

# **USER INTERFACE DESIGN**

## **EXPERIMENT-4**

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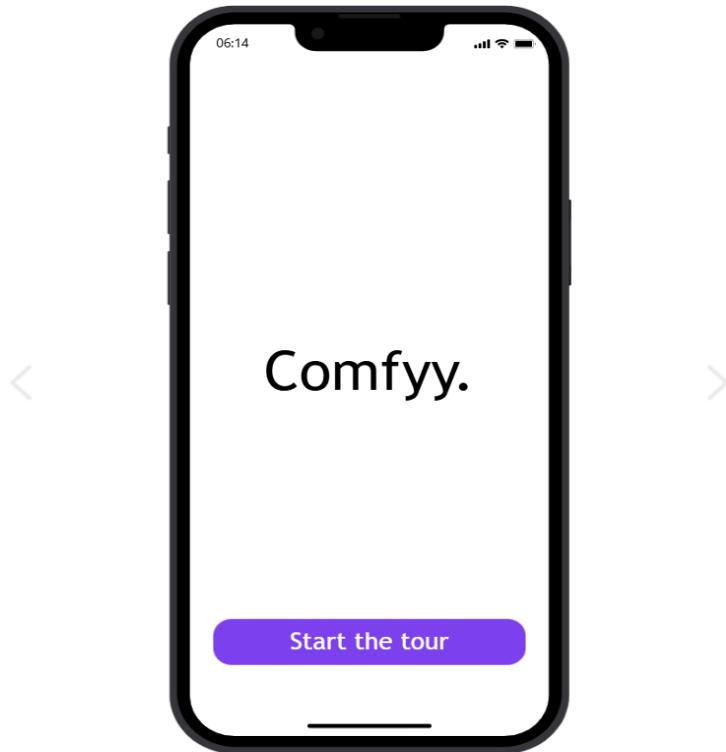
### **Screen 1: Comfy Start**

#### **Familiar Icons:**

1. App Logo – Used for brand identification.
2. Start / Get Started Button – Common navigation button to proceed.

#### **Unfamiliar Icons:**

1. Soft pastel background theme – Instead of plain white background.
2. Minimal centered layout – Focused aesthetic design approach.



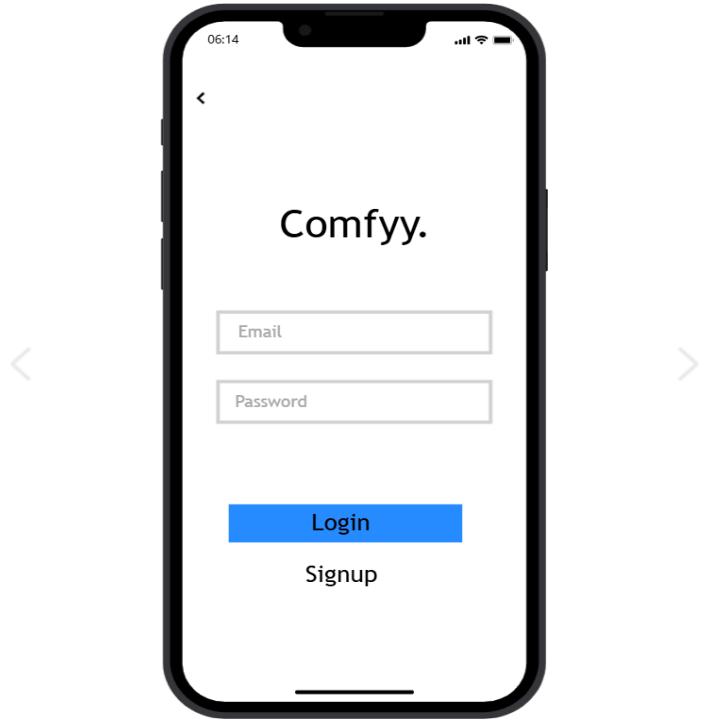
## Screen 2: Comfyy Log In

Familiar Icons:

1. Back Arrow (←) – Used for returning to previous screen.
2. Email Icon – Indicates email input field.
3. Lock Icon – Represents password security.
4. Login Button – Standard authentication action button.

