

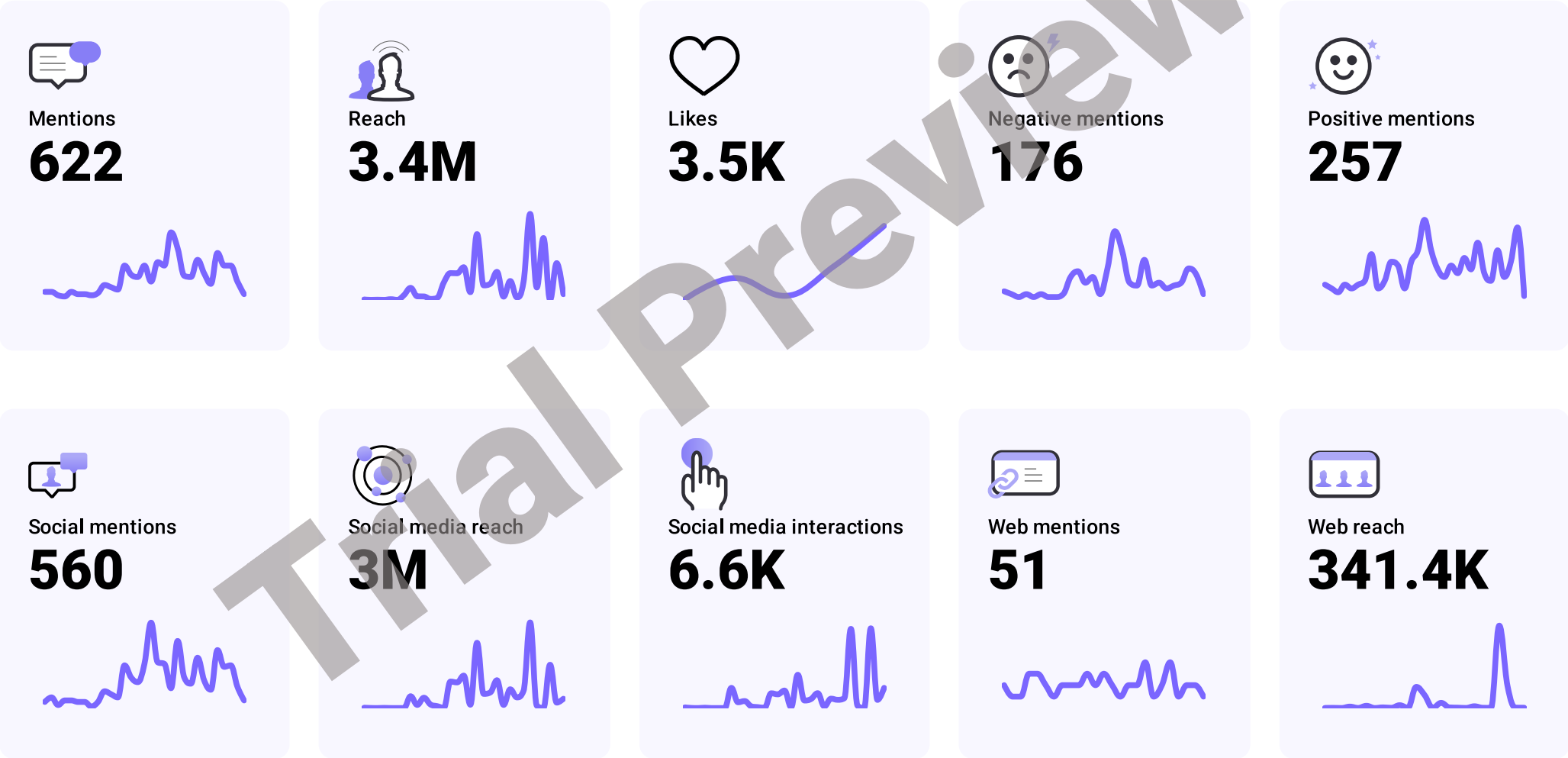


Newdia

22 Jan 2025 - 20 Feb 2025

Executive Summary

22 Jan 2025 - 20 Feb 2025



Volume Of Mentions

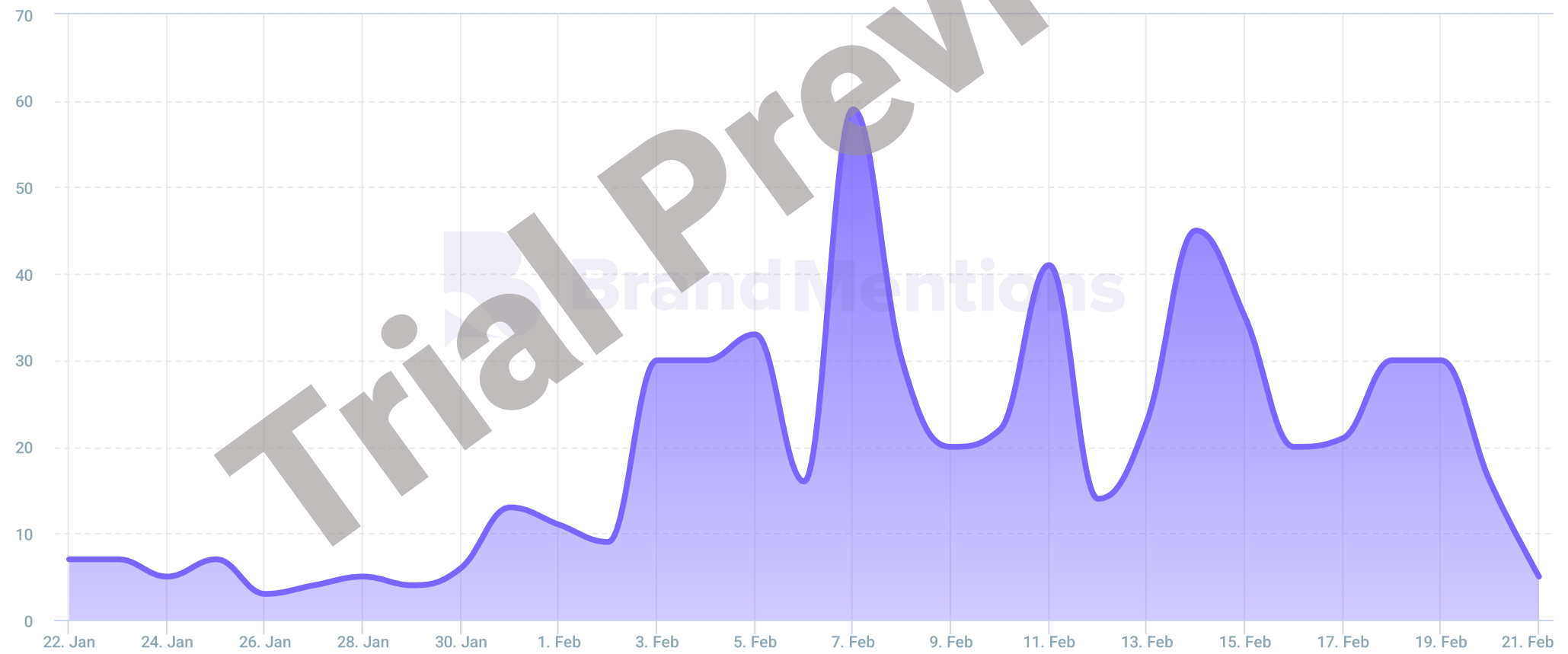
22 Jan 2025 - 20 Feb 2025

622

Mentions

This chart tracks the total number of times your keywords of interest were mentioned online across the platforms you're tracking. The Mentions Evolution graph below provides a day-by-day breakdown, allowing you to identify trends and peak engagement periods.

