

Entrepreneur

Infographic-Entrepreneurs



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HEART-DOMINANT PEOPLE

Heart-dominant individuals are not only creators, they're evangelists. They have a deep-seated need to alter the universe in order to create meaningful change



SMARTS-DOMINANT PEOPLE

The smart-dominant entrepreneur is the details guy, and they are at their most critical as a company begins to scale. She is a rational, fact-driven force who takes the reins of a new business and implements process, setting goals and systems of accountability that the hearts-driven founder might have





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