

BAD UI VS GOOD UI



Why This Design is Bad

1. Too Many Colors

Using too many bright, clashing colors creates visual chaos and makes it hard to focus on important elements.

2. Poor Readability

Low contrast between text and background makes text difficult to read and strains the eyes.

3. Inconsistent Spacing

Elements are cramped with uneven spacing creating a messy, unprofessional appearance.

4. Unprofessional Typography

Comic Sans font and excessive exclamation marks make the design look unprofessional.

5. Distracting Animations

Pulsing and bouncing ads distract users from the main task, creating a cluttered experience.

Welcome back

Email

Password

Sign in

Why This Design is Good

1. Limited Color Palette

Uses only 2-3 main colors creating a clean, professional look that doesn't overwhelm the user.

2. High Contrast & Readability

Dark text on light background ensures excellent readability. All text is clear and easy to read.

3. Consistent Spacing

Even padding and margins throughout create visual harmony. Elements breathe with proper white space.

4. Professional Typography

Clean sans-serif font with proper hierarchy. Heading is larger, labels are clear and professional.

5. Clear Visual Hierarchy

The most important elements stand out naturally. Button is prominent, form fields are organized logically.