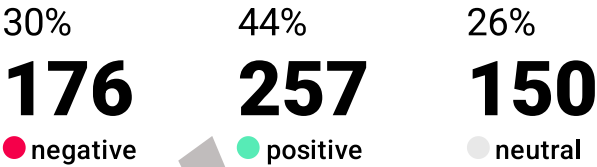
Mentions evolution



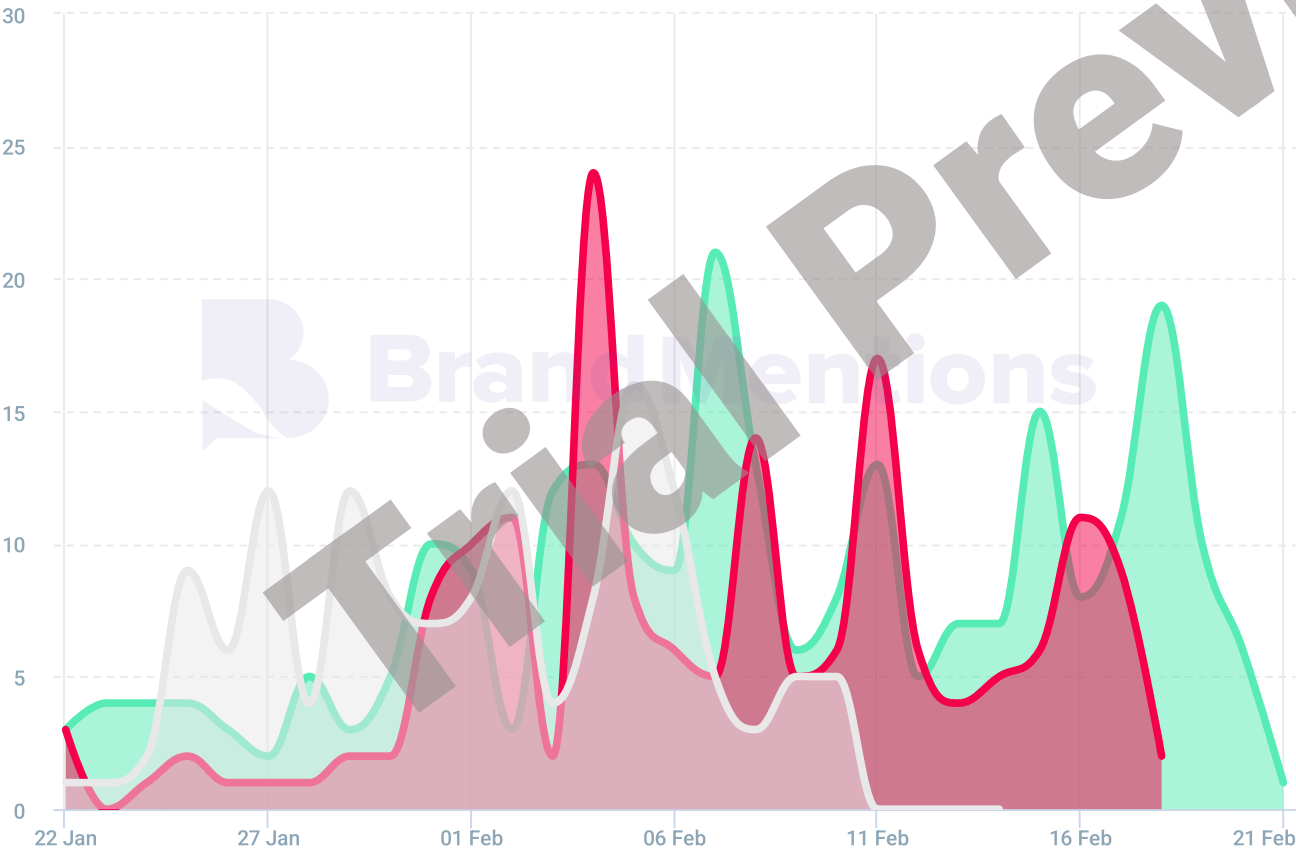
Sentiment Distribution

22 Jan 2025 - 20 Feb 2025

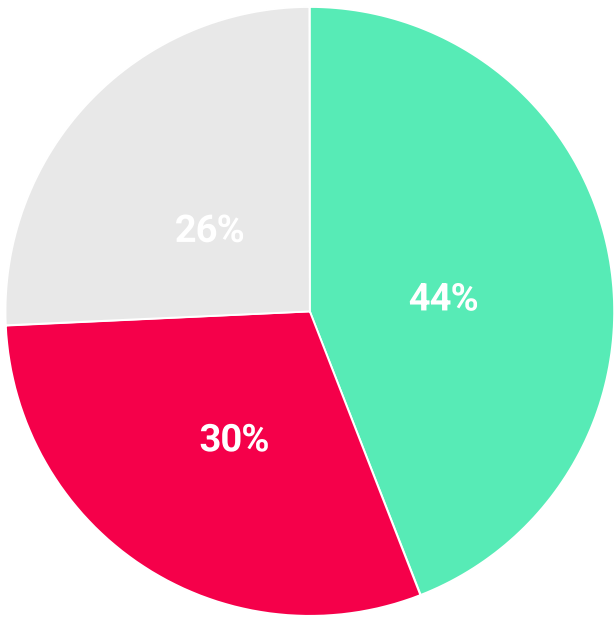
This chart tracks the overall sentiment (positive, negative, neutral) of your mentions over the period of time you've chosen. It provides insights into how public perception evolves over time, helping you understand shifts in attitude toward your brand or topics.



