

**GIGGLES**

# Design Artifacts



Then



Now

# Workstations



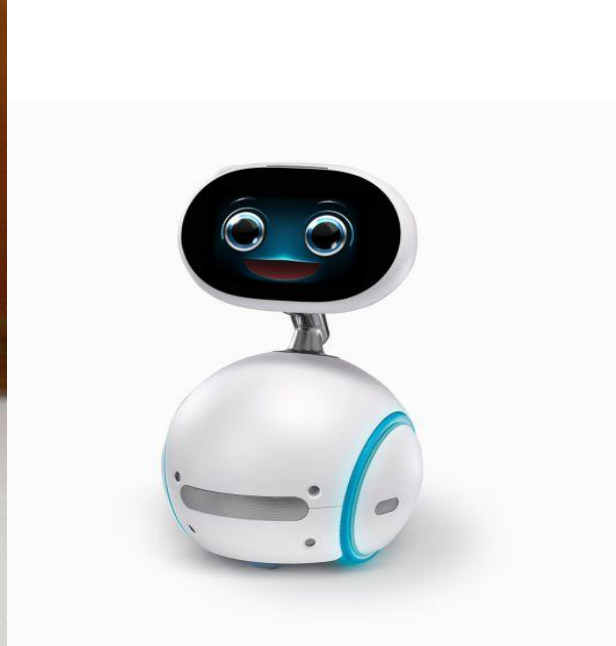
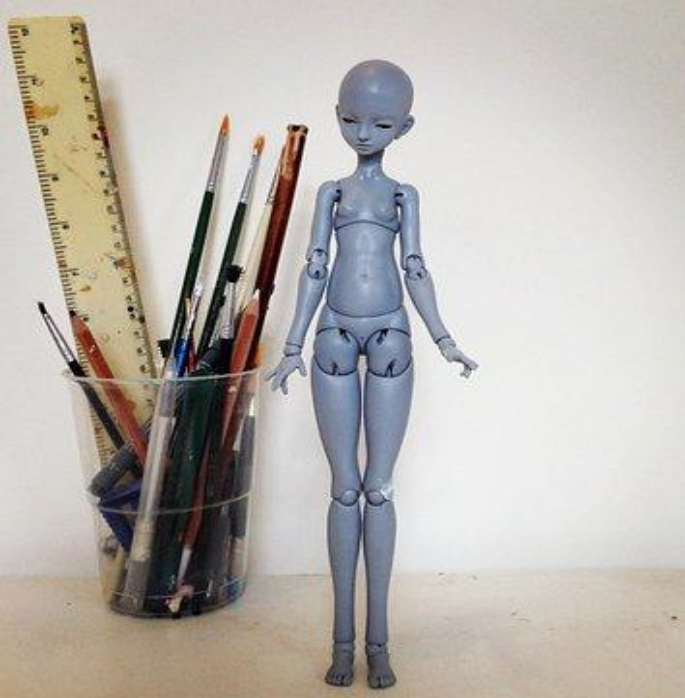
Then



Now

What  
Is it?





## Examples





# Competitors





Context

SOME PEOPLE  
LOOK FOR  
BEAUTIFUL  
PLACE, OTHERS  
MAKE A PLACE  
BEAUTIFUL



Disney · PIXAR  
**FINDING**  
**DORY**



# How?

By creating empathy for the bot  
Using the principles of animation  
Make him desire  
Make him incomplete  
Make him admirable  
Make him struggle/ suffer



# How?

(technology)



