Divyansh Verma

📞 +91 78038 33391   ✉ divyanshverma018@gmail.com   in LinkedIn   ⌗ GitHub   🌐 Portfolio

Education

Shri Krishna University Chhatarpur   Chhatarpur, MP
Bachelor of Science in Mathematics   *Aug 2022 – May 2025*

Indian Institute of Technology Indore   Indore, MP
Bachelor of Technology in Electrical Engineering   *Aug 2021 – Oct 2022*

Jawahar Navodaya Vidyalaya, Kundeshwar, Tikamgarh   Tikamgarh, MP
Class XII - CBSE [Percentage - 90.8]   *2020*

Jawahar Navodaya Vidyalaya, Kundeshwar, Tikamgarh   Tikamgarh, MP
Class X - CBSE [Percentage - 88.6]   *2018*

Experience

Umbrella Protection Systems   Indore, MP
Web Developer Intern   *Jun 2025 – Aug 2025*
- Engineered end-to-end MERN applications with responsive React UIs and scalable Node.js APIs.
- Implemented secure authentication, optimized backend performance, and managed MongoDB data models.
- Deployed cloud-ready solutions and collaborated with teams to deliver production-grade, data-driven features.

License2roam Expeditions   Indore, MP
UI/UX Designer Intern   *May 2024 – Jun 2024*
- Led UI/UX improvements and implemented full-stack features, improving booking efficiency by ˜15–20%.
- Built scalable interfaces with React and Tailwind, integrating APIs for end-to-end booking workflows.
- Collaborated cross-functionally in a fast-paced startup to solve real-world business and product challenges.

Projects

Customer Pulse | *Python, SQL, Power BI, and MS Powerpoint*   Dec 2025
- Analyzed 3k+ retail transactions to uncover customer purchasing trends and product-level insights.
- Segmented customers by demographics, spend, and purchase frequency to flag high-value and at-risk groups.
- Conducted sales and KPI analysis across categories, channels, and time periods for actionable insights.
- Identified factors influencing repeat purchases, customer retention, and average order value (AOV).
- Developed interactive dashboards to enable data-driven marketing, pricing, and merchandising decisions.

Ride Metrics | *SQL, Power BI, MS Excel, and MS Powerpoint*   Oct 2025
- Examined 100k+ Ola ride records, including revenue, cancellations, and customer ratings across Bengaluru.
- Identified peak-hour demand and performance gaps by vehicle type and customer segment.
- Performed booking and cancellation data analysis to identify supply-demand gaps and operational inefficiencies.
- Built 4+ interactive dashboards with KPIs to support ride operations and supply allocation.

Technical Skills And Interests

Programming Languages: Python, SQL, JavaScript, C++, HTML, CSS
Frameworks & Libraries: Django, Node.js, Express.js, React, pandas, NumPy, Mongoose
Databases & Tools: MySQL, MongoDB, Power BI, Tableau, Jupyter Notebook, MS Excel, Google Analytics, Google Cloud Platform
Relevant Coursework: DSA, DBMS, OOPs, OS, AI
Professional Skills: Analytical Thinking, Data-Driven Decision Making, Stakeholder Communication, Team Collaboration
Interests & Domains: Data Analytics, Business Intelligence, Applied AI, Product Management, Software Development

Achievements

- Secured a Category Rank of 731 in JEE Advanced.
- Recipient of the CSRL Gail Utkarsh Super 100 Scholarship.
- Qualified the merit-based Dakshana Foundation National Scholarship Examination.