Sentiment Evolution



Sentiment Distribution

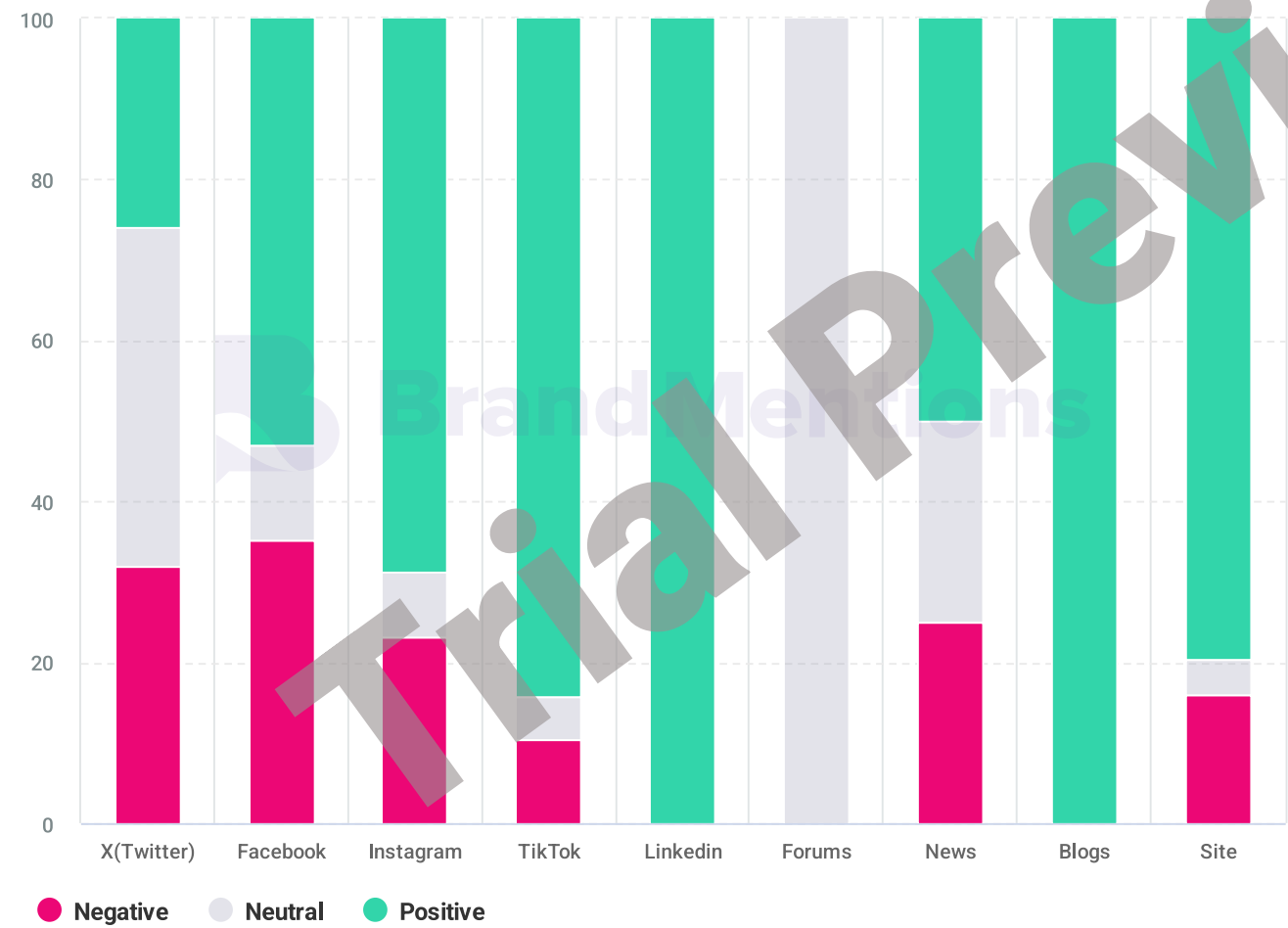


Sentiment By Media Type

22 Jan 2025 - 20 Feb 2025

This chart breaks down the sentiment (positive, neutral, negative) of mentions across different media platforms. It helps you understand how your brand or topics are perceived on each platform, revealing where