Riipen

North America's largest marketplace for companies and nonprofits to connect with higher education.

Let brilliant students help you with your business while they gain the experience they need to succeed in the future.

ABOUT RIIPEN

Riipen

50,000
Students

2,000,000
Student Learning Hours

220+
Post-Secondary Institutions

10,000
Companies & Non-Profits

WHAT CAN YOU DO ON RIIPEN?

Riipen

In-Class Projects

Make your business challenge or opportunity the focus of a classroom. Do you want to redesign your website? research the competitive landscape? get a review of your HR manual? There are students specializing in hundreds of topics who can learn from solving your business projects.

Virtual Internships

Hands-on support from students through a remote internship. These internships are paid or for course credit (meaning the students get academic credit for their institution). They typically take shape around a specific project but are more execution-oriented than in-class projects.

Skill Challenges

Flexible and scalable engagements where students can demonstrate their skills through a short term challenge that occur outside the classroom. Do you want to see students demonstrate their creativity or critical thinking to build your recruitment funnel? This is a perfect opportunity to do that!

WHAT RIIPEN OFFERS

Riipen

Design resources

World's largest library of templates for project-based learning. Get started in less than 5 minutes.

Network

Connect with 1,000's of educators from over 220 innovative colleges and universities globally.

Selection

3,000 + courses and virtual internships looking for companies and non-profits to connect with.

Matchmaking

Reliable matchmaking between employers and educators (95% success rate) to ensure quality.

Project implementation

Streamlined life-cycle management, including full project management feature set customized to instructors, employers, and students.

Reporting & Talent pool

Powerful reporting to keep track of all your student engagements in one place and the ability to track and manage a talent pool of students.

WHAT CAN RIIPEN DO FOR ME?

Riipen

INNOVATE

Generate fresh insights and ideas around topics important to your organization.

BRAND

There are 20 million students in higher education each semester in the US. Get your brand known the right way by working with students and enriching their education.
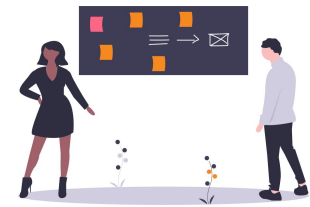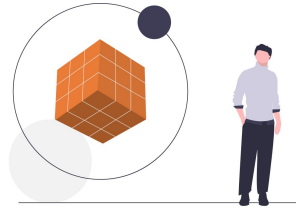
RECRUIT

Let students show you what they can do through work-based projects and discover, attract, and recruit the right talent with skills-based experiences.

EXAMPLES

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Example 1: Barocco Coffee Company Builds a New Web Presence with The University of Florida
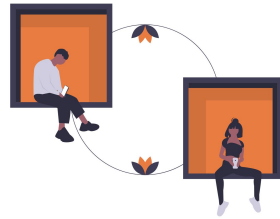
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Barocco Coffee wants to leverage their digital channels to **differentiate themselves from competitors** as a lifestyle brand

Using Riipen, Barocco Coffee matched with **12 Master's-level students** from the **University of Florida** in Gainesville

The **marketing and web design** students worked in pairs to strategically refresh the organization's brand and online presence

The students helped Barocco develop a **roadmap** for how they could build an online presence, a **social media strategy**, and recommendations for a **new website**

Example 2: Infogenetica Expands to the US Market with the help of California State University - Channel Islands
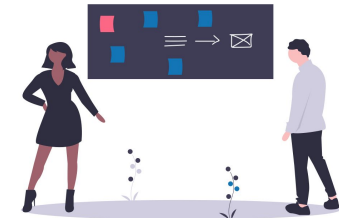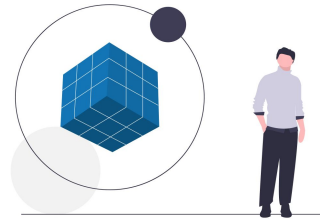
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Infogenetica currently has operations in Canada and Mexico and was looking to **expand into the US market**.

Using Riipen, Infogenetica matched with students studying **international market management at CSU**.

In teams of 4, students worked during their semester to **research market opportunities** in the US and make recommendations.

Students put together a **location analysis** including an optimal location recommendation list, primary data collection; **surveys**, research into **future consumers**, and an overview of the **legal / regulatory environment**.

Example 3: Sticker You Inc. Optimizes Their Shipping Strategy with Mohawk College
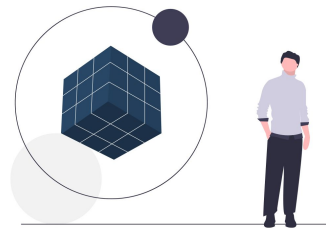
StickerYou is a global e-commerce company looking to optimize their shipping operations to the US and Canada.

Using Riipen, Students at Mohawk College studying **supply chain management** in a post-graduate program.

In teams of 4, student analyzed the **optimal methods to use new technologies** to facilitate the process, and the most strategic **pricing strategy for shipping costs and timeline.**

The students provided recommendations improvements to help StickerYou **save money and time to customer delivery**. The students also **benchmarked the recommendations against other competitors.**

HOW RIIPEN WORKS

Let brilliant students help you with your business while they gain the experience they need to succeed in the future.

