Portfolio Design Document
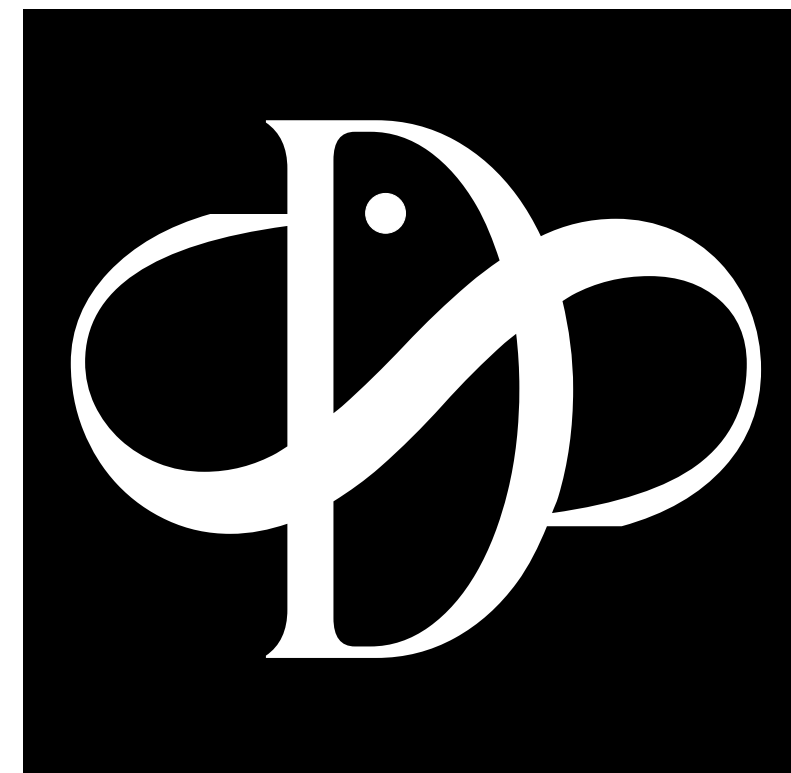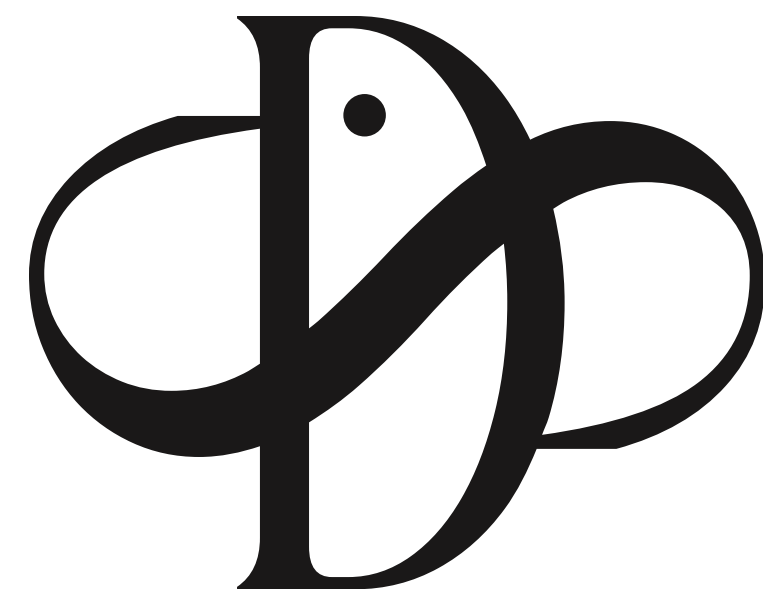
Divij_Saddul

1102472

Portfolio Logo

My logo features a modern design showcasing my initials "DS." The "D" has a clean shape with a creative dot on its first curve, while the horizontally positioned "S" adds balance. The Ailerons font gives it a sleek, contemporary look.

