

# ICHIKAWA

**Whitepaper**

**Revision**

**1.0**







## OUR MISSION

Our team here at Ichigo has identified a fairly ubiquitous problem in the market regarding contract renunciation and locked liquidity. A large problem with seemingly no simple solution. As is so often the case, when a project launches its token, there is a huge demand for contract renunciation. The practice of discarding ownership of the contract, thus setting the contract and its features in stone, completely ruling out any further changes to the contract.

There is also a rightfully strong demand for liquidity locking, this is the practice of transferring ownership of the liquidity pool to a trustless smart contract. Usually preventing the team from draining the liquidity pool and running away with the funds.

Both of these are standard practices in the market and are seen as 2 forms of assurance to investors that their funds will be safe, should they invest in a particular token. The developer cant suddenly drain the liquidity pool, and similarly, cant alter the contract to block trading until the liquidity unlocks.



# LIQUIDITY LOCKERS

The market is very fast moving, many tokens launch every, and many of them have some kind of small issue that was unforeseen at launch. Generally, these issues can be worked around by a competent developer, however, some issues cannot be resolved. There are many reasons why a developer or team may need to relaunch a project with an updated contract. However, this is not an easy task and presents a huge logistics problem.

There is a need to migrate the liquidity pool from a v1 contract to a v2, but how can this be achieved seamlessly? It is a big problem that crops up often.

The solutions generally mandate that people send their tokens to the developer, to receive an airdrop of tokens from the new contract. This is so the developer can sell the tokens to recover most of the liquidity. Often this happens due to the aforementioned timed liquidity lock, which can often have months or years left on it.

This is a cumbersome process that requires trust and is fraught with flaws that can end up leaving a project in financial limbo, waiting for the liquidity to unlock, or can leave out investors who missed the airdrop deadline and lose their funds, neither of which is good for the image of a project.





# THE SOLUTION

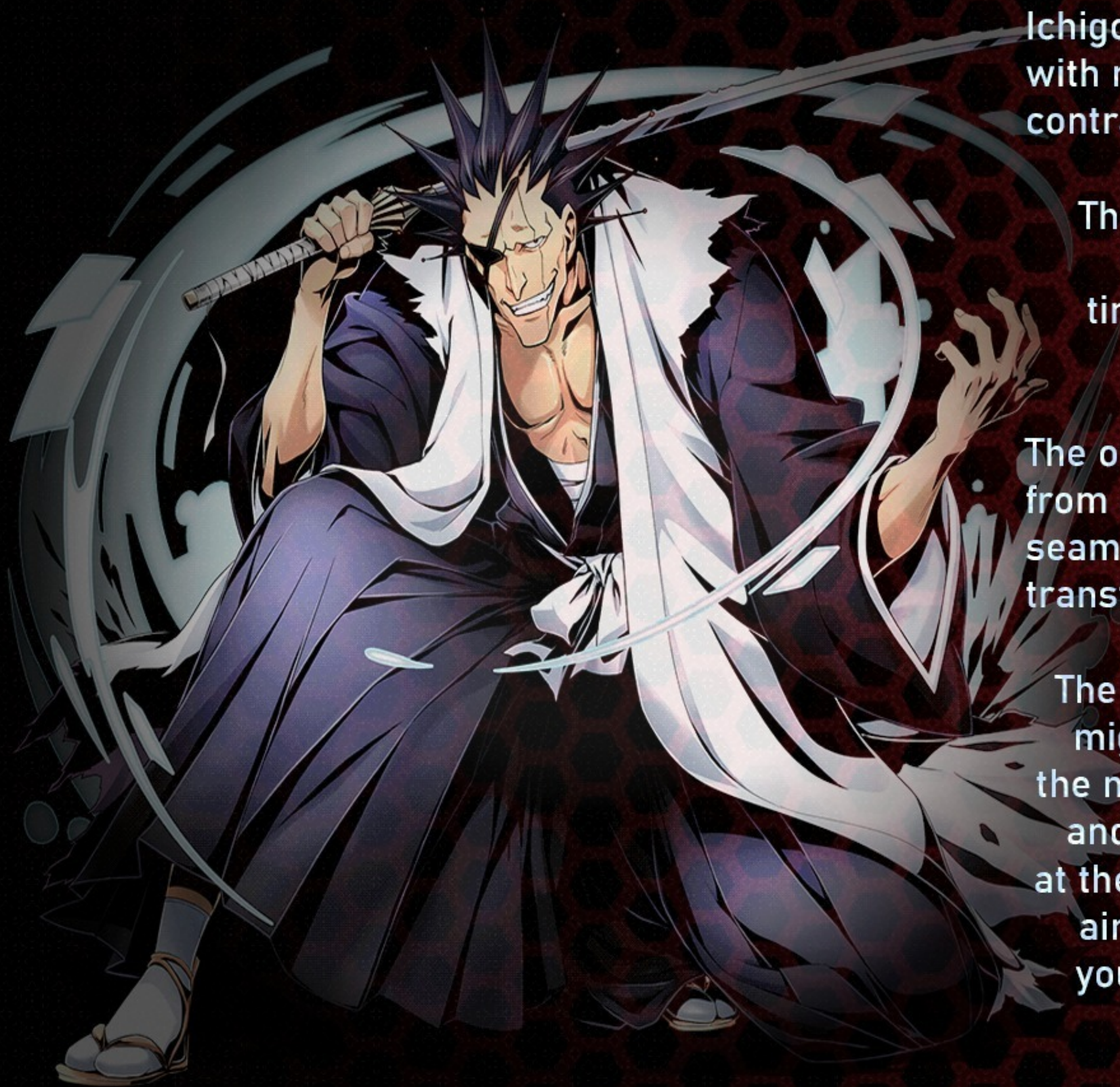
Ichigo steps in to resolve this issue, by offering a permanent lock only, with no unlock date we can provide a solution to benefit both parties to the contract, the developer and the investor.

