

Today's Overview

January 31, 2026 • Last refreshed 10:52 AM

ORDERS RECEIVED

247

↗️ +12.5%

ORDERS CANCELLED

9

↘️ -2.3%

ORDERS DISPATCHED

189

↗️ +8.3%

PREDICTED RTO

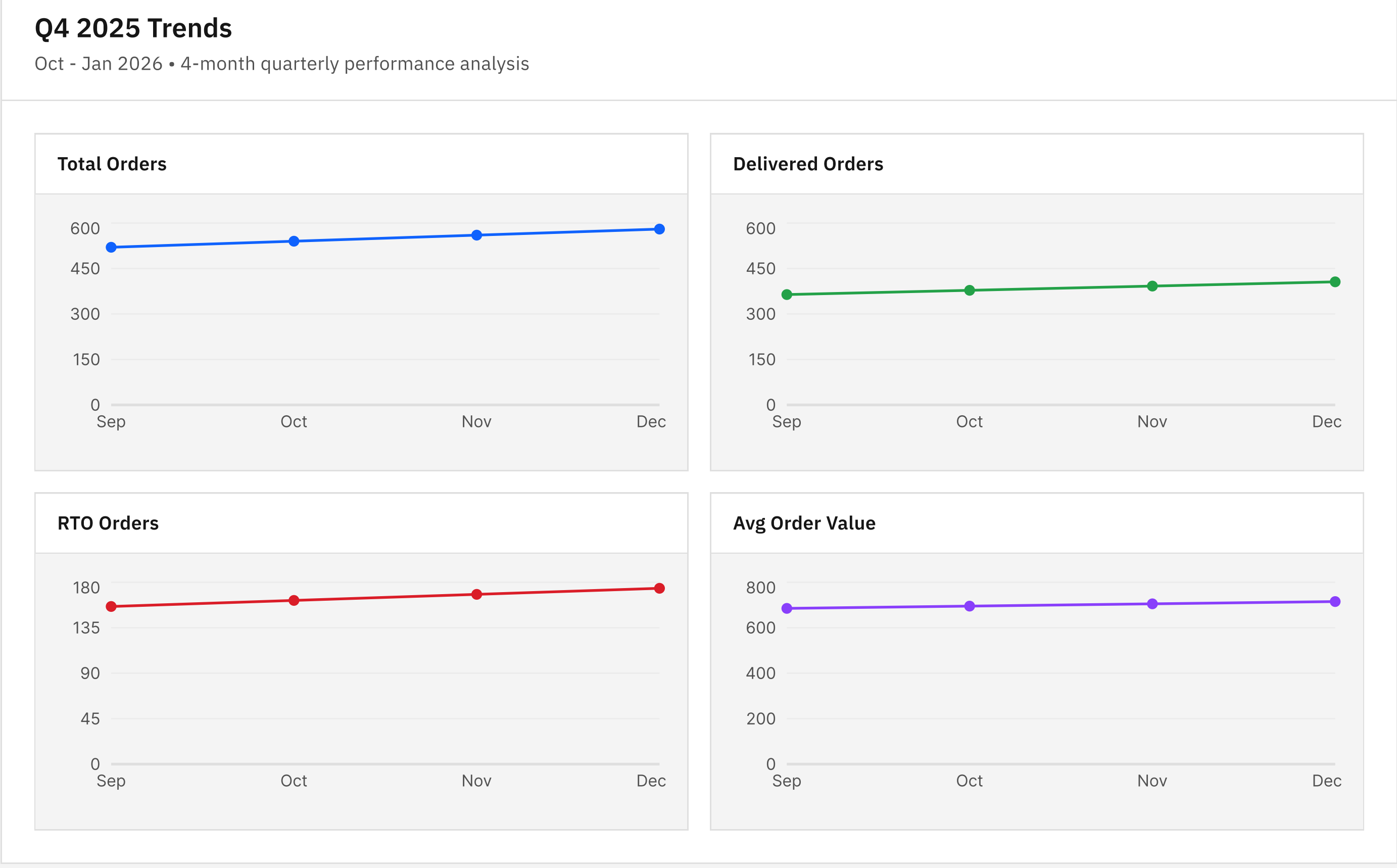
12

↘️ -4.1%

PREDICTED REV

₹3.2L

↗️ +15.2%



