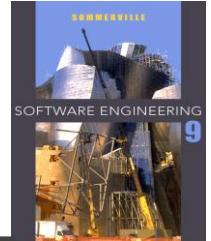


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# Chapter 1- Introduction to Software Engineering

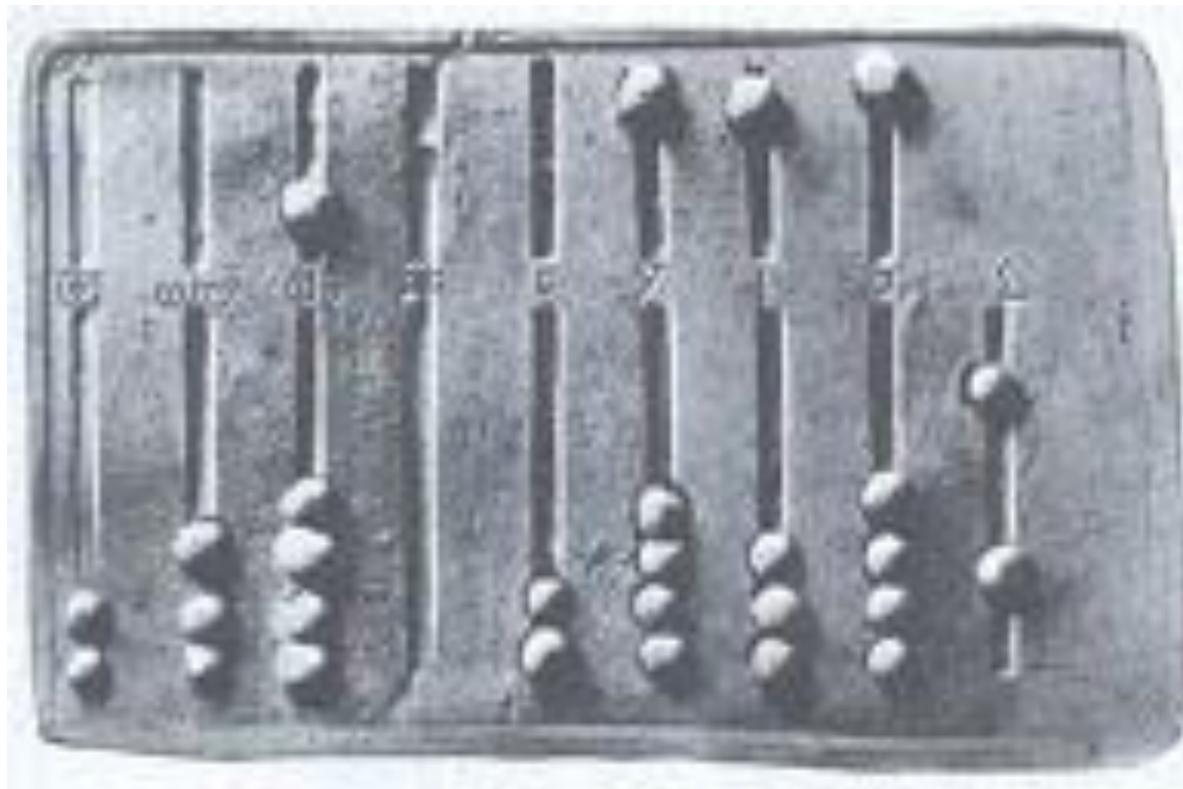
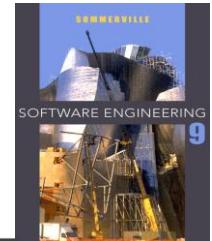
## Lecture 1



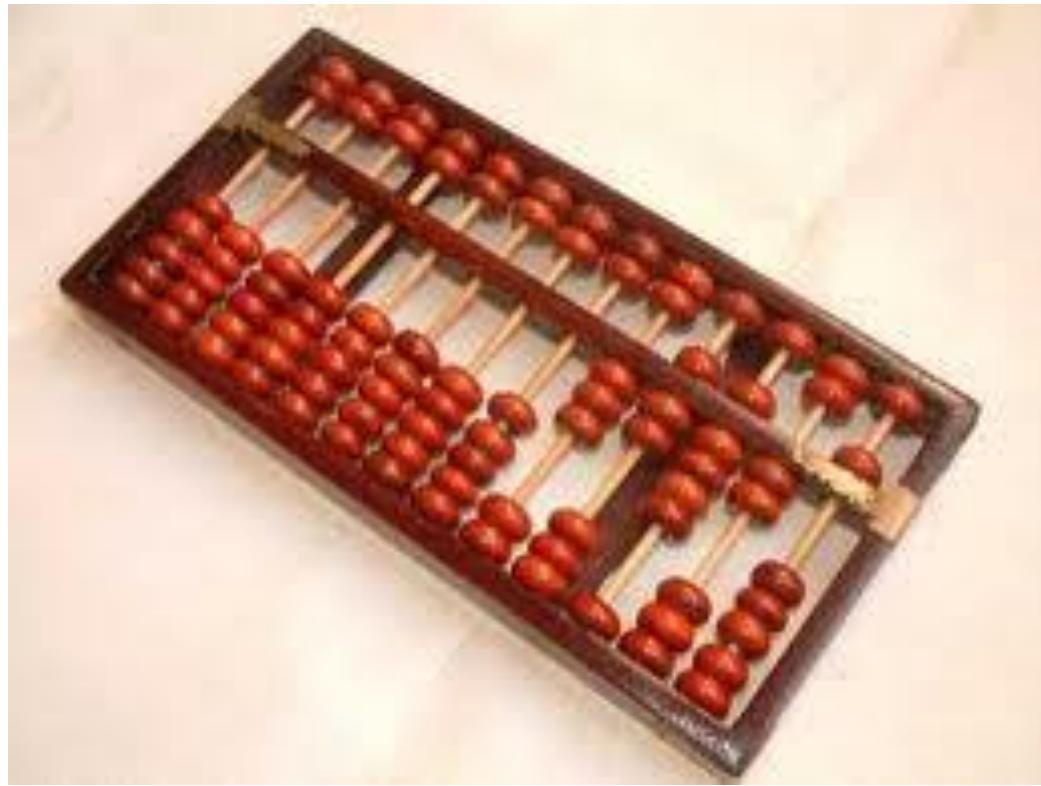
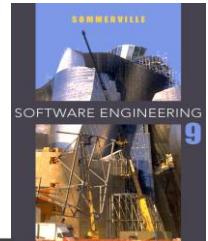
# Overview

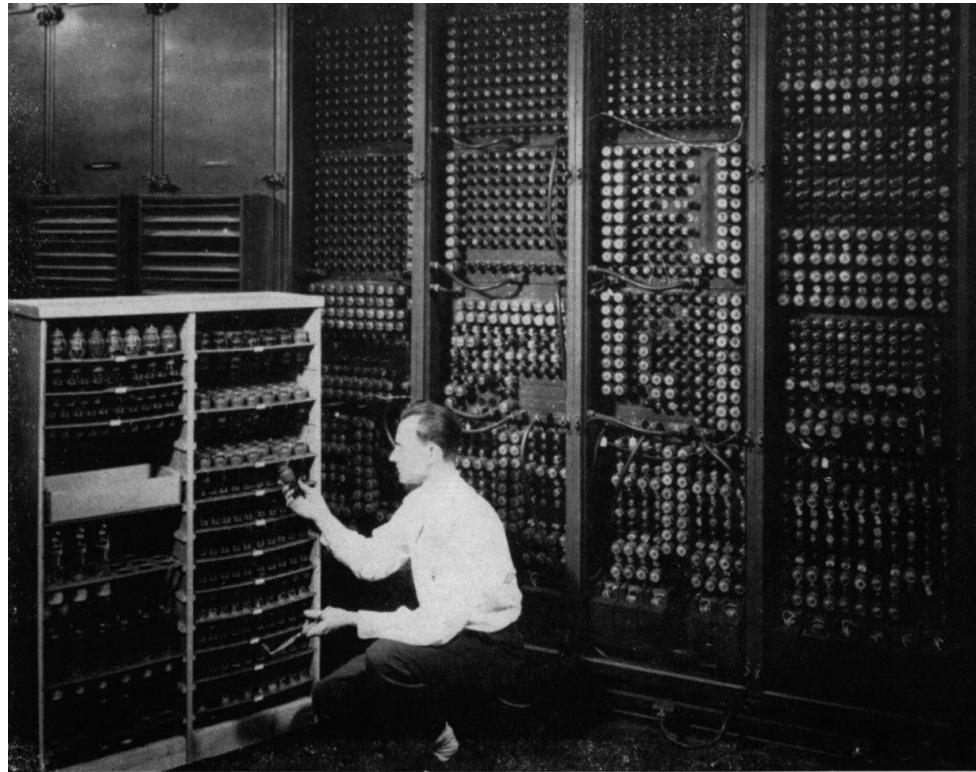
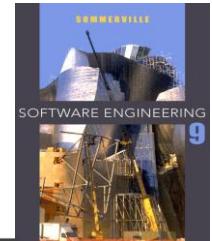
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- ✧ 1.1 Professional Software Development
- ✧ 1.2 Software Engineering Ethics



