

ORGANIZATION CONCEPTS, FEATURES AND ADVANTAGES



SESSION 3

The definitions given by some well know theorists are as given below:



- **According to Mooney and Reiley:**

“Organisation is defined as the form of human association for attaining common objectives.”

- **According to Talcott Parsons:**

“Organisation is defined as a social unit which is deliberately constructed and reconstructed to seek specific goals.”



- **According to Chaster I. Barnard:**
- “Organisation is a system of consciously coordinated activities of two or more persons.
- **According to him there are four characteristics of organisation:**
 - (i) Communication,
 - (ii) Cooperative efforts,
 - (iii) Common objectives, and
 - (iv) Rules and regulations.”

Features of Organisation



● Some of the Features of Organisation are as Discussed Below:

1. Composition of Interrelated Individuals
2. Intentional and Conscious Creation and Recreation
3. Achievement of Common Objectives
4. Division of work
5. Coordination
6. Co-operative relationship
7. Well defined authority responsibility relationship
8. Group behavior
9. Performance

Advantages of a Good Organisation



1. Helps in Optimum Utilization of Technological Innovations
2. Helps in Administration
3. Promotes Growth and Diversification
4. Easy Co-Ordination
5. Training and Development of Personnel
6. Encourages Initiative
7. Better Human Relations

