

Ria Kapoor

Data Analyst

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Projects

Customer Segmentation Analysis

 tech.com/csa-project
 github.com/riakapoor/customer-segmentation

Conducted a comprehensive analysis of customer data to segment the customer base for targeted marketing strategies. Utilized clustering algorithms and statistical techniques.

- The project aimed to improve marketing effectiveness by identifying distinct customer groups with similar characteristics and behaviors.


Content Management System (CMS)

 example.com/cms-project
 github.com/riakapoor/customer-segmentation

Dev Patel developed a custom content management system for a media company, designed to streamline content creation and publication processes.

- Dev built the CMS using Django for the backend and React for the frontend. He implemented features such as drag-and-drop content editing, automated publishing workflows, and user roles management.

Education

12th
Manipal Science College
 3/1/2015 -4/2/2017




B.Tech
C.V RAMAN UNIVERSITY
 2/4/2017 -2/1/2021

Summary

A skilled data analyst with expertise in statistical analysis, data modeling, and visualization. Experienced in using tools like Python, R, SQL, and Tableau to derive insights from data. Passionate about leveraging data-driven approaches to solve complex business problems.



Work Experience

Data Analyst

Data Insights Ltd.
 http://localhost:3000/certificates.example.com/ria_kapoor_sw_engineer
 4/3/2021-2/3/2022
 Remote

- Analyzing large datasets to extract meaningful insights and trends. Building predictive models and creating visualizations to support decision-making processes.

Data Science Intern

Analytics Solutions Inc.
 http://localhost:3000/certificates.example.com/ria_kapoor_sw_engineer
 1/5/2022-5/1/2024
 Remote

- Assisted in data cleaning, preprocessing, and model development. Worked with Python, R, and SQL to analyze and visualize data for client projects.

Achievements

- Scholarship for Academic Excellence (2016)
- Distinction in Mathematical Analysis (2017)

Hobby

Gardening, Writing, yoga