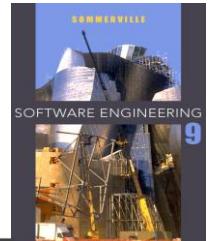
ancient abacus (about 2000 years old)

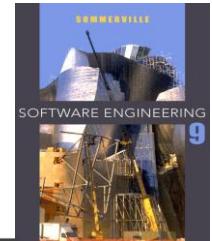




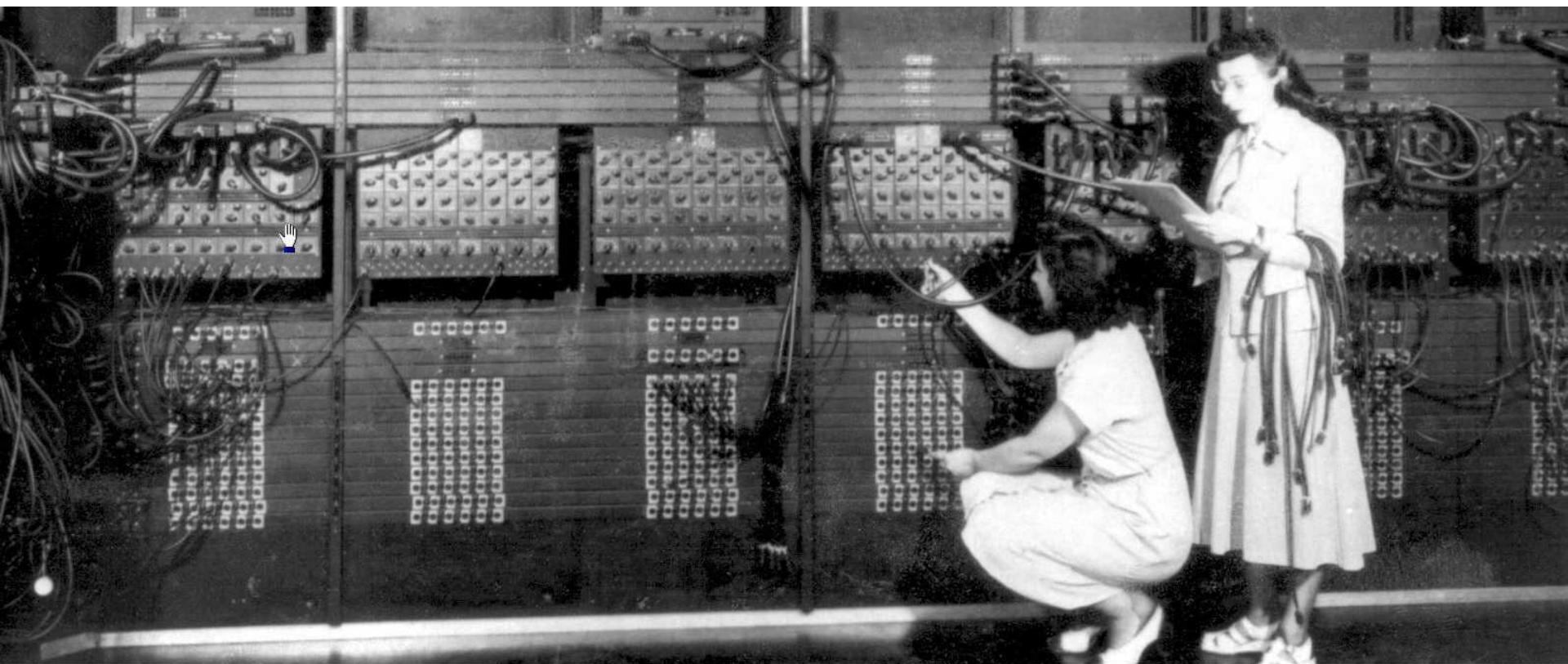
Replacing a bad tube meant checking among ENIAC's 19,000 possibilities.

Eniac – first general purpose electronic computer (1946 )

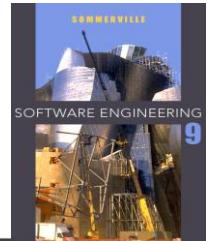




# How to give instructions to computers ..



# .. evolved, too



DemoVB - Microsoft Visual Studio - [Default.aspx]

File Edit View Website Build Debug Format Table Tools Test Window Community Help

XHTML 1.0 Transitional (.NET) Style Application: Manual Target Rule: #whatsnew (Default.css)

Client Objects & Events (No Events)

```
<asp:image runat="Server" id="DownloadButton" AlternateText="See <a href="#">more photos">
```

Properties -- (EEFA5220-E29...)

whatnew <DIV>

- Misc (id) whatnew
- Align
- Class
- Dir ltr
- Lang
- RunAt
- Style
- Title
- xml:Lang

CSS Properties -- (1CBA9826...)

Applied Rules (Default.css)

- body <body>
- .page <div#home.page>
- #home, #resume, #links, #register <div#home.page>
- #content <div#content>
- #whatsnew <div#whatsnew>

Font color font-family font-size font-style font-variant font-weight text-decoration text-transform

Block letter-spacing line-height text-align text-indent vertical-align white-space word-spacing

Server Explorer Toolbox

Apply Styles -- (402DC223-D...)

Select CSS style to apply:

- Clear Styles
- Default.css
- Frame.css
  - .textfield
  - .link

Manage Styles -- (38ED9834-...)

Client Objects & Events (No Events)

```
<asp:image runat="Server" id="DownloadButton" AlternateText="See <a href="#">more photos">
```

Properties -- (EEFA5220-E29...)

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Font color font-family font-size font-style font-variant font-weight text-decoration text-transform

Block letter-spacing line-height text-align text-indent vertical-align white-space word-spacing

Design Split Source

Photo of the Day

Welcome to My Site

LoginArea

User Name

Password

Remember me next time

+ login

or

+ create account

[ Literal "FailureText" ]

What's New

• Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt lobortis nisl ut volutpat. Ut wisi enim ad minim veniam.

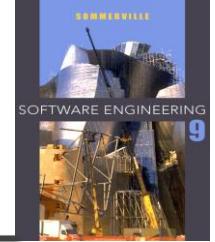
• Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt lobortis nisl ut volutpat. Ut wisi enim ad minim veniam.

• Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt lobortis nisl ut volutpat. Ut wisi enim ad minim veniam.

• Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt lobortis nisl ut volutpat. Ut wisi enim ad minim veniam.

Cool Links

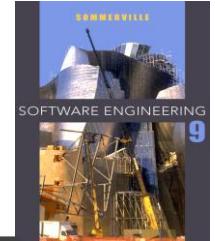
- Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt lobortis nisl ut volutpat. Ut wisi enim ad minim veniam.
- Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt lobortis nisl ut volutpat. Ut wisi enim ad minim veniam.
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- Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt lobortis nisl ut volutpat. Ut wisi enim ad minim veniam.



# Economic importance of software

---

- ✧ Economies of all developed nations are dependent on software.
- ✧ More and more systems are software controlled
- ✧ Software represents a significant fraction of GNP



# SPEED THINK:

---

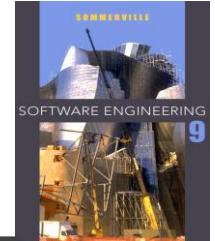
Pair up

You have 1 min to brain storm everything that

you know about . . .

Count as you go.

How many things could you come up with?



# SPEED THINK - TEST ROUND

---

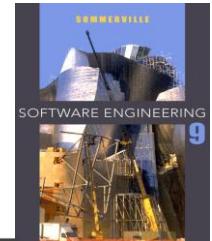
Pair up

You have 1 min to brain storm everything that

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Count as you go.

How many things could you come up with?



# SPEED THINK - TEST ROUND

---

Pair up - stand up 

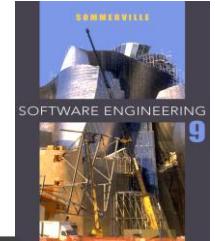


You have 1 min to brain storm everything that

you know about . . .

Count as you go.

How many things could you come up with?



# SPEED THINK - TEST ROUND

---

Pair up - stand up 

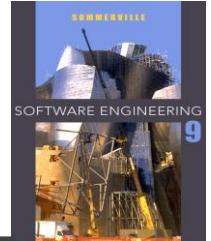


You have 1 min to brain storm everything that

you know about **CARS**

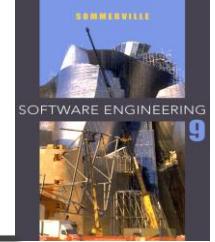
Count as you go.

How many things could you come up with?



