

blinkit

India's Last Minute App

Outlet Location Type

All

Outlet Size

All

Item Type

All

\$1.20M

TOTAL SALES

\$141

AVERAGE SALES

8523

NO OF ITEMS

3.9

AVERAGE RATING

Total Sales

Average Sales

No of Items

Average rating

FAT CONTENT

Low Fat Regular

\$425.36K

\$1.20M

Total Sales

\$776.32K

FAT BY OUTLET

Low Fat Regular

Tier 3	\$0.31M	\$0.17M
Tier 2	\$0.25M	\$0.14M
Tier 1	\$0.22M	\$0.12M

ITEM TYPE

Fruits an...	\$0.18M
Snack Fo...	\$0.18M
Household	\$0.14M
Frozen F...	\$0.12M
Dairy	\$0.10M
Canned	\$0.09M
Baking G...	\$0.08M
Health a...	\$0.07M
Meat	\$0.06M
Soft Drinks	\$0.06M
Breads	\$0.04M
Hard Dri...	\$0.03M
Others	\$0.02M
Starchy F...	\$0.02M
Breakfast	\$0.02M
Seafood	\$0.01M

OUTLET ESTABLISHMENT

Year	Sales
2012	\$78K
2013	\$130K
2014	\$132K
2015	\$131K
2016	\$132K
2017	\$133K
2018	\$205K
2019	\$129K
2020	\$129K
2021	\$131K
2022	\$131K

OUTLET SIZE

Medium Small High

Size	Value
High	\$507.90K
Medium	\$444.79K
Small	\$248.99K

OUTLET LOCATION

Tier	Value
Tier 3	\$472.13K
Tier 2	\$393.15K
Tier 1	\$336.40K

OUTLET TYPE

Outlet Type	Total Sales	Average Sales	No of Items	Average rating	Item Visibility
Supermarket Type3	\$130.71K	\$140	935	3.9	0.06
Grocery Store	\$151.94K	\$140	1083	3.9	0.10
Supermarket Type1	\$787.55K	\$141	5577	3.9	0.06
Supermarket Type2	\$131.48K	\$142	928	3.9	0.06