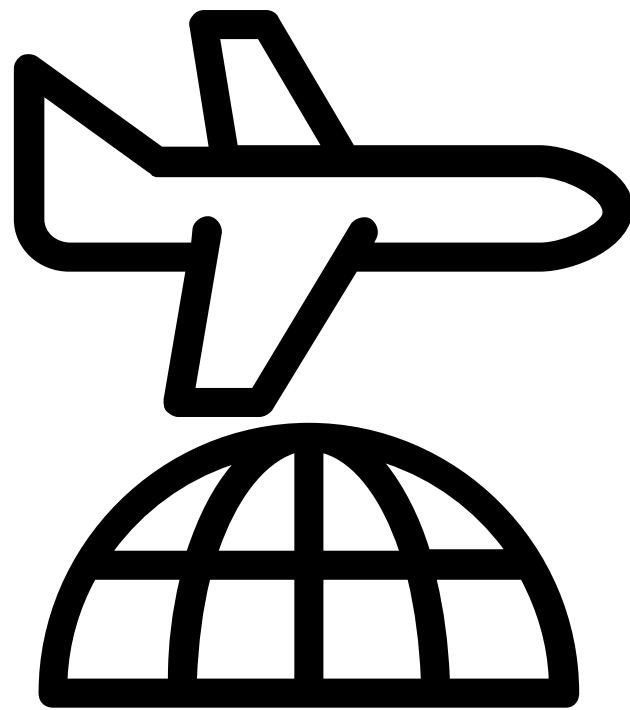
Communicative findings and trends through interactive dashboards and report created in tableau

Working Project With My Teammates

To make informed decision related to logistics, route optimization, or supply chain management.

To react quickly to changing conditions such as rerouting shipments in response to traffic or weather disruptions.

The global air transportation network data set is a comprehensive collection of information on airports, airlines and routes.



Does

What behavior have we observed?  
What can we imagine them doing?

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



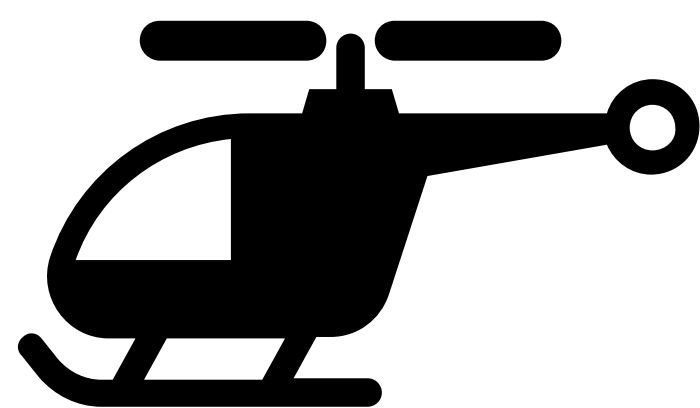
Offers convenient, reliable and fast services of transport



Reflects the desired preference for specific ways of satisfying a need

- Network connectivity
- Competing airports
- Physical capacity

convenience: Easy access to good services facilitate travel and make daily life more efficient



Globalization: Connecting cultural and economic worldwide. Evoke a sense of interconnectedness and interdependence

Frustration: Traffic congestion and delays transportation



Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?