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#### What is software project management

- The Art and science of planning and leading software project, and requires knowledge of the entire development lifecycle:
  - Defining the vision
  - Planning the tasks
  - Gathering people who will do the work
  - Estimating the efforts
  - Creating the schedule
  - Overseeing the work
  - Gathering the requirements
  - Designing and programming the software
  - Testing end products

# Tasks of the Project Manager

- Planning
- Organizing
- Staffing
- Directing
- Controlling

# Steps in project planning

- Set objectives
- Develop project strategies
- Develop project policies
- Conduct Risk assessment
- Identify alternate solutions
- Develop project plan(tasks, size, schedule)

# Organizing activities

- Identification and grouping functions and activities
- Creating organizational positions
- Defining responsibilities
- Documentation of organizational decisions

#### Directing Project

- Build teams
- Provide leadership
- Coordinate and communication between stakeholders
- Supervise and motivate personnel
- Resolve conflict

# Controlling software projects

- Develop standards of performance
- Establish monitoring and reporting systems
  - Task Milestones
  - Work products
  - Quality assurance
- Measure and analyze results
- Initiate corrective actions
- Reward and discipline
- Document controlling methods

# Strategies for handling Risk

- Crisis management: fight fires after risks turn into fullblown problems
- Fix on failure: early detection and quick reaction when risks materialize
- Risk mitigation: have contingency plans, but do nothing to eliminate them in the first place
- Risk prevention: identify risks and prevent them from becoming problems
- Elimination of root causes: remove factors that make risks possible

#### CHARACTERISTICS OF GOOD SPM

- Leadership
- Communications
- Problem Solving
- Negotiating
- Influencing the organization
- Mentoring
- Process and technical expertise

# Types of Management

- Democratic decentralize
  - Rotates the task coordinators
  - Decisions are made by group consensus
- Controlled decentralized
  - There is a permanent team lead
  - Whole group is involved in problem solving
  - Subgroup implements solutions
- Controlled centralized
  - Top level problem solving is used
  - Internal coordination is managed by the team lead

#### Centralized management

- Hierarchical structure of communication
- Highly structured
- Definite team lead
- Communications are vertical
- Narrow span of control
- Employees tend to work in departments

#### Decentralized management

- There is no real leader
- All group members participate in problem solving and decision making

#### Pros of Centralized Management

- Less time wasted in useless discussions
- Decisions are made quickly
- □ Tasks are completed on schedule
- Best for simple projects

# Cons of Centralized Management

- Group morale and goal motivation are low
- Quality of project depends greatly on leadership qualities of lead
- Untapped creativity of other group members
- Not appropriate for large innovative projects

#### Pros of Decentralized management

- Good for long-term continuing projects
- Good where there are no time constraints
- Good for difficult problems where pooling of ideas is essential
- Exhibit greatest job satisfaction
- Generate more and better solutions to problems

#### Cons of Decentralized Management

- Not good for rushed, or crucial projects
- Because there is no one point of failure, individuals participate in more risky behavior
- Group performance is negatively correlated with co-operation requirements

#### Factors influence the success of a project

- Project Management -Plan -Direct -Solve problems -Communicate
- People -Skills -Motivation -Quantity —Continuity
- Business Alignment Funding Risk Return on investment Data
- Technical -Hardware -Software -Testing -Relationships between elements
- Method -Approach -Procedures -Tools

# A wide variety of ideas and suggestions to consider and act upon

- Common pitfalls and challenges
- Key considerations
- Observations, key findings, and conclusions
  - Proposed actions
- Focus on risk methodology
- Case study

# Why do software projects fail?

- The team has an unrealistic idea about how much work is involved.
  - □ From far away, most complex problems seem simple to solve
  - Teams can commit to impossible deadlines
  - Few people realize the deadline is optimistic

#### Ways that project fail

- Consultant interview— questions and answers
- Reasons for failure
- •What does project management mean?
- •How much management?
- Success factors

- Defects are injected early but discovered late.
  - Projects can address the wrong needs
  - Requirements can specify incorrect behavior
  - Design, architecture and code can be technically flawed
  - Test plans can miss functionality
  - The later these problems are found, the more likely they are to cause the project to fail

- Programmers have poor habits and they don't feel accountable for their work.
  - Programmers don't have good control of their source code
  - Code written by one person is often difficult for another person to understand
  - Programmers don't test their code, which makes diagnosing and fixing bugs more expensive
  - The team does not have a good sense of the overall health of the project.