positive or negative sentiments are most common.

Sentiment by Media Type



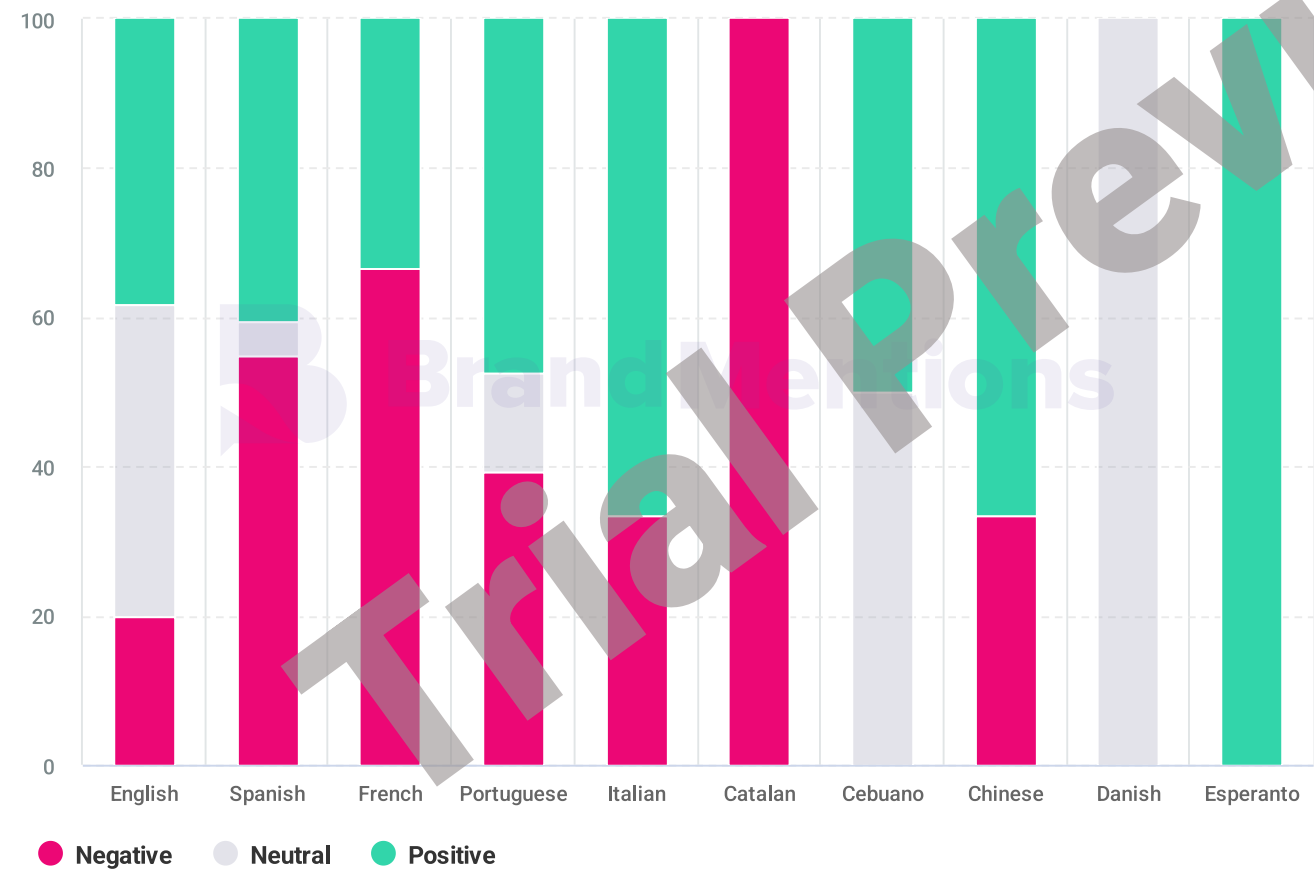
Media type	Positive	Negative	Neutral
 x.com	106	131	172
 facebook.com	9	6	2
 instagram.com	86	29	10
 tiktok.com	16	2	1
 linkedin.com	1	0	0
 reddit.com	0	0	1
 theaugustapress.com	2	1	1
 newdia.co	2	0	0
 fragrantjewels.com	35	7	2

