Divya Sonara

Senior Software Engineer, Simform Solutions

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(Eligible to work in Italy without visa sponsorship)

PROFILE SUMMARY

Senior Frontend Engineer with 5+ years of experience building scalable, configuration-driven web applications using React and Vue. Strong expertise in modern React (hooks, functional components, React Query), frontend architecture, and predictable state management. Proven ability to optimize performance through code splitting and lazy loading, and to translate Figma designs into accessible, responsive, production-ready user interfaces in Agile environments.

PROFESSIONAL EXPERIENCE

Senior Software Engineer
Simform Solutions Pvt. Ltd.

01/2025 – Present
Remote

Project: CENTX – Enterprise Survey & Data Collection Platform

Description: Enterprise-grade survey platform handling 100K+ concurrent users with dynamic workflows and real-time analytics. In this project I led frontend architecture using React and TypeScript, building scalable survey builder with drag-drop interface and skip logic branching. Leveraged AI-assisted development to accelerate feature delivery and optimize code quality. Improved performance by 40% through intelligent code-splitting, lazy loading, and optimized rendering strategies.

Key Responsibilities & Contributions:
- Architected survey builder with drag-drop interface, skip logic branching, and real-time analytics
- Leveraged AI-assisted development for rapid feature implementation and intelligent code optimization
- Applied problem-solving to build robust, scalable solutions with React Query for server-state management
- Optimized performance with code-splitting, lazy loading, and efficient rendering (40% faster LCP)
- Collaborated cross-functionally to integrate REST APIs and deliver reliable data exchange

Tech stack: React, React Query, TypeScript, Vite, REST APIs, React Hooks

Project: DATAHASH – Privacy-First Data Activation Platform

Description: Privacy-centric platform for first-party data activation across advertising platforms with server-side tracking. I designed configuration-driven architecture with schema-based form generation for 150+ OAuth connectors. Built modular UI components across React and Vue ecosystems with efficient state management. Reduced development time by 75% while ensuring UI/UX consistency and enterprise-grade reliability.

Key Responsibilities & Contributions:
- Designed configuration-driven architecture with schema-based form generation and reusable components
- Built modular UI for data onboarding, server-side event setup, and analytics workflows
- Optimized rendering and load times with async resource handling, React Query, and Pinia
- Implemented design patterns with PrimeVue, BootstrapVue, and Tailwind CSS for consistency
- Collaborated with backend/product teams for smooth API integration and reliable data flow

Tech Stack: React, Vue 2/3, TypeScript, React Query, Vite, PrimeVue, BootstrapVue, Tailwind CSS, Pinia, REST APIs

Software Engineer
Simform Solutions Pvt. Ltd.

10/2022 – 01/2025
Hybrid, Ahmedabad, India

Project: WONDR – Mentor & Learner Discovery Platform

Description: Discovery platform connecting mentors and learners through interactive content and video-based knowledge exchange. I led feature development using Vue.js and Nuxt.js with Vuex state management and SSR optimization. Implemented log auditing, code quality practices, and deployment pipelines. Delivered stable releases with enhanced navigation and system transparency.

Key Responsibilities & Contributions:
- Led feature development with Vue.js, Nuxt.js, and Vuex for state management and routing
- Implemented log auditing mechanisms for system activity tracking and transparency
- Conducted code reviews, refactoring, and merge monitoring for code quality
- Managed release and deployment processes ensuring stable, timely updates
- Established quality measurement practices and coding standards

Tech Stack: Vue.js, Nuxt.js, Vuex, Vue CLI, HTML, CSS, JavaScript

Software Engineer
Improwised Technologies Pvt. Ltd.

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07/2021 – 10/2022
Rajkot, India

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Project: TraderSync – Trading Analytics Platform

Description: Trading analytics platform for performance tracking and strategy optimization through data-driven insights. I built responsive frontend with Vue.js and Quasar framework, integrating RESTful APIs with Go backend. Optimized HTTP communication and data visualization for real-time trading analytics. Maintained code quality through reviews and PostgreSQL database optimization.

Key Responsibilities & Contributions:
- Contributed Developed responsive, intuitive UI with Vue.js, Quasar, Vuex, and Vue Router
- Integrated RESTful APIs with Go/Echo backend and optimized HTTP communication
- Contributed to platform architecture design with cross-functional collaboration
- Conducted code reviews maintaining coding standards and quality

Tech Stack: Vue.js, Quasar, Vuex, Vue Router, Go, Echo, SCSS, PostgreSQL

Project: WebAuditor – SEO Auditing Tool

Description: SEO auditing platform for website analysis with actionable recommendations and performance insights. I developed interactive dashboards using Vue.js and Nuxt.js with Vuetify components for SEO reporting. Performed testing, debugging, and performance optimization using analytics. Implemented CI/CD pipelines with Go backend for automated deployments.

Key Responsibilities & Contributions:
- Built responsive frontend components with Vue.js, Nuxt.js, and Vuetify for SEO dashboards
- Designed user-friendly interfaces for analytics and actionable SEO insights
- Performed frontend testing, debugging, and performance optimization
- Collaborated on project planning and implemented CI/CD pipelines
- Applied analytics-driven optimization for SEO auditing accuracy

Tech Stack: Vue.js, Nuxt.js, JavaScript, Vuetify, Go, PostgreSQL, CI/CD

EDUCATION

Darshan University, Rajkot, Gujarat, India
Bachelor of Engineering in Computer Science, CGPA: 9.84/10 (University topper)

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08/2018 – 07/2021
Rajkot, India

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A. V. Parekh Technical Institute, Rajkot, Gujarat, India
Diploma in Computer Engineering, CGPA: 9.84/10 (Institute topper)

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08/2015 – 06/2018
Rajkot, India

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SKILLS

Languages: JavaScript, TypeScript, HTML, CSS, ES6

Frameworks: React.js, Next.js, Vue.js (2 & 3), Nuxt.js

State Management: React state patterns (Context API, controlled components), React Query, Pinia, Vuex, Redux, Redux Toolkit

Version Control: GitHub, GitLab, Bitbucket

Project & Collaboration Tools: JIRA, Slack, Zoho

Build Tools & Tooling: Vite, Webpack, Vue CLI

Testing: Jest, Vitest, Cypress, Vue Test Utils

UI & Design Frameworks: Tailwind CSS, Bootstrap, PrimeVue, Vuetify, Quasar, Nuxt UI

Soft skills: Product-oriented mindset, Collaboration, Ownership & Accountability, Quick-Learner, Problem-Solving, Adaptability