- Managers try to test quality into the software.
  - Everyone assumes that the testers will catch all of the defects that were injected throughout the project.
  - When testers look for defects, managers tell them they are wasting time.
  - When testers find defects, programmers are antagonized because they feel that they are being personally criticized.
  - When testers miss defects, everyone blames them for not being perfect.

# Why Projects Fail

- Project failures can be easily attributed to a number of factors
- Failure to align with constituents
- Lack of proactive risk management
- Poor performance measurement
- Loose definition of project scope and management
- Insufficient project communication
- Missing methodology

# Why Projects Fail

- Primary causes for the failure of complex IT projects
- Poor planning
- Unclear goals and objectives
- Objectives changing during the project
- Unrealistic time or resource estimates
- Lack of executive support and user involvement
- Failure to communicate and act as a team
- Inappropriate skills

#### FBI Virtual case file example

- Poor planning including missing dependencies
- Requirements changed and were not finalized
- Key requirements were missed
- High turnover of top IT managers

#### Why projects fail

 A failure is defined as any software project with severe cost or schedule overruns, quality problems, or that suffers outright cancellation

#### Reasons for failure

- Poor user input
- Stakeholder conflicts
- Vague requirements
- Poor cost and schedule estimation
- Skills that do not match the job
- Hidden costs
- Failure to plan
- Communications breakdowns
- Poor architecture
- Late failure warning signals

# Why project management

- Project management represents
- 1. Discipline
- 2.Organization
- 3.Accountability

# How much project management is necessary?

- Individual worker -prepare estimates and schedules,
  perform project work, and report on activities
- Project manager –plan, direct, and solve problems
- Department managers administer resources
- Executive management establish priorities and monitor project progress

#### How to increase your IT Project Success

- □ Key findings 1.42.5% did not deliver all benefits;
- □ 44% were delivered over budget;
- □ 42% were not delivered on time
- Multiple attributes contribute to IT project success
- Key attributes: (1) planning, (2) project
  management, (3) consultant/ experience, (4) user
  management, and (5) soft skills

- Planning
- Clearly defined realistic scope Project management
- Frequent and open communication
- Industry specific User management
- Realistic outcome expectations Soft skills
- Problem solving and flexibility

#### Improving IT Project Outcomes

- Research explains a new and different Methodology focus is on these risks
- Financial
- Operational
- Market
- Sovereign approach to improving IT project

#### Action to consider

- Strong coordination between technology and finance organizations
- Integration of risk into project planning using risk management tools

#### Seven reasons why IT projects fail

- Poor project planning and direction
- Insufficient communication
- Lack of change, risk, financial, and performance management
- Failure to align with constituents and stakeholders
- □ Ineffective involvement of executive management
- Lack of skilled team members in the areas of soft skills, ability to adapt, and experience
- Poor or missing methodology and tools

#### Poor project planning and direction

- Evidence "poor planning" and "lack of empirical data"
- "team does not have clear goals and responsibilities"
- "missed important items that should have been caught"
- "poor general management skills"
- "Not assign the right people to the right task"
- -Recommendations
- Utilize a planning method supported by a tool
- Make clear assignment to team members and make changes as necessary

# What is a planning method

- Organic method (items that appear in internal company guidance)
- Set up an electronic project notebook (repository)
- Establish written project objectives (communication)
- Work with the technical lead to establish tasks within phases (planning)
- Ask team members to estimate tasks (estimating)
- Create a formal project plan and manage to it (directing)
- Proactively solve problems that arise (problem solving)

#### Insufficient communication

- Evidence
- "infrequent open communication"
- "status reports are not objective"
- "poor communication with sponsors and business users"
- "failure to properly involve others like hardware vendor"
- Recommendations
- Mix up the way that the message is delivered,
  especially for executive reviews

# How can we support behavior of life in IT today?

- Senior people are likely doing several projects or supporting multiple programs at the same time
- Specialized personnel have a narrow focus and are often shared resources
- Daily professional life isn't naturally an ordered set of activities

# Lack of change, risk, financial, and performance management

- Evidence
- "not managing changing objectives and goals"
- "lack of proactive risk management"
- "poor coordination between technology and finance" "no performance measurement"
- Recommendations

Implement a straightforward change-management process with estimating and approval steps

Utilize a risk-management assessment tool

Have finance representation on the team and formalize a business case Identify discrete performance measurements like starts/completes

### Failure to align with constituents and stakeholders

- Evidence
- "failure to align with constituents"
- "unmanaged outside forces"
- "stakeholder conflicts"
- "poor user input"
- "poor coordination with core outside teams like finance"
- Recommendations

Target specific initiates to ensure interlock and communication with stakeholders

Input gathering meetings, communication to push information, sign-offs of work products, etc.