Sentiment By Language

22 Jan 2025 - 20 Feb 2025

This chart breaks down the sentiment (positive, neutral, negative) of mentions across different media platforms. It helps you understand how your brand or topics are perceived on each platform, revealing where positive or negative sentiments are most common.

Sentiment by Media Type



Language	Positive	Negative	Neutral
English	142	74	156
Spanish	17	23	2
French	1	2	0
Portuguese	64	53	18
Italian	2	1	0
Catalan	0	1	0
Cebuano	1	0	1
Chinese	2	1	0
Danish	0	0	1
Esperanto	1	0	0

Emoji Statistics

22 Jan 2025 - 20 Feb 2025

This chart visualizes the most commonly used emojis within your mentions. It provides a quick snapshot of the emotions and reactions associated with your monitored keywords, highlighting the most popular sentiments and trends.

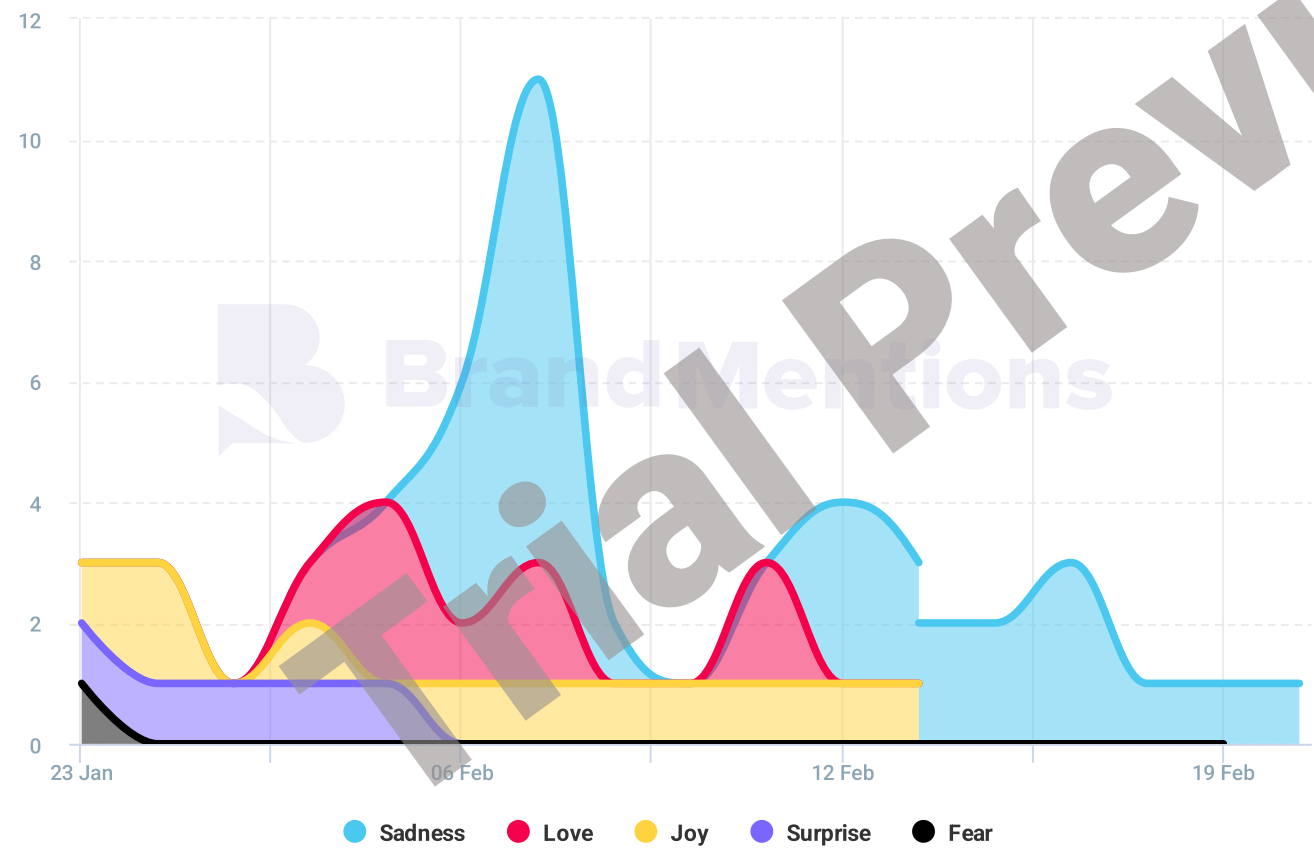


Emotion Analysis

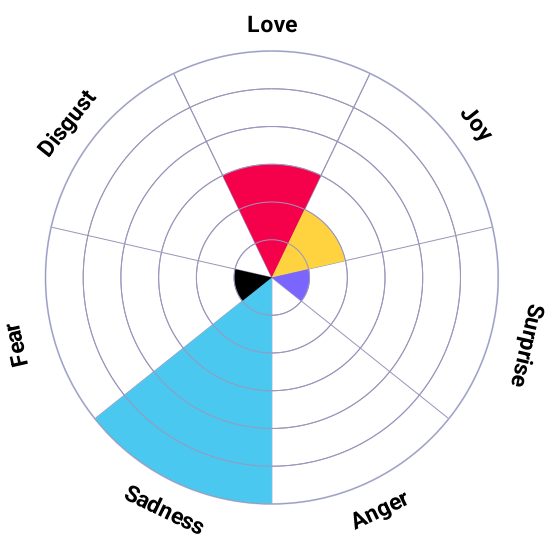
22 Jan 2025 - 20 Feb 2025

This chart categorizes and quantifies the emotions expressed within your mentions. It offers insights into the emotional tone of the discussions, helping you measure how people feel about your brand or your monitored keywords.

