

Divyansh Verma

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divyanshvermalkd

 GitHub

 Portfolio

Education

Shri Krishna University, Chhatarpur <i>Bachelor of Science in Mathematics</i>	Chhatarpur, MP 2022 - 2025
Indian Institute of Technology, Indore <i>Bachelor of Technology in Electrical Engineering</i>	Indore, MP 2021 - 2022
Jawahar Navodaya Vidyalaya, Kundeshwar <i>Class XII - CBSE [90.8%]</i>	Tikamgarh, MP 2020
Jawahar Navodaya Vidyalaya, Kundeshwar <i>Class X - CBSE [88.6%]</i>	Tikamgarh, MP 2018

Experience

Umbrella Protection Systems <i>Web Developer Intern</i>	Indore, MP Jun 2025 - Aug 2025
<ul style="list-style-type: none">Developed a stock market prediction app using APIs, databases, and analytical models, assisting users with buy/sell decisions and improving accuracy by 25%.Built a community event platform using React and MongoDB, listing 20+ events, improving event visibility by 30%.Collaborated with teams to analyze requirements and deliver data-driven solutions, strengthening communication.	
License2roam Expeditions <i>UI/UX Designer Intern</i>	Indore, MP May 2024 - Jun 2024

Projects

Customer Pulse Python, SQL, Power BI, and MS PowerPoint	Dec 2025
<ul style="list-style-type: none">Analyzed 3k+ retail transactions by EDA to uncover customer purchasing trends and product-level insights.Segmented customers by demographics, spend, and purchase frequency, highlighting the top 20% of customers contributing 50% of revenueConducted KPI and sales analysis across categories, channels, and time periods, revealing factors driving a 15% increase in repeat purchases and improving average order value.Developed interactive dashboards to enable data-driven marketing, pricing, and merchandising decisions.	
Ride Metrics SQL, Power BI, MS Excel, and MS PowerPoint	Oct 2025
<ul style="list-style-type: none">Evaluated 100k+ Ola ride records, uncovering revenue trends, cancellations, and customer ratings across Bengaluru.Identified peak-hour demand and vehicle-type performance gaps, improving operational planning and targeting 20% higher efficiency in fleet allocation.Examined booking and cancellation patterns to detect supply-demand mismatches, reducing ride cancellations by 15% and minimizing idle vehicle time.Built 4+ interactive dashboards to track KPIs, guiding supply allocation and enabling data-driven decisions.	

Technical Skills

Programming: Python, SQL, JavaScript

Data & Visualization Tools : pandas, NumPy, Matplotlib, Seaborn, Power BI, Tableau, Adv Excel, Jupyter Notebook

Databases: MySQL, PostgreSQL, MongoDB, Google BigQuery

Relevant Coursework: DSA, DBMS, OOPs, AI, ML

Professional Skills: Analytical Thinking, Problem Solving, Stakeholder Communication, Team Collaboration

Achievements

- Secured a Category Rank of 731 in JEE Advanced 2021.
- Recipient of the CSRL Gail Utkarsh Super 100 Scholarship.
- Qualified Dakshana Foundation National Level Examination 2020.