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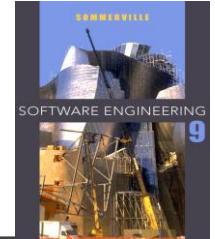
# TIME UP



# Economic importance of software

---

- ✧ Economies of all developed nations are dependent on software.
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# SPEED THINK

---

Pair up - stand up 

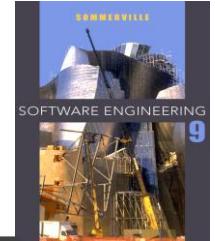


You have 1 min to brain storm . . .

. . .

Count as you go.

How many things could you come up with?



# SPEED THINK

---

Pair up - stand up ↑

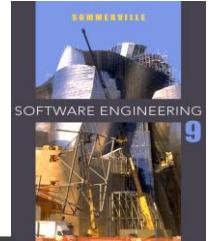


You have 1 min to brain storm ...

**areas that depend on software**

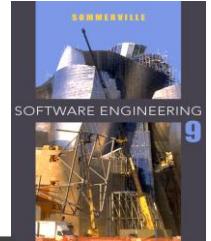
Count as you go.

How many things could you come up with?



---

# TIME UP



## 2 kinds of software products

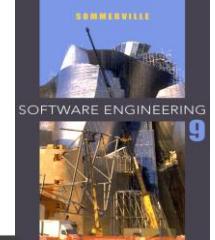
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### Generic Products

Organization that develops software controls specification

### Customized Products

Customer provides specification



## 2 kinds of software products

---

### Generic Products

Organization that develops software controls specification

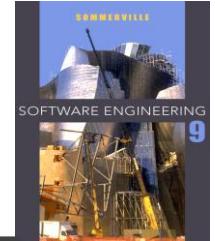
### Customized Products

Customer provides specification

- **TODO: 2 min**

One piece of paper per table

List examples for both categories



## 2 kinds of software products

---

### Generic Products

Organization that develops software controls specification

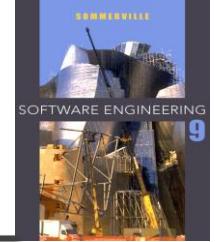
### Customized Products

Customer provides specification

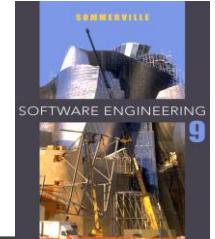
With software reuse this distinction gets blurred

# Essential attributes of good software Fig.1.2

---



Maintainability

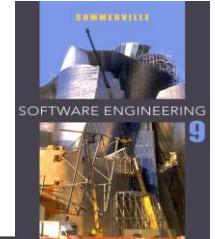


## Essential attributes of good software Fig.1.2

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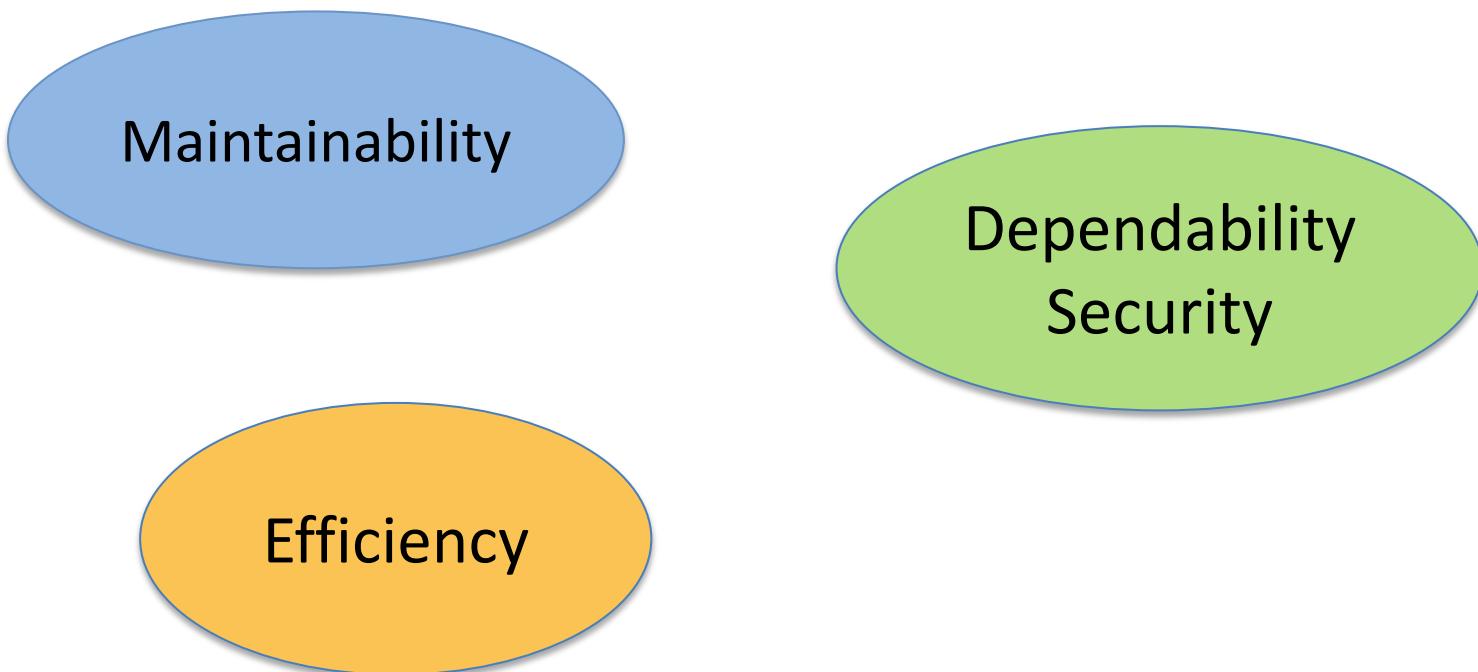
Maintainability

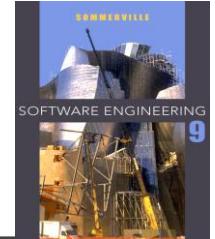
Dependability  
Security



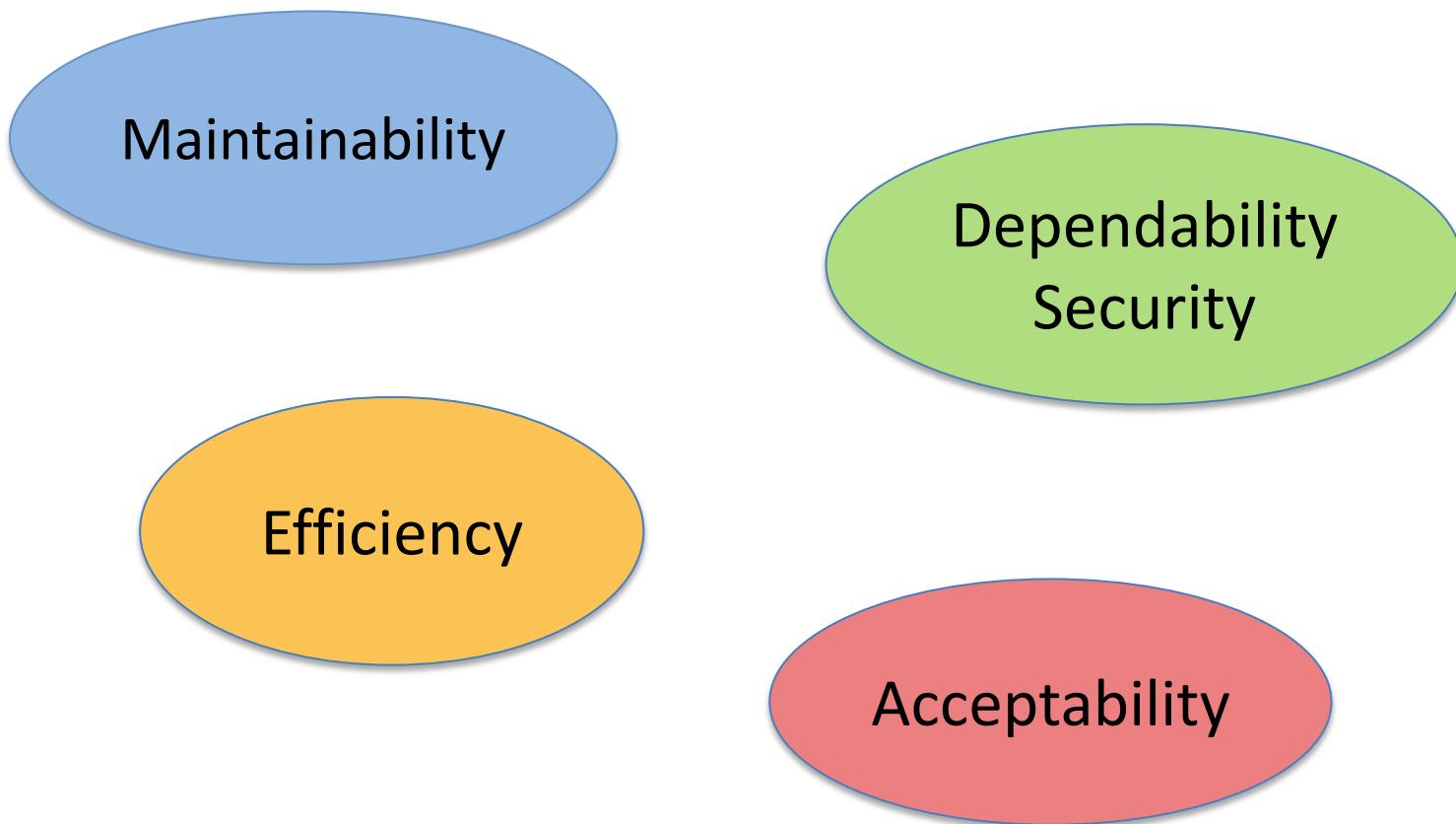
## Essential attributes of good software Fig.1.2

