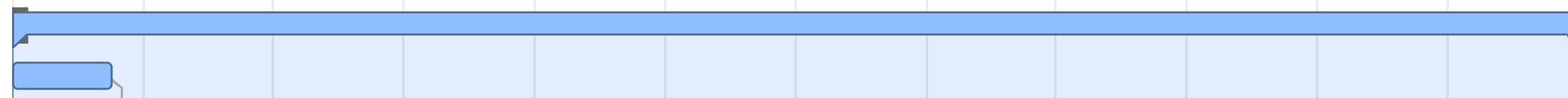


Title	Effort	Duration	Total Task Cost	Nov 1	Nov 4	Nov 5	Nov 6	Nov 7	Nov 8	Nov 11	Nov 12	Nov 13	Nov 14	Nov 15	Nov 18	Nov 19
▼ 1) ISPA Market Research	96h	96h	\$14,400.00	▼												
• 1.1) Defintion	6h	6h	\$900.00													
• 1.2) Secondary Research	16h	16h	\$2,400.00													
• 1.3) Primary Research - Interview	18h	18h	\$2,700.00													
• 1.4) Personas	8h	8h	\$1,200.00													
• 1.5) Primary Research - Survey	16h	16h	\$2,400.00													
• 1.6) Analysis	24h	24h	\$3,600.00													
• 1.7) Documentation	8h	8h	\$1,200.00													