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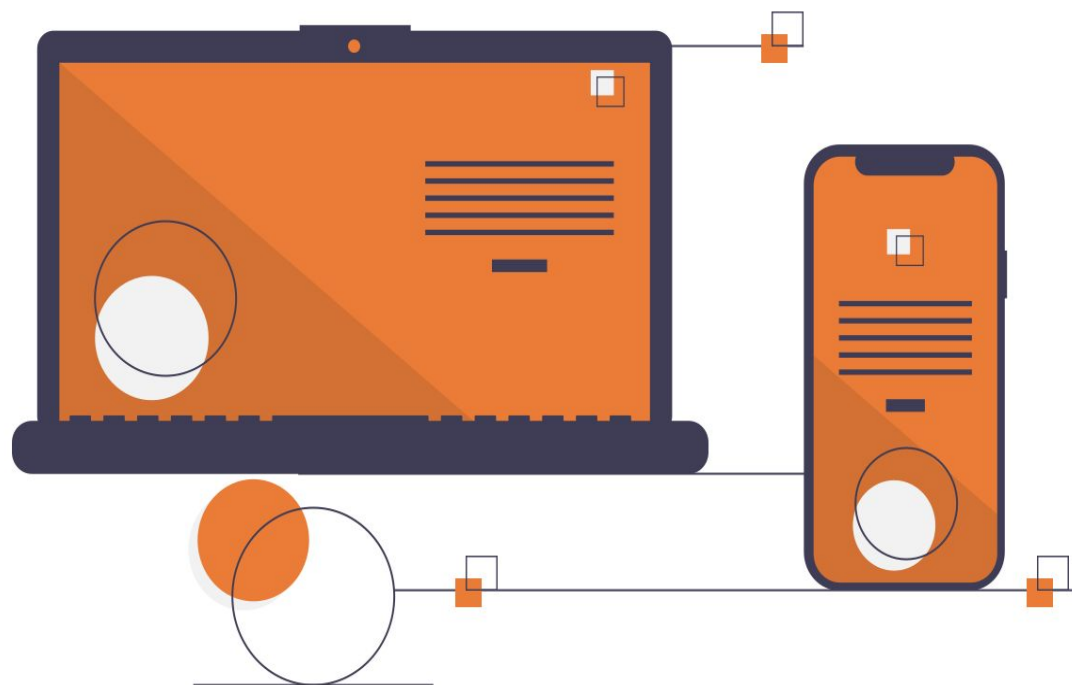
01

Get started by posting a project and browse through our library of opportunities identifying relevant matches.

Explore Courses

Courses are posted by educators on Riipen who are looking for companies to work with their students.

Search

Human Resources

Virtual Co-op Work Term in Human Resource Management
Thompson Rivers University
Kamloops, BC, Canada

Postgraduate Virtual Interns in Business Administration
Manchester Metropolitan University
Manchester, ENGLAND, United Kingdom

Virtual Internship in Human Resource Management
Mohawk College
Hamilton, ON, Canada

BUS 500 Global Business Management 180 hr Virtual Internship
North Island College
Courtenay, BC, Canada

Virtual Internship with Commerce and IT students
Ontario Tech University
Oshawa, ON, Canada

Financial Management

Research Analyst Program (Fall Virtual Inte

HUMBER

Humber College
Toronto, ON, Canada

Submit by **07/03/20**   Starts 08/24/20   M1

post-graduate Students   **3** Team Size

Summary

Social Sciences   Education   Market Research   Medicine & Health   Data A

Placements are an integral part of Humber College's Research Analyst Grad
program occurs at the end of the program and typically requires students c
provide employers with students who have specialized skills in research de
methods, and data analysis, visualization and presentation. All students ho

02

Connect with a professor and student or group of students to complete your project.

Students connect directly with you using the Riipen chat

Easily view project milestones as work is completed

provide students with feedback in real time

DeGroote P720 Capstone Team

March 27, 2018 12:16 PM

Cory
Excited to work on this project with Freedom 55! Hopefully we can com an interesting set of solutions to interact with millennial more.

March 27, 2018 12:29 PM

Goran
Me too Cory. I created a dsicussion form about the Live Case Exam on Avenue 2 Learn. Check it when you can. You can use that form to ask me questions. 😀

March 29, 2018 6:53 AM

Najeem
It was a pleasure presenting to you, ladies and gentlemen. Please feel free to reach out with questions and I will be happy to assist.

March 30, 2018 10:06 AM

Team

DD AK CJ
Group 8

DK JR +3
Kathleen Blackadder

NF TI +1
Natalie's Team
● Complete
August 1, 2018   September 7, 2018   ☆☆☆☆☆ (0)
View Download

PM CW
Experiential Learning Project Group 3
● Complete   ● Complete
July 31, 2018   September 7, 2018   ☆☆☆☆☆ (0)
View Download

HG KW AH MM +1
Team 2
● Complete   ● Complete
July 31, 2018   September 6, 2018   ☆☆☆☆☆ (0)
View Download

NS LD K PB +4
Group 9
● Complete   ● In Progress
July 30, 2018   Due 3 days ago   ☆☆☆☆☆ (0)

McMaster Centre for Continuing Education

HRM 821 Organizational Behaviour - Organizational Behaviour Consultancy

Academic Contacts

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HP Heather Pollex
pollexh@mcmaster.ca

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03

Once the project is over, give students feedback and add them to your talent pool.

Score Card

★★★★★ (7)

View all

| Communication | ★★★★★ (1) | Creativity | ★★★★★ |
| Critical Thinking | ★★★★★ (1) | Professionalism | ★★★★★ (1) |

Show more ▾

Recommendations   View all ❯

Written for: Daniela Pico (Personal recommendation)

Overall:
★★★★★

We were blown away by Daniela's leadership and communication skills. We would love to work with her again in the future.

Competencies

| Communication | ★★★★★ | Creativity | ★★★★★ |
| Critical Thinking | ★★★★★ | Professionalism | ★★★★★ |

Verified Skills

Leadership   ★★★★★

Give student feedback on the project

Add students to your talent pool for the future

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Next Steps:

Go to riipen.com and get started for free

If you have any questions, you can contact: liam.huntley@riipen.com