

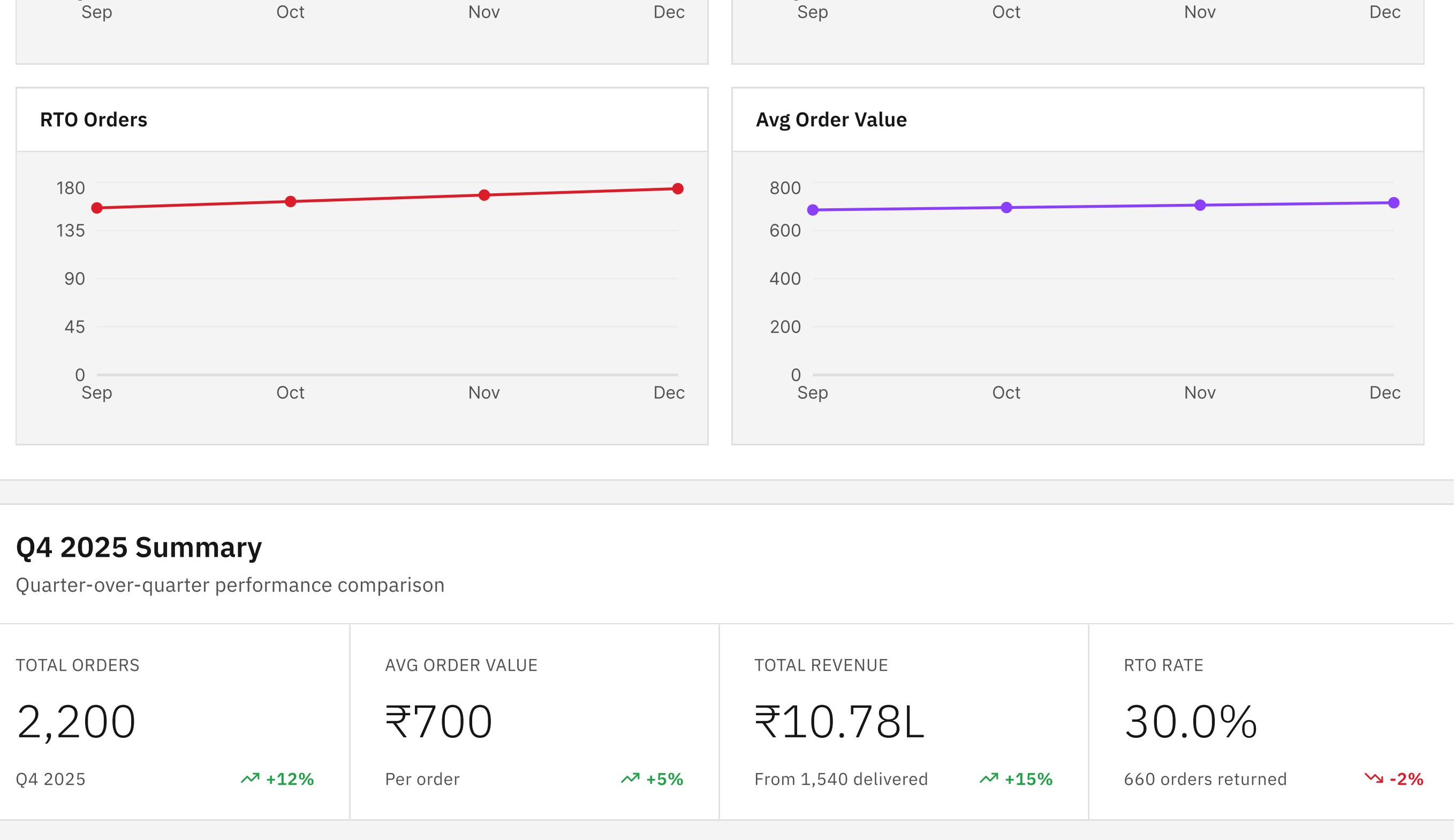
Today's Overview

January 31, 2026 • Last refreshed 10:52 AM

ORDERS RECEIVED	ORDERS CANCELLED	ORDERS DISPATCHED	PREDICTED RTO	PREDICTED REV
247 ▲ +12.5%	9 ▼ -2.3%	189 ▲ +8.3%	12 ▼ -4.1%	₹3.2L ▲ +15.2%

Q4 2025 Trends

Oct - Jan 2026 • 4-month quarterly performance analysis



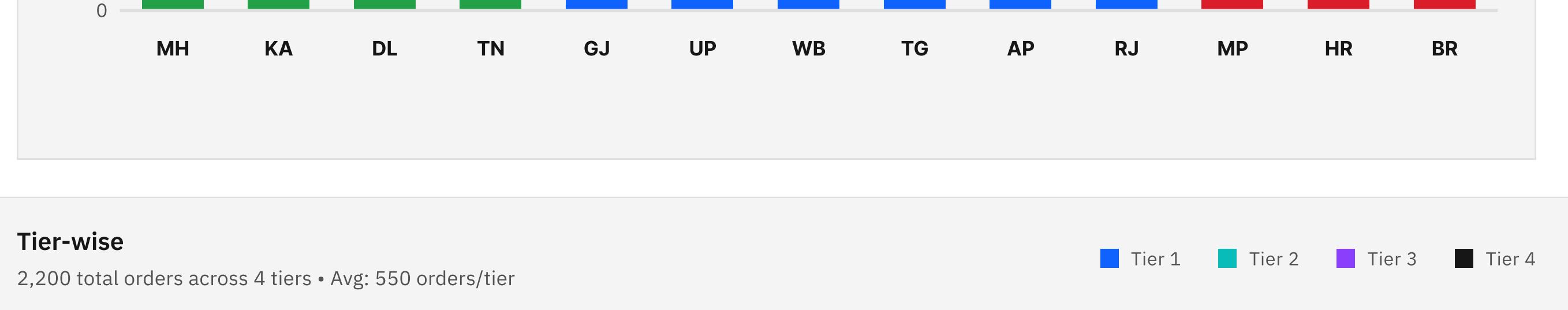
Q4 2025 Summary

Quarter-over-quarter performance comparison

TOTAL ORDERS	AVG ORDER VALUE	TOTAL REVENUE	RTO RATE
2,200 ▲ +12%	₹700 ▲ +5%	₹10.78L ▲ +15%	30.0% ▼ -2%
Q4 2025	Per order	From 1,540 delivered	660 orders returned