Q4 2025 Summary

Quarter-over-quarter performance comparison

TOTAL ORDERS

2,200

Q4 2025

↗️ +12%

AVG ORDER VALUE

₹700

Per order

↗️ +5%

TOTAL REVENUE

₹10.78L

From 1,540 delivered

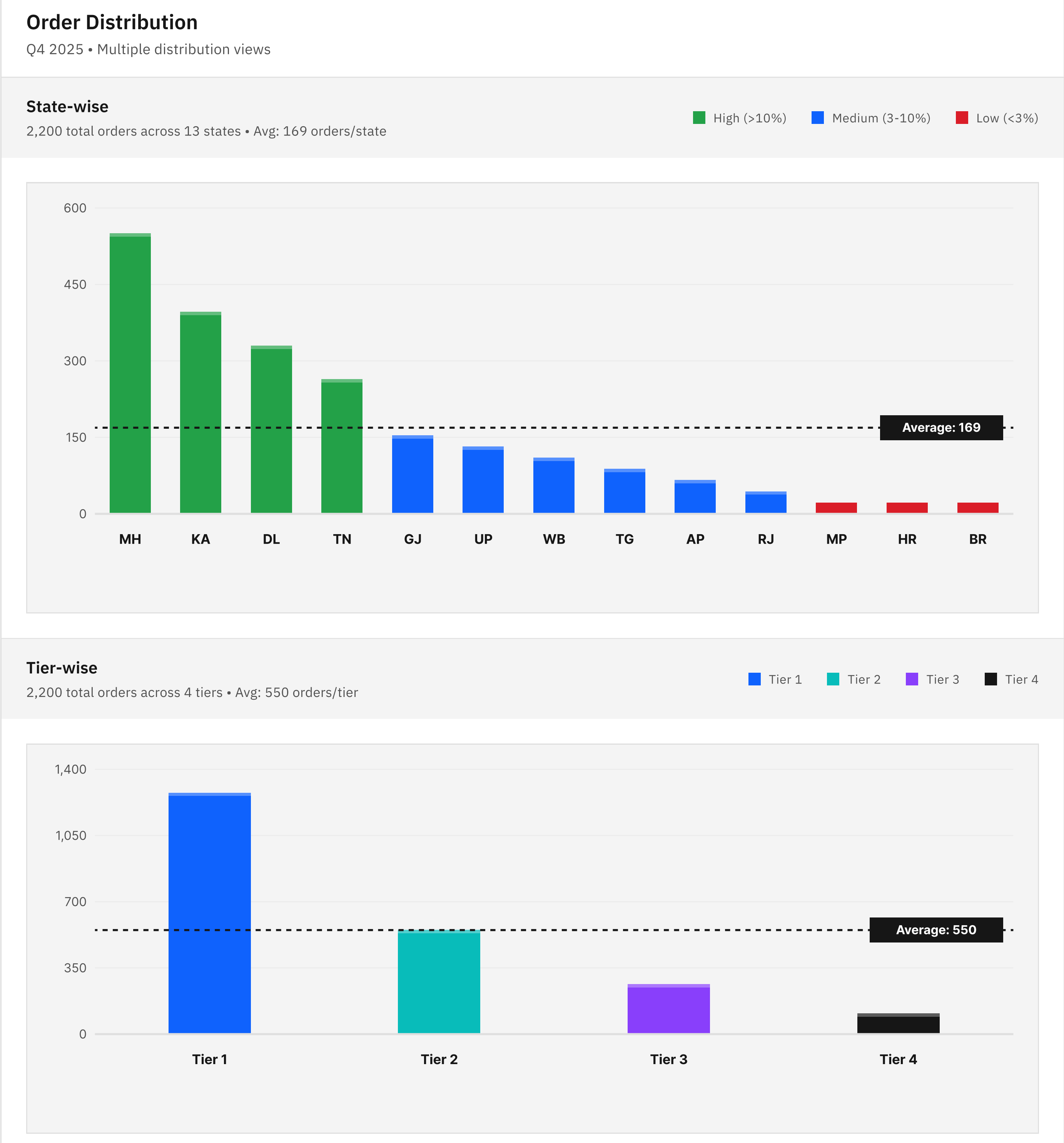
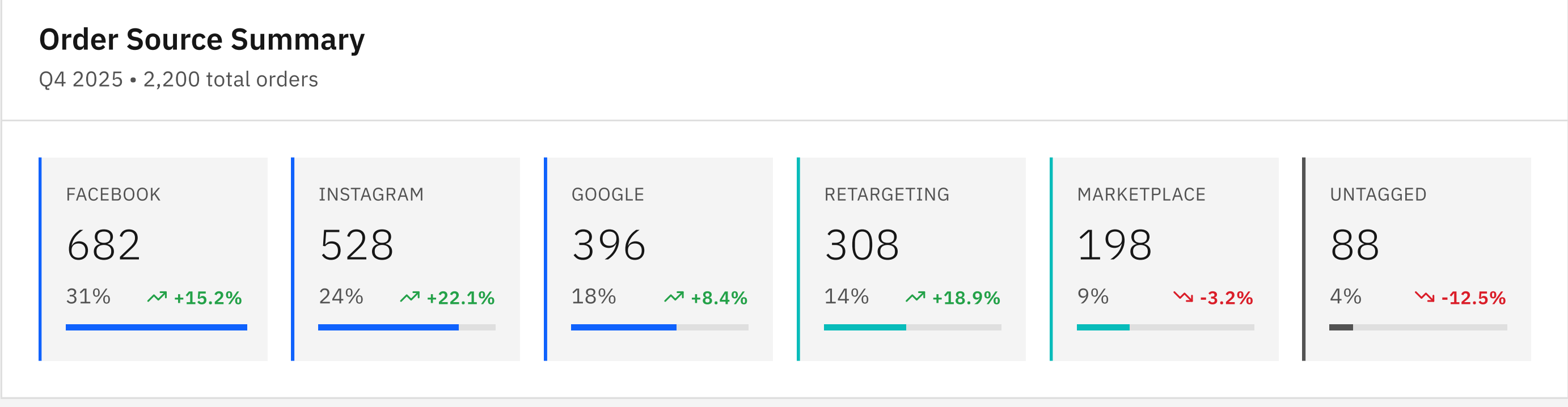
↗️ +15%