The difference with our liquidity locker is that the liquidity unlock can be initiated at any time, but the developer is forced to wait for a period of time, the minimum time is 1 week, this allows investors to decide if they want to sell and salvage their funds or not.

The other large feature we will offer is the ability to migrate liquidity pools, from a v1 contract to a v2, v3, and so on. This allows potentially unlimited seamless upgrades to a project's contract and its liquidity will be transferred along with the upgrades.

The txn will be initiated, our website will show the status and timer of the migration, and after some time has passed, the LP will be transferred to the new contract. This allows investors the time to check the new contract and decide to get out if they wish. A snapshot will be taken automatically at the time of migration, where the LP will be pulled, a snapshot taken, the airdrop of v2 completed, and finally, the v2 LP migration will occur. Thus your funds are seamlessly transferred, and nobody can double spend by selling v1 and then v2.

Protecting both developers and investors alike.





# TOKENOMICS

The specific tokenomics of the project are important to our investors,  
as such they can be found outlined here.

Name: ICHIGO  
Supply : 1,000,000,000

TICKER: ICHIGO  
Total Tax 6%:

3% - Infrastructure  
2% - Marketing  
1% - Liquidity

3% buy  
3% sell

## Pre-sale rules (10eth)

40% added to the total supply  
10% pre sellers  
3% to the team  
25% burnt before launch  
10% allocated to staking  
12% weekly burns ( 2% every week)

1 eth - 1%  
0.5 eth - 0.5%

There will be a max hold of 4%





# MARKETING

We here at ICHIGO have been planning this project for a while now, we have met with many groups and group owners in pitched the project to them to get the word out on launch night. As some of you may know, we are launching a presale, with influencers and long-time traders in the space, this will enable us to set a price floor, and generate the revenue for the next stage, which will be a couple of highly selected callers and twitter marketers.

After this, we will set ourselves on building the product and reaching out to other projects for partnership and sponsorship deals. Money generated will go toward building and promoting the project and buybacks.

A later stage push will see us list on Stocktwits, in order to make use of their powerful marketing and analytics tools. A few T3 and T2 exchange listings, and then we will go straight for the T1 listing with a major exchange.

After that, we will push for mass adoption, offering deals to launchpad services, and advertising in every space we can.

The goal is to reach a larger market, by offering developers a better service than they are currently receiving from the current top players in the market.

