

# DIVYANSH BHARDWAJ

 [Portfolio](#) |  [@divyanshbhardwaj2273@gmail.com](mailto:@divyanshbhardwaj2273@gmail.com) |  +91 9818526560 |  [LinkedIn](#)

## EXPERIENCE

Joined as an intern at V-Spark, creating trendy social media creatives and reels for Gen-Z audiences, designing engaging visuals, and managing Instagram ad campaigns to boost reach, engagement, and brand awareness while aligning content with marketing strategies and audience trends.

## SKILLS

- **Short-Form Video Editing (Reels / Shorts):** Creating high-retention, fast-paced edits optimized for social platforms.
- **Adobe Premiere Pro & After Effects:** Professional video editing, cuts, transitions, audio sync, with basic motion graphics and text animations.
- **Captions & Subtitles:** Creating readable, engaging subtitles aligned with audio beats.
- **Visual Storytelling & Pacing:** Structuring edits with strong hooks, smooth flow, and watch-time focus.
- **Brand Style Consistency:** Editing content aligned with brand tone, fonts, and visual guidelines.

## PROJECTS

- **Personal Introduction Video – Creative Video Editing & Visual Storytelling**

Created a professional self-introduction video using creative backgrounds, smooth transitions, zoom effects, logo-focused visuals, and clean typography-based subtitles to clearly present my profile and target job roles.

- **GTA 6 Content Creation Project (Content + Engagement Strategy)**

Built a YouTube channel focused on GTA 6 news, targeting the fast-growing gaming industry using attention-grabbing content, trend-driven storytelling, and hype-based formats to drive engagement.

- **Short-Form Creatives Collection – Reels & Social Content**

[link](#)

A curated collection of short-form creatives created for social media, showcasing editing style, transitions, captions, and platform-optimized formats.

## EDUCATION

**Sharda University**, Greater Noida, UP

2022 - 2025

Bachelor of Computer Application

**Navin Bharti Sr. Sec. School**, Shahdara, Delhi

2019 - 2021

Junior College (Commerce)

## CERTIFICATIONS

Graphic Designer, (V-spark Company)