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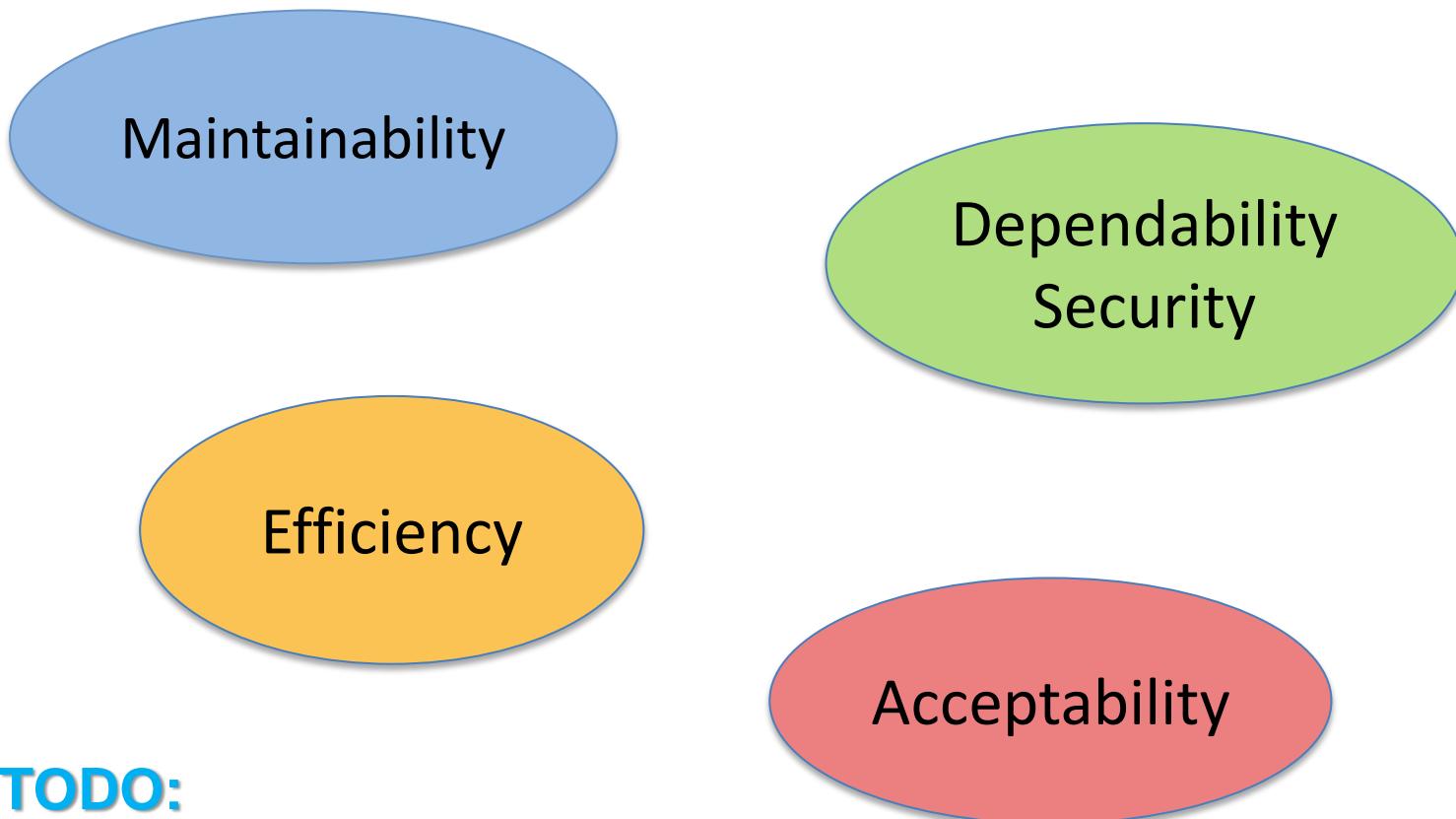
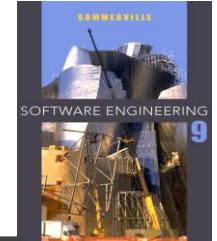




## Essential attributes of good software Fig.1.2



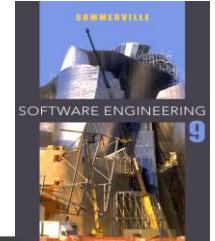
# Essential attributes of good software Fig.1.2



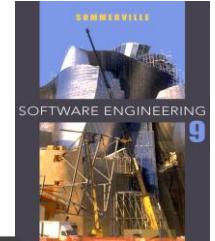
**TODO:**  
**brain-storm examples**  
**of software that missed one of these essential attributes**

### 1.1.1 Software engineering

---

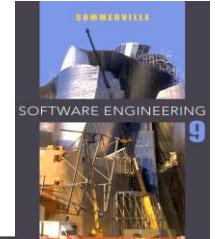


- ❖ Software engineering is an engineering discipline that is concerned with all aspects of software production from specification to evolution.



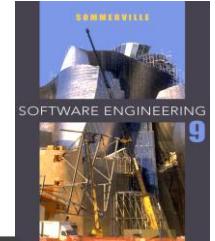
# Software engineering

- ✧ Software engineering is an engineering discipline that is concerned with all aspects of software production from specification to evolution.
- ✧ Engineering discipline
  - Select most appropriate way for given circumstance - pragmatic



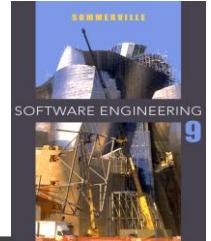
# Software engineering

- ✧ Software engineering is an engineering discipline that is concerned with all aspects of software production from specification to evolution.
- ✧ Engineering discipline
  - Select most appropriate way for given circumstance – pragmatic getting required results of required quality within schedule and budget



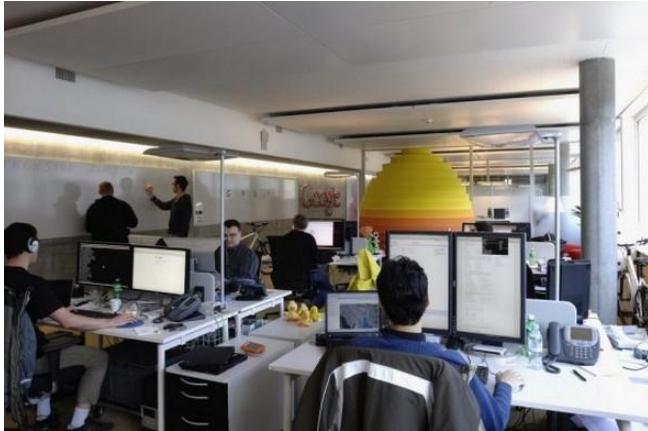
# Software engineering

- ✧ Software engineering is an engineering discipline that is concerned with all aspects of software production from specification to evolution.
- ✧ Engineering discipline
  - Select most appropriate way for given circumstance - pragmatic
- ✧ All aspects of software production
  - Incl. project management, documentation, software configuration ...



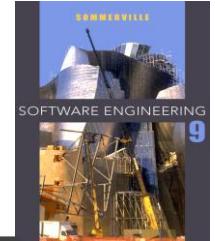
# Software engineering

- ✧ Software engineering is intended to support professional development rather than individual programming



professional programming

# Software engineering



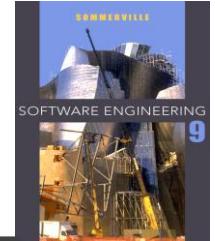
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professional programming



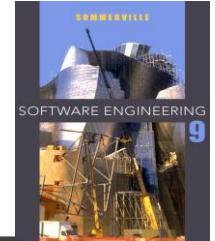
individual programming



# Software engineering

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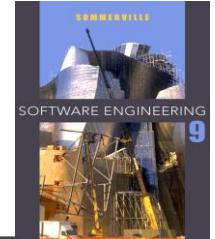
- ✧ A **systematic, organized approach** is often most effective to produce high-quality software.



