

UX Design Case Study

Introduction

Welcome to my student portfolio, My name is A.D.S.R Martinez and in the following documents i'll showcase my work during the Google UX Design Certificate.

Topics we'll be covering and what we've learned:

- Creating personas and user stories
- Sketching wireframes
- Affinity diagrams, themes and insights
- Prototyping
- Competitive audits
- Research studies

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