Smile Right

Multispecialty Dental Clinic & Implant Centre

Complete User Guide

Everything you need to manage your dental clinic website

Version	1.0
Last Updated	January 30, 2026
Website	smilerightdental.org
Tech Stack	Next.js 16, React 19, Supabase
Doctor	Dr. Sneha Kedia, B.D.S.

Who Should Use This Guide

Clinic Staff: Learn to update services, testimonials, and images
Administrators: Understand content management and publishing
Technical Team: Reference technical details and architecture
Stakeholders: Overview of features and capabilities

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1. Introduction

Welcome to the Smile Right Dental Clinic website! This comprehensive guide will help you understand and manage all aspects of your professional dental practice website.

What This Website Does

This is a **full-stack, production-ready dental clinic website** with:

- Beautiful, mobile-responsive public website
- Secure admin panel for content management
- Real-time content updates
- SEO optimized for Google rankings
- Professional design matching your brand
- Fast loading times
- WhatsApp integration for easy patient contact

2. Website Overview

Two Main Areas

1. Public Website (What Patients See)

URL: https://smilerightdental.org/

Purpose: Attract and inform potential patients

Accessible to: Everyone (no login required)

2. Admin Panel (Content Management)

URL: https://smilerightdental.org/admin

Purpose: Manage website content

Accessible to: Authorized staff only (requires login)

Key Features at a Glance

Feature	Description	Managed Via
Services	Dental procedures with descriptions & images	Admin Panel
Testimonials	Patient reviews with ratings	Admin Panel

Trust Images	Certificates, awards, before/after photos	Admin Panel
Doctor Bio	Dr. Sneha Kedia's profile	Code (Static)
Clinic Info	Address, timings, contact	Code (Static)
WhatsApp Button	Floating contact button	Automatic
SEO	Search engine optimization	Built-in

3. Public Website Features

Homepage Sections (Top to Bottom)

1. Header & Navigation

- Sticky navigation bar that follows as you scroll
- Links to all major sections
- Mobile-friendly hamburger menu
- Smooth scroll behavior

2. Hero Section

- Large banner with practice name
- Eye-catching background image
- Call-to-action button

3. Welcome Section

- Brief introduction to the clinic
- Key highlights and USPs

4. Trust Section

- Carousel of certificates and achievements
- Before/after images
- Awards and recognitions
- **Managed via Admin Panel**

5. Featured Services

- Grid display of all published services
- Each service shows: name, description, icon, and images
- **Managed via Admin Panel**

6. Doctor Biography

- Dr. Sneha Kedia's credentials and experience
- Professional photo

7. Patient Testimonials

- Auto-rotating carousel
- Shows patient name, rating, and review

- Only displays published testimonials
- **Managed via Admin Panel**

8. FAQ Section

- Common questions and answers
- Expandable/collapsible format

9. Clinic Information

- Full address, contact number, and operating hours
- Embedded Google Maps (if configured)

10. Footer

- Quick links, social media, and copyright

Interactive Features

Floating WhatsApp Button

Green button fixed on the bottom-right of every page. Clicking it opens a WhatsApp chat with the clinic at **+91 7977 991 130**.

Mobile Responsive Design

The website automatically adapts to phone, tablet, or desktop screens with touch-friendly buttons and navigation.

4. Admin Panel Guide

Accessing the Admin Panel

1. Navigate to: **https://smilerightdental.org/admin/login**
2. Enter your credentials (email and password)
3. Click **"Sign In"**
4. You'll be redirected to the admin dashboard

Admin Dashboard Overview

When you first log in, you'll see:

Content Overview

Total Testimonials (with published count)
Total Services (with published count)
Trust Images (with published count)

Quick Actions Menu

- **Add Testimonial** - Create new patient review
- **Add Service** - Create new dental service
- **Add Trust Image** - Upload certificate/award
- **View Live Site** - Preview your changes on the public website

Admin Sidebar Navigation

```
Dashboard
  Services
    View All Services
    Add New Service
    Edit Existing Service
  Testimonials
    View All Testimonials
    Add New Testimonial
    Edit Existing Testimonial
  Trust Images
    View All Trust Images
    Add New Trust Image
    Edit Existing Trust Image
  Logout
```

5. Step-by-Step Tutorials

Tutorial 1: Adding a New Service

Scenario: You want to add "Teeth Whitening" as a new service.

