

Recruiting Experiment Participants

We are inviting students to participate in our research experiment on software design related to social media. You must be 18 or older.

If you are taking DATA 101 or CPSC 110 with Dr. Coleman, Dr. Goldthorp, or Dr. Davies in the Fall 2025 semester, your professor has agreed to give extra credit for participating. Please ask your professor for details.

What you will do:

- Attend an in-person session taking about 1 hour of time
- Use an interactive website that allows for social-media-like discussion
- Respond to posts about a hot-button topic
- Complete 2 surveys

Benefits:

- Earn extra credit (ask your professor for details and alternatives)
- Contribute to research that helps improve social media discussion

Participation is voluntary. Your responses will remain confidential and used only for research purposes approved by the UMW Institutional Review Board (IRB).

Please attend one session, in James Farmer 022:

[list dates/times here]

Thank you,

Bethanie Hackett (bhackett@mail.umw.edu), Garrett McKenzie (gmckenzi@mail.umw.edu),

Laura Rider (lrider@mail.umw.edu)

Faculty Advisor: Dr. Stephen Davies (sdavies@umw.edu)