## Divya Dilip Ghorui

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#### **SUMMARY**

Results-driven Data Scientist with 4+ years of experience in data analytics, machine learning, and predictive modeling. Skilled in Python, SQL, Tableau, and cloud computing, with expertise in building scalable data pipelines, automation frameworks, and Aldriven solutions. Proven ability to extract meaningful insights from large datasets, optimize business processes, and drive data-informed decision-making. Experienced in collaborating with cross-functional teams to develop end-to-end data-driven strategies, enhancing operational efficiency and improving business performance.

#### **EXPERIENCE**

#### KeelWorks Foundation, USA - Data Analyst

Jul 2024 - Present

- Designed a data-centric Master Data Management (MDM) system responsible for migration logic of policyholders' data from a primary database of an insurance company to the company's data lake using SQL and Python, verifying millions of records
- Contributed to a proof of concept for creating a Large Language Model (LLM) for the insurance industry using Azure OpenAl
- Optimized SQL queries and Python scripts, reducing data migration time by 30%, and improving overall system efficiency, supporting the successful migration of over 20 million records within a 2-month project timeline

### Business Intelligence Group (BIG), UIUC, USA - Senior Consultant

Aug 2023 - Dec 2023

- Spearheaded the development of a custom e-commerce loyalty product for a Fortune 500 client in supply chain management, boosting user retention by 25%
- Administered market research on competitor loyalty programs, offering unique value, increasing participation by 17%
- Advised on strategic partnerships and integrations to expand the appeal of the loyalty program within the target market

#### **Phoenix Technologies, India Data Analyst**

May 2019 – Jul 2022

- Collected, structured, and analyzed financial data from private equity and venture capital reports, including capital accounts, cash flow notices, and fund performance metrics, ensuring accuracy and consistency.
- Utilized SQL and Python to clean, transform, and manage large datasets, automating data extraction and reporting processes to improve efficiency and reduce errors.
- Built interactive dashboards in Tableau and Excel to provide real-time insights into investment performance, portfolio valuation, and market trends, supporting data-driven decision-making for stakeholders.

#### **TECHNICAL SKILLS**

- Languages: Python, R, MATLAB, PHP, Shell, HTML, CSS, React
- Python and R Libraries: Pandas, NumPy, Matplotlib, Seaborn, Scikit-learn, Plotly, Keras, Pytorch, Tensorflow, PySpark, dplyr, ggplot2
- ETL and Business Intelligence Tools: Power BI, Tableau, Alteryx, Talend, ER Studio (ETL), Navicat
- Cloud Platforms: AWS (S3, Lambda, Athena), Microsoft Azure, Google Cloud Platform (GCP)
- Other Technologies: SQL, Neo4j, MongoDB, SAP, KNIME, Git, VS Code, MS Excel, MS Office Suite
- Soft Skills: Communication, Presentation, Collaboration, Leadership, Problem-Solving, Detail-Oriented

#### **EDUCATION**

# University of Illinois at Urbana-Champaign, Illinois, USA Masters of Science in Information Management (STEM)

Aug 2022 - May 2024 Current GPA: 3.71/4.0

**Coursework:** Data Visualization, Data Warehousing and Business Intelligence, Statistical Models, Database Design, Artificial Intelligence **Teaching Assistant:** Delivered math and career coaching to socioeconomically disadvantaged students at the TRIO Upward Bound program

St. Francis Institute of Technology, Mumbai, India

Aug 2018 - May 2022

**Bachelors of Engineering in Electronics and Telecommunications** 

CGPA: 9/10

Coursework: Web Technologies, Data Encryption and Decryption, Structured Programming Approach, Python, Machine Learning, DBMS

#### **ACADEMIC PROJECTS**

#### Crypto Token Market Insights Platform | CSS, React

Aug 2023 - Dec 2023

- Integrated cryptocurrency APIs for real-time data and historical trends, enhancing risk assessment metrics.
- Developed Python algorithms to identify market trends, boosting successful investments by 25%.
- Built a React platform for AAVE, DOT, and ETH tokens, achieving 85% accuracy in investment recommendations.

#### YouTube Trends Analysis | AWS, Power BI

Jan 2023 - May 2023

- Processed 320,000+ records using AWS S3 and optimized data with AWS Lambda, reducing conversion time by 30%.
- Improved ETL efficiency by 25% with AWS Glue, enabling advanced metric analysis and visualizations in Power BI.

## University Motor Pool Database Development | DBMS, Neo4j

Aug 2022 - Dec 2022

- Designed EER diagrams and implemented Neo4j graph storage, cutting query times by 21.4%.
- Enhanced vehicle allocation and maintenance operations, increasing efficiency by 12%.

#### **Brain Tumor Classification Using Deep Learning**

Aug 2020 - May 2021

- Achieved 97.14% precision in tumor classification using VGG-16 CNN and Artificial Bee Colony optimization.
- Published research in the International Journal of Engineering Applied Science and Technology. <u>Link</u>