

Podcast of the Year – Health or Healthcare

1. Pharmacy Podcast Network

Brief Summary

Todd Eury started the 1st podcast about the profession of pharmacy on March 2nd 2009. Since then, the Pharmacy Podcast Network has been publishing audio content about diverse sectors of pharmacy once per month, then once per week, until today with 5 to 8 podcast episodes per week. 125K+ listeners.

Why does this nomination stand out? Why does it deserve to win? (max 300 characters)

Todd's commitment to elevating the voice of pharmacists is unprecedented. The social media, conference support, and weekly publications in written & audio form deliver some of the best content about pharmacy professionals in all healthcare.

Entry Details (max 3500 characters)

The Pharmacy Podcast Network has more than 40 participating pharmacist hosts, pharmacy techs, and other pharmacy professionals building content for our pharmacy profession. Todd works on sociological issues, diversity, digital health, PBMs, drug pricing reports, technology, and the role of the pharmacist.

Supporting Links

PharmacyPodcast.com

FINNPartners.com

2. Adventria Health Group - Stacy Richter

Brief Summary

Stacey Richter has quietly run the most consistent/prolific healthcare podcast on the market for several years. She publishes weekly - without fail. As a fellow podcaster, I'm in awe of how consistently she puts out good content. Emphasis on good... every one of 350+ episodes provides value.

Why does this nomination stand out? Why does it deserve to win? (max 300 characters)

In content, we always talk about consistency. Relentless Health podcast comes out every week without fail and has done so for a loooong time. There are very few podcasts in the universe that have published 355 episodes. According to ListenNotes.com this show is top 1.5% of all shows in the world.

Entry Details (max 3500 characters)

I'm not sure what you're looking for here, but its a required field so I'm going to give you something ;)

I can't imagine anyone who has done more work in healthcare podcasting. The episodes are good. Stacey is brilliant. Her guests are great. I'm regularly shocked why she isn't more of a superstar in our circles. This award would be a gift to the industry because it would make sure everyone knows who Stacey is and listens to her show.

Supporting Links

<https://relentlesshealthvalue.com/>

<https://www.listennotes.com/podcasts/relentless-healthcare-value-stacey-richter-psx6LJ1zIDC/>

3. Premier - InsideOut

Brief Summary

InsideOut is healthcare's leading podcast hosted by Premier Inc. CEO, Mike Alkire. InsideOut delivers insightful perspectives and captivating guests you can't hear anywhere else. Mike's natural curiosity and engaging personality creates memorable and informative episodes from the minute you tune in.

Why does this nomination stand out? Why does it deserve to win? (max 300 characters)

InsideOut gives listeners a behind-the-scenes glimpse of cutting-edge innovation and technology in healthcare. Featuring CEOs from Labcorp, MindMed, Hexoskin, and leading hospitals, plus influential thought leaders such as Mark Cuban and Herschel Walker, InsideOut delivers compelling conversation.

Entry Details (max 3500 characters)

Healthcare is one of the most diverse, interesting, and complex industries in the world. From the newest innovations such as digital organ printing and robotic living tissue transplants, to legislative policies and new technology like blockchain-enabled healthcare apps, InsideOut provides engaging dialogue and captivating content that is unavailable anywhere else.

Hosted by Mike Alkire, President and CEO of Premier Inc., Mike invites today's leading healthcare experts and authorities into the virtual studio to capture engaging stories of innovation and the leaders behind those stories. Mike is no stranger to healthcare and his significant career in numerous roles provides him with the credibility during an interview to easily absorb complex information and direct the interview to create honest authentic episodes.

Launched in 2019, InsideOut has focused on delivering relevant content for today's time-strapped healthcare leaders. Our bi-weekly episode downloads have grown over 600% since launch and continues to increase for every episode. With our laser-focus on healthcare innovation and ability to introduce engaging stories and guests to our audience, InsideOut provides a unique, and highly differentiated point of view.

A critical element of InsideOut's popularity is our ability to attract A-level guests to deliver relevant stories and insights to our audience. From Mark Cuban sharing his perspective on investing in healthcare innovation and racial inequality, to Pierre Aleaxndre-Fournier sharing the story behind his wearable technology being used on the International Space Station, InsideOut probes the newest trends in healthcare-related topics. Our depth of content ranges from the newest therapies in cancer treatment to sharing information on the relationship between obesity and racial inequality, and the guests on InsideOut bring authenticity and honesty to each conversation.