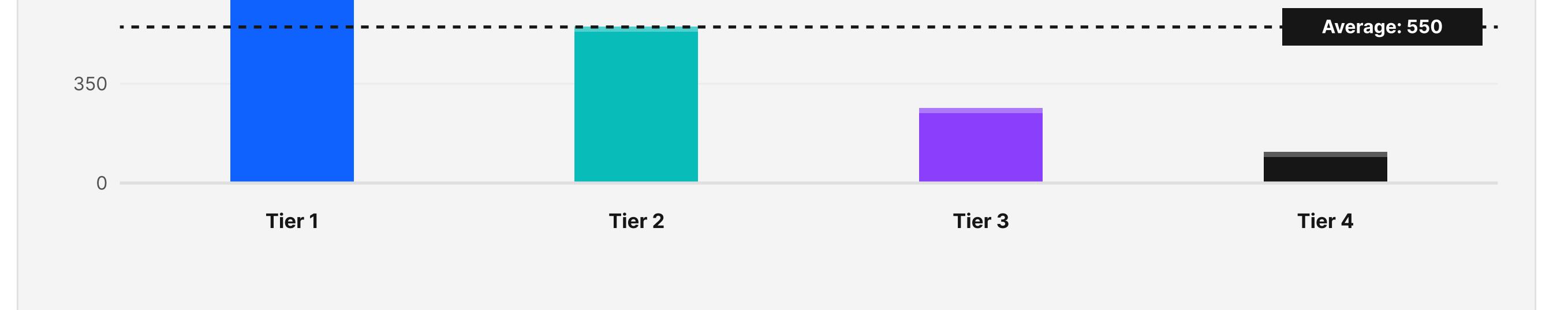
Order Source Summary

Q4 2025 • 2,200 total orders



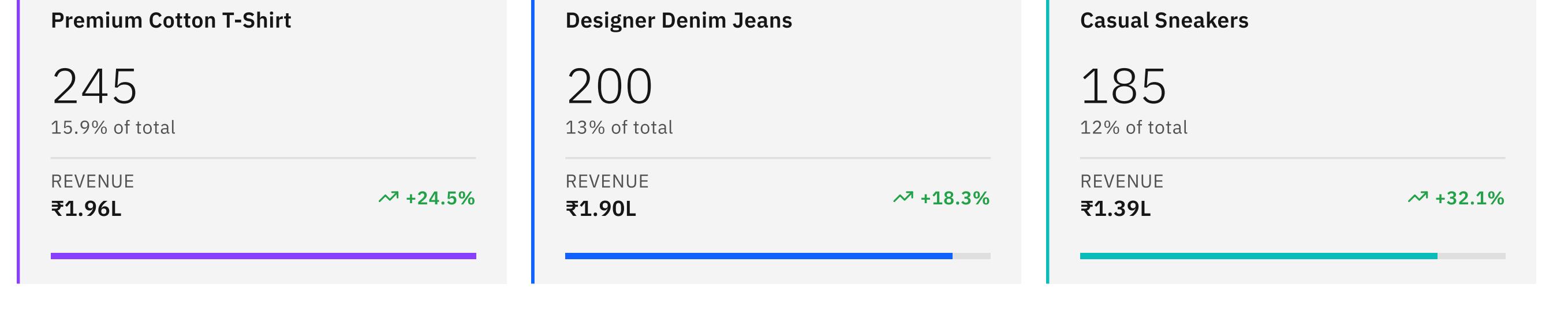
Order Distribution

Q4 2025 • Multiple distribution views



Tier-wise

2,200 total orders across 4 tiers • Avg: 550 orders/tier



Top Performing SKUs

Q4 2025 • Top 10 products by order volume

1,540 total orders

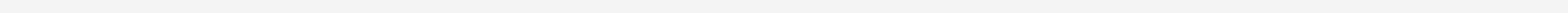


Other Top Performers

RANK	PRODUCT	ORDERS	REVENUE	AVG PRICE	TREND
4	SKU-5621 Summer Dress	170	₹1.11L	₹650	▲ +12.7%
5	SKU-7890 Sports Track Pants	154	₹0.92L	₹600	▲ +8.4%
6	SKU-4532 Leather Wallet	139	₹0.76L	₹550	▼ -3.2%
7	SKU-8765 Polo Shirt	123	₹0.86L	₹700	▲ +5.6%
8	SKU-2109 Canvas Backpack	108	₹0.70L	₹650	▲ +15.8%
9	SKU-6543 Athletic Socks Pack	108	₹0.54L	₹500	0%
10	SKU-3298 Sunglasses	108	₹0.64L	₹590	▼ -2.1%

Payment Channel Distribution

Q4 2025 • 2,200 total orders



60% of orders are Cash on Delivery (COD), indicating strong customer preference for pay-on-delivery options in the Indian market.