



Customer Analytics: Revenue & Engagement

RegionMultiple

Total Customer14

Total Revenue508K

AvgOrderValue3.35K

Repeat Order Distribution

Customer32	19
Customer40	19
Customer42	17
Customer1	15
Customer30	13
Customer2	
Customer8	
Customer48	

Gender Wise Revenue

Male187K (36...)

Female321K (63.1...)

Monthly Trend of Customers

Count of CustomerIDSum of TotalSpend

Month	Count of CustomerID	Sum of TotalSpend
Jul	18	180K
Aug	15	150K
Mar	20	200K
Sep	18	180K
Apr	12	120K
Jun	10	100K
May	15	150K
Nov	12	120K
Oct	10	100K

Customer Segmentation by Age

Young2 (14.29%)

Adult9 (64.29%)

Highest region wise Revenue

0.51M

South

Top And Low Customers

Customer22	5K
Customer26	6K
Customer50	10K
Customer29	13K
Customer7	29K
Customer30	36K
Customer2	36K
Customer47	39K
Customer48	41K
Customer8	48K







Customer Analytics: Revenue & Engagement

Region
Multiple...

Total Customer
36

Total Revenue
1M

AvgOrderValue
2.86K