When it comes to podcasting, there is no shortage of content available. Perhaps the greatest factor contributing to the success of InsideOut is Mike Alkire and his insatiable curiosity. Mike's natural ability

to connect with his guests and frame the conversation to appeal to a healthcare audience as well as the general public, has created captivating episodes that defy categorization.

It's this intricate tapestry of content, engaging guests, and riveting dialogue that has helped InsideOut become one of the most inspiring and interesting podcasts to date.

4. Salinas Valley Memorial Health – Ask the Experts

Brief Summary

SVMHS Ask The Experts podcast features interviews and conversations with various experts within the Healthcare system. Topics cover a variety of issues that impact patients and the surrounding community.

Why does this nomination stand out? Why does it deserve to win? (max 300 characters)

During the pandemic, SVMHS focused on new ways to educate and inform the community through various topics. The goal was to make healthcare and information accessible to positively transform the lives of those in our community.

Entry Details (max 3500 characters)

The objective of our SVMHS Ask the Experts podcast series is for our healthcare providers to share their expertise beyond the four walls of the hospital and offer {to eliminate 3 usages of 'provide' within sentence} education on a variety of chronic diseases. In our podcasts, our providers share valuable and lifesaving information regarding diabetes, obesity, heart disease, strokes, cancer, as well as information on COVID-19, its variants, and the COVID-19 vaccines.

ENGAGEMENT

To increase awareness and make the podcast more accessible SVMHS publishes the podcast on 7 different platforms, converts the podcast to MP4s for social media which includes Instagram, Facebook, Twitter, and YouTube.

Supporting Links

<https://www.svmh.com/patients-visitors/ask-the-experts-podcast/>

<https://podcasts.apple.com/ie/podcast/svmhs-ask-the-experts-podcast/id1506677712>

https://www.youtube.com/watch?v=v9oQJp_Kv30

https://www.instagram.com/tv/COQfmUGALXb/?utm_source=ig_web_copy_link

5. Checkable Medical - The Wellness Essentials Podcast

Brief Summary

The wellness essentials podcast aims to educate about common and uncommon health care issues by sitting down with providers and getting insights and answers that they can't typically give in the limited time they have in a healthcare setting. No subject is off-limits when it comes to our health!

Why does this nomination stand out? Why does it deserve to win? (max 300 characters)

Provider these days don't have enough time to spend with patients to give them clear and extensive information on how patients can treat their ailments or how they can advocate for themselves in traditional healthcare. The Wellness Essentials podcast wants to change that by throwing open the curtain

Entry Details (max 3500 characters)

The Wellness Essentials podcast started as a surface-level podcast about common health and wellness issues and has evolved into deep discussions with healthcare providers to give insight not typically guaranteed in the clinical setting. Doctors have so little time to see each patient and cannot spend the time needed to dive into a diagnosis or treatment options with patients. We want to spend 45 minutes with healthcare providers and dive deep into singular topics to give our listeners the information they need to navigate their healthcare concerns. We seek out qualified and innovative providers to answer the common and uncommon questions the average person may have about their health and wellness or give information they may not even have known to ask for. The average American lives with so many health issues that they do not even know there is an answer for and we want to throw open the curtain of healthcare and educate our listeners so they can live their healthiest and happiest lives. In recent episodes, we have sat down with a chemical abuse specialist, an innovator in women's health treatment, a revolutionary cancer expert, and a nutritionist who has helped us learn to eat for immunity. In upcoming episodes, we look forward to diving into women's health issues that people don't want to talk about. From pelvic health, to how to deal with fertility issues, to the benefits of employing a midwife. The future of the podcast has the potential to change lives by introducing our listeners to solutions that they can implement into their health and wellness plan. Living your best and healthiest life doesn't need to be scary, intimidating, or time-consuming. That's why the Wellness Essentials Team is diving in and doing the heavy listening so we can make healthcare easy, approachable, and understandable for the average listener!

Supporting Links

<https://www.wellnessessentialspodcast.com/>

https://www.youtube.com/playlist?list=PLI41ebGumTLgMDFuUjGqGOv24_eJwioM7