Data Analytics Process

Project Description

Your task is to give the example(s) of such a real-life situation where we use Data Analytics and link it with the data analytics process. You can prepare a PPT/PDF on a real-life scenario explaining it with the above process (Plan, Prepare, Process, Analyze, Share, Act) and submit it as part of this task.

Event : Going to buy Gold Jewelry

Plan : First we need to decide which ornament should we buy. Is it necklace, Earing, Bangle etc

Prepare : Next we need to fix the budget and check how much gold we can buy.

Process : Next from the data we need to check what we exactly want for example if it Bangle – what type of stones (Ruby/ diamond) we want to buy.

Analyze : Not every jewelry fits into all occasion. We need to select the jewelry that goes with the occasion and the trend

Share : Next we should communicate our agenda/idea to the shopkeeper/sales person to find the suitable jewelry accordingly

<u>Act</u> : Then purchase the jewelry

Thank you

Divyashree M S