1. **Log in** to the admin panel
2. Click **"Services"** in the sidebar (or "Add Service" from dashboard)
3. Click **"Add New Service"** button
4. **Fill in the form:**
   - **Title:** Teeth Whitening
   - **Description:** Write a detailed description
   - **Icon:** Choose an emoji or icon code
   - **Display Order:** Enter a number (lower = appears first)
   - **Published:** Check to make visible immediately, or leave unchecked for draft
5. Click **"Create Service"** button
6. Service is created! You'll be redirected to the services list

Adding Images to the Service:

7. Click **"Edit"** on your newly created service
8. Scroll down to **"Service Images"** section
9. Click **"Add New Image"**
10. Upload image: choose file or drag & drop, add alt text and caption
11. Click **"Upload Image"**
12. Repeat for multiple images (before/after, procedure, results)

Tutorial 2: Adding a Patient Testimonial

Scenario: A patient gave you a 5-star review you want to showcase.

1. Log in to admin panel
2. Navigate to: Testimonials > Add New Testimonial
3. Fill in the form: Patient Name, Rating (1-5), Testimonial Text, Published status
4. Click **"Create Testimonial"**
5. The testimonial now appears in the homepage carousel

> **Tips for Testimonials:**
>
> Keep testimonials concise (2-3 sentences ideal)
> Always get patient permission before publishing
> Mix different types of reviews (different treatment types)
> Update regularly to keep content fresh

Tutorial 3: Managing Trust Images

Scenario: You received a new certificate and want to add it to the Trust Section.

1. Log in to admin panel
2. Navigate to: Trust Images > Add New Trust Image
3. Fill in: Title, Image Type (certificate/before_after/award), Display Order, Published
4. Upload the image (JPG, PNG, HEIC supported)
5. Click **"Create Trust Image"**
6. Certificate appears in the Trust Section carousel

Image Guidelines

Image Type	Recommendation
Certificates	High resolution scan/photo
Before/After	Side-by-side or labeled clearly
Awards	Professional photo of award/trophy
File Size	Recommended < 2MB for fast loading
Formats	JPG, PNG, HEIC, WebP

Tutorial 4: Editing Existing Content

To edit any service, testimonial, or trust image:

1. Navigate to the relevant section (e.g., Services > View All Services)
2. Find the item you want to edit
3. Click the **"Edit"** button
4. Make your changes (update title, description, images, published status, etc.)
5. Click **"Update"** to save
6. Changes are live (may take 1-2 minutes for cache to refresh)

Tutorial 5: Publishing and Unpublishing Content

Understanding Published vs. Draft:

Status	Visibility	Admin Indicator
Published	Visible on the public website	Green badge in admin
Draft	Saved in database but hidden from public	Orange badge in admin

When to Use Draft Mode:

- **Testing:** Create content, review it, publish later
- **Seasonal:** Prepare holiday hours/services in advance
- **Temporary Hide:** Remove outdated content without deleting

Published	Visible on the public website	Green badge in admin
Draft	Saved in database but hidden from public	Orange badge in admin

6. Common Tasks & Workflows

Weekly Content Updates

Recommended Weekly Routine:

- **Monday:** Review and publish new testimonials from the week
- **Wednesday:** Check all services are up-to-date with current info
- **Friday:** Add any new achievements or certificates

Seasonal Updates

Before Holidays:

- Update clinic timings in FAQ or contact section
- Add announcement about holiday schedules
- Feature relevant services (e.g., smile makeovers before weddings)

After Training/Certification:

- Add new certificate to Trust Images
- Update relevant service descriptions with new techniques
- Consider adding new services

