

# Divyansh Verma

📞 +91-780-383-3391

✉️ divyanshverma018@gmail.com

GitHub Profile

LinkedIn Profile

## EDUCATION

<b>Shri Krishna University Chhattarpur</b> <i>Bachelor of Science in Mathematics</i>	Chhattarpur, MP Aug 2022 – May 2025
<b>Indian Institute of Technology Indore</b> <i>Bachelor of Technology in Electrical Engineering</i>	Indore, MP Aug 2021 – Oct 2022
<b>Jawahar Navodaya Vidyalaya, Kundeshwar, Tikamgarh</b> <i>Class XII - CBSE [Percentage - 90.8]</i>	Tikamgarh, MP 2020
<b>Jawahar Navodaya Vidyalaya, Kundeshwar, Tikamgarh</b> <i>Class X - CBSE [Percentage - 88.6]</i>	Tikamgarh, MP 2018

## EXPERIENCE

<b>Umbrella Protection Systems</b> <i>Web Developer Intern</i>	Indore, MP Jun 2025 – Aug 2025
<b>License2roam Expeditions</b> <i>UI/UX Designer Intern</i>	Indore, MP May 2024 – Jun 2024

• Engineered end-to-end MERN applications with responsive React UIs and scalable Node.js APIs.

• Implemented secure authentication, optimized backend performance, and managed MongoDB data models.

• Deployed cloud-ready solutions and collaborated with teams to deliver production-grade features.

• Led UI/UX improvements and implemented full-stack features to enhance user experience and booking efficiency.

• Built scalable interfaces with React and Tailwind, integrating APIs for seamless workflows.

• Collaborated cross-functionally in a fast-paced startup to solve real-world product challenges.

## PROJECTS

<b>Customer Pulse</b>   <i>Python, SQL, Power BI, and MS Powerpoint</i>	Nov 2025
• Analyzed customer purchase behavior to identify trends and product preferences.	

• Segmented customers by demographics, spending, and purchase frequency.

• Assessed sales performance across categories, channels, and time periods.

• Identified drivers of repeat purchases, retention, and average order value.

• Built interactive dashboards to deliver actionable business insights.

<b>Ride Metrics</b>   <i>SQL, Power BI, MS Excel, and MS Powerpoint</i>	Oct 2025
• Evaluated ride trends, revenue, cancellations, and customer ratings across multiple cities.	

• Pinpointed demand patterns and performance gaps by vehicle type and customer segment.

• Examined peak hours, booking behavior, and cancellation drivers to identify inefficiencies.

• Developed interactive dashboards to support data-driven decision-making.

## TECHNICAL SKILLS AND INTERESTS

**Languages:** Python, SQL, JavaScript, C++, HTML, CSS

**Frameworks and Database:** MySQL, MongoDB, Django, Node.js, Express.js, React, Next.js, WordPress, Bootstrap

**Developer Tools:** MySQL Workbench, Power BI, Tableau, Jupyter Notebook, Git, Google Cloud Platform, VS Code, MS Excel, Python, Google Analytics, Figma

**Soft Skills:** Analytical Reasoning, Data-Driven Decision Making, Stakeholder Communication, Team Collaboration, Time Management

**Coursework:** DSA, DBMS, OS, OOPs

**Libraries:** pandas, NumPy, Mongoose

**Areas of Interest:** Data Analytics, Product Management, Product Analytics, Software Development, Applied AI

## ACHIEVEMENTS

- Qualified JEE Advanced with a Category Rank of 731.
- Got awarded with CSRL Gail Utkarsh Super 100 Scholarship.
- Qualified the Dakshana Foundation Scholarship Examination, a merit-based national selection.