Sentiment Evolution



Emotion Analysis



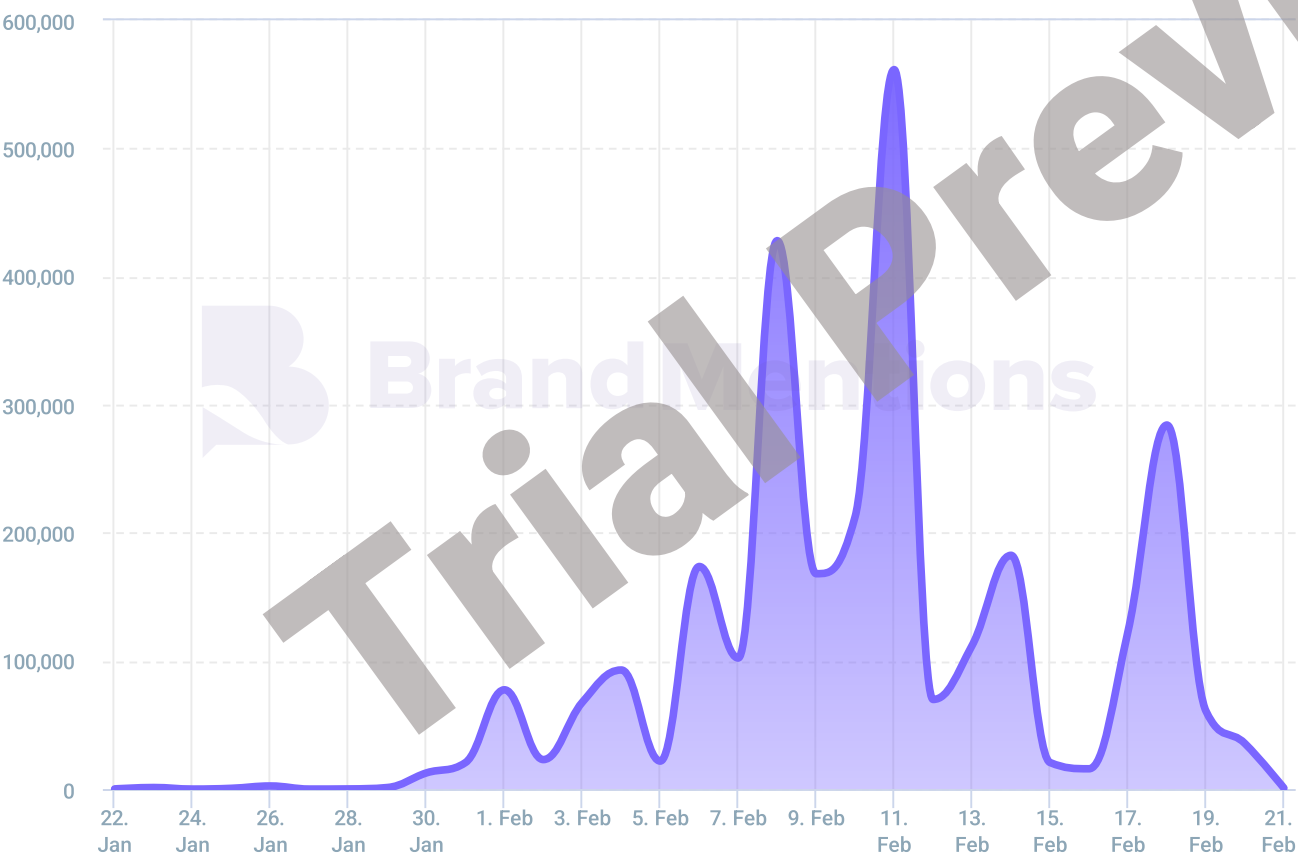
Social Media Reach

22 Jan 2025 - 20 Feb 2025

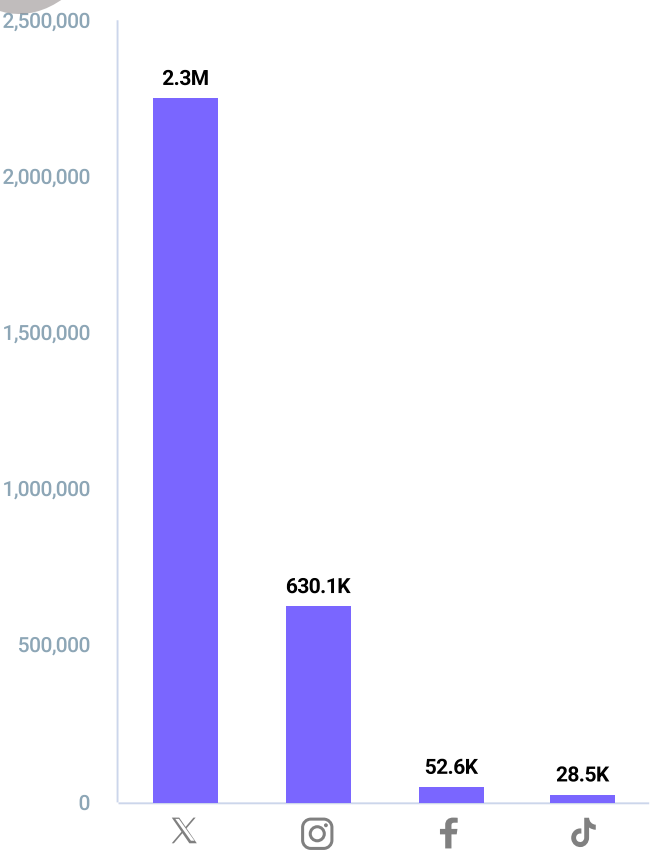
This metric measures the total number of unique users who have seen your content on the social media platforms you are tracking. It indicates the potential audience size for your social media activities.