# Software engineering

- ✧ A **systematic, organized approach** is often most effective to produce high-quality software.

**a.k.a. Software Process**

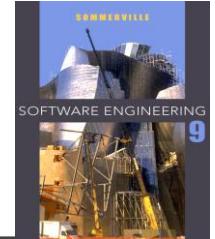


# Software engineering

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**a.k.a. Software Process**

Sequence of activities that lead to software product



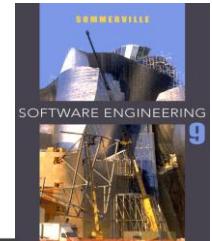
# Software engineering

- ✧ A **systematic, organized approach** is often most effective to produce high-quality software.

a.k.a. **Software Process**

Sequence of activities that lead to software product

- ✧ Different types of systems need different development processes  
e.g. real-time system in aircraft vs e-commerce software



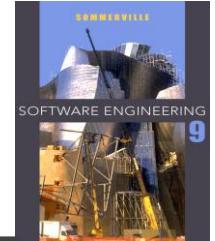
# Software engineering

- ✧ A **systematic, organized approach** is often most effective to produce high-quality software.

a.k.a. **Software Process**

Sequence of activities that lead to software product

- ✧ No one software engineering method or technique applies to all software



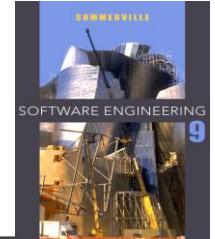
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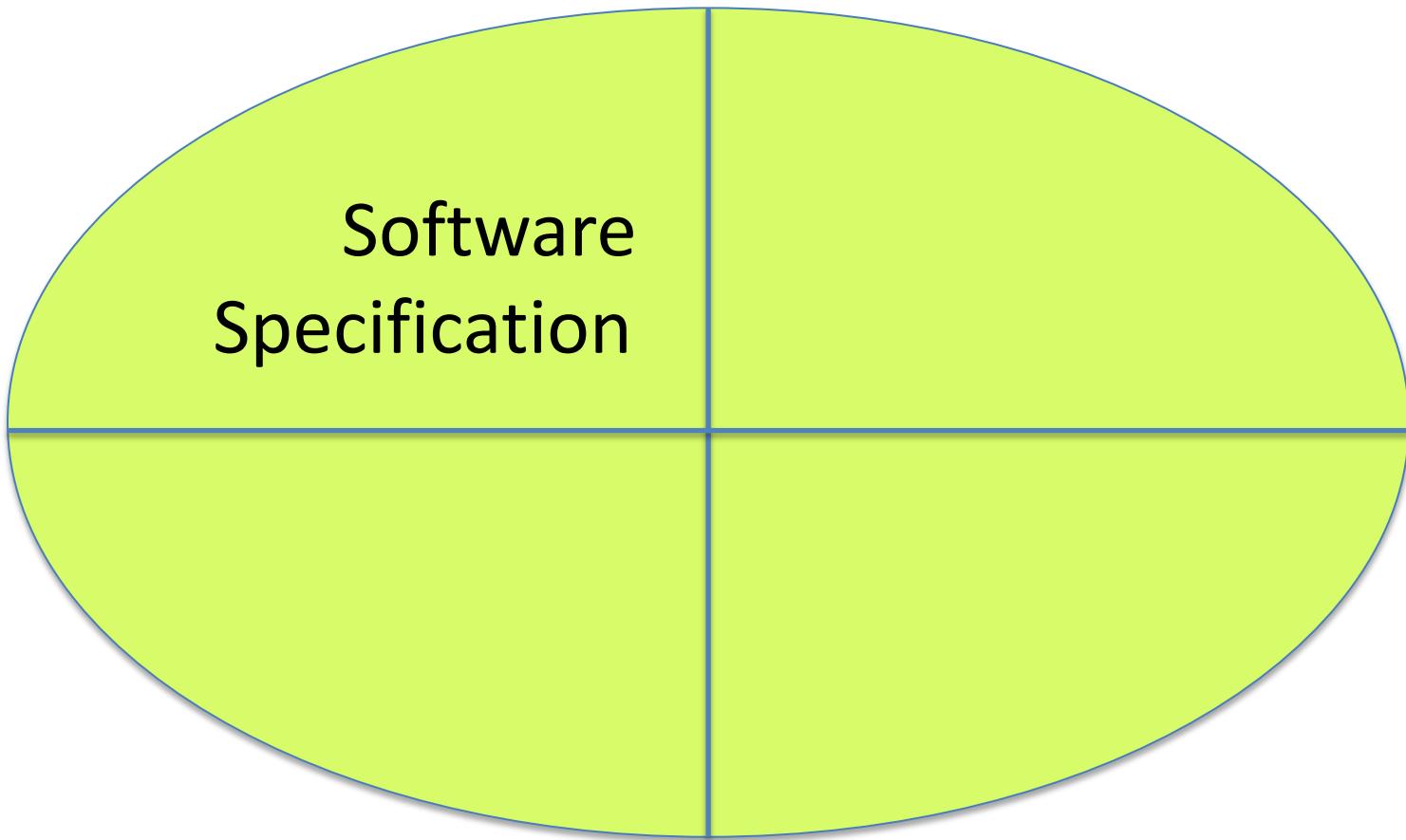
a.k.a. **Software Process**

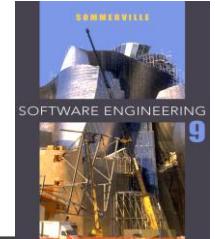
Sequence of activities that lead to software product

