

Divyansh Verma

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LinkedIn

GitHub

Portfolio

Education

Shri Krishna University Chhatarpur

Bachelor of Science in Mathematics

Chhatarpur, MP

Aug 2022 – May 2025

Indian Institute of Technology Indore

Bachelor of Technology in Electrical Engineering

Indore, MP

Aug 2021 – Oct 2022

Jawahar Navodaya Vidyalaya, Kundeshwar, Tikamgarh

Class XII - CBSE [Percentage - 90.8]

Tikamgarh, MP

2020

Jawahar Navodaya Vidyalaya, Kundeshwar, Tikamgarh

Class X - CBSE [Percentage - 88.6]

Tikamgarh, MP

2018

Experience

Umbrella Protection Systems

Web Developer Intern

Indore, MP

Jun 2025 – Aug 2025

- Engineered end-to-end MERN applications with responsive React UIs and scalable Node.js APIs.
- Implemented secure authentication, optimized backend performance, and managed MongoDB data models.
- Deployed cloud-ready solutions and collaborated with teams to deliver production-grade, data-driven features.

License2roam Expeditions

UI/UX Designer Intern

Indore, MP

May 2024 – Jun 2024

- Led UI/UX improvements and implemented full-stack features, improving booking efficiency by 15–20%.
- Built scalable interfaces with React and Tailwind, integrating APIs for end-to-end booking workflows.
- Collaborated cross-functionally in a fast-paced startup to solve real-world business and product challenges.

Projects

Customer Pulse | Python, SQL, Power BI, and MS Powerpoint

Dec 2025

- Analyzed 3k+ retail transactions to uncover customer purchasing trends and product-level insights.
- Segmented customers by demographics, spend, and purchase frequency to flag high-value and at-risk groups.
- Conducted sales and KPI analysis across categories, channels, and time periods for actionable insights.
- Identified factors influencing repeat purchases, customer retention, and average order value (AOV) by EDA.
- Developed interactive dashboards to enable data-driven marketing, pricing, and merchandising decisions.

Ride Metrics | SQL, Power BI, MS Excel, and MS Powerpoint

Oct 2025

- Examined 100k+ Ola ride records, including revenue, cancellations, and customer ratings across Bengaluru.
- Identified peak-hour demand and performance gaps by vehicle type and customer segment.
- Performed booking and cancellation data analysis to identify supply-demand gaps and operational inefficiencies.
- Built 4+ interactive dashboards with KPIs to support ride operations and supply allocation.

Technical Skills And Interests

Programming Languages: Python, SQL, JavaScript, C++, HTML, CSS

Frameworks & Libraries: pandas, NumPy, Mongoose, Django, Node.js, React

Databases: MySQL, MongoDB, PostgreSQL, Google BigQuery

Tools: SQL Editors, Power BI, Tableau, Jupyter Notebook, MS Excel, Google Analytics, Postman, Figma

Relevant Coursework: DSA, DBMS, OOPs, AI, ML

Professional Skills: Analytical Thinking, Data-Driven Decision Making, Stakeholder Communication, Team Collaboration

Interests & Domains: Data Analytics, Business Intelligence, Applied AI, Product Management, Software Development

Achievements

- Secured a Category Rank of 731 in JEE Advanced.
- Recipient of the CSRL Gail Utkarsh Super 100 Scholarship.
- Qualified the merit-based Dakshana Foundation National Scholarship Examination.