Divyansh Verma

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Education

Shri Krishna University Chhatarpur — Chhatarpur, MP
Bachelor of Science in Mathematics — *Aug 2022 – May 2025*

Indian Institute of Technology Indore — Indore, MP
Bachelor of Technology in Electrical Engineering — *Aug 2021 – Oct 2022*

Jawahar Navodaya Vidyalaya, Kundeshwar, Tikamgarh — Tikamgarh, MP
Class XII - CBSE [Percentage - 90.8] — *2020*

Jawahar Navodaya Vidyalaya, Kundeshwar, Tikamgarh — Tikamgarh, MP
Class X - CBSE [Percentage - 88.6] — *2018*

Experience

Umbrella Protection Systems — Indore, MP
Web Developer Intern — *Jun 2025 – Aug 2025*
- Engineered end-to-end MERN applications with responsive React UIs and scalable Node.js APIs.
- Implemented secure authentication, optimized backend performance, and managed MongoDB data models.
- Deployed cloud-ready solutions and collaborated with teams to deliver production-grade features.

License2roam Expeditions — Indore, MP
UI/UX Designer Intern — *May 2024 – Jun 2024*
- Led UI/UX improvements and implemented full-stack features to enhance user experience and booking efficiency.
- Built scalable interfaces with React and Tailwind, integrating APIs for seamless workflows.
- Collaborated cross-functionally in a fast-paced startup to solve real-world product challenges.

Projects

Customer Pulse | *Python, SQL, Power BI, and MS Powerpoint* — Dec 2025
- Analyzed retail customer purchase behavior to uncover trends and product preferences.
- Segmented customers by demographics, spend, and purchase frequency to flag high-value and at-risk groups.
- Assessed sales performance across categories, channels, and time periods for actionable insights.
- Identified drivers of repeat purchases, retention, and average order value.
- Developed interactive dashboards to support data-driven marketing and merchandising decisions.

Ride Metrics | *SQL, Power BI, MS Excel, and MS Powerpoint* — Oct 2025
- Evaluated Ola ride trends, revenue, cancellations, and customer ratings across Bengaluru city.
- Identified peak-hour demand and performance gaps by vehicle type and customer segment.
- Examined booking patterns and cancellation drivers to pinpoint operational inefficiencies.
- Built interactive dashboards to enable data-driven decisions for ride operations and supply allocation.

Technical Skills And Interests

Programming Languages: Python, SQL, JavaScript, C++, HTML, CSS
Frameworks & Libraries: Django, Node.js, Express.js, React, Next.js, Bootstrap, pandas, NumPy, Mongoose
Databases & Tools: MySQL, MongoDB, Power BI, Tableau, Jupyter Notebook, MS Excel, Google Analytics, Git, VS Code, Google Cloud Platform, Figma
Relevant Coursework: DSA, DBMS, OOPs, OS, AI
Professional Skills: Analytical Thinking, Data-Driven Decision Making, Stakeholder Communication, Team Collaboration, Time Management
Interests & Domains: Data Analytics, Business Intelligence, Applied AI, Product Management, Software Development

Achievements

- Secured a Category Rank of 731 in JEE Advanced.
- Recipient of the CSRL Gail Utkarsh Super 100 Scholarship.
- Qualified the merit-based Dakshana Foundation National Scholarship Examination.