RTO RATE

30.0%

660 orders returned

↘️ -2%



Top Performing SKUs

Q4 2025 • Top 10 products by order volume

1,540 total orders

🏆 Best Seller

SKU-2847

Premium Cotton T-Shirt

245

15.9% of total

REVENUE

₹1.96L

↗️ +24.5%

1

⭐ Top Revenue

SKU-1923

Designer Denim Jeans

200

13% of total

REVENUE

₹1.90L

↗️ +18.3%

2

📈 Trending

SKU-3456

Casual Sneakers

185

12% of total

REVENUE

₹1.39L

↗️ +32.1%

3

Other Top Performers

RANK	PRODUCT	ORDERS	REVENUE	AVG PRICE	TREND
4	SKU-5621 Summer Dress	170	₹1.11L	₹650	↗️ +12.7%
5	SKU-7890 Sports Track Pants	154	₹0.92L	₹600	↗️ +8.4%
6	SKU-4532 Leather Wallet	139	₹0.76L	₹550	↘️ -3.2%
7	SKU-8765 Polo Shirt	123	₹0.86L	₹700	↗️ +5.6%
8	SKU-2109 Canvas Backpack	108	₹0.70L	₹650	↗️ +15.8%
9	SKU-6543 Athletic Socks Pack	108	₹0.54L	₹500	0%
10	SKU-3298 Sunglasses	108	₹0.64L	₹590	↘️ -2.1%

