

A circular wreath of various botanical illustrations surrounds a central white circle. The plants include green ferns, red maple leaves, yellow marigolds, purple cornflowers, and green bell-shaped flowers. A horizontal line with a small green leaf in the center is positioned below the title.

Data Analytics Process



Project Description

Your task is to give the example(s) of such a real-life situation where we use Data Analytics and link it with the data analytics process. You can prepare a PPT/PDF on a real-life scenario explaining it with the above process (Plan, Prepare, Process, Analyze, Share, Act) and submit it as part of this task.





Event : Going to buy Gold Jewelry





Plan : First we need to decide which ornament should we buy. Is it necklace, Earring, Bangle etc





Prepare : Next we need to fix the budget and check how much gold we can buy.





Process : Next from the data we need to check what we exactly want for example if it Bangle – what type of stones (Ruby/ diamond) we want to buy.





Analyze : Not every jewelry fits into all occasion. We need to select the jewelry that goes with the occasion and the trend





Share : Next we should communicate our agenda/idea to the shopkeeper/sales person to find the suitable jewelry accordingly





Act : Then purchase the jewelry





Thank you



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