Patient Review Collection Workflow

1. After successful treatment: Ask patient for feedback
2. Collect review via email, WhatsApp, or feedback form
3. Confirm patient allows publishing (with/without full name)
4. Add to admin: Create testimonial with appropriate details
5. Publish: Make visible on website
6. Thank patient: Send appreciation message

Image Management Best Practices

- **Before/After:** Always show clear difference
- **During procedure:** Professional photos only (not graphic)
- **Results:** Natural lighting, genuine smiles
- **Consent:** Written permission for all patient photos

7. Content Management Best Practices

Writing Service Descriptions

Do's:
Use clear, patient-friendly language
Explain benefits, not just procedures
Include typical duration and recovery time
Mention pain management approaches
Add pricing if transparent about costs
Break into paragraphs for readability

Don'ts:
Don't use overly technical jargon
Don't make unrealistic promises
Don't copy from other websites
Don't leave descriptions too short

Example - Good Service Description

```
Title: Root Canal Treatment

Description:
Root canal treatment saves your natural tooth when the
nerve becomes infected. Using modern techniques and local
anesthesia, the procedure is virtually painless.

We use rotary endodontic instruments for faster, more
comfortable treatment. Most root canals are completed
in just 1-2 visits.

Benefits:
  - Eliminates tooth pain
  - Saves your natural tooth
  - Prevents further infection
  - Restores normal chewing function
```

SEO-Friendly Content Tips

1. Use descriptive titles: "Teeth Whitening Treatment" not just "Whitening"

2. Include location keywords: "in Kandivali East, Mumbai"

3. Natural keyword usage: Don't stuff keywords unnaturally

4. Quality over quantity: Better to have 5 detailed services than 20 vague ones

5. Update regularly: Fresh content improves search rankings

Image Optimization

- **File names:** Use descriptive names (teeth-whitening-result.jpg, not IMG_1234.jpg)
- **Alt text:** Describe what's in the image for accessibility and SEO
- **Size:** Compress large images before uploading
- **Quantity:** 2-4 images per service is ideal

Display Order Strategy

Services display in ascending order (1, 2, 3...). Recommended strategic ordering:

Order	Category	Example
1	Most popular/profitable service	e.g., Dental Implants
2	Signature service	e.g., Invisible Braces
3	Common procedures	e.g., Root Canal
4	Preventive care	e.g., Dental Cleaning
5	Cosmetic services	e.g., Teeth Whitening
6	Specialized services	e.g., Kids Dentistry

8. Troubleshooting

Issue: Changes Don't Appear on Website

- **Cache Issue:** Hard refresh browser (Ctrl+Shift+R or Cmd+Shift+R), clear browser cache, or try incognito mode
- **Not Published:** Check "Published" checkbox is enabled in the admin panel
- **Revalidation Delay:** Wait 1-2 minutes for Next.js cache to refresh. Pages revalidate automatically every hour.

Issue: Image Won't Upload

- **File too large:** Compress image to < 5MB. Use tools like TinyPNG or Squoosh.
- **Unsupported format:** Convert to JPG or PNG. HEIC works but JPG is more compatible.
- **Network timeout:** Check internet connection. Try uploading a smaller file first.

Issue: Can't Log In to Admin

- **Forgot password:** Use password reset link or contact technical administrator.
- **Wrong credentials:** Verify email and password. Check for typos (case-sensitive).
- **Account not authorized:** Confirm account has admin access. Contact system administrator.

Issue: WhatsApp Button Not Working

- **Phone number:** Verify the number 7977991130 is correct.
- **App required:** WhatsApp must be installed on the mobile device.
- **Try another device:** Test from a different device or browser.

Issue: Service Images Not Showing

- **Upload status:** Verify images uploaded successfully in admin panel.
- **Published status:** Check "Published" status on both the service and its images.
- **Display order:** Verify display_order is set (not null). Hard refresh the page.

