

## DIVIJ MATHUR

(United States Permanent Resident)

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### PROFESSIONAL EXPERIENCE

#### Uber Technologies Inc.

San Francisco, California

*Restaurant Partnerships, UberEATS*

June 2018 - September 2019

- Spearheaded initiatives to meet business goals of increasing Gross Bookings by \$1M+, paving the way for contract negotiations with over 100+ restaurant partners across the United States.
- Analyze supply and demand dynamics of a 3-sided marketplace using in-depth SQL analysis to drive adoption of large scale enterprise partnerships across the US, elevating myself to be the #1 contributor for UberEATS business operations across North America for December 2018.
- Developed and monitored project progress and KPIs using dashboards to evaluate metrics and improve efficiency of operational processes to drive growth rate of platform utilization. In addition to that, I was able to establish a team-spirited environment through a proactive and positive leadership style while giving positive-feedback to management to help reduce employee turnover.

#### St Jude. ALSAC

Memphis, Tennessee

*Financial Analyst Intern*

June 2017 - August 2017

- Researched information from Bloomberg database to analyze corporate filings and present research reports relating to merger and acquisition deals for Yandex, Ctrip & Sears Holdings Corporation.
- Evaluated historical performance of investment managers based on portfolio allocation, objective and risk tolerance, to assist in portfolio adjustments considering current volatility and performance of broader market.
- Independently generated and researched ideas on how to accept donations in bitcoin along with factoring in high volatility of crypto-currency market.

#### Viacom Motion Pictures

Mumbai, India

*Digital Marketing Intern*

May 2016 – June 2016

- Strategized social media campaign structures by compiling case study of different movie campaigns.
- Enhanced ideas for targeting millennials for social media campaigns by analyzing various marketing campaigns for different Bollywood movies.
- Developed new marketing ideas for social media campaign of Budhia : Born to Run movie.

#### Young Founder Inc.

Atlanta, GA

*Project Lead*

July 2015 – August 2016

- Dedicated to establishing start-up accelerators in high schools in the greater Atlanta area.
- Leading a team that helps non-profit organizations receive more donations by providing technical knowledge.
- Established backing from 3 high schools in Atlanta within first 4 months of set-up to beta test the entrepreneur agenda.
- Created the start-up as a federally tax-exempt nonprofit corporation by registering for and procurement of 501(c)(3) status.

#### LittleBlackBook

New Delhi, India

*Technology Development Intern*

June 2015– July 2015

- Increased website traffic by 50% over 2 months, by developing Search Engine Optimization Management (SEO) strategies and initiated metadata tags for better search.
- Developed basic backend information directory for mobile application.
- Initiated system of weekly reports to gauge company's areas of strength and weaknesses.

### EDUCATION

#### UC Berkeley Extension Program

San Francisco, CA

*Full Stack Developer Program*

June 2019 - December 2019

#### Emory University

Atlanta, GA

*Economics and History*

August 2014 - May 2018

### LEADERSHIP EXPERIENCE

#### Emory Entrepreneurship and Venture Management

Atlanta, GA

*Sponsorship Associate*

August 2014 – May 2018

- Co-operated with executive board members and company representatives to procure \$48,000 in corporate sponsorships.
- Involved in the organization and set-up of the 3<sup>rd</sup> annual HackATL, the largest business hackathon in the Southeast.
- Maintained interactions with corporate representatives and string of speakers for the event.

### ADDITIONAL INFORMATION

**Language:** English, Hindi

**Skills:** Microsoft Office, Bloomberg Certified, SQL, Python, Salesforce

**Interests:** Volunteering, Reading, Films, Travelling, Finance, Philosophy, Economics