

Divyansh Verma

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 LinkedIn

 GitHub

 Portfolio

Education

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|---|---------------------------------------|
| Shri Krishna University Chhatarpur <i>Bachelor of Science in Mathematics</i> | Chhatarpur, MP Aug 2022 – May 2025 |
| Indian Institute of Technology Indore <i>Bachelor of Technology in Electrical Engineering</i> | Indore, MP Aug 2021 – Oct 2022 |
| Jawahar Navodaya Vidyalaya, Kundeshwar, Tikamgarh <i>Class XII - CBSE [Percentage - 90.8]</i> | Tikamgarh, MP 2020 |
| Jawahar Navodaya Vidyalaya, Kundeshwar, Tikamgarh <i>Class X - CBSE [Percentage - 88.6]</i> | Tikamgarh, MP 2018 |

Experience

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|---|-----------------------------------|
| Umbrella Protection Systems <i>Web Developer Intern</i> | Indore, MP Jun 2025 – Aug 2025 |
| License2roam Expeditions <i>UI/UX Designer Intern</i> | Indore, MP May 2024 – Jun 2024 |

• Engineered end-to-end MERN applications with responsive React UIs and scalable Node.js APIs.

• Implemented secure authentication, optimized backend performance, and managed MongoDB data models.

• Deployed cloud-ready solutions and collaborated with teams to deliver production-grade, data-driven features.

• Led UI/UX improvements and implemented full-stack features, improving booking efficiency by ~15–20%.

• Built scalable interfaces with React and Tailwind, integrating APIs for end-to-end booking workflows.

• Collaborated cross-functionally in a fast-paced startup to solve real-world business and product challenges.

Projects

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|---|----------|
| Customer Pulse <i>Python, SQL, Power BI, and MS Powerpoint</i> | Dec 2025 |
| • Analyzed 3k+ retail transactions to uncover customer purchasing trends and product-level insights. | |
| • Segmented customers by demographics, spend, and purchase frequency to flag high-value and at-risk groups. | |
| • Conducted sales and KPI analysis across categories, channels, and time periods for actionable insights. | |
| • Identified factors influencing repeat purchases, customer retention, and average order value (AOV) by EDA. | |
| • Developed interactive dashboards to enable data-driven marketing, pricing, and merchandising decisions. | |
| Ride Metrics <i>SQL, Power BI, MS Excel, and MS Powerpoint</i> | Oct 2025 |
| • Examined 100k+ Ola ride records, including revenue, cancellations, and customer ratings across Bengaluru. | |
| • Identified peak-hour demand and performance gaps by vehicle type and customer segment. | |
| • Performed booking and cancellation data analysis to identify supply-demand gaps and operational inefficiencies. | |
| • Built 4+ interactive dashboards with KPIs to support ride operations and supply allocation. | |

Technical Skills And Interests

Programming Languages: Python, SQL, JavaScript, C++, HTML, CSS

Frameworks & Libraries: pandas, NumPy, Mongoose, Django, Node.js, React

Databases: MySQL, MongoDB, PostgreSQL, Google BigQuery

Tools: SQL Editors, Power BI, Tableau, Jupyter Notebook, MS Excel, Google Analytics, Postman, Figma

Relevant Coursework: DSA, DBMS, OOPs, AI, ML

Professional Skills: Analytical Thinking, Data-Driven Decision Making, Stakeholder Communication, Team Collaboration

Interests & Domains: Data Analytics, Business Intelligence, Applied AI, Product Management, Software Development

Achievements

- Secured a Category Rank of 731 in JEE Advanced.
- Recipient of the CSRL Gail Utkarsh Super 100 Scholarship.
- Qualified the merit-based Dakshana Foundation National Scholarship Examination.