- ✧ There are 4 fundamental activities common to all software processes

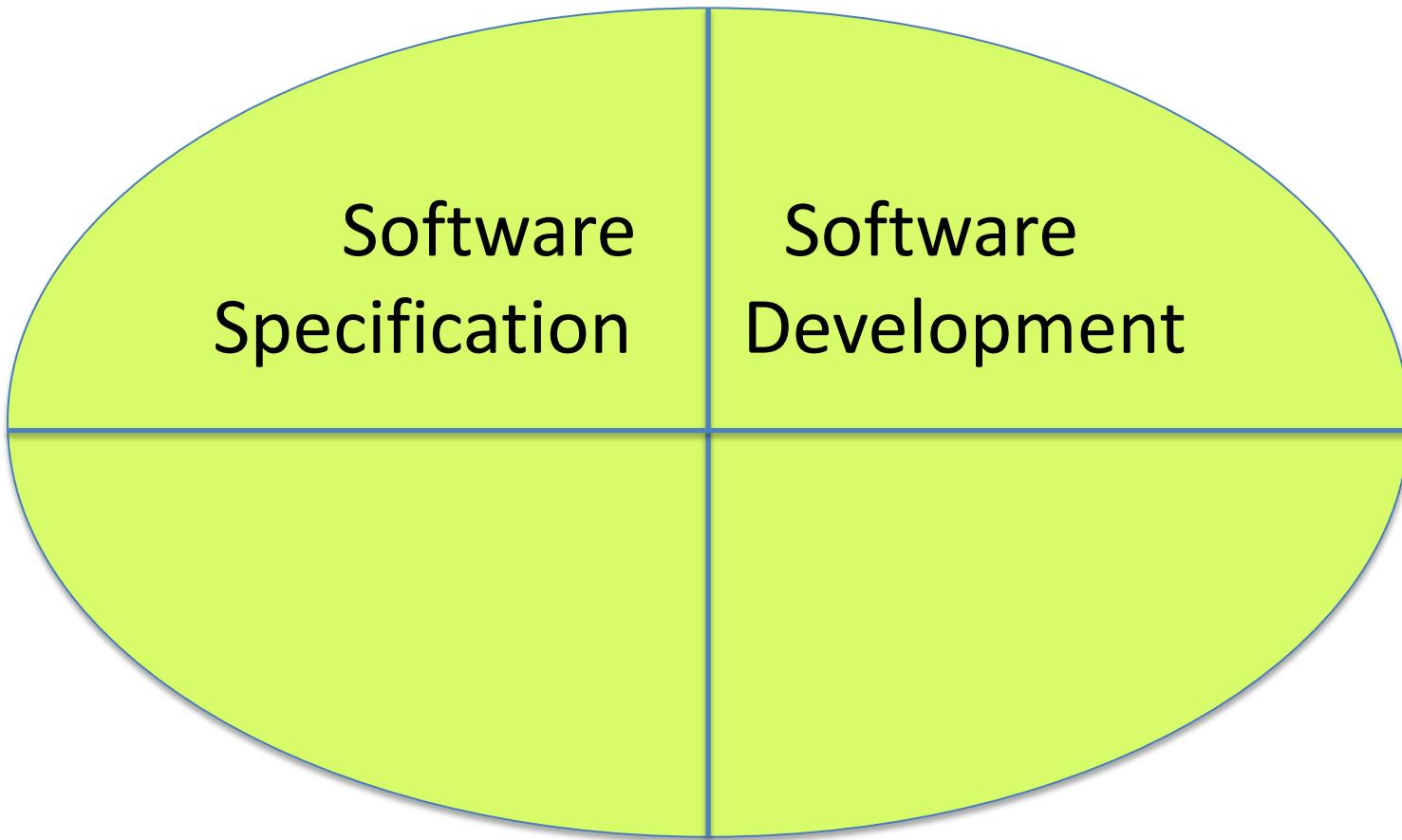


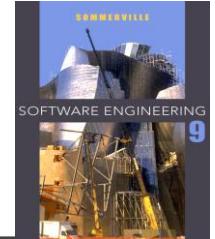
# Software process activities



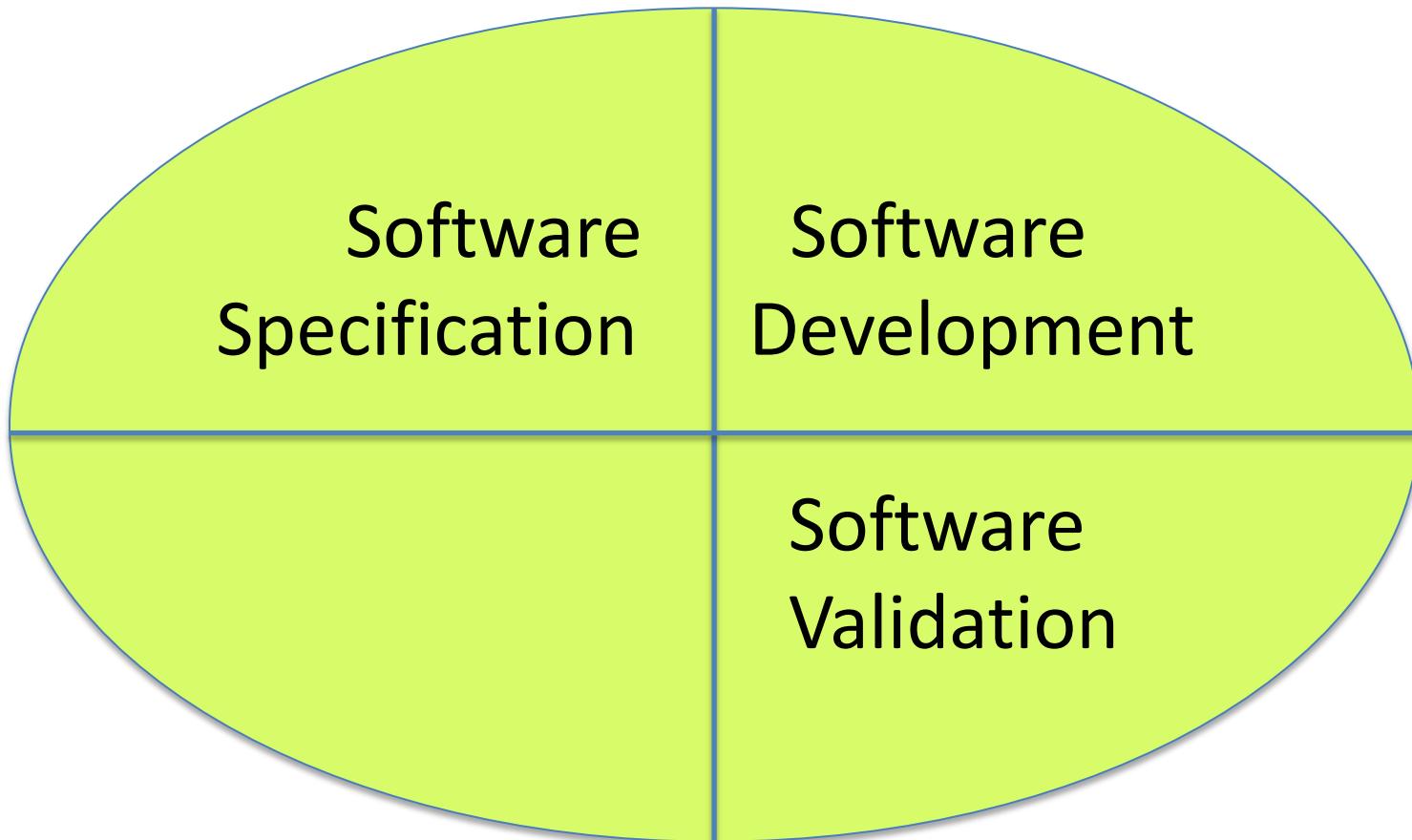


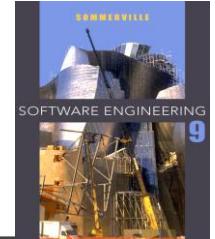
# Software process activities



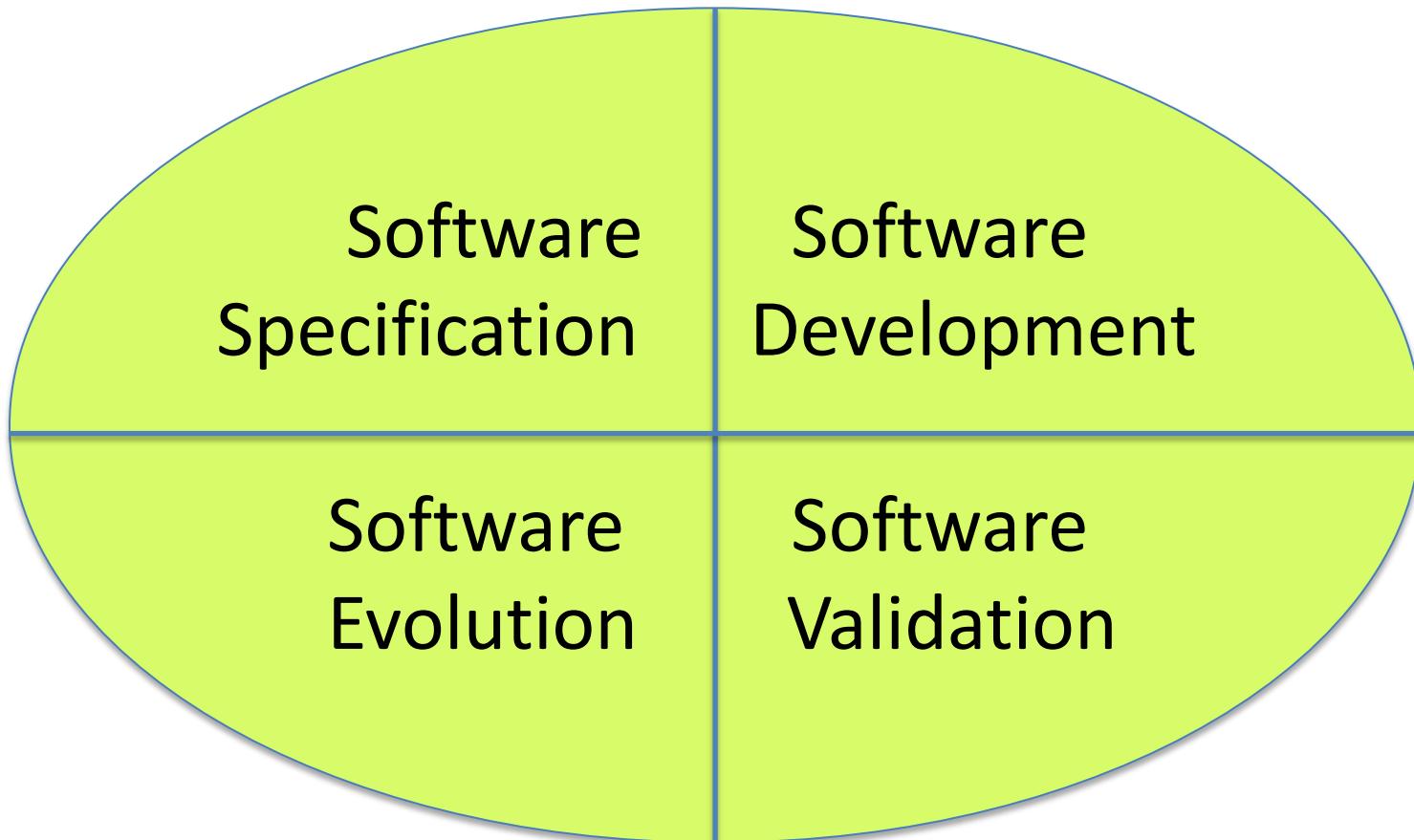


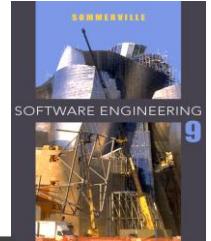
# Software process activities





# Software process activities

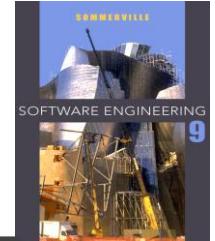




## 3 General issues that affect most software

---

Heterogeneity

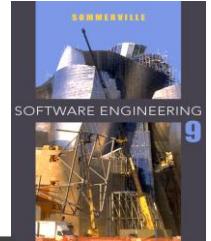


## 3 General issues that affect most software

---

### Heterogeneity

Need for dependable software that can cope with heterogeneity



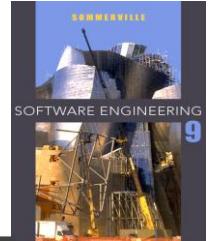
## 3 General issues that affect most software

