




# Divya Sonara

Sr. Software Engineer, Simform Solutions

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## PROFILE SUMMARY

Senior Frontend Engineer with 4+ years of experience building scalable, configuration-driven web applications using React and Vue. Strong expertise in modern React (hooks, functional components, React Query), frontend architecture, and predictable state management. Proven ability to optimize performance through code splitting and lazy loading, and to translate Figma designs into accessible, responsive, production-ready user interfaces in Agile environments.

## EDUCATION

<b>Darshan University, Rajkot, Gujarat, India</b> Bachelor of Engineering in Computer Science, CGPA: 9.87/10	<b>08/2018 – 07/2021</b> <b>Rajkot, India</b>
<b>A. V. Parekh Technical Institute, Rajkot, Gujarat, India</b> Diploma in Computer Engineering, CGPA: 9.87/10	<b>08/2015 – 06/2018</b> <b>Rajkot, India</b>

## PROFESSIONAL EXPERIENCE

<b>Sr. Software Engineer</b> <i>Simform Solutions Pvt. Ltd.</i>	<b>01/2025 – Present</b> <b>Remote</b>
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### Project: CENTX – Enterprise survey & data collection platform

**Description:** Scalable, enterprise-grade platform for configurable surveys and high-volume respondent workflows.

#### Key Responsibilities & Contributions:

- Led frontend architecture in React, building configuration-driven dynamic forms and reusable components.
- Integrated React Query for caching, background refetching, and reliable server-state handling.
- Improved performance with code-splitting, lazy loading, and efficient rendering.
- Collaborated with cross-functional teams to integrate backend services and support smooth data exchange.

**Tech stack:** React, React Query, TypeScript, Vite, REST APIs, Modern React Hooks

### Project: DATAHASH – Privacy-First First-Party Data Activation Platform

**Description:** A privacy-centric platform enabling businesses to activate and manage first-party data across major advertising platforms through server-side tracking and cookieless solutions.

#### Key Responsibilities & Contributions:

- Designed a configuration-driven frontend architecture for reusable, schema-based form generation.
- Built modular and reusable UI components for data onboarding, server-side event setup, and analytics workflows.
- Optimized rendering behavior and load times through efficient component structuring and asynchronous resource handling.
- Ensured UI/UX consistency by implementing reusable design patterns aligned with product standards.
- Worked closely with backend and product teams to ensure smooth API integration and reliable data flow.

**Tech Stack:** Vue 2, Vue 3, TypeScript, Vite, PrimeVue, BootstrapVue, Tailwind CSS, Pinia, REST APIs

<b>Software Engineer</b> <i>Simform Solutions Pvt. Ltd.</i>	<b>10/2022 – 01/2025</b> <b>Remote</b>
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### Project: WONDR – Mentor & Learner Discovery Platform

**Description:** WONDR is a discovery platform that connects mentors and learners based on shared interests, enabling knowledge exchange through interactive posts and educational video content.

#### Key Responsibilities & Contributions:

- Led feature development and implementation using Vue.js and Nuxt.js to enhance platform functionality.
- Managed application state and routing for smooth navigation and data flow.
- Implemented log auditing mechanisms to track system activities and improve transparency.
- Conducted code reviews, refactoring, and merge monitoring to maintain high code quality.
- Oversaw release and deployment processes, ensuring stable and timely software updates.
- Established quality measurement practices to uphold coding standards and deliver reliable solutions.

**Tech Stack:** Vue.js, Nuxt.js, Vuex, Vue CLI, HTML, CSS

**Project: TraderSync – Trading Analytics Platform**

**Description:** TraderSync is a trading analytics platform that helps traders track trades, analyze performance, and optimize strategies through data-driven insights and intuitive visualizations.

**Key Responsibilities & Contributions:**

- Contributed to platform architecture and design in collaboration with cross-functional teams.
- Developed responsive and intuitive frontend interfaces using Vue.js and Quasar.
- Integrated RESTful APIs and optimized HTTP communication for improved system performance.
- Conducted code reviews to maintain coding standards and overall code quality.

**Tech Stack:** Vue.js, Quasar, Vuex, Vue Router, Vue CLI, Go, Echo, SCSS, PostgreSQL

**Project: WebAuditor – SEO Auditing Tool**

**Description:** WebAuditor is a web-based SEO auditing platform that analyzes websites and generates detailed reports with actionable recommendations to improve search engine visibility and performance.

**Key Responsibilities & Contributions:**

- Developed interactive and responsive frontend components using Vue.js and Nuxt.js for a smooth user experience.
- Designed user-friendly dashboards and SEO report interfaces to clearly present analytics and insights.
- Performed frontend testing and debugging to ensure application stability and reliability.
- Collaborated with cross-functional teams and contributed to project planning and progress tracking.
- Applied performance optimization techniques using analytics to enhance SEO auditing accuracy.

**Tech Stack:** Vue.js, Nuxt.js, JavaScript, Vuetify, Go, PostgreSQL, CI/CD

## SKILLS

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**Languages:** JavaScript, TypeScript, HTML, CSS, ES6

**Frameworks:** React.js, Next.js, Vue.js (2 & 3), Nuxt.js

**State Management:** React state patterns (Context API, controlled components), React Query, Pinia, Vuex, Redux, Redux Toolkit

**Version Control:** GitHub, GitLab, Bitbucket

**Project & Collaboration Tools:** JIRA, Slack, Zoho

**Build Tools & Tooling:** Vite, Webpack, Vue CLI

**Testing:** Jest, Vitest, Cypress, Vue Test Utils

**UI & Design Frameworks:** Tailwind CSS, Bootstrap, PrimeVue, Vuetify, Quasar, Nuxt UI

**Soft skills:** Product-oriented mindset, Collaboration, Ownership & Accountability, Quick-Learner, Problem-Solving, Adaptability