PIZZA SALES ANALYSIS

In daily trend max pizza sold in Friday and Saturday .

In monthly trend mostly orders sold in July and August .

Classic Pizza is high in demand .

As per the size large size is the customer's first choice .
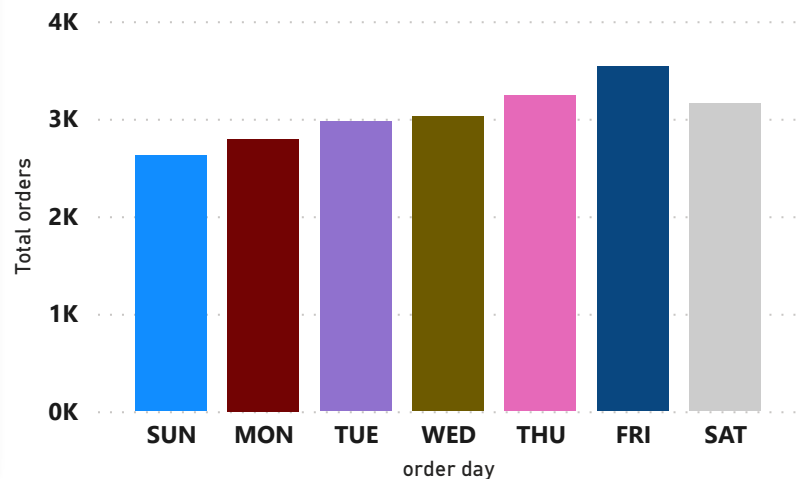
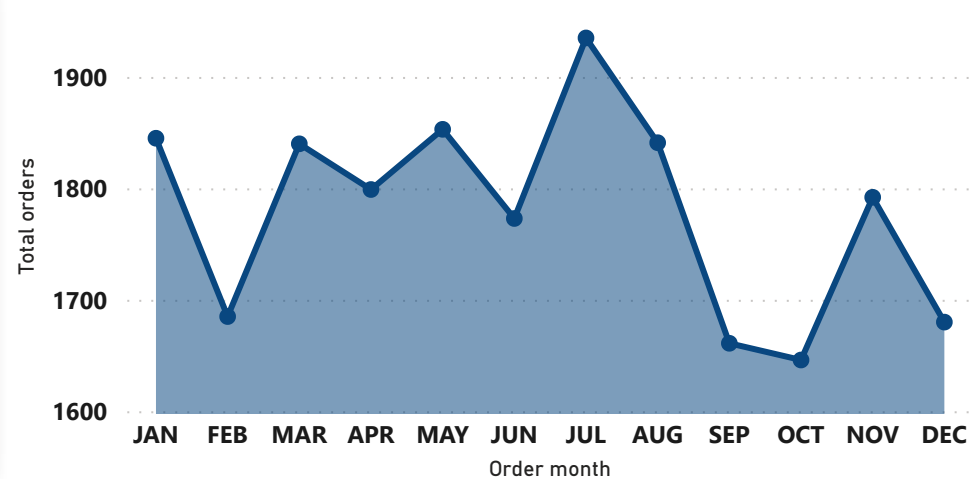| Total Revenue	Avg order value	Toatal pizza sold	Total orders	Avr pizza per order
817.86K	**38.31**	**50K**	**21K**	**2.32**

Daily Trend of Total Orders

Monthly Trend of Total Orders

Pizza Category

All

Pizza Size

All

% of Sales by Pizza Size

pizza_size
- Large
- Medium
- Regular
- XLarge
- XXLarge

45.89% 0.12% 21.77% 30.49%
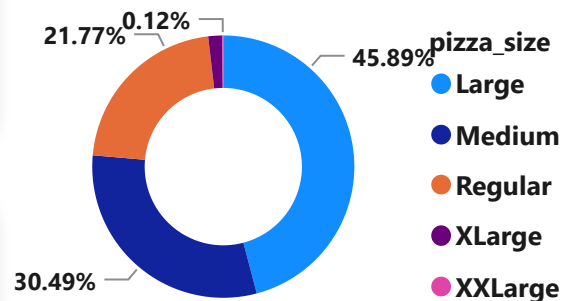
% of Sales by Pizza Category

pizza_cate...
- Classic
- Supreme
- Chicken
- Veggie

26.91% 23.68% 25.46% 23.96%
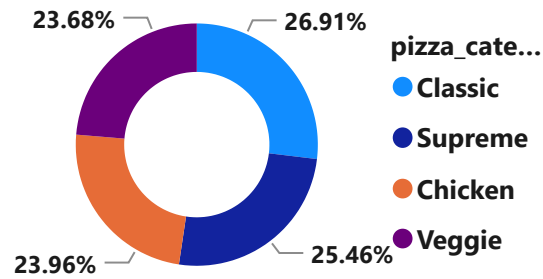
Toatal pizza sold by pizza_category

Classic	15K
Supreme	12K
Veggie	12K
Chicken	11K
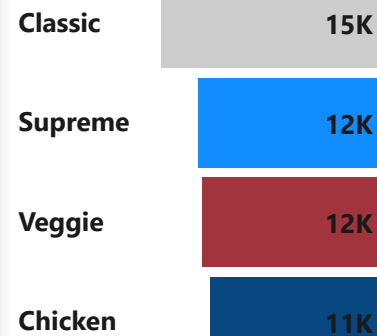
-----------total revenue

SELECT SUM(total_price) As Total_Revenue FROM pizza_sales

-----------Average ordervalue

SELECT SUM(total_price) / COUNT(distinct order_id) As average_Order_value FROM pizza_sales

----------total pizza sold

SELECT SUM(quantity) As Total_pizza_sold FROM pizza_sales

----------Average pizza per order

SELECT cast(SUM(quantity) As decimal (10 ,2))/CAST(COUNT(Distinct order_id) As decimal (10,2)) As avg_pizza_per_order FROM pizza_sales

---------daily trends of orders

SELECT DATENAME(DW , order_date) As Order_day , COUNT(Distinct order_id) As Total_orders FROM pizza_sales
GROUP BY DATENAME(DW , order_date)

--------monthly trends of orders

SELECT DATENAME(month , order_date) As Month_name , COUNT(distinct order_id) As Total_orders FROM pizza_sales
GROUP BY DATENAME(month , order_date) order by Total_orders DESC

-----------percentage of total sales per pizza caegory

SELECT pizza_category ,SUM(total_price) As Total_sales , SUM(total_price)*100 /(select SUM(total_price) FROM pizza_sales WHERE month(order_date) = 1) AS