Designed for versatility, my logo stands out across smartphones, tablets, and desktops, maintaining its impact at any size. Its minimalist style and thoughtful details reflect current design trends, effectively communicating innovation and professionalism. Overall, it's a strong visual representation of my brand that leaves a memorable impression of creativity.
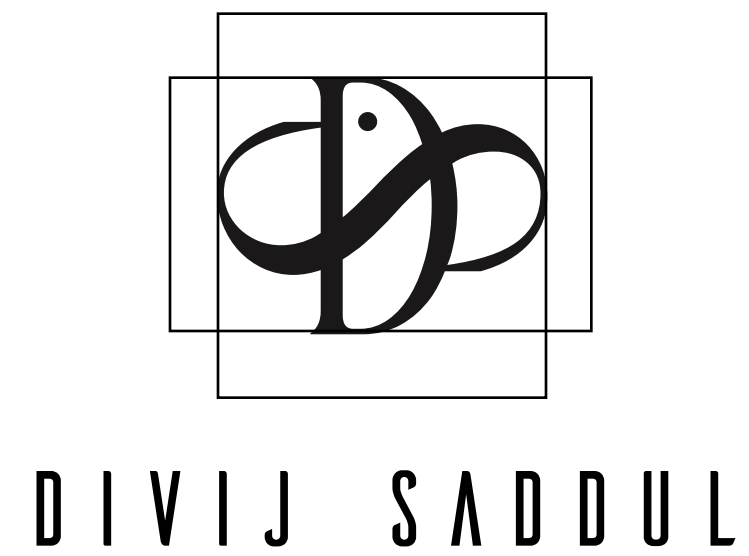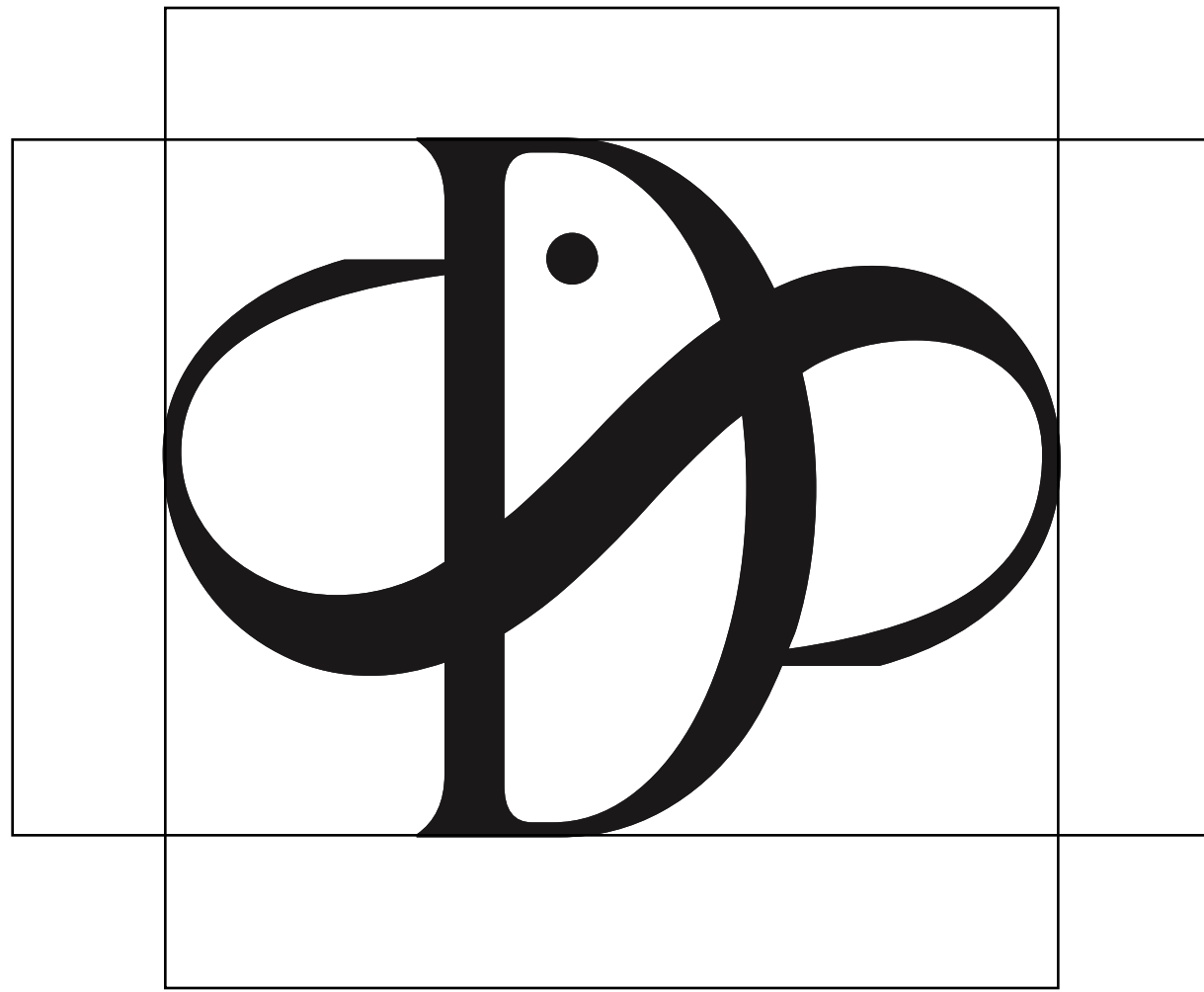
Logo In Different Colour Aspects