# Ineffective involvement of executive management

- Evidence
- "insufficient high-level sponsorship"
- •"executive does not monitor project progress"
- •"executive management does not establish priorities"
- Recommendations

Participation of executive sponsor in key operational working sessions with overall team

Specific status meetings and communications to be held

#### Lack of skilled team members

- Evidence
- "slow to adapt"and "lack of experience"
- "team does not have the right composition of skills"or "skill do not match the job"
- "lack of focus" and "lack of maturity"
- Recommendations
- Utilize monitoring approach for less experienced team members
- Include required education in overall project schedule
- Seek skilled personnel through internal and external routes

#### Poor or missing methodology and tools

- Evidence
- "project methodology and tools are poor"
- "not using proper tools and automation"
- "lack of methodology to achieve beyond basic level of success"
- Recommendations

There needs to be a methodology or framework upon which the management is based

#### Project basics

- Clear project goals? Yes/no. If no, what is not clear?
- □ Firm project scope? Yes/no. If no, is change-management being used?
- Achievable plan? Yes/no. Note: the scope of this question is feasibility.
- Adequate resources? Yes/no. If no, what additional resources are needed?
- Sufficiently skilled team members? Yes/no. If no, what skill-areas are missing or are too few?
- $\Box$  Turnover in personnel? Yes/no. If yes, why are people moving off the project?
- □ Team is motivated to succeed? Yes/no. If no, what could be done to motivation?
- Communication plan in-place? Yes/no. If no, what is needed to establish regular communication?
- Problems being shared with management? Yes/no. If no, why are they not being shared?
- Functional management involved at the right level? Yes/no. If no, what can you do to change this?
- Senior management participating in executive status? Yes/no. If no, should there be senior-management meetings or communications?

### How can we make sure that our projects succeed?

- Make sure all decisions are based on openly shared information
  - It's important to create a culture of transparency, where everyone who needs information knows it.
  - All project documents, schedules, estimates, plans and other work products should be shared with the entire team, managers, stakeholders, users and anyone else in the organization.
  - Major decisions that are made about the project should be well-supported and explained.
  - Everyone agrees on what needs to be built, how long it will take and what steps will be taken, how to know it has been done properly.

- Don't second-guess your team members' expertise
  - Managers need to trust team members and make them productive.
  - Just because a manager has responsibility for a project's success, it doesn't mean that he's more qualified to make decisions than the team members.
  - No way a single person can fill all the roles. They make recommendation, you make the informed decisions.
  - However, do not blindly trust your team. Evaluate their ideas in relation to solid engineering principles.

- Introduce software quality from the very beginning of the project
  - Review everything, test everything. Review is not just force people to sign and make commitment.
  - □ Use reviews to find **defects** but don't expect the review to be perfect. Catch enough defects to more than pay for the time to hold it.
  - Faster to fix something on paper than build it first and fix it. A few minutes review can save hours, days or weeks in fixing code.
  - Use reviews to gain a real commitment from the team.

- Don't impose an artificial hierarchy on the project team
  - All software engineers were created equal.
  - A manager should not assume that programming is more difficult or technical than design, testing or requirements engineering.
  - Managers should definitely not assume that the programmer is always right, or the tester is always raising false alarms.
  - Team feels respected and valued and gain a true commitment to make the software the best.

- Remember that the fastest way through the project is to use good engineering practices
  - Managers and teams often want to cut important tasks especially estimation, reviews, requirements gathering and testing.
  - Do not like adopting practices unless they believe they will see a net gain.
  - Every one uses these practices is about saving time and increasing quality by planning, finding defects early.
  - Cutting cost time and reduce quality.

#### Using Project Management Effectively

- Understanding Changes
- Management and Leadership
- Managing an Outsourced Project
- Process Improvement

### Thank You