3M
● Social Media Reach

Reach over Time



Reach by Social Network



Web Media Reach

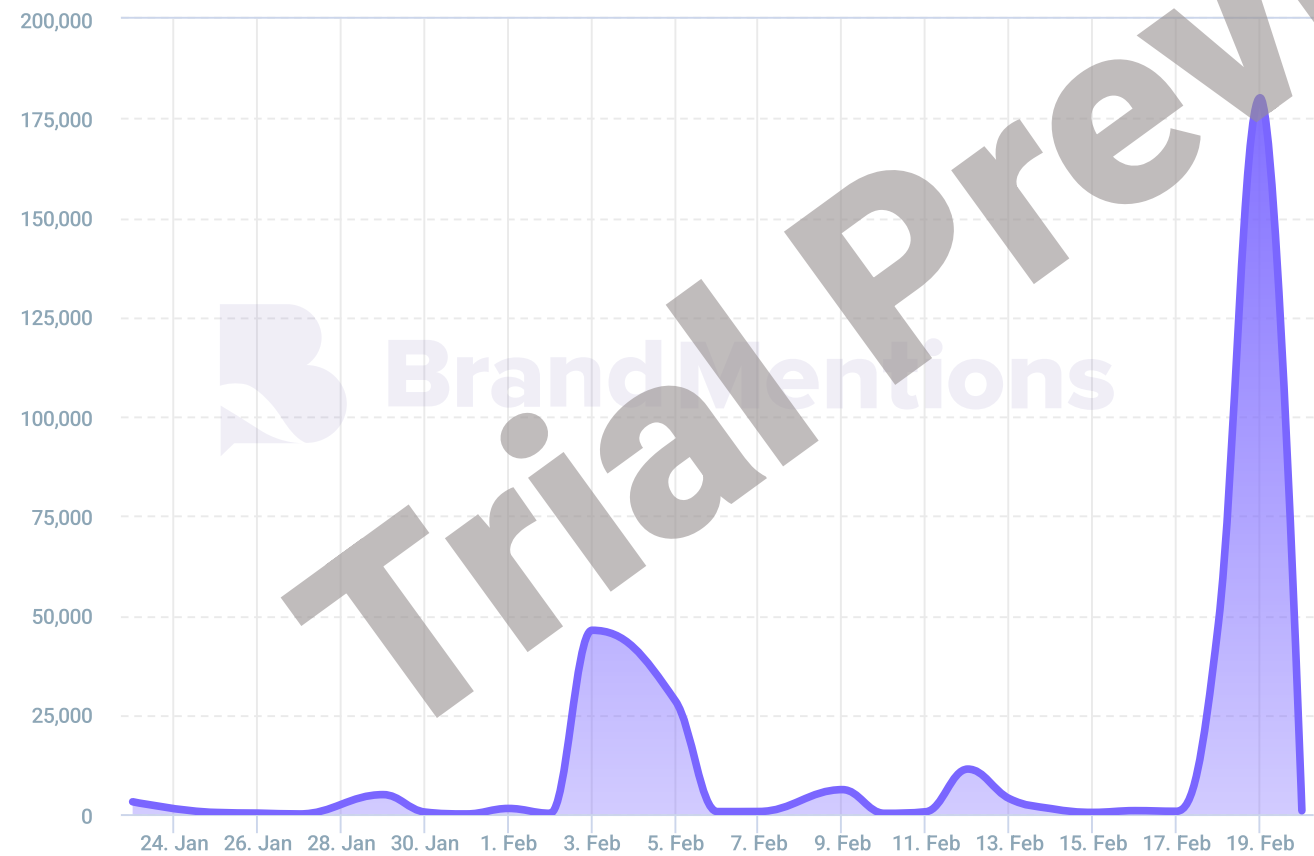
22 Jan 2025 - 20 Feb 2025

This metric measures the total number of unique users who have seen your content on web platforms, including news sites, blogs, forums and other online media. It shows the extent of your online presence over time and the top sites that boosted your reach.

341.4K

Web Media Reach

Reach over time



Top Sites by Reach

	Reach
reddit.com	179,906
eventbrite.com	47,840
threads.net	34,068
dutchie.com	16,640
