



Divyaa Srinivasan Vimala

Communication Designer

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About me

Highly creative and motivated Communication Designer with a passion for innovation and a constant drive to explore new ideas and techniques. The kid who used to spend hours drawing and painting is thrilled to be channeling that same creative energy into communication design. I have a strong interest in typography, branding, and editorial design. Eager to embrace learning opportunities and contribute to dynamic projects.

Experience

Volunteered for Modus 5.0 Installations and logistics team

Participated in Installation Modus 2024

With the help of my knowledge in Animations I contributed in an installation on projection mapping on Modus 6.0.

Head of Culturals Modus 2024

Leveraging my natural ability to connect with others and fostering open communication, I headed and managed the event.

Material Handling

Wood, clay, resin, textile and metal.

Education

| 2010 - 2020 | - Higher Secondary
Vels Ravindra Bharathi Global School

| 2021 - 2023 | - Secondary Education
Sunshine Chennai Senior Secondary School

| In progress | - B.Des in Communication Design
Unitedworld Institute of Design

Software Skills

- Indesign
- Illustrator
- Figma
- Procreate
- Photoshop
- Premiere Pro
- Canva
- Lightroom

Design Skills

- Ideation
- Sketching
- Design Thinking
- Prototyping
- Animation
- Photography
- Typography
- Branding
- Motion Graphics
- Illustration
- AI-Driven Research

Interests

- Dancing
- Painting
- Books
- Marathon runner
- Cooking