

# **IS5002 Digital Transformation**

## **Individual Assignment - Case Study 3**

### **Five Principles of Industrialized Transformation for Successfully Building an Operational Backbone**

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This case study constitutes 20% of your entire module assessment. Please answer all the questions below. Your answer should be in a word document file format with no more than 15 pages in length. It should be writing in Times New Roman in font 14 with a letter page size (1 inch margin on all four sides). You will be graded based on the depth of answers. Discussing in general terms may not give you the best grade.

**Q1 (10%)** Pick a business sector (you know more about it) and provide ideas and suggestions for digital transformation based on the five principles mentioned in the case (i.e. how the principles can be applied within the selected business sector)? Justify your answers.

**Q2 (10%)** Once you list down the ideas for the above question; propose a process model where you need to explain at which stage(s) of the digital transformation each of these ideas can be applied?