Unfamiliar Icons:

1. Rounded input field design – Modern soft UI style.
2. Clean minimal spacing layout – Less cluttered login interface.



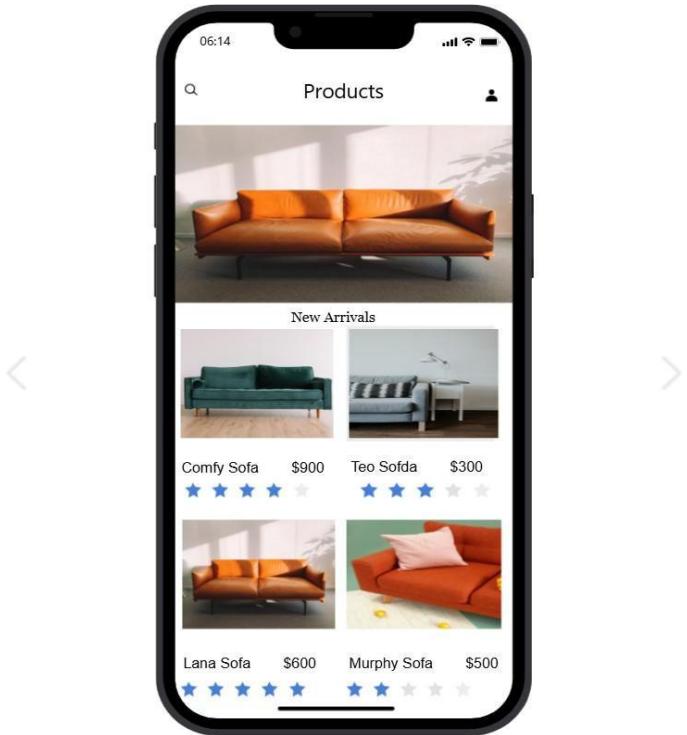
### Screen 3: Comfy Home (Screen 1)

#### Familiar Icons:

1. Search Icon (🔍) – Used to search products.
2. Profile Icon (👤) – Access user account.
3. Bottom Navigation Bar Icons – Standard mobile navigation pattern.
4. Product Image Cards – Common e-commerce layout.

#### Unfamiliar Icons:

1. Horizontally scrollable product section – Swipe interaction.
2. Soft-themed product card styling – Aesthetic customization.



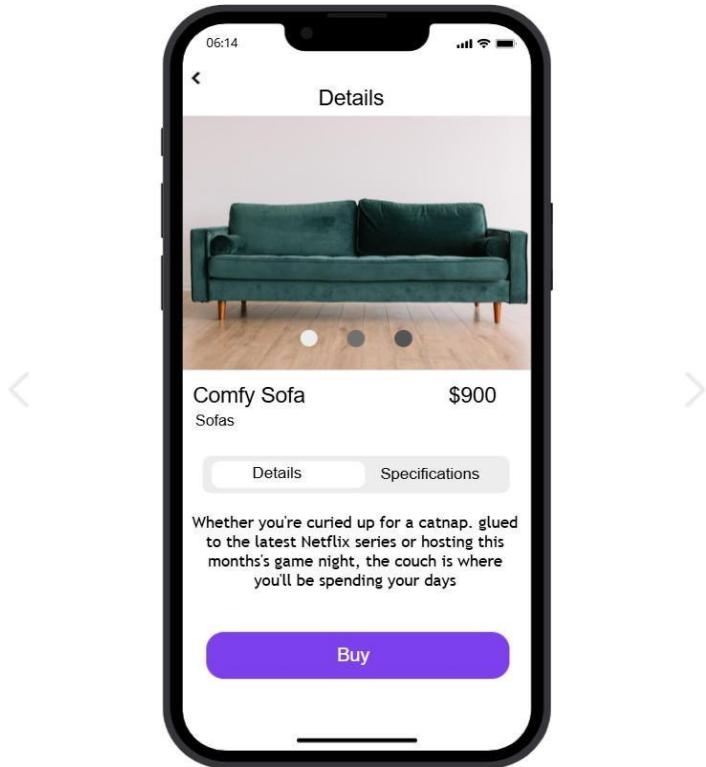
## Screen 4: Product Details

### Familiar Icons:

1. Back Arrow – Navigation control.
2. Product Image Display – Shows selected item.
3. Price Label – Displays cost.

### Unfamiliar Icons:

1. Large highlighted CTA button – Emphasized action design.
2. Minimal product description layout – Clean presentation style.



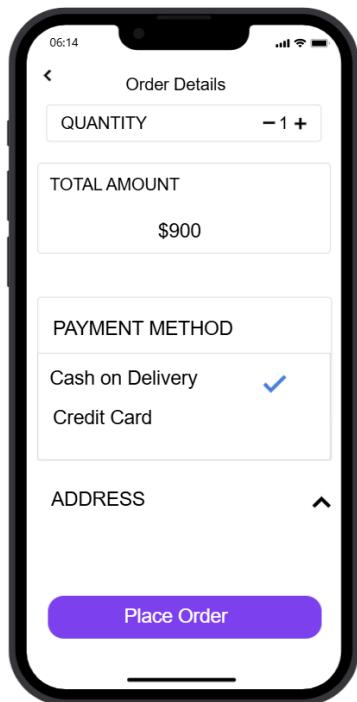
## Screen 5: Order Details

### Familiar Icons:

1. Plus (+) Icon – Increase quantity.
2. Minus (-) Icon – Decrease quantity.
3. Checkout Button – Proceed to payment.
4. Total Price Section – Shows billing summary.

