DIVYANSH BHARDWAJ

🖼 Portfolio | ✉ @divyanshbhardwaj2273@gmail.com | ☏ +91 9818526560 | in Linkedin

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EDUCATION

Sharda University, Greater Noida, UP   2022 - 2025
Bachelor of Computer Application

Navin Bharti Sr. Sec. School, Shahdara, Delhi   2019 - 2021
Intermediate

SKILLS

Power BI: Creating interactive dashboards for clear insights

Problem Solving: Strong analytical thinking with practical, real-life solutions

MS Excel: Sort/Filter, Pivot Tables, IF, VLOOKUP, Charts

Communication: a good listener

PROJECTS

- **Project: Blinkit Grocery Data Analysis – Power BI**

  Analyzed 50,000+ grocery sales records to identify sales trends and customer preferences. Discovered large outlets drive higher revenue, high-fat content items sell better, and the top 3 categories contribute 35% of total sales. Built an interactive Power BI dashboard for strategic insights.

- **Real World Scenario**

  I was the Canva lead in my college's TechHub Society where I planned content schedules, organized meetings with the Head of Department, managed mic and recording settings, and guided juniors in designing Instagram posts.

- **Pizza Sales Insights Using SQL & Power-BI**

  Analyzed 23K+ pizza chain transactions using SQL, ETL, and Power BI, uncovering key revenue drivers (large pizzas +22%, weekend sales +30%, Thai Chicken Pizza top-seller) to optimize pricing and inventory.

EXPERIENCE

Vspark Company

— I communicated with clients to understand their needs, gathered insights, and converted ideas into creative graphic designs that matched their expectations. Worked closely with the team to deliver designs on time. I was a Graphic Designer Intern at V-Spark Company for 3 months.

CERTIFICATIONS

Generative AI: Revolutionizing Business Analysis Techniques, (IBM Certified)

Excel Basics for Data Analysis, (IBM Certified)

Data Visualization and Dashboards with Excel, (IBM Certified)

Business Analysis: Process Modeling & Requirements Gathering, (IBM Certified)

Business Analysis: Project and Stakeholder Management, (IBM Certified)