

Says

What have we heard them say?
What can we imagine them saying?

we are a team in bright ideas consulting

we stress in successful implementing

team of experienced proffionals with more than 25 years in the business commerce

Thinks

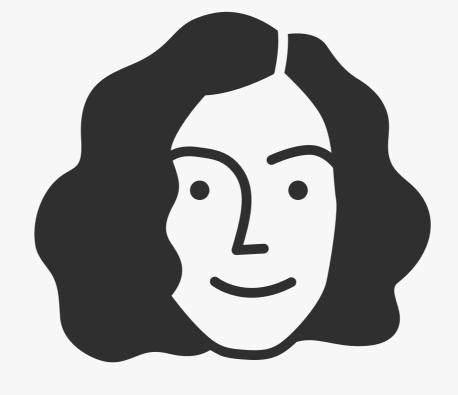
What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



the right solution for uyour business needs

we belive in innovation, but experimentation

innovation is not the answer to every problem



divya' team

Short summary of the persona

in finding the very core of an existing or a potential problem

use all possible tools to eliminate the troble it causes

we are in the business of desingning

th

consultants are peoplewho trained in recognizing problems

this training is founded on a successful work career this allows to make a distinctive and substanial impact for our clients



Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