---

Heterogeneity

Need for dependable software that can cope with heterogeneity

Business and Social Change



## 3 General issues that affect most software

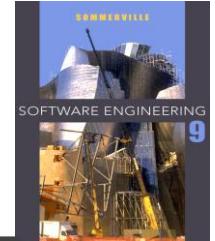
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### Heterogeneity

Need for dependable software that can cope with heterogeneity

### Business and Social Change

Need for rapid implementation and delivery



## 3 General issues that affect most software

---

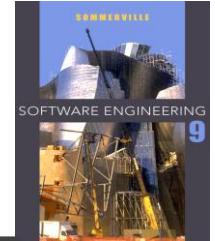
### Heterogeneity

Need for dependable software that can cope with heterogeneity

### Business and Social Change

Need for rapid implementation and delivery

### Security and Trust



## 3 General issues that affect most software

---

### Heterogeneity

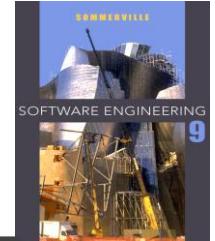
Need for dependable software that can cope with heterogeneity

### Business and Social Change

Need for rapid implementation and delivery

### Security and Trust

Need for secure and trustworthy software



## 3 General issues that affect most software

---

### Heterogeneity

Need for dependable software that can cope with heterogeneity

### Business and Social Change

Need for rapid implementation and delivery

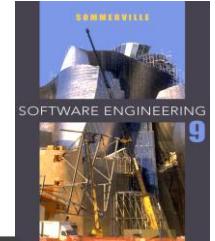
### Security and Trust

Need for secure and trustworthy software

**TODO: Brainstorm issues that fall in on of these 3 categories**

## 1.1.2 Software engineering diversity

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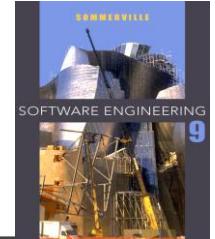
Many software engineering methods and tools have been developed

Which one should you use?

=> consider type of application

## 1.1.2 Software engineering diversity

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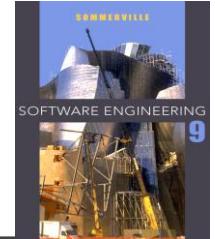
=> consider type of application

TODO:

**Class activity**

## 1.1.2 Software engineering diversity

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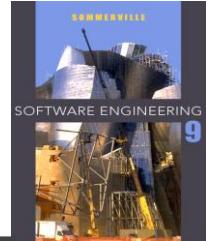
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**Class activity**



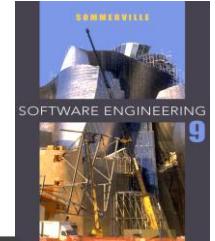
### 1.1.3 Software engineering and the web

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- ✧ Originally: web was primarily an information store

### 1.1.3 Software engineering and the web

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- ✧ Originally: web was primarily an information store
- ✧ Around 2000 web evolved

browsers

added

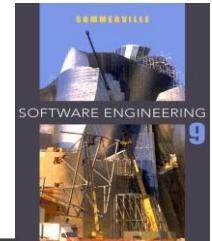
functionality

web based

applications

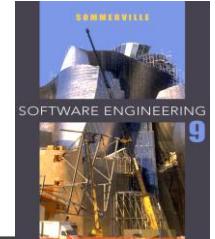
web services

clouds



# Changes brought by the web

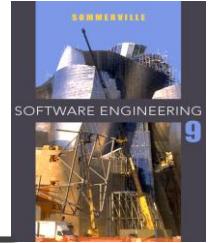
Before the web	Now
Applications mostly run on single computers	Applications run on one or more web server(s)
Typically pay for software	Software often free
Communication local	Communication global
Limited software reuse	Extensive software reuse



# Web software engineering

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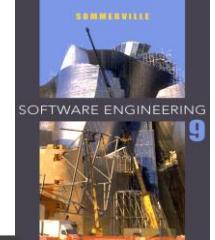
- ✧ Software reuse is the dominant approach for constructing web-based systems.
- ✧ Developed and Delivered incrementally
- ✧ User interfaces are constrained by the capabilities of web browsers.



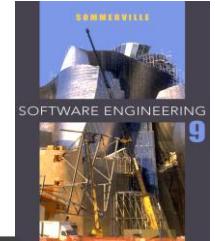
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# CONTINUE

## Software engineering ethics



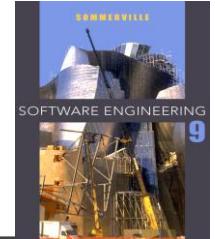
- ✧ Responsibilities beyond the application of technical skills.
- ✧ To be respected as professionals
- ✧ Legality vs morality



# Issues of professional responsibility

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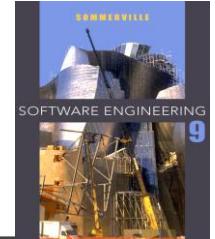
Confidentiality



