
Algorithm 1 BiGAN Model

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1: Input Batch: images  $x$ , correct text caption  $t$ , wrong text caption  $\hat{t}$ , total  
   batch training steps  $N$   
2: for  $i=1$  to  $N$  do  
3:    $e \leftarrow \text{Encoder}(x)$  ▷ Convoluting the image  
4:    $h \leftarrow \phi(t)$  ▷ Encode correct text caption  
5:    $\hat{h} \leftarrow \phi(\hat{t})$  ▷ Encode wrong text caption  
6:    $z \leftarrow \mathcal{N}(0, 1)$  ▷ Generate gaussian noise  
7:    $\hat{x} \leftarrow G(z, h, e)$  ▷ Generator forward pass  
8:    $l \leftarrow \phi(c)$  ▷ Encode correct logo code  
9:    $\hat{c} \leftarrow R(D(x))$  ▷ Generate logo code  
10:   $\hat{l} \leftarrow \phi(\hat{c})$  ▷ Encode generated logo code  
11:   $d_1 \leftarrow D(x, h)$  ▷ Real image and correct caption  
12:   $d_2 \leftarrow D(x, \hat{h})$  ▷ Real image and wrong caption  
13:   $d_3 \leftarrow D(\hat{x}, h)$  ▷ Fake image and correct caption  
14:   $L_D \leftarrow \log(d_1) + \log(1 - d_2)/2 + \log(1 - d_3)/2$  ▷ Discriminator Loss  
15:   $D \leftarrow D - \alpha \partial L_D / \partial D$  ▷ Update Discriminator Parameters  
16:   $L_E \leftarrow |x - \hat{x}|$  ▷ Encoder L1 Loss  
17:   $L_G \leftarrow \log(d_3) + L_E$  ▷ Generator Loss  
18:   $L_R \leftarrow \|l, \hat{l}\|$  ▷ RNN Loss  
19:   $G \leftarrow G - \alpha \partial L_G / \partial G$  ▷ Update Generator Parameters  
20:   $R \leftarrow R - \alpha \partial L_R / \partial R$  ▷ Update RNN Parameters  
21: end for
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