

MARKETING CAMPAIGN RESULTS

2240

Total Customers

8

Total Country

11,909

Website Views

21

Complains

6

Total Campaigns

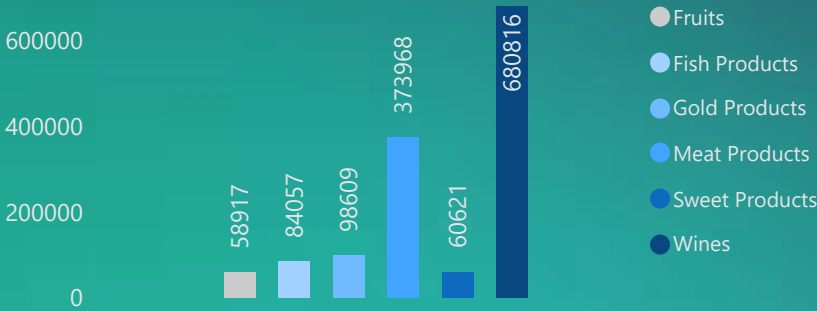
Select all

2012

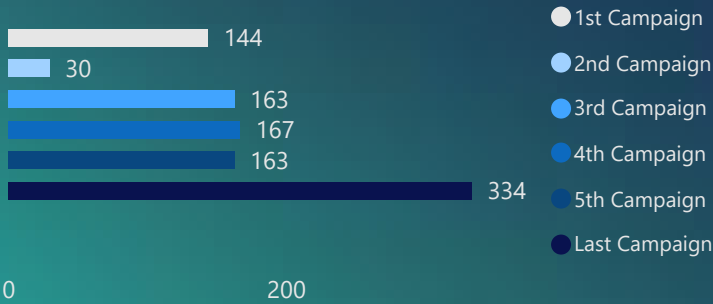
2013

2014

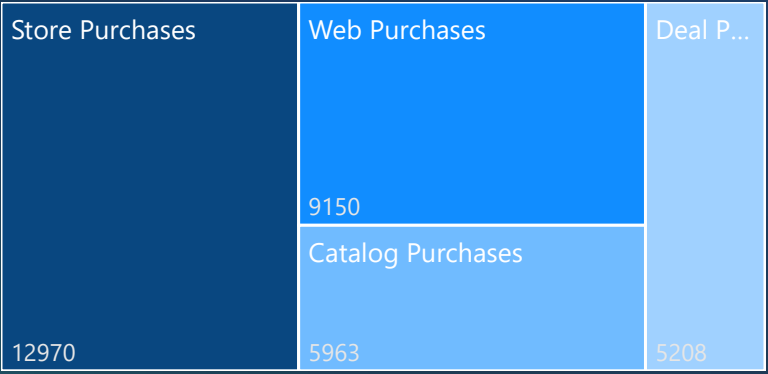
Sales by Product



Campaign Offers Accepted



No. of Purchases by Channel



Customer Count by Education



Customer Count by Marital Status



Customer Count by Country



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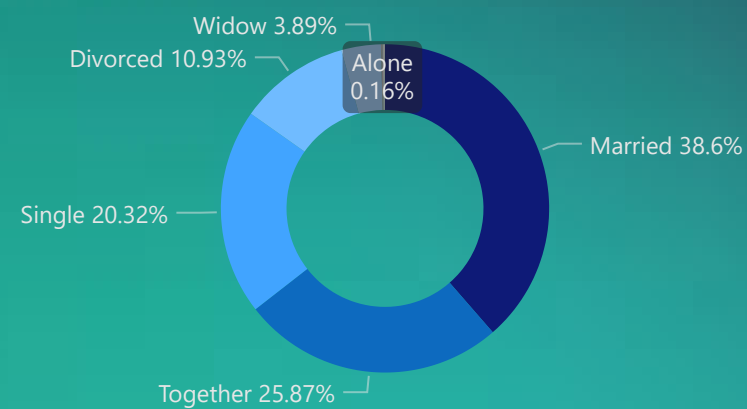
Select all

2012

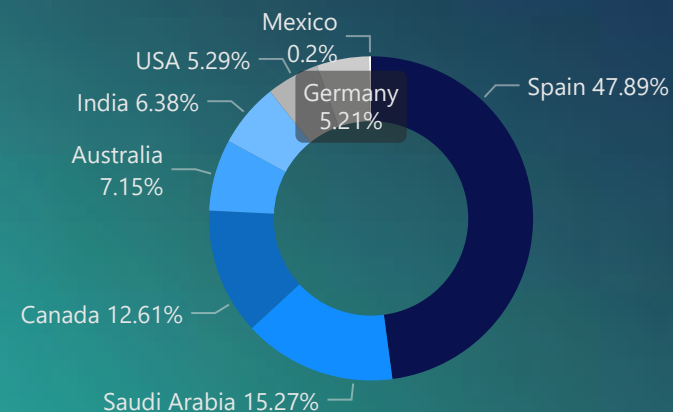
2013

2014

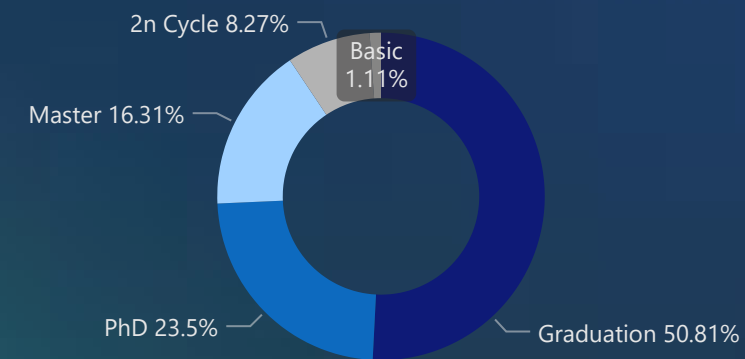
Web Purchases by Marital_Status



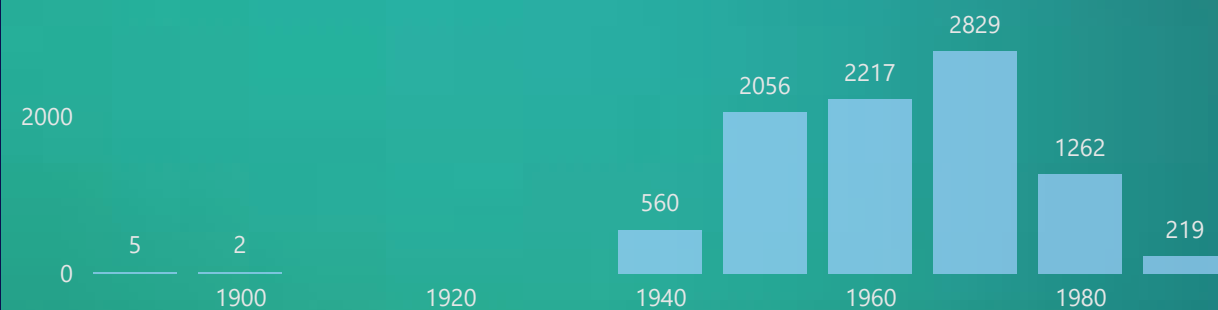
Web Purchases by Country



Web Purchases by Education



Web Purchases by Birth Year



Sum of NumWebPurchases by Income (bins)

