

GOOD DESIGN VS BAD DESIGN

Good Design:

VISUAL MEMORY CHUNKING TEST



This test is like a memory analysing. It helps in checking your speed in summarizing and the quantity you summarized.



Summarize the given icons within 10 seconds.



Select the icons that you remember and check your results.

▶ Start Test

Reasons:

- **Improves usability**

A well-designed UI makes tasks intuitive and easy. Users don't have to think hard about what to do next—things just *make sense*

- **Enhances user satisfaction**

Clean layouts, readable text, and smooth interactions create a pleasant experience, which makes users enjoy using the product and want to return.

- **Reduces errors**

Clear buttons, good spacing, and proper feedback help users avoid mistakes and recover easily when something goes wrong.

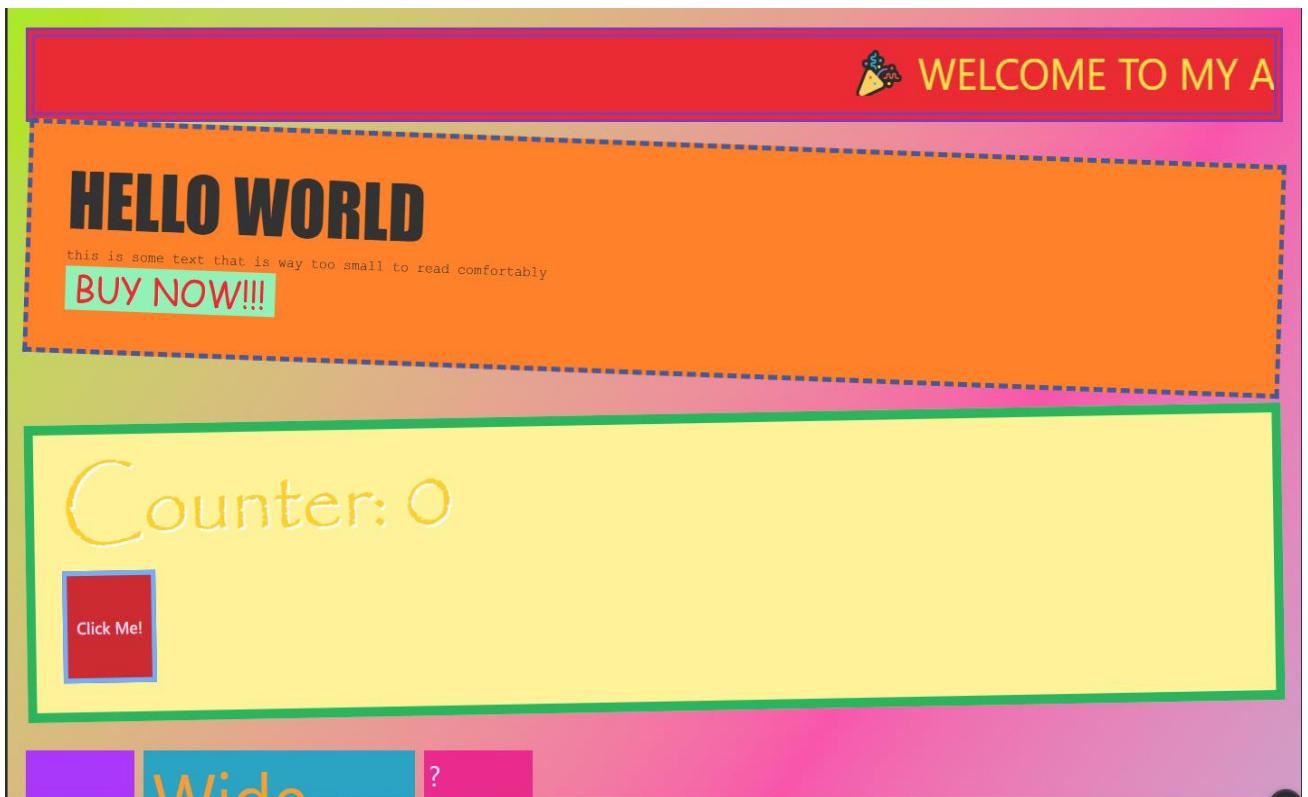
- **Saves time**

When navigation is logical and actions are easy to find, users complete tasks faster—no unnecessary clicks or confusion.

- **Builds trust and credibility**

A polished, consistent UI makes a product feel professional and reliable. Poor UI can make users doubt the quality of the entire system.

Bad Design:



Reasons:

- **Confuses users**

Unclear layouts, poor navigation, or inconsistent elements make users unsure of what to do next.

- **Increases errors**

Misleading buttons, lack of feedback, and crowded screens cause users to make more mistakes.

- **Wastes time**

Users spend extra time figuring out basic actions instead of completing their tasks efficiently.

- **Frustrates users**

Cluttered design, slow interactions, and confusing flows lead to annoyance and stress.

- **Reduces productivity**

Especially in professional or educational software, bad UI slows work and interrupts focus.