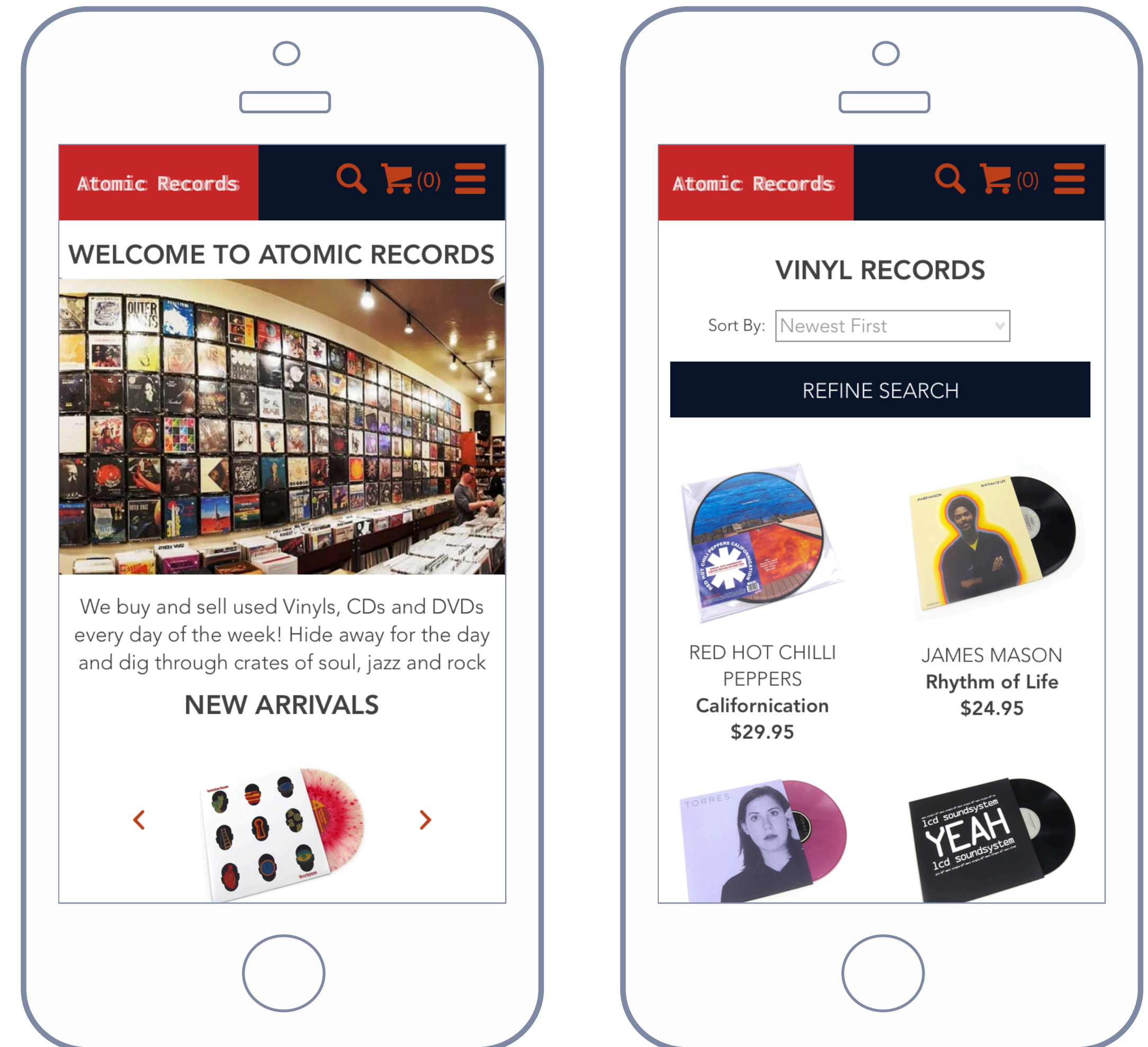


DIVYA SURI

Assignment 9: Prototyping

Atomic Records
<http://atomicrecordsla.com>

Prototype Link: <https://sketch.cloud/s/q7x5e/a/PQgqaQ/play>



USE CASES

USE CASE 1: Browsing the Vinyl collection and purchasing a record

1. User comes to the home page
2. User clicks on 'Shop Vinyl'
3. User refines search by genre
4. User browses collection, clicks on desired record
5. User scans product details
6. User clicks on 'Buy', adds record to cart
7. User goes to cart, reviews order and clicks on 'Checkout'
8. User enters personal, shipping and payment information
9. User clicks on 'Pay' and receives confirmation email



USE CASE 2: Learning more about sales events and price cuts

1. User comes to the home page
2. User clicks on Hamburger Menu
3. User clicks on 'Events'
4. User refines search by date and type
5. User clicks on 'Event Description' and views details of event
6. If collection associated with event, user clicks on 'View Sale Collection' and browses products on sale



USE CASE 1 SCRIPT

USE CASE 1: Browsing through Vinyl collection and purchasing a record

Screen 1 - 1.0 Home

User scrolls down to the bottom of the screen to the footer, scrolls up and selects 'Shop Vinyl' and goes to 3.0 'Shop Online'.

Screen 2 - 3.0 Shop Online

User can sort using drop down menu or click on 'Refine Search'. From 'Refine Search', user can search directly or filter. User scrolls through collection, clicks on record and goes to 3.1 Product Detail.

Screen 3 - 3.1 Product Detail

User reads through product description, clicks on 'History' to view product history. User clicks on 'Buy', displays 3.1.1 modal.

Screen 4 - 3.1.1 Added to Cart Modal

Users clicks on 'Go to Cart and Checkout' and goes to 7.0 Shopping Cart

Screen 5 - 7.0 Shopping Cart

User reviews cart, clicks on 'Checkout' and goes to 7.1 Checkout

Screen 6 - 7.1 Checkout (Information)

Users fills out information, clicks on 'Continue to Shipping' and goes to 7.1.1 Checkout (Shipping)

Screen 7 - 7.1.1 Checkout (Shipping)

User fills out information, clicks on 'Continue to Payment' and goes to 7.1.2 Checkout (Payment)

Screen 8 - 7.1.2 Checkout (Payment)

User fills out information, clicks on 'Pay Now' which displays confirmation modal.



USE CASE 2 SCRIPT

USE CASE 2: Learning more about sales events and price cuts

Screen 1 - 1.0 Home

User scrolls down to the bottom of the screen to the footer, scrolls up, clicks on Hamburger Menu.

Screen 2 - Hamburger Menu (Overlay)

User clicks on 'Events', goes to 5.0 Events

Screen 3 - 5.0 Events

User clicks on 'Refine Search', checks 'October' to search by month

Screen 4 - 5.0 Events (Refined)

Users browses events and clicks on 'Event Description' to view details about event

Screen 5 - 3.0 Shop Collection

If collection associated with sale, user clicks on 'View Sale Collection' and goes to 3.0 Shop Collection page with products on sale

