

# Statistics worksheet 1

1. (a)
2. (a)
3. (b)
4. (d)
5. (c)
6. (b)
7. (b)
8. (a)
9. (c)
10. A normal distribution is a type of continuous probability distribution in which most data points cluster toward the middle of the range, while the rest taper off symmetrically toward either extreme. The middle of the range is also known as the mean of the distribution.
11. Missing data can be dealt with in a variety of ways. I believe the most common reaction is to ignore it. Choosing to make no decision, on the other hand, indicates that your statistical programme will make the decision for you.

Your application will remove things in a listwise sequence most of the time. Depending on why and how much data is gone, listwise deletion may or may not be a good idea.

Another common strategy among those who pay attention is imputation. Imputation is the process of substituting an estimate for missing values and analysing the entire data set as if the imputed values were the true observed values.

The following are some of the most prevalent methods:

  - (i) Mean imputation
  - (ii) Regression imputation
  - (iii) substitution
12. A/B testing, also known as split testing, refers to a randomized experimentation process wherein two or more versions of a variable (web page, page element, etc.) are shown to different segments of website visitors at the same time to determine which version leaves the maximum impact and drives business metrics.

13. It's a popular solution to missing data, despite its drawbacks. Mainly because it's easy. It can be really painful to lose a large part of the sample you so carefully collected, only to have little power. But that doesn't make it a good solution, and it may not help you find relationships with strong parameter estimates. Even if they exist in the population.
14. Linear regression analysis is used to predict the value of a variable based on the value of another variable. The variable you want to predict is called the dependent variable. The variable you are using to predict the other variable's value is called the independent variable.
15. The two main branches of statistics are descriptive statistics and inferential statistics. Both of these are employed in scientific analysis of data and both are equally important for the student of statistics.