#B4B4B4

#00387F

#FFFFFF

#000000

The use of colors #00387F, #FFFFFF, and #000000 in the logo reflects a sophisticated mix of elegance and minimalism, ideal for a specific quality-oriented market. The rich blue color (#00387F) creates feelings of trust and professionalism, perfect for brands that value dependability. The clean white (#FFFFFF) brings an element of purity and simplicity, improving the overall appearance without being too overpowering for the viewer. At the same time, the strong black color (#000000) creates a bold difference that anchors the layout, bringing a sense of dimension and contemporary style. These colors combine to form a classic palette that embodies dedication to quality and a sophisticated branding strategy.

Logo In Different Sizes
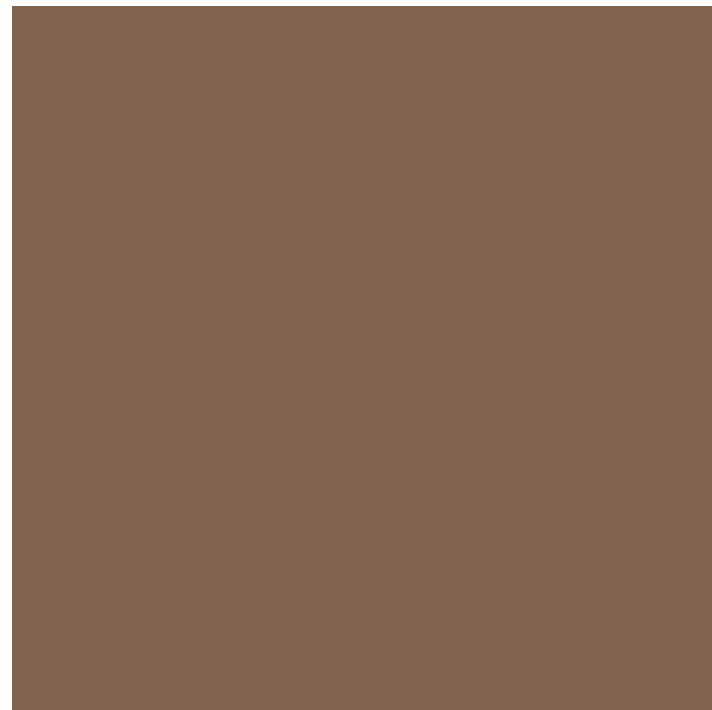

DIVIJ SADDUL

Portfolio Inspiration

Links :

