## Total no of Offerings

## - 2.7k Topics

## Feeds - 41k

## News 4.4k

## Events - 24k

## Podcasts 5k

## Videos - 600

## CoP specific articles

## 

## Improve Local SEO

Increase online visibility through Search Engine Optimization which is specifically tailored to your business.

We can provide the following services to improve your local SEO ranking and get found by new patients.

* Do-follow backlink on your clinic page - $35
* Guest post article with 2 do follow backlinks - $128
* Link insertion in existing article that relates to your product or service - $50

**Sponsored article package $600-$750**

## Article of 500 to 2000 words written by you and published by Medigy.

## Appropriate tweaks and modifications (if needed) to the article by Medigy’s knowledge research experts.

## No more than 2 do-follows

## Promoted across social media 4x, monthly newsletters 1x and targeted email campaigns 1x over 30 days.

## Promoted on Medigy homepage and CoPs 2x for a duration of 3 weeks.

## Content Creation

Work with our team of highly qualified editors to help you produce quality, informative and engaging content that tells your story to the right people.

Simply choose the subject, style, tone and provide us with three or four pieces of reference material and we do the rest.

* Generate premium quality unique content
* Educate, develop relationships and build a Thought Leadership position within your target audience
* You own the copyright and can publish elsewhere or we can take care of the distribution – just talk to us about duplicate content do’s and don’ts
* SEO optimized for 3 keywords

## Price for up to 800 words - $60

## Price for over 1500 words - $100

## Other content we can produce:

## 2. Product review

## 3. User guide

## 4. Technical documentation

## 5. White paper

## 6. Case study

## 7. Infographic

## 8. Survey/Quiz template

## 9. Landing page

## Service Package Price: Price will vary depending on the content type. To request a quote, reach out to contact@medigy.com

## Equipment Product Packages

Demonstrate the benefits, features and key capabilities of your products and Equipment to an engaged audience.

* Illustrate all aspects of your product
* Embed related video
* Incorporate specific Calls to Action (CTAs) to generate Lead Generation
* Link to your related content - articles, case studies and interviews

OPTIONS

Our Product Showcases combine the following depending on the one you prefer;

* Thought Leader written interviews - $300
* Targeted newsletter sponsorships $150
* Display advertising $50/month

Medigy’s Trending RSS Feeds

Medigy’s Popular Events

Advertise your upcoming event on Medigy and get thousands of medical practioners to learn about it.

Medigy has a database of 4k+ B2B healthcare and healthcare IT events and conferences for event producers, innovators and thought leaders to explore and leverage the platform to address their challenges.

What’s included in the one-off service package/event?

1. Access to create a profile and add 10 events per year

2. Access to the 3k database of innovators on Medigy

3. Follow prospects & establish connections for speaker, exhibitor and sponsor opportunity

4. Consultancy on trending topics

5. Social media promotion 3 times a week for a month

6. 1 Monthly newsletter promotion

7. 1 Targeted email campaign promotion

8. 1 Press Release

9. Event marketing analytics to measure ROI

10. 1 short promotional video of the event

11. 1 custom blog

12. 1 short promotional video of 1 sponsor

13. 1 short promotional video of 1 exhibitor

14. 1 short promotional video of 1 thought leader

15. Banner advertisement on the homepage

17. Post event survey polls

18. Creation of bespoke media kits for sponsors and media partners Benefits:

Package Price: Range between $3000- $5000

Medigy Affinity Award

This award ceremony will be held every end of the year to recognize 5 top most liked and viewed content on Medigy. Medigy Recognition badges and digital trophies will be presented to the winners.

The entry fee to the competition is $50/entry.

Business Interview package

Interested in sharing a customer story? Wish to establish someone or yourselves as a thought leader? Showcasing your latest product? Your interview could be turned into a podcast, video, short clips, blogs or social media posts and promoted across social media channels.

**What does this service package include?**

1. Collaboration on questions and topic.

2. 30-40 min virtual interview with a maximum 3 hosts.

3. Edited & formatted video posted to our YouTube channel

4. Edited video clips (60-90 seconds) from video for social promotion

5. Shared 2 times in our monthly newsletter over 60 days

6. Shared 3 times across Medigy social media channels over 60 days.

7. 1 blog post on the interview shared across Medigy channels and homepage

Service Package Price: Range between $900- $2000

## Display Advertising

Promote your brand to the right audience across the Medigy Network and drive traffic through to your site with display adverts on our targeted, industry specific sites. We can even help to design an eye-catching advert.

* Develop your brand awareness
* Increase traffic to your site
* Work with our experienced graphic designers

Leaderboard

728 x 90 $150/month

Half page banner

300 x 600 $300/month

Medium Banner

300 x 250 $150/month

Large Rectangle

336 x 280 $200/month

Wide skyscraper

160 x 600 pixels $100/month

## Top 5 Most Effective Web Banner Sizes - This Design Girl