### Unfamiliar Icons:

1. Card-based order summary design – Structured layout style.
2. Clean minimal cart arrangement – Focused user flow.



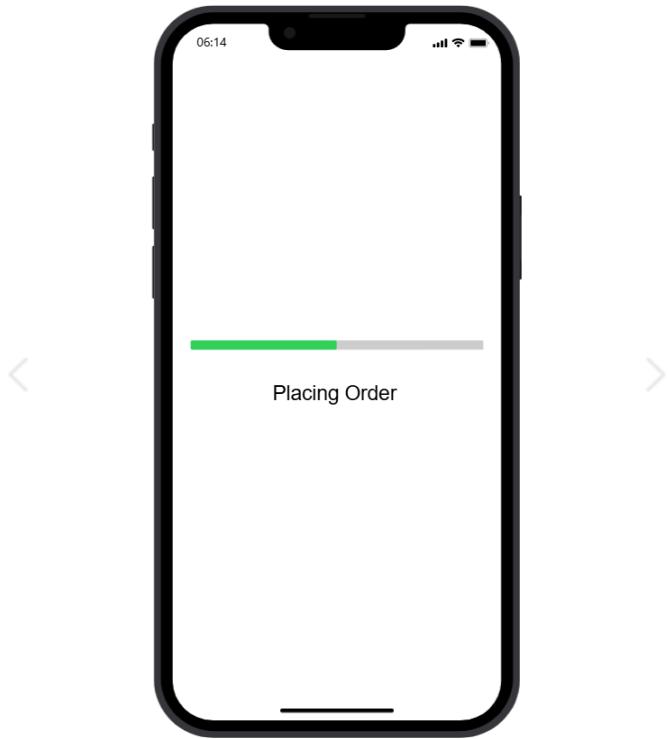
## Screen 6: Placing Order

### Familiar Icons:

1. Loading Indicator – Shows order processing.
2. Order Status Text – Displays transaction status.

### Unfamiliar Icons:

1. Full-screen processing layout – Distraction-free experience.
2. Smooth transition animation – Visual feedback effect.



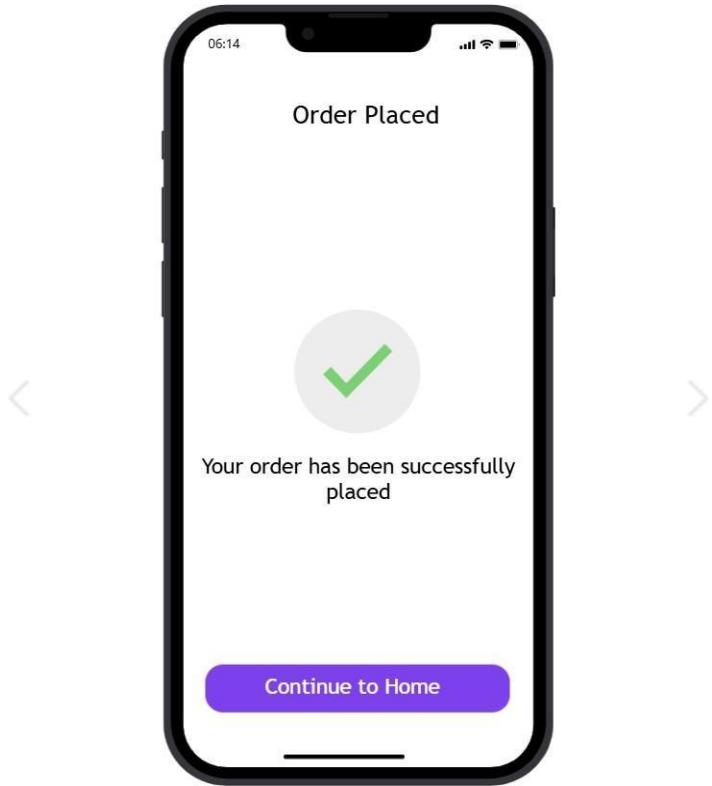
## Screen 7: Order Confirmation

### Familiar Icons:

1. Green Tick Mark (✓) – Universal success symbol.
2. Confirmation Message – “Order Successful”.
3. Continue Button – Navigate back to home.

### Unfamiliar Icons:

1. Center-focused success design – Emotional satisfaction layout.
2. Clean celebratory minimal screen design.



## PROTOTYPE LINK:

<https://pr.to/BJBHT9/>