https://www.behance.net/bastiui

https://webflow.com/made-in-webflow/

website/Douglas-Pinho-Portfolio

https://www.chipie.design/
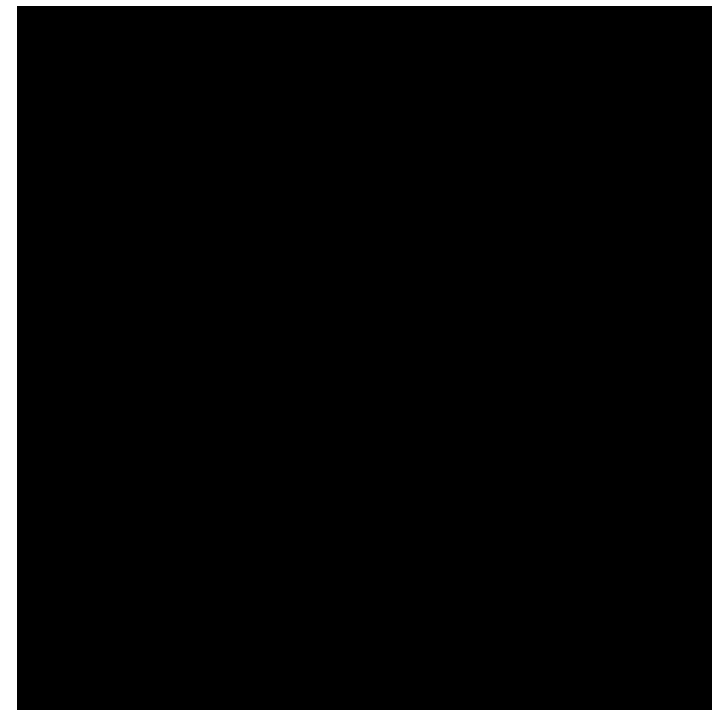
https://www.taniasoraya.com/
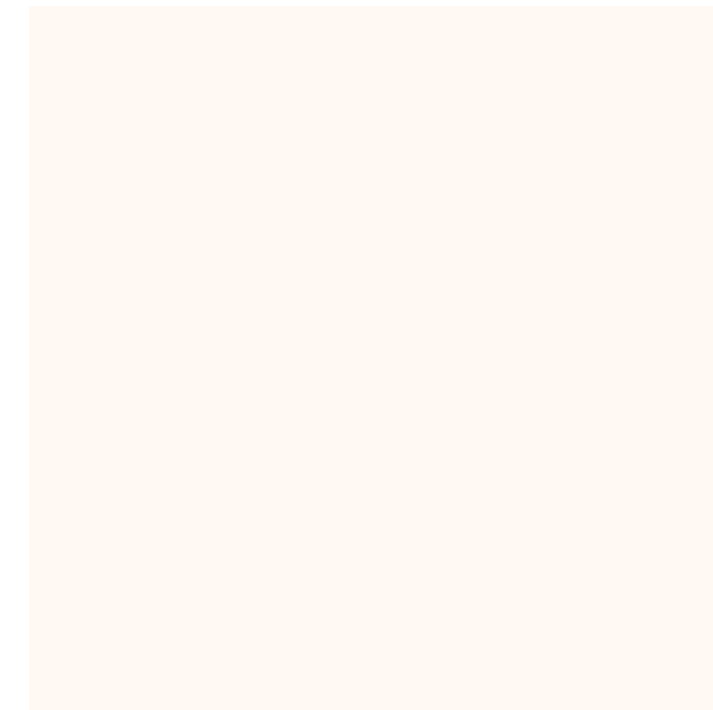
Portfolio Colour Scheme
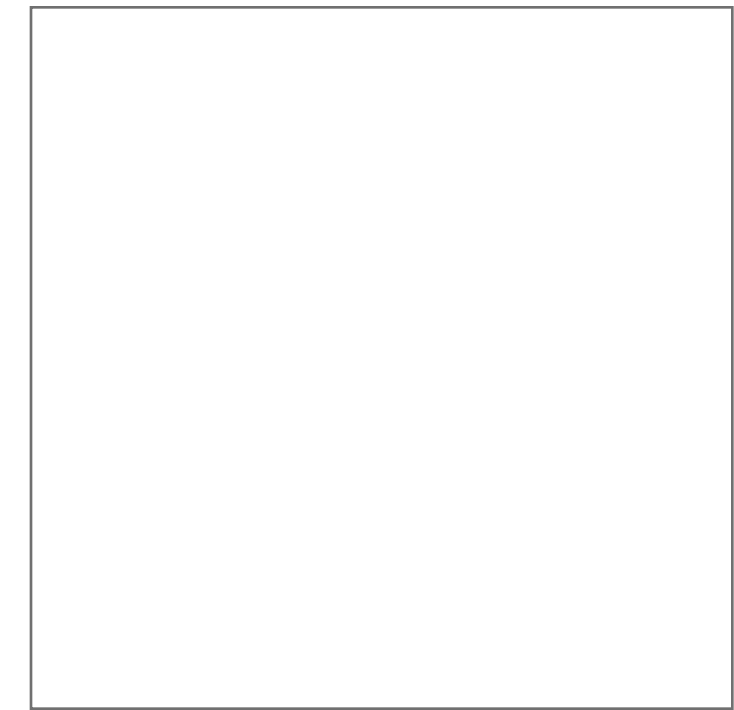
#81644F   #000000   #405D72   #FFF8F3   #FFFFFF

I chose this color palette to create an elegant, minimalist look for the website. The muted brownish background color #81644F adds a nice touch to certain sections, while the soft #FFF8F3 background keeps everything light and inviting. For the headings, #405D72 provides a subtle contrast that stands out without being too bold. I used #FFFFFF for the text to ensure it's easy to read against the background. Overall, these colors work well together to create a clean and sophisticated design that feels balanced and modern.

Typography

Safiro

ITC Avant Garde Gothic Pro

I chose the Safiro font for the headings because it looks elegant and adds a touch of sophistication. For the body text, I went with ITC Avant Garde Gothic Pro because it has a clean, modern look that makes it easy to read. Together, these fonts create a nice balance, keeping the design appealing and in line with the minimalist style I wanted for the website.

Safiro - Medium

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 10

ITC Avant Garde Gothic Pro

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 10