9. Technical Information

Technology Stack

```
Frontend:
  Next.js 16 (React Framework)
  React 19 (UI Library)
  TypeScript (Type Safety)
  CSS Modules (Styling)

Backend:
  Next.js API Routes (Server Functions)
  Supabase (Database + Auth)
  PostgreSQL (Database)

Deployment:
  Vercel (Hosting)
  Edge Network (CDN)
  Automatic SSL (HTTPS)
```

Database Structure

Table	Purpose	Key Fields
services	Dental service information	id, title, description, icon, display_order, is_published
service_images	Multiple images per service	id, service_id, image_url, alt_text, caption, display_order
testimonials	Patient reviews	id, name, rating, testimonial_text, date, is_published
trust_images	Certificates, awards	id, title, image_url, image_type, display_order, is_published

Performance Features

- **Static Generation:** Pages pre-built for fast loading
- **Image Optimization:** Automatic image compression
- **Code Splitting:** Only loads necessary code
- **CDN Delivery:** Global content delivery network
- **Caching:** Smart caching (revalidates hourly)

SEO Features

- **Meta Tags:** Title, description for each page
- **Open Graph:** Social media preview optimization

- **Structured Data:** Schema.org markup for Google
- **Sitemap:** XML sitemap for search engines
- **Mobile-First:** Responsive design for mobile rankings

Security Features

- **Authentication:** Supabase Auth (secure token-based)
- **Row Level Security:** Database-level access control
- **HTTPS:** Encrypted connections on all domains
- **Input Validation:** Server-side validation
- **SQL Injection Protection:** Parameterized queries

Advanced Features

Content Revalidation (ISR)

The website uses **Incremental Static Regeneration**: pages rebuild automatically every 60 minutes or when content changes. This ensures fresh content with fast performance.

Manual Cache Clear

For urgent updates, use the API endpoint:

```
POST /api/revalidate
Secret: [configured-secret-key]
```

10. Quick Reference

URLs

Purpose	URL
Public Website	https://smilerightdental.org/
Admin Login	https://smilerightdental.org/admin/login
Admin Dashboard	https://smilerightdental.org/admin

Admin Quick Actions

Task	Path
Add Service	Admin > Services > Add New
Add Testimonial	Admin > Testimonials > Add New
Add Trust Image	Admin > Trust Images > Add New
Edit Content	Find in list > Click Edit
Publish/Unpublish	Edit item > Toggle "Published"
View Live Site	Dashboard > "View Live Site" button

Content Guidelines

Content Type	Ideal Length	Update Frequency
Service Description	100-300 words	Quarterly
Testimonial	2-3 sentences	Weekly
Service Images	2-4 images	As needed
Trust Images	5-10 total	Monthly

11. Glossary & Appendix

Glossary

Term	Definition
Admin Panel	Backend area for managing content
Alt Text	Text description of images for accessibility
Cache	Temporary storage for faster loading
CMS	Content Management System
Display Order	Number determining position in lists
Draft	Content saved but not publicly visible
ISR	Incremental Static Regeneration
Published	Content visible on public website
Revalidation	Process of updating cached content
SEO	Search Engine Optimization
SSL/HTTPS	Secure encrypted connection

File Upload Specifications

Property	Specification
Accepted Formats	JPG, PNG, HEIC, WebP
Max File Size	5MB (recommended < 2MB)
Recommended Dimensions	1200x800px minimum
Aspect Ratio	3:2 or 16:9 preferred

Browser Compatibility

Browser	Status
Chrome 90+	Fully supported
Firefox 88+	Fully supported
Safari 14+	Fully supported

Edge 90+	Fully supported
Mobile Safari (iOS 14+)	Fully supported
Chrome Mobile (Android 10+)	Fully supported

Keyboard Shortcuts (Admin Panel)

Shortcut	Action
Ctrl/Cmd + S	Save form (when editing)
Ctrl/Cmd + K	Quick search (if enabled)
Esc	Close modal/dialog
Tab	Navigate form fields

Remember: Update regularly, focus on quality over quantity, and always get patient permission for photos and testimonials. Don't hesitate to reach out to your technical support team for assistance.

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