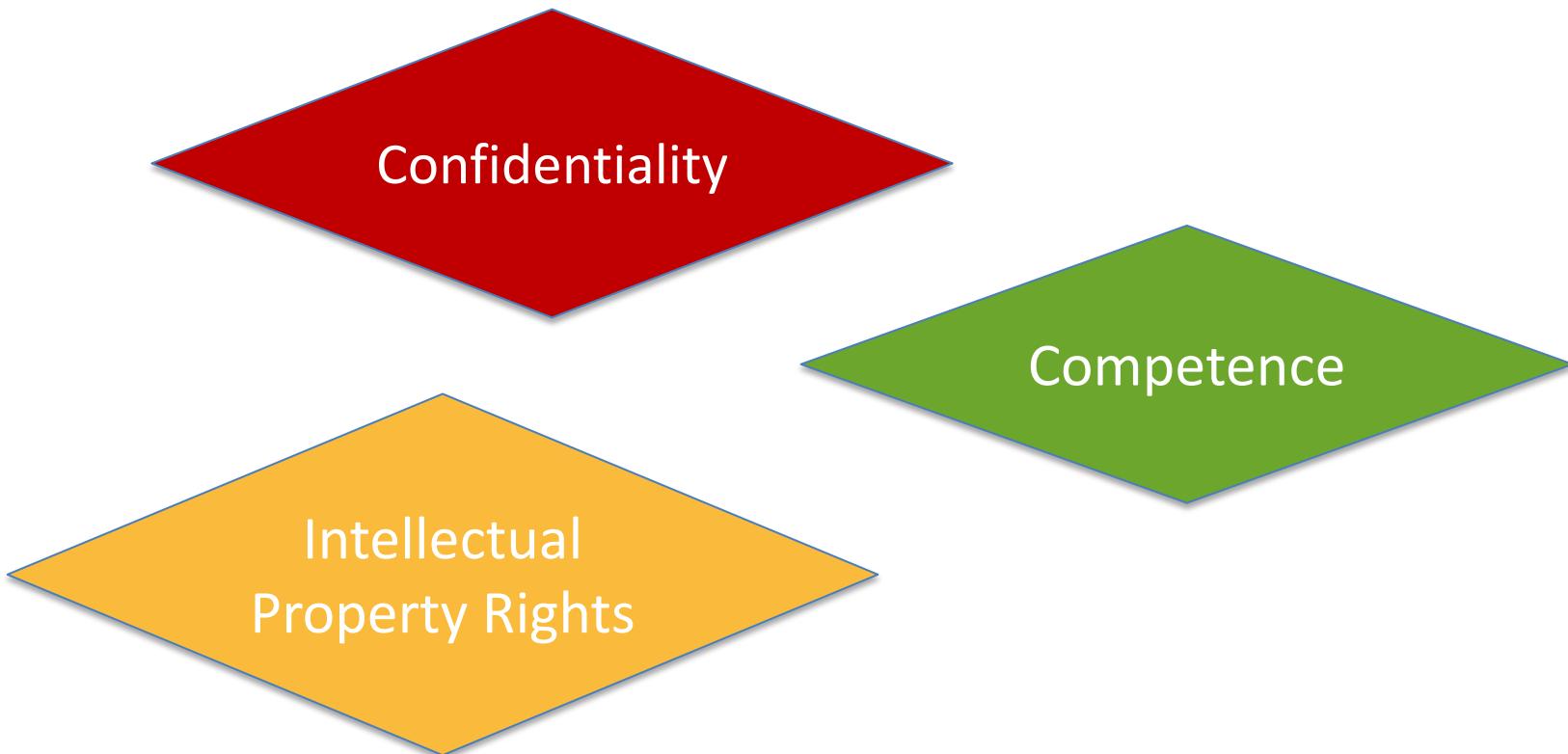
# Issues of professional responsibility

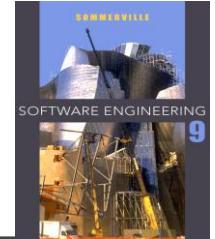
Confidentiality

Competence

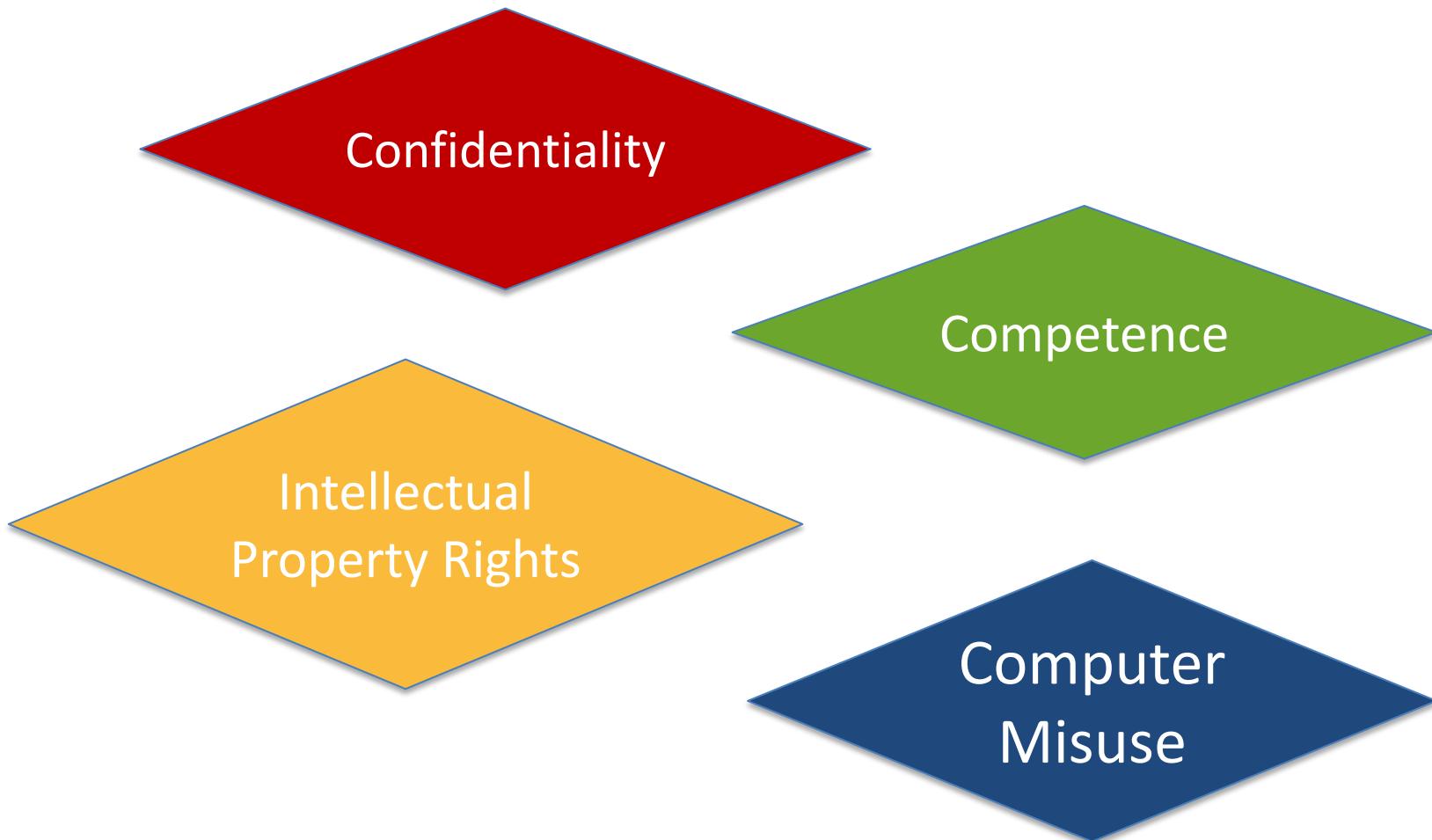


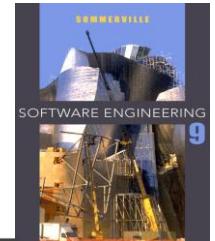
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# Issues of professional responsibility

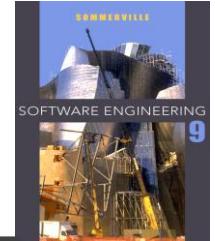




# Hippocratic Oath for Scientists

## **Joseph Rotblat**

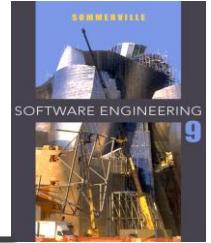
Physicist that worked on the Manhattan Project; Received the Nobel Peace Prize (1995) for their efforts towards nuclear disarmament



# ACM/IEEE Code of Ethics

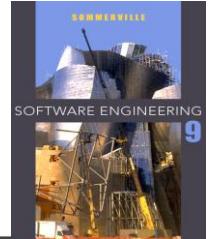
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- ✧ The professional societies in the US have cooperated to produce a code of ethical practice.
- ✧ Members sign up to the code when they join.
- ✧ Rationale of the Code:
  - Central and **growing role** of computers and software engineers influence all aspects of software
  - Software engineers have significant opportunities to **do good or cause harm** or to enable / influence others to do good or cause harm.



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# Handout Ethics Principles



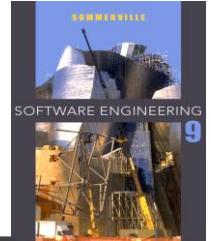
# Right or Wrong ?

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- ✧ Palestinian hacker Khalil discovered a glitch that allows anyone to post to a stranger's Facebook wall.
- ✧ After Facebook ignored his bug report he posted the site's vulnerability on Zuckerberg's wall.



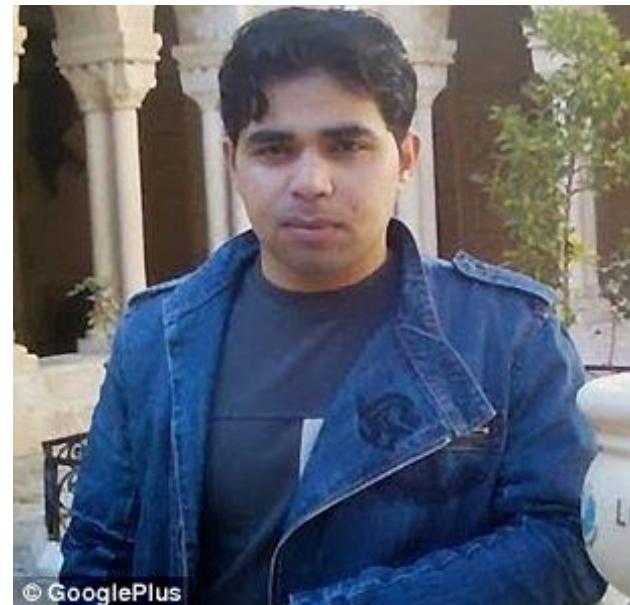
© GooglePlus



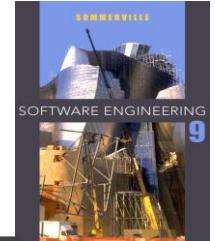
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- ✧ **TODOD: Right or Wrong?**



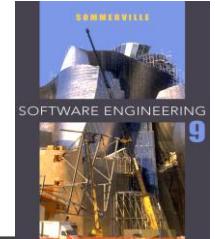
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## Ethical dilemmas

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Your employer wants to release a safety-critical system but you know that the tests are not completed yet. Should you speak up?



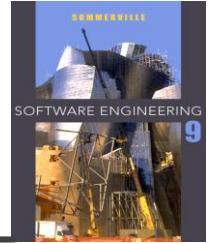
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**TODO:**

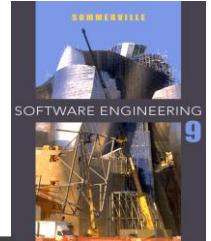
**Discuss in groups of 3 (max 4):**



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**TODO:**

Chapter 1 Review



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THE END