KYLE ANDERSON

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WEB DEVELOPER & PHP PROGRAMMER

PHP / HTML / CSS   Laravel / jQuery / Bootstrap   Systems Administration   Technology Management

> Versatile and efficiency focused front- and back-end developer and programmer. Dedicated to building quality, high performance digital experiences, with a passion for translating complex requirements into elegant, functional code.

PROFESSIONAL EXPERIENCE

Programmer – Media Solutions – Chandler, AZ   July 2015 – November 2015

- Easily jumped in to existing Laravel 4 and Laravel 5 projects and provided new ways to increase productivity by introducing Gulp for task automation, Bower for managing JavaScript and CSS libraries, and Sass for improved readability and organization for CSS.
- Removed repetitive code and template variables with the DRY principle by creating repositories, transformers, presenters, and view composers.

Chief Technology Officer – SmartSource – New York, NY   September 2014 – April 2015

- Designed and built out Smart Source Hosting's entire technical infrastructure, including setting up Amazon Web Services (AWS) cloud hosting, implementing server hardening and security, identifying billing / payment processing solutions, and developing the site.
- Established Smart Source Hosting's social media presence and a high-ROI digital marketing strategy, including PPC, SEM, SMM, SEO, and email campaigns that achieved a 28% open rate.

Co-Founder – Crucial Web Hosting – Queen Creek, AZ   May 2006 – August 2014

- Established and manage all aspects of the hosting businesses, from infrastructure development and maintenance to customer acquisition, web design and development, billing, and support.
- Grew Crucial Web Hosting into $1MM+ in annual revenues through targeted marketing, consistent infrastructure modernization, and by providing outstanding user experiences.
- Wrote blog and knowledge base articles to help clients and increase Crucial Web Hosting's online presence. Created content that earned prominent placement in industry publications, such as Smashing Magazine and A List Apart.
- Introduced Magento and established Crucial Web Hosting as the industry's most prominent hosting provider for the emerging ecommerce solution. Served as a technical product expert, which earned Crucial Web Hosting placement on Magento's wiki and differentiated the company.

IT Manager – B&D Litho – Phoenix, AZ   August 2001 – May 2002

- Managed all aspects of the company's technical infrastructure, including installing, updating, and administering hardware, systems software, applications software, and configurations. Constantly evaluated system to identify and address opportunities to improve reliability, availability, and security. Served as a technical support resource for end-users.
- Developed B&D Litho's online presence and introduced user-friendly technical enhancements to streamline the media submittal process and increase efficiency in the Graphic Design department.

SELECT TECHNICAL EXPERTISE

Markup Languages HTML, CSS, Sass / SCSS
Programming Languages Bash, JavaScript, Perl, PHP, SQL
Web Application Frameworks CodeIgniter, Laravel, Slim, Symfony, Yii
Front-End Frameworks Bootstrap, Font Awesome, Foundation
JavaScript Libraries jQuery, jQuery UI
JavaScript Frameworks AngularJS, Node.js, Socket.IO, Vue.js
Content Management Systems ExpressionEngine, Ghost, Magento, WordPress
Data Storage MongoDB, MySQL, Redis
Solution Stacks LAMP, LEMP, MEAN, WAMP, XAMPP