

# Data Updation Within 15 Days

Month & Year ▾

Panel name ▾

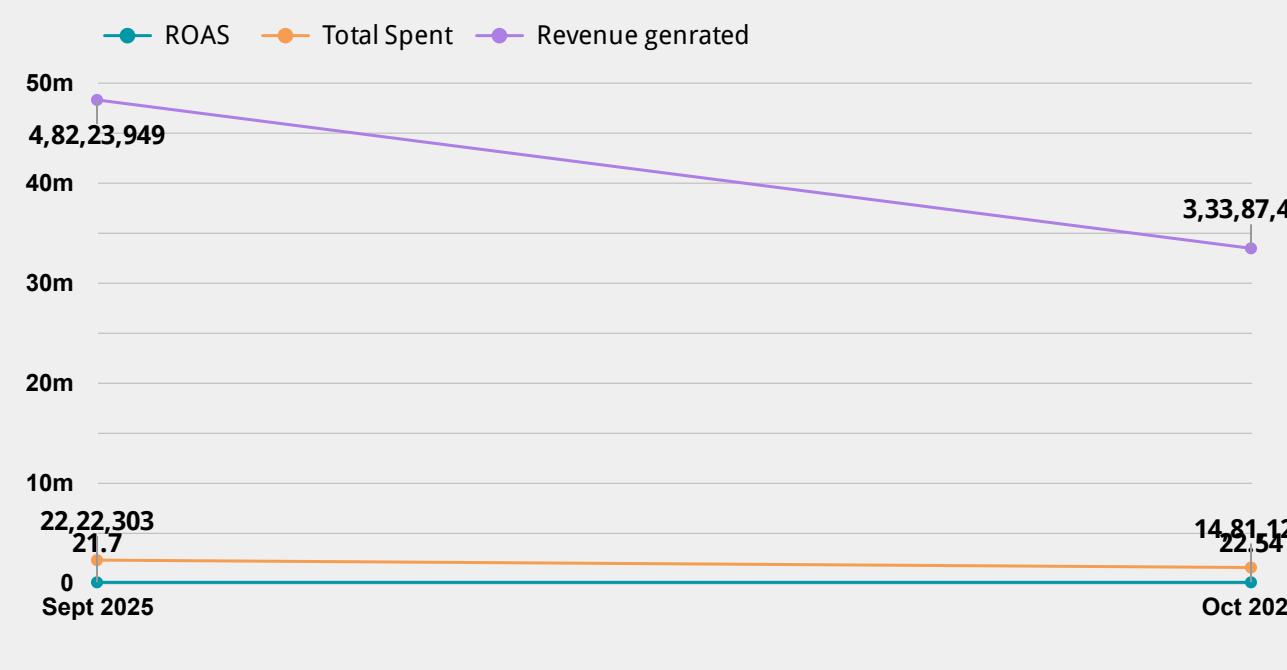
Revenue generated  
₹8,16,11,360

Total Spent  
₹37,03,429

ROAS  
22.04

	Panel name	Total Spent	Revenue generated	ROAS
1.	Blinkit	11,44,398	2,93,80,237	25.67
2.	Google	9,73,484	83,69,644	8.6
3.	Meta	8,50,370	73,70,291	8.67
4.	Amazon	4,43,774	1,41,07,621	31.79
5.	Swiggy	2,91,403	2,23,83,567	76.81

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	Month & Year	Panel name	Campaign name	Total Spent	Revenue generated	ROAS
1.	Oct 2025	Meta	Dynamo_Sale_Creative	0	934	3,592
2.	Oct 2025	Meta	1049_Collab_RS	1	2,091	2,550
3.	Sept 2025	Swiggy	902 Steamer Blue_Keyword 18.05.25(Amir)	350	6,95,774	1,986
4.	Sept 2025	Swiggy	401 Nebulizer_Keyword 18.05.25(Amir)	971	8,89,349	916
5.	Sept 2025	Swiggy	901 Steamer Blue_Keyword 18.05.25(Amir)	723	6,41,649	888
6.	Sept 2025	Amazon	BP133_16.03.25(Keyword Targeting)Sponsored Products_Amir	22	6,202	554
7.	Oct 2025	Swiggy	517 Kitchen Scale_Keyword 18.05.25(Amir)	334	1,60,993	482
8.	Oct 2025	Swiggy	902 Steamer Blue_Keyword 18.05.25(Amir)	2,214	9,23,849	417
9.	Oct 2025	Swiggy	901 Steamer Blue_Keyword 18.05.25(Amir)	2,256	8,95,198	397
10.	Oct 2025	Swiggy	526 BMI Scale_Keyword 13.05.25(Amir)	5,723	21,67,294	379
11.	Oct 2025	Swiggy	907 Humidifier Keyword 18.05.25(Amir)	1,853	6,76,800	365