

DIVYANSH BHARDWAJ

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EXPERIENCE

Joined as an intern at V-Spark, creating trendy social media creatives and reels for Gen-Z audiences, designing engaging visuals, and managing Instagram ad campaigns to boost reach, engagement, and brand awareness while aligning content with marketing strategies and audience trends.

SKILLS

- **Short-Form Video Editing (Reels / Shorts):** Creating high-retention, fast-paced edits optimized for social platforms.
- **Adobe Premiere Pro & After Effects:** Professional video editing, cuts, transitions, audio sync, with basic motion graphics and text animations.
- **Captions & Subtitles:** Creating readable, engaging subtitles aligned with audio beats.
- **Visual Storytelling & Pacing:** Structuring edits with strong hooks, smooth flow, and watch-time focus.
- **Brand Style Consistency:** Editing content aligned with brand tone, fonts, and visual guidelines.

PROJECTS

- **Personal Introduction Video – Creative Video Editing & Visual Storytelling**
Created a professional self-introduction video using creative backgrounds, smooth transitions, zoom effects, logo-focused visuals, and clean typography-based subtitles to clearly present my profile and target job roles.
- **GTA 6 Content Creation Project (Content + Engagement Strategy)**
Built a YouTube channel focused on GTA 6 news, targeting the fast-growing gaming industry using attention-grabbing content, trend-driven storytelling, and hype-based formats to drive engagement.
- **Short-Form Creatives Collection – Reels & Social Content** [link](#)
A curated collection of short-form creatives created for social media, showcasing editing style, transitions, captions, and platform-optimized formats.

EDUCATION

Sharda University , Greater Noida, UP Bachelor of Computer Application	2022 - 2025
Navin Bharti Sr. Sec. School , Shahdara, Delhi Junior College (Commerce)	2019 - 2021

CERTIFICATIONS

Graphic Designer, (V-spark Company)