allevents.in	12,168
sortiraparis.com	11,582
denverpost.com	10,364
gamevn.com	4,899
overthemonster.com	4,560
fragrantjewels.com	2,535

Social Interaction

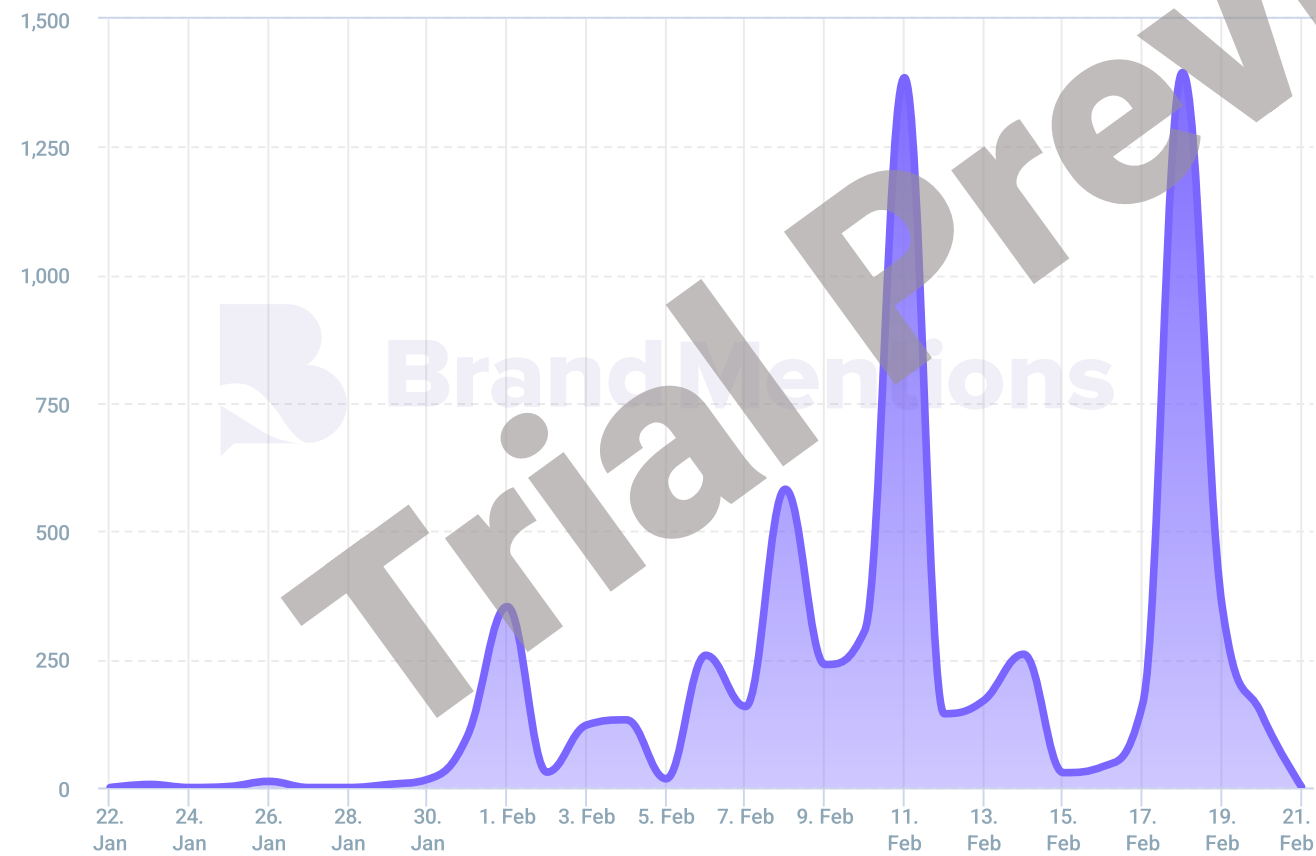
22 Jan 2025 - 20 Feb 2025

This metric tracks the total number of interactions (likes, shares, comments, retweets, etc.) your content receives over time as well as on each social media platform you are tracking. It indicates the level of engagement your content generates.

6.6K

Social Interactions

Interactions over Time



Interactions by Social Network

