G. DINESH KUMAR

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OBJECTIVE

To obtain a challenging and responsible position in the area of Software Testing where my knowledge, ability and dedication will be utilized

EDUCATION

2014
BE COMPUTER SCIENCE AND ENGINEERING,
SNS COLLEGE OF ENGINEERING
CGPA 7.01

2010
12TH,
IDEAL MATRICULATION HIGHER SECONDARY SCHOOL
83%

2008
10TH,
KONGU MATRICULATION SCHOOL
79%

EXPERIENCE

02/05/2022 - 11/04/2023
WEB RESEARCH ANALYST, CAMPAIGN BURST
● **We are into Lead Generation, Contact Research, Email Research & Formatting, Market Research, Data Research, List Building Etc.** ● **Keep abreast with the latest tools and applications on the internet and use them to optimize search. Check the accuracy of the data on the websites by comparing various websites.**
● **Identify keywords of the required information and use them to harvest maximum information. Assist other employees in them duties by providing internet assistance.**
● **We web sources to capture relevant information and Web watched data includes people moves, news, market data, financial data and business intelligence.**
● **We also do: Organizing, and inputting customer data into CRM**
● **Export complete contact information into SKY**
● **Web Research in Real-Time CRM**
● **Support for CRM and other discovery Tools Analyzing issues with**

existing discovery deployments, analyze and resolve the same
Understanding of customer environment in terms of discovery
domains, discovery parameters and to be able to verification of those
parameters
● Statistical analysis, data mining, statistical modelling, Google
Analytics

11/04/2023 - Present
Lead Generation Executive - **Springbord**
● Perform extensive primary and secondary research to build a
detailed understanding of the target market, industry, company or
opportunity.
● Analyze and synthesize research findings to develop valuable
insights and strategic recommendations for our client.
● Responsible for the data delivery Time lines to the Client. ●
Analyzing new method of processing to complete the work on SLA. ●
We collect both structured and unstructured data, including high
volume repetitive data.

Sᴋɪʟʟs

Excell Skills

▪ Creating dynamic reports with PivotTables
▪ Building formulas
▪ Cell formatting
▪ Managing large datasets with functions: IF, SUM,
INDEX, MATCH, VLOOKUP
▪ Task automation
▪ Manipulate date, time, text, and arrays
▪ Building charts and graphs

▪ Pivot tables and reporting
▪ Data recording
▪ VLOOKUP and XLOOKUP
▪ INDEX MATCH
▪ Advanced conditional formatting
▪ Data simulations
▪ Data validation

Interests and Hobbies

- Cooking and baking
- Exercising and healthcare
- Traveling
- Playing Cricket

Personal Details

Date of birth : 04/12/1991

Marital status